

*Curriculum Vitae*

**VERNON LEE ANDREWS, Ph.D.**

*Department of Kinesiology  
San Jose State University  
vernon.andrews76@gmail.com*

*EDUCATION*

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- Ph.D.** University of Wisconsin-Madison, Sociology (1996)
- M.S.** University of Wisconsin-Madison, Sociology (1991)
- M.A.** California State University, Chico, Communication (1989)
- B.A.** California State University, Chico, English (1981)

*ACADEMIC EMPLOYMENT*

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- Visiting Lecturer, Kinesiology Department, San Jose State University (2012-2016)
- Visiting Professor, College of Business, California State University, Chico (2010-2012)
- Senior Lecturer (Associate Professor), American Studies Department, University of Canterbury, Christchurch, New Zealand (1996 to 2009)
- Visiting Scholar and Lecturer, Sociology Department, U.C. Berkeley (Spring 2001)

*PUBLICATIONS*

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**Andrews, V. L. (2016).** "Muhammad Ali as the 'Big Bang' for Black Sporting Expression." *The Independent.org*. June 6.

**Andrews, V. L., Census Group. (2016).** "Play and Possibility: Organic Racial Contact at Burning Man." *The Burning Man Journal*. Black Rock City. June.

**Andrews, V. L. (2016).** "Why Live Being Black? The Black Chameleon." *The Independent*, #212, Feb. 2. New York City

**Andrews, V. L. (2015).** *The Control of Black Expression in American Sport and Society*. e-Book. Amazon/Kindle.

**Andrews, V. L., Hopkins, W. & B. Persons. (2013).** "Righting Society's Wrongs: Contextual Perspectives of EEO/AA." *Journal of African American Studies*, 17, 3, p. 1-19.

**Andrews, V. L. (2012).** "'We're not in Kansas anymore': Going Global with an African American Business." In *Business Administration Education: Changes in Management and Leadership Strategies*. Edited by J. Marquez, S. Dhiman and S. Holt. Palgrave-MacMillan.

**Andrews, V. L. (2012).** "Oakland Renaissance: The Art Mural as Part of an Urban Renewal." *Empirical*. September 2012.

- Andrews, V. L. (2012)** "Race Relations 3.0: A Black/New Zealand Response to Heterosexual White Male Angst in America. *Empirical*. July 2012.
- Andrews, V. L. & Brower, A. (2011).** "Social Entrepreneurship as Social Activism: Reweaving the Urban Fabric through Sport, Recreation and Leisure." In Hawkins, B. & Polite, F., *Bridging the Gap of Sport, Race, and Social Change: Expounding on the Legacy of Dr. Harry Edwards*. Cognella: San Diego.
- Andrews, V. L. 2010.** "Rituals of the African American Domus: Church, Community, Sport and LeBron James." In *God in the Details: American Religion in Popular Culture*. Eric Mazur and Kate McCarthy, editors. London: Routledge.
- Andrews, V. L. 2009.** "Finding Barack Obama – Finding Myself: An Inauguration Odyssey from New Zealand to D.C." *Chico News & Review*.
- Andrews, V. L. 2008.** "Baseball, Cricket, Gridiron and Rugby – Opposites Attract in Teaching American Sports Culture Abroad." *Australasian Journal of American Studies*, 27, 1, p. 104-114.
- Andrews, V. L. 2006.** "American Studies 111: Hip-Hop Culture Coming Soon to a Classroom Near You?" *Australasian Journal of American Studies*, 25, 1, p. 103-114.
- Andrews, V. L. 2004.** "Self-Reflection and the Reflected Self: African American Double-Consciousness & the Social (Psychological) Mirror. *Journal of African American Society*. Vol. 10: 4.
- Andrews, V. L. and R. Majors. 2004.** "African American Nonverbal Culture." In *Black Psychology*. Reginald Jones, editor. Cobb and Henry: Hampton, Virginia.
- Andrews, V. L. 2004.** "African American Leisure Lifestyles." In *Encyclopedia of Recreation and Leisure in America*. Gary S. Cross, Ed. Detroit: Charles Scribner's Sons.
- Andrews, V. L. 2003.** "African/American & Global Expressive Culture at the Korea/Japan World Cup." *M/C Reviews* (16) May-June (p. 1-2).
- Andrews, V. L. 2001.** Book review: *Glory Bound: Black Athletes in a White America*. By David K. Wiggins, Syracuse University Press. *Sociology of Sport Journal*. Vol. 18:3.
- Andrews, V. L. and G. Kirsch. 2000.** "The Homestead Grays." In *The Encyclopedia of Ethnic Sports in the United States*. G. Kirsch, Ed. Greenwood Press.
- Andrews, V. L. and G. Kirsch. 2000.** "The Pittsburgh Crawfords." In *The Encyclopedia of Ethnic Sports in the United States*. G. Kirsch, Ed. Greenwood Press.
- Andrews, V. L. 2000.** "Black Fields of Dreams: The Transference of the New Zealand Sports Club System to the African American Community." Special issue on Race, Sport and Professionalism. Irving Horowitz, editor. *Society*. Vol. 37, 3, pp. 40-44.
- Andrews, V. L. 1998.** "African American Player Codes on Celebration, Taunting and Sportsmanlike Conduct in College Football." *African Americans in Sport*. Gary Sailes, editor. Transaction Publishers: Piscataway, New Jersey. (Republication)
- Andrews, V. L. 1997.** "The American Dilemma." In *The Dictionary of Multicultural Education*. Grant, Carl A., and Gloria Ladson-Billings, Eds.

