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## Professional Experience

Institutional Repository Librarian, Cataloging Metadata Department, University of Iowa Libraries, Iowa City, Iowa. 2017-Present

- Manage the institutional repository (Iowa Research Online (IRO)), including planning, implementation, maintenance and technical support. Coordinate addition of materials to IRO, including training staff members.
- Provide expertise, assistance, and training to the institutional repository's users. Provide expertise, assistance, and training to the library's subject specialists in their support of the library's institutional repository and e-journal end-users.
- Ensure consistent set-up of metadata and collections to allow the materials to be shared widely and easily. Ensure use of fields meets applicable standards.
- Coordinate copyright clearance for IRO, including checking rights on recent publications and on retrospective content before digitization.
- Add DOIs to selected content using Crossref and EZID.
- Perform XML transformation on data for use within repository and digital collections.

Digital Scholarship Librarian, Digital Scholarship and Publishing Studio, University of Iowa Libraries, Iowa City, Iowa. November 2007-2016

In addition to many duties listed under Institutional repository Librarian :

- Manage the libraries e-publishing service through Digital Commons software, including providing training and support for journal editors.
- Monitor trends in publishing and implement new procedures and improved production techniques, including use of InDesign and creation of HTML versions of articles.
- Research, test and implement procedures for the creation of accessible PDFs from born digital and digitized documents.
- Perform data analysis on digital collections related to batch loading, migrating from one system to another, and aggregating with other information resources.
- Supervise 1 Library Assistant (December 2012–June 2015).
- Mentor School of Library and Information Science students both formally as part of 2007–2009 Institute of Museum and Library Services digital librarianship grant and informally.

Electronic Resources Systems Librarian, Enterprise Applications, Library Information and Technology, University of Iowa Libraries, Iowa City, Iowa. June 2006–October 2007.

- Service manager for SFX link resolver. Configure vendor databases to work with SFX and maintain local settings. Provide expertise regarding electronic resources, particularly involving technical issues.
- Service manager for Verde electronic resources management system, including implementation.
- Liaison to Central Technical Services and to Collection Management.
- Coordinate dataloads of thousands of MARC records. Assist with global changes and reports. Perform data manipulation for various projects.
- Maintain data in electronic resources database. Maintain libraries LOCKSS configuration.
- Work closely with Digital Library Services regarding digitized e-journals, electronic theses and dissertations and collections of journal articles.

Electronic Resources Management Unit Head. Central Technical Services, University of Iowa Libraries, Iowa City, Iowa. August 2004–May 2006.

Interim supervisor of Database Maintenance, August 2004–June 2005.

- Serve as a member of the management team for Central Technical Services, along with the Heads of the Acquisitions Unit, the Rapid Access Unit and the Complex Cataloging Unit.
- Provide leadership and direction for the Library's technical service policies and procedures for electronic resources, including government publications.
- Coordinate the acquisition and cataloging of electronic resources, manage data in SFX (link revolver) and a local database, resolve access problems in a timely fashion, maintain business relationships with vendors of electronic resources.
- Assist review of and manage license information for electronic resources.
- Create reports for collection management and others using Microsoft Access and Microsoft Excel. Write specifications for and test global changes and reports. Coordinate collection of usage statistics.
- Catalog and perform complex bibliographic maintenance on integrating resources.
- Work cooperatively with administratively separate Law Library staff regarding electronic resources in the OPAC in and in SFX.
- Supervise 3-5 Library Assistants.

Electronic Resources Technical Services Librarian. Serials Section, Central Technical Services, University of Iowa Libraries, Iowa City, Iowa. December 2001–July 2004.

- Same duties as for Unit Head (above), except not part of the management team.

- Responsible for acquisition of electronic resources.
- Supervise 1 Library Assistant.

Acting Electronic Resources Technical Services Librarian. Serials Section, Central Technical Services, University of Iowa Libraries, Iowa City, Iowa. September 2000–November 2001.

- Perform all acquisitions work regarding remote access continuing electronic resources.
- Help develop local policies and workflows using acquisitions and serials modules of ILS.
- Create wide variety of acquisitions reports for variety of needs.
- Update bibliographic records to add access for remote access electronic resources and maintain department documentation for all electronic resources.
- Supervise 4 Library Assistants.

