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Book Review 20 - The Tazie Effect by Heather Whittaker

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Available at: https://works.bepress.com/william_mcpeck/4/

Leadership Tazie Roo Style, March 6, 2009, Rating: 5 Stars

What a neat little book! I am so glad the author contacted me to review her book as I might not have found it otherwise.

While the book may be small in size (75 pages), I found it to be both long and solid in content. While the book is geared to new leaders, supervisors and managers, I believe existing leaders, managers and supervisors would benefit from reading it as well.

Well written in a quick and easy to read format with cute illustrations, the author takes the reader through 10 leadership principles using stories from her own managerial past and the physical health challenges faced by her 6 lb. Miniature Pinscher, Tazie Roo. And now you know where the book's title comes from.

I was skeptical at first about how dog stories would relate to the leadership of people, but the author does a nice job of using the dog stories to introduce each chapter's principle. In fact, each chapter contains a nice weaving of principle, dog story and example from the author's experiences.

I believe every reader will benefit from reading this book. In addition to being a stand alone read, I believe this book has value as a text for a leadership, management or supervisor development course within a corporate university or other training program.

Research has shown that training results can be enhanced if they are followed up with coaching. In keeping with her role as an adjunct faculty member, the author has included an appendix of coaching tips for learning development and training managers. The appendix gave me a couple of ideas about how I might build a couple of coaching programs around the book.

If you are a leader, manager, supervisor or aspire to be, I would encourage you to read this book. If you are a trainer, coach or training manager, use this book as a text in your program. In either case, get this book. You won't be disappointed.