**Andrews, V. L. 1997.** “African American Player Codes on Celebration, Taunting and Sportsmanlike Conduct in College Football. *Journal of African American Men*. Vol. 2: 2/3, pp. 57-92.

**Andrews, V. L. 1996.** “Black Bodies – White Control: Race, Culture, Expression and the Contested Terrain of Sportsmanlike Conduct.” *Journal of African American Men*. Vol. 2:1, pp. 33-59.

#### ***RECENT TEACHING EXPERIENCE***

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**Sociocultural Perspectives (Kinesiology 164)** San Jose State University (2015-2016)  
This course uses a sociological framework to study the sociocultural processes of sport and play in contemporary society. The study of phenomena arising out of group relations within sport and as it relates to the realm of kinesiology. Topics include transgender athletes and competition, gay athletes in male team sports, and female athlete pay equity.

**History of Sport and Physical Education (Kinesiology 160)** SJSU (2012-2016)  
This historical survey of sports culture and physical education explores developments in mind/body relationships in various societies over time. Greek and Roman cultures are featured along with paramilitary training as a link to sports development across societies over to the 21<sup>st</sup> century. The development of sport, physical education and recreation in the U.S. is featured along with the global Olympic movement and international politics since 1896.

**Sport in America (Kinesiology 101)** SJSU (2012-2016)  
This course deals with sport as a pervasive and politicized form of culture in the United States. Central to Sport in America are the ways in which sport shapes the identities of people across diverse social groups (race, ethnicity, class, gender, sexual orientation, age, and ability) within the context of larger social and cultural forces such as media, the NCAA and commercialism.

**Corporate Entrepreneurship (Management 443)** CSU, Chico (2010-2011)  
As Morris, Kuratko & Covin (2008, p. iv) suggest, “Entrepreneurial attitudes and behaviors are necessary for firms of all sizes to prosper and flourish. The challenge to managers is one of creating an internal marketplace for ideas within their companies, and encouraging employees to act on these ideas.” In exploring corporate entrepreneurship students are presented with various readings and case studies highlighting corporate dilemmas surrounding creativity, new products and employee development themes. In addition, group exercises challenge students to think creatively and local corporate entrepreneurs give present on how to thrive and innovate in both small and large companies.

**Social Entrepreneurship (Management 453)** CSU, Chico (2011)  
As Elkington & Hartigan (2008, p. 4) note, social entrepreneurs “Develop and operate new ventures that prioritize social returns on investment. For example, they aim to improve the quality of life for marginalized populations in terms of poverty, health, or education and attempt to achieve higher leverage than conventional philanthropy and nongovernmental organizations.” We explore who these social entrepreneurs are, where they operate, visit local sites of social entrepreneurship and work through our own proposals for social entrepreneurship initiatives. We will also learn from invited social entrepreneurs 1) what motivates them, 2) how they earn money, and 3) how they achieve “scalability” in their social ventures.