Serials Cataloger. Serials Bibliographic Processing Team, Central Technical Services, University of Iowa Libraries, Iowa City, Iowa. November 1995–September 2000.

- Perform complex copy cataloging and recataloging of serials in all Roman and Cyrillic languages, especially in French and Russian.
- Write and update serials cataloging and maintenance documentation.
- Supervise 2–5 Library Assistants.

Library Assistant I–III. Serials Bibliographic Processing Team, The University of Iowa Libraries, Iowa City, Iowa. October 1988–November 1995.

- Perform copy cataloging of serials in all Roman and Cyrillic languages, performed maintenance on records, prepared materials for bindery in all languages, trained added volumes LAII.

### Selected Publications

“Navigating the Political Waters of OA Publishing in Libraries” Carol Ann Borchert, Char Simser & Wendy C Robertson. In *Open Access and the Future of Academic Libraries*, edited by Kevin Smith and Katherine A Dickson. Lanham, Maryland: Rowman & Littlefield. Pp. 137–60. ([http://ir.uiowa.edu/lib\\_pubs/200/](http://ir.uiowa.edu/lib_pubs/200/))

“Preserving Content from Your Institutional Repository” Wendy C. Robertson & Carol Ann Borchert. *Serials Librarian* v.66 (2014):278–288. doi: 10.1080/0361526X.2014.881209 ([http://ir.uiowa.edu/lib\\_pubs/158/](http://ir.uiowa.edu/lib_pubs/158/))

“Managing e-Publishing: Perfect harmony for serialists” Wendy C. Robertson and Charlene N. Simser. *Serials Librarian* v.64 (2013):118–128. doi:10.1080/0361526X.2013.760399 ([http://ir.uiowa.edu/lib\\_pubs/150/](http://ir.uiowa.edu/lib_pubs/150/))

“Everything You Always Wanted to Know About SFX But Were Afraid to Ask”. Wendy C. Robertson and Paul A. Soderdahl. *Serials Librarian* v.47 (2004):129–138. doi:10.1300/J123v47n01\_09 ([http://ir.uiowa.edu/lib\\_pubs/1](http://ir.uiowa.edu/lib_pubs/1))

## Selected Presentations

### National

With Carol Ann Davis and Charlene N. Simser, “Navigating the Political Waters of OA Publishing in Libraries”, NASIG, Indianapolis, IN. June 10, 2017.

“Sharing IR Metadata with SHARE,” NASIG, Indianapolis, IN. June 9, 2017

“Getting Titles into Link Resolvers” Library Publishing Forum, Denton, TX. May 18, 2016. ([http://www.librarypublishing.org/sites/librarypublishing.org/files/documents/lpc\\_lpforum16\\_slides\\_robertson.pptx](http://www.librarypublishing.org/sites/librarypublishing.org/files/documents/lpc_lpforum16_slides_robertson.pptx))

“New Life to Old Serials: Digitizing Back Volumes” NASIG. St. Louis, MO. Jun. 4, 2011. ([http://ir.uiowa.edu/lib\\_pubs/78/](http://ir.uiowa.edu/lib_pubs/78/))

Participant and speaker for “Library Publishing Services: Strategies for Success Workshop” (May 2011, Purdue University).

“Enhancing Existing Content By Transforming Books to Databases” at Electronic Resources & Libraries, Austin, TX. Feb. 2011. ([http://ir.uiowa.edu/lib\\_pubs/69/](http://ir.uiowa.edu/lib_pubs/69/))

“Repository-Based Publishing by Libraries” at SPARC Digital Repositories Meeting, Baltimore, Maryland, November 2010. ([http://ir.uiowa.edu/lib\\_pubs/60/](http://ir.uiowa.edu/lib_pubs/60/))

“Library as Journal Publisher: Partnering with Faculty” at Electronic Resources & Libraries, Austin, TX. Feb. 2010. ([http://ir.uiowa.edu/lib\\_pubs/47](http://ir.uiowa.edu/lib_pubs/47))

“Improving our Local Electronic Serials through Standardization and Migration to New Platforms” at NASIG. Asheville, NC. Jun. 2009. ([http://ir.uiowa.edu/lib\\_pubs/35](http://ir.uiowa.edu/lib_pubs/35))

With Mark Anderson, “Migrating Digital Collections” at Electronic Resources and Libraries, Los Angeles, CA, February 2009. ([http://ir.uiowa.edu/lib\\_pubs/20](http://ir.uiowa.edu/lib_pubs/20))

“Electronic Resources in a Next Generation Catalog” at 3rd Electronic Resources & Libraries Conference, Atlanta, GA, March 2008. ([http://ir.uiowa.edu/lib\\_pubs/16](http://ir.uiowa.edu/lib_pubs/16))

“Implementing FRBR Concepts for Serials” for ALCTS Continuing Resources Section, Research Libraries Discussion Group at ALA at ALA Midwinter, Philadelphia, PA, January 2008. ([http://ir.uiowa.edu/lib\\_pubs/5](http://ir.uiowa.edu/lib_pubs/5))

With Suzanne Julich, “Implementing Summary Holdings Statements at the University of Iowa” at ELUNA, Knoxville, TN, June 2006.

### Webinars

“Publishing Journals in Digital Commons: Set-up, Launch, and Beyond” Digital Commons Webinar. May. 2011. ([http://ir.uiowa.edu/lib\\_pubs/77/](http://ir.uiowa.edu/lib_pubs/77/))

“Repository Metadata: Challenges of Interoperability” ALCTS Institutional Repository Webinar Series. Apr. 2011. ([http://ir.uiowa.edu/lib\\_pubs/76/](http://ir.uiowa.edu/lib_pubs/76/))

### Posters

With Lisa Palmer, Emily Stenberg, and Joanne Paterson, “Mind the Gap: Curating Digital Commons Metadata for SHARE” [poster]. ACRL 2017, Baltimore Maryland. 24 March 2017. <http://ir.lib.uwo.ca/wlpres/56/>

### State/Regional

With Rebecca Routh, “Light on ETD’s: Out From the Shadows” at ILA/ACRL Spring Conference, Cedar Rapids, Iowa, 23 April, 2010. ([http://ir.uiowa.edu/lib\\_pubs/52/](http://ir.uiowa.edu/lib_pubs/52/))

“Identifying Updated Metadata and Images from a Content Provider” at Midwest CONTENTdm Users Group, Iowa City, Iowa, 8 April 2010. ([http://ir.uiowa.edu/lib\\_pubs/48/](http://ir.uiowa.edu/lib_pubs/48/))

“Using MARC Records to Populate CONTENTdm” at Midwest CONTENTdm Users Group, 3<sup>rd</sup> Annual Meeting, Indianapolis, IN, April 30, 2008. ([http://ir.uiowa.edu/lib\\_pubs/23](http://ir.uiowa.edu/lib_pubs/23))

### Local

“Undergraduate Journals”, 4CAST, Iowa City, Iowa, January 2014. <http://wendycrobertson.com/2014/04/11/undergraduate-journals/>

## **Selected Teaching**

“What does a digital scholarship librarian do?” for School of Library and Information Science class (SLIS 021:226 Digital Environments), 30 March 2015. <http://wendycrobertson.com/2015/04/01/what-does-a-digital-scholarship-librarian-do/>

With Duncan Stewart, “Name Authorities” for School of Library and Information Science class (SLIS 021:239 Topics: Conceptual Structures/Systems: Metadata Design and Development) 25 March 2013. <http://wendycrobertson.com/2013/04/08/ir-name-metadata/>

With Jen Wolfe, “Metadata Part II, XML, Publishing & Repositories” for School of Library and Information Science class (021:122 Conceptual Foundations) November 14, 2011.

## **Selected Professional Membership & Activities**

### Professional Committees:

Editorial board for *Journal of Librarianship and Scholarly Communication*, 2017–

### North American Serials Interest Group (NASIG)

- NASIG Program Planning Committee, 2013–2014, 2016–
- Chair, Digital Preservation Task Force, 2016–2017.
- Board, Member at Large, 2014–2016.
- NASIG Electronic Communications Committee, May 2006–2012; Co Chair 2011–2012.

### Library Publishing Coalition

- Member of Ethical Framework for Library Publishing task force, June 2017–
- Representative for the University of Iowa Libraries, 2014–2016.
- Chair of the Membership Committee, 2015–2016.