**Managing Diversity & Change (Management 442)** CSU, Chico (2010-2011)

This course centers on, as Michàlle Barak (2005, p. 222) suggests, “The voluntary organizational actions that are designed to create through deliberate policies and programs greater inclusion of employees from various backgrounds into the formal and informal organizational structures.” Students explore academic scholarship, attend campus presentations on diversity and debate the pros and cons of the organizational inclusion of various social groups. Local speakers engage and challenge students to push beyond their assumptions and predispositions about gender, sexuality, ability and ethnicity.

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#### *PAST TEACHING EXPERIENCE*

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##### **The Body in American Culture** Canterbury (2002-2008)

This graduate-level seminar leads young scholars in guided research projects in the general area of U.S.A./New Zealand cross-cultural 1) race and ethnicity, 2) sport, or 3) hip-hop culture. Students get instruction on constructing annotated bibliographies, extended abstracts and essay outlining, writing rough drafts, and completing polished drafts of essays. In addition, we discuss appropriate research methodology, research designs and framing literature reviews for theses.

##### **September 11<sup>th</sup> & the War on Terrorism** Canterbury (2002-2008)

This team-taught course considers the events of 11 September 2001 and the ensuing War on Terrorism as well as the spectre of terrorism generally in American culture. We examine how competing American discourses comprehend the attacks on the World Trade Center and the Pentagon, the invasions of Afghanistan and Iraq and the War on Terrorism. We explore the cultural anxieties that surround terrorism in America, the consequences for American civil liberties of “homeland security,” the role of “spectacle” in memorializing the attacks, the nature of American popular culture representations of both “Arabs” and “terrorists.”

##### **Contemporary African American Culture** Canterbury (1997-2009)

This course focused on the contradiction between the ‘American Creed’ and the social reality for African Americans as voiced by the ‘American Dilemma.’ Texts include Frederick Douglass’ *Slave Narrative*, Dubois’ *Souls of Black Folks*, Derrick Bell’s *Faces at the Bottom of the Well*, John Fiske’s *Media Matters; Signifyin’*, *Sanctifying and Slam Dunkin’* by Gena Caponi, and the Special Edition of the *New Yorker* on African American Culture (April-May, 1996).

##### **Hip-Hop Culture** Canterbury (2002-2008)

The primary goal of the course is to review the roots of the hip-hop movement, its current concerns and its global trajectory. Rap and hip-hop music in the United States has brought to light the problems of inner-city African Americans and their continual battles with drug dependency, sub-standard educational systems, the perpetual welfare state, teen mothers, conspicuous consumption, black-on-black crime and black economic struggles.

##### **Film & Contemporary African American Culture** Canterbury (2004-2007)

This course is designed to introduce students to African American culture. The course content will focus on the development of African American culture as expressed by black film directors. How do African Americans express themselves in both public (interracial) and private (in-group) spaces? How has historical oppression in various institutions affected those ways of expressing everything from joy, happiness, and achievement to frustration, pain, anger and resentment?

##### **Ethnicity and Identity** Canterbury (1998-2001)

The course centered on a discussion of the problematic immigration of Asians and European ethnics to the United States. The European focus discusses the two major waves of immigration, first from Northern and Western Europe, and then the second – turn of the 20<sup>th</sup> Century – wave of Southern and Eastern immigrants. The focus is on Irish and Jewish immigrant issues, particularly. The Asian countries of focus are China, Japan and Korea. Also discussed are Vietnamese, Hmong & Filipino patterns of immigration. Key issues such as immigration law, cultural clashes, economic patterns and the convergence and divergence with the African American community are discussed.

**The Sociology of Sport** The University of California, Berkeley (2001)

Course centered on the convergent and divergent sporting experiences of racial and ethnic minorities, gays and lesbians and men and women in American sports institutions. Course also highlighted global sport issues in New Zealand, Papua New Guinea and England.

**Race & Ethnicity** The University of Wisconsin-Madison (1993 & 1994)

Course centered on the respective histories and contemporary issues of Native Americans, Asian Americans, Mexican Americans and African Americans.

**Contemporary American Culture** The University of Wisconsin-Madison (1994)

Course focused on 12 major issues confronting America in the 1990s including gays in the military, the legal drinking age, teen sexuality, and welfare and affirmative action programs.

**Selling the American Dream: Brand USA© & the Global Marketplace** Canterbury (07-08)

In this team-taught course we critically examine the development of the American corporation, the rise of American consumer culture, the development of advertising and promotionalism in modern and postmodern contexts, the emergence of multinationals and the relationships between American cultural products and the complex flows of globalization. I interrogate commercialism in sport with emphasis on managing Tiger Woods' racial appeal and Nike advertising, in addition to marketing and brand management in hip-hop.

**American Sports Culture** Canterbury (2005-2008)

Over the past 100 years sporting traditions have developed in each code that are the source of contemporary challenges by traditionally excluded groups. These challenges and social debates quite often center on racial, cultural, gender, class and sexual issues. Various individuals are highlighted as exemplars of change, including Jesse Owens, Joe Louis, Jackie Robinson, Muhammad Ali, Chris Everett, Billy Jean King, Martina Navratilova, Greg Louganis, Terrell Owens, Venus Williams, Serena Williams and Tiger Woods.

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#### *CORPORATE AND GOVERNMENT EXPERIENCE*

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***Hewlett-Packard Co., Senior PR Manager & Company Historian (1983-1989)***

- For six years served as manager of international visitor relations for the Mediterranean and European region. Duties included forming contacts with local embassies and consuls general and forging a formal visitor relations program with international public relations representatives from Hewlett-Packard (HP) sites in host nations. Reported to CEO and Executive VP's on executive international and domestic visits to Silicon Valley.
- As historian during the same period, was responsible for writing Hewlett-Packard history, press releases, brochures, pamphlets and slide presentations distributed internationally.

Also responsible for writing application and lobbying the State of California for designation of Hewlett-Packard's 'Garage' as a state historical landmark. Conducted interviews with local newspapers, radio and television stations as part of the garage landmark process.

- As community relations manager, facilitated corporate visits by international universities, Members of Parliament, Congress and other corporations through HP's Silicon Valley integrated circuit facilities. Also assisted the lobbying efforts of Stanford University and California State University, Chico, to obtain grants from the Hewlett-Packard foundation.
- Published articles on the management of various processes at HP in the international HP magazine, *Measure*, including reviews of 1) HP's international monetary policy, 2) HP's management of its company fleet of jets, 3) HP's Board of Directors interviews of new members Walter Hewlett and Dave Packard, Jr., and 4) HP's computer system's integrated management of the Oakland A's ticketing operations.

***Contract Specialist, United States Government, Department of the Navy (1979/1980)***

- Worked as writer and administrator of shipbuilding contracts for the Supervisor of Shipbuilding, Conversion and Repair at Sandpoint Naval base in Seattle, Washington. Government sub-contractors included *Lockheed, Boeing* and *Todd Shipyards*. Duties included negotiating and writing changes into contracts, site visits and contract specification reviews with management.

***DIVERSITY CONSULTING***

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- *African American Institute for Success in Engineering and Science*: "Nurturing Your Dreams," March 2009. Bodega Bay.
- *African American Institute for Success in Engineering and Science*: "Staying Cool, Staying True," March 2009. Bodega Bay.
- *Tū Mai Rakatahi Maori Youth, Living Springs, New Zealand, May 2008*  
Conducted workshop on goal-setting and achievement for Maori youth as part of an extensive outreach retreat for youth at risk in the South Island of New Zealand.
- *Canterbury Master Builders Association, New Zealand, March 2008*  
Presented seminar on best-practices of U.S. management in dealing with successful employees and encouraging innovation in New Zealand builders as they confront the issue of "Tall Poppy" chopping and egalitarianism.
- *Forum on Diversity, Christchurch Art Gallery, New Zealand, 2007*  
Presented research on race, culture and the inclusion of disaffected voices in society (Maori) as part of a larger civic discussion panel on the cultural face of New Zealand.
- *Stopping Violence Services, New Zealand, July 2004*  
Presented research and held discussion section for New Zealand social workers interested in understanding the impact of hip-hop culture on youth and violence. Primary concern is what hip-hop culture meant to American youth and its subsequent meaning in a new, antipodean environment.
- *Pacific Elementary School, Sacramento, California, fall 2002*

Presentation/workshop for teachers regarding cultural and racial difference and adjusting to African American student/parent paradigms. Session covered black history, domestic politics, dealing with white authority figures and educational fears.

- *California State University, Sacramento, spring 2001*  
Directed semester-long program for collegiate MESA students (MEP) who worked as interns at high-technology companies throughout California. The “Project Success” program was designed to train technical students in making the critical adjustment to the business world by learning time management, goal setting skills and personal management of the transition from academia into the corporate workforce.
- *Butte College, Oroville, California, fall 2001*  
Conducted workshop for professors and staff at Butte Community College on diversity skills and interaction with both urban youth and youth of color.
- *City of Oakland, Department of Parks and Recreation, 2000.*  
Developed proposal for the City of Oakland, *Reweaving the Urban Fabric*, designed to improve its park and recreational facilities. Used Christchurch, New Zealand, as a “best practices” exemplar in the area of city parks and recreation infrastructure and the community involvement of youth, Maori, the elderly and those with special needs.
- *University of Wisconsin, 1994.* Conducted workshops for both professors and professional staff in diversity management. Co-wrote and co-led course program with the Wisconsin system-wide director of diversity, Tess Arenas.

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#### *NON-PROFIT WORK EXPERIENCE*

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##### *The Urban League (1995)*

- Project assistant on Urban League task force whose goal was to determine the effects of after-school study-guidance program on ‘at-risk’ student retention and grades. Responsible for constructing parent survey, in-class student observation, in-home parental survey and the convening of evening group sessions with parents.

##### *Speechcraft (1989)*

- Toastmasters International speech training program set up and administered for “at-risk” African American high school students in East Palo Alto, California.

##### *United Way of Santa Clara County (1988)*

- Served as member of annual fundraising committee at HP Corporate Offices.

##### *Board of Directors, Pros for Kids (1987-88)*

- Served as Board Member representing Hewlett-Packard Company. Organization was a non-profit serving to help disadvantaged youth with various training programs. Delvin Williams, Founder and Chairman, was a former National Football League running back with both the Miami Dolphins and San Francisco Forty-Niners.

##### *Co-founder and President, Hewlett-Packard Toastmasters Club (1984)*

- Co-founded HP Corporate Offices Toastmasters Speech Club. Served as Area Governor.

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#### *GRANTS, FELLOWSHIPS, HONORS AND AWARDS*

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- Faculty Development Grant (2016). SJSU College of Applied Sciences and Arts.
- University of Canterbury Research Grant (2000-2003)

“Global Sport and Black Expression: Culture, Celebration and Conflict”  
\$24,000 research grant to survey global culture and sport.

- The University of Canterbury Sport and Culture Research Grant (1997-1999)  
\$10,000 research grant to explore sports culture issues in the U.S. and NZ.
- Christian Koll Memorial Fellowship, UW-Madison (1993-1996)  
Three-year grant (\$18k) to live in the Knapp Graduate Research House.
- Advanced Opportunity Prize Dissertation Fellowship, UW-Madison (1992-1994)  
Fellowship awarded to top CIC fellows by UW-Madison Graduate School.
- Committee on Institutional Cooperation (Big 10) Dissertation Fellowship (1989)  
Ph.D. Fellowship as one of top 10% of Minority applicants to Big Ten Graduate schools
- Glen Kendall Public Service/Academic Award, CSU, Chico (1983)  
Awarded to top student in combination of academic, campus and community service  
from among 4,000 graduating students in 1983.
- The Rawlins Award, CSU, Chico, Communication Arts Department (1983)  
Awarded to top three graduate students in the Communication Arts Department.
- University of Southern California Journalism Award (from Connie Chung) (1983)  
Awarded to top 13 university journalists annually from around the United States.
- Distinguished Toastmaster, Toastmasters International (1989)  
Service & achievement award attained by 1 in 10,000 Toastmasters worldwide.

#### *RECENT PRESENTATIONS*

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##### *Conference Presentations*

**Andrews, V. L. (2015)** “The Policing of Black Expression in American Sport and Society.” North American Society for the Study of Sport Annual Meeting. Santa Fe.

**Andrews, V. L. (2014)** “Fans, Rules, and Celebratory Expression Rules in the NCAA and NFL.” North American Society for the Study of Sport Annual Meeting. Portland.

**Andrews, V. L. (2012)** “Dancing with Whiteness: Sport and the Illegal use of African American Culture.” North American Society for the Study of Sport Annual Meeting. New Orleans.

Lerner, Daniel & **V. L. Andrews. (2012).** “Core Self-Evaluation & Social Environment: Choosing Formal vs. Informal Economy Entrepreneurship.” Academy of Management Annual Conference. Boston.

**Andrews, V. L., Hopkins, Willie & Bonnie Persons. (2011).** “EEO/AA: A Retrospective and Future Outlook.” Decision Sciences Annual Conference. Boston.

**Andrews, V. L. (2008).** “Reweaving the Urban fabric: Youth and Urban Society.” New Zealand Recreation Association National Conference and International Federation of Park and Recreation Administration Asia/Pacific Congress. Christchurch, New Zealand.

**Andrews, V. L. (2008).** “Parents, Coaches and their Influence on White Collegiate Athlete Attitudes on Sports Celebration.” University of Memphis. The Scholarly Conference on College Sport. College Sport Research Institute.



**Andrews, V. L. (2005).** “White male athletes talk about their bodies & black expressive bodies in sport.” Portland, Oregon: Pacific Sociological Association.

**Andrews, V. L. (2004).** “White Fan/Athlete Attitudes on Black Athlete Celebrations.” San Francisco, California: Pacific Sociological Association.

**Andrews, V. L. (2004).** “Freestylin’ on the Island: Aotearoa/NZ Hip-hop Themes.” Auckland, New Zealand: Australasian American Studies Conference.

**Andrews, V. L. (2003).** “White athletes, Rural/Suburban Life and Attitudes Towards Sportsmanship and Black Celebratory Expression.” North American Society for the Study of Sport Annual Meeting. Montreal, Canada.

**Andrews, V. L. (2001).** “Nonverbal Culture and Sport Communication.” Los Angeles: CA National Athletic Trainers Association Annual Meeting.

**Simons, H. & V. L. Andrews. (2001).** “Sports Celebration Tolerance Survey.” North American Society for the Study of Sport Annual Meeting. San Antonio, Texas.

**Andrews, V. L. (2001).** “Outstanding or Standing Out? The Tall Poppy Syndrome in New Zealand Sport.” Anaheim, California: American Sociology Association (ASA).

*Invited Presentations*

**Andrews, V. L. (2016).** “Putting the ‘Black’ (Mind and Body) in Black Rock City.” Burning Man Annual Global Leadership Conference. April 1. San Francisco.

**Andrews, V. L. (2014).** Diversity in the Media. Spuler Ethics Symposium, San Jose State University School of Journalism and Mass Communications.

**Andrews, V. L. (2012).** Race Relations 3.0: A Black/New Zealand Response to American Racial Dilemmas. Simpson University 7<sup>th</sup> Biannual Faculty Lectureship Series. Redding, California.

**Andrews, V. L. (2008).** Barack Obama vs. Reverend Jeremiah Wright in the 2008 Presidential Election: A Black-on-Black Crime? Auckland University.

**Andrews, V. L. (2008).** Civil Rights in the USA. Hornby High School. New Zealand.

**Andrews, V. L. (2008).** Critical Analysis of *To Kill a Mockingbird*. Christ’s College, Christchurch, New Zealand.

**Andrews, V. L. (2007).** An African American Perspective of Multiculturalism in New Zealand. Christchurch Art Gallery Talks on Diversity Series. Christchurch.

**Andrews, V. L. (2007).** The Tall Poppy Syndrome and Women in Sport and Society. The Mayfield Women’s Association. Ashburton, Canterbury, New Zealand.

**Andrews, V.L. (2006).** The Tall Poppy Syndrome in New Zealand Culture and Institutions. (Three Rotary Club Presentations: Christchurch, Belfast, Lincoln). Canterbury, New Zealand.

**Andrews, V. L. (2005).** African American Dissent on the streets of New York at the Republican National Convention. Chico, CA: Center for Applied and Professional Ethics. CSU, Chico.

**Andrews, V. L. (2005).** Freestylin' on the Island: Aotearoa/New Zealand & African-American Male Hip-hop – Convergences and Divergences. Auckland, New Zealand: Department of Film, Television and Media Studies Seminar.

**Hirshberg, M. and V. L. Andrews. (2004).** Protest, Politics and Police: New York City during the Republican National Convention. Christchurch, New Zealand: New Zealand Institute of International Affairs.

**Hirshberg, M. and V. L. Andrews. (2004).** The War on Dissent: The Republican National Convention and New York City as a Police State. Christchurch, New Zealand: School of Political Science and American Studies Program Seminar. October 12.

**Andrews, V.L. (2004).** A Review of Michael Moore's *Fahrenheit 9/11*. Christchurch, New Zealand: Christchurch Documentary Film Festival. July 23.

**Andrews, V. L. (2004).** Outstanding or Standing Out? Tall Poppy Culture in Aotearoa, New Zealand. Christchurch Discourse Research Group. March 1.

**Andrews, V. L. (2003).** Act Like You've Been There Before: On Whiteness and Sporting Rules. California State University, Hayward: November 15, 2003.

**Andrews, V. L. (2003).** Chair of a city-wide public lecture on *Non-Violence* at the Christchurch Cathedral by Dr. Arun Gandhi, grandson of Mahatma Gandhi, and Dr. Lawrence Carter, civil rights activist alongside Dr. Martin Luther King.

**Andrews, V. L. (2002).** Hidden Dilemmas: African Americans, The Flag and Patriotism. CSU, Chico. Public Forum: Center for Applied and Professional Ethics, Dec. 5, 2002.

**Andrews, V. L. (2001).** The Convergence of Race, Rap Music and Ronald Reagan: The Formulation of Hip-Hop Culture in the 1980s. Berkeley, California: American Studies Department. The University of California, Berkeley.

**Andrews, V. L. (2001).** 10 Things Your Mother Never Taught You about Race, Class and Gender. Gender & Multicultural Studies/Conversations on Diversity. CSU, Chico.

**Andrews, V. L. (2001).** Culture, Expression, Sport and National Tragedy. Chico, California: Psychology, Recreation & Sociology Departments. California State University, Chico.

**Andrews, V. L. (2001).** How to Behave with Tolerance & Understanding in both public and private. Chico, CA: Peace of Mind Lecture Series, Religious Studies Dept. CSU, Chico.

**Andrews, V. L. (2001).** On the Convergence of Race, Rap Music and Ronald Reagan: The Formulation of Hip-Hop Culture in the 1980s. American Studies Department, UC Berkeley.

#### *HONORS AND AWARDS*

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Tulane University AACSB Bridge-to-Business Program Academic Qualification (2010)

Canterbury College of Arts Conference/Study Leave Grants (2004, 2005, 2007, 2008)

University of Canterbury Research Grant (2000-2003)

The University of Canterbury Sport and Culture Research Grant (1997-1999)

Christian Koll Memorial Fellowship, UW-Madison (1993-1996)

Advanced Opportunity Prize Dissertation Fellowship, UW-Madison (1992-1994)  
Committee on Institutional Cooperation (Big Ten) Dissertation Fellowship (1989-1992)  
Glen Kendall Public Service/Academic Award, CSU, Chico (1983)  
The Rawlins Award, CSU, Chico, Communication Arts Department (1983)  
University of Southern California Journalism Award (from Connie Chung) (1983)  
Distinguished Toastmaster, Toastmasters International (1989)

#### *MEDIA INTERVIEWS*

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TV1, NZ *Sunday*: “The Significance Obama’s Victory to African Americans” (Nov. 16, 2008)  
TV3, NZ *Sunrise Program*: “What happens now that Obama has won?” (November 5, 2008)  
TV1, NZ *The Breakfast Program*: “What if Obama wins the Election?” (November 4, 2008)  
TV1, NZ *Close-Up*: “The KKK & Kapiti City Council” (2008)  
TV1, NZ *The Breakfast Program*: “All Black World Cup Loss” (October, 2007)  
TV3, NZ, *Campbell Live*: “The Military Takeover of Stewart Island” (April 1, 2005)  
NZ National Radio: “The Christchurch and Aranui Sports Festival Day” (2003)  
TV3, NZ: The Naked Body Series, “African American Bodies” (2003)  
UC newsmagazine, CANTA: “One Year Later: Reflections on 9/11” (2002)  
RDU Campus Radio: “Hip Hop Culture” (2002)  
RDU Campus Radio: “Rugby in New Zealand” (2002)  
RDU Campus Radio