### Association for Library Collections & Technical Services,

- Secretary for the Metadata Interest Group, June 2017–
- Acquisitions Organization and Management Committee, July 2002–June 2004.

### Electronic Resources & Libraries

- Organizing committee for 1st–3rd (2006–2008)
- Scholarship committee for 4th (2009)
- Program planning committee for 5th–9th (2010–2014)

### Iowa Library Association/Association of College & Research Libraries

- Electronic Communications Committee, 2011–2012.
- Membership Directory Committee, 1999, 2009–2010.

### Ex Libris Product Groups

- Chair, Verde Product Group, ELUNA, June 2006–August 2008
- Organizing committee for 2nd Annual Ex Libris Users' Regional Meeting (Mar. 2007)
- Cataloging, Authorities, Non-Roman Scripts NAAUG Enhancement Group, 2003–2004.
- Cataloging, Authorities, Non-Roman Scripts NAAUG Enhancement Group, 2002–2003.
- Cataloging and Authorities NAAUG Enhancement Group, 2000–2001.

### Selected Local Committees:

- Serving on Scholarly Publishing Committee, Feb. 2009–present.
- Serving on Communications & Marketing Team, 2015–present.
- Participate in the Research Data Interest Group
- Served on Web Advisory Committee, 2015–2016.
- Served as representative on Collection Management Committee, Oct. 2002–Feb. 2009.
- Co-chair of Technical Services Advisory Committee, May 2005–June 2006.

- Served on InfoHawk Cataloging/Authorities Committee, Jan. 2003–May 2006 (chair, Jan. 2005–May 2006).
- Served on Libraries Information Technology Advisory Committee, July 2002–June 2005.
- Member of the University Libraries Planning Committee, June 2003–Dec. 2004.
- Served as appointed Technical Services representative to the InfoHawk OPAC group, Jan. 2001–Feb. 2004.

#### Memberships:

- NASIG.
- American Library Association.

### Education & Training

#### Education:

Masters of Arts. May 1992. University of Iowa, Iowa City, Iowa. School of Library and Information Science.

Bachelor of Arts Degree. May 1988. Grinnell College, Grinnell, Iowa. Major: History.

#### Management Training:

- Participant in 2017-2018 Executive Leadership Academy at the University of Iowa
- University of Iowa Advanced Management Series, 2014.
- University of Iowa's Learning & Development's "Management Series 2004."
- Association of Research Libraries' "Library Management Skills Institute I," Oct. 21–23, 2003.

#### Selected Diversity Activities and Training

- Working on a University of Iowa Building University of Iowa Leadership for Diversity (BUILD) certificate and have participated in LGBTQ Safe Zones training.
- Organized a regional workshop "Beyond Diversity" with Lisa Martincik and Kelly McElroy, August 2014.
- Collaborated with Judith Pascoe on the [Equity at Iowa](#) project,

#### Selected Continuing Education:

- Serving as A [SHARE Curation Associate](#), 2016-2017.
- Software Bootcamp, Sept. 2014.
- Creating Digital Scholarly Editions Using TEI BootCamp, 22 September 2011, Lawrence KS.
- LITA Web course: Creating Library Web Services: Mashups and APIs, 14-18 November 2011.

- NACO training, October 2005.
- CONSER's "Integrating Resources Cataloging Workshop," Milwaukee, June 17, 2004.
- CONSER's "Electronic Serials Cataloging Workshop," June 2003.
- ALA/ALCTS's "AACR2 and Metadata Regional Institute," Chicago, Nov. 1-2, 2002.
- CONSER's "Basic Serials Cataloging Workshop", Nov. 1-2, 2001.
- "Cataloging Internet Resources using MARC21 and AACR2", OCLC Institute online course 2001.
- ALCTS preconference on "Metadata: Libraries and the Web—Retooling AACR and MARC21 for Cataloging in the Twenty-first Century," July 6-7, 2000.
- OCLC Institute's seminar on "Knowledge Access Management: Tools and Concepts for Next-Generation Catalogers", Apr. 10-12, 2000.
- NASIG preconference on "Metadata", June 10, 1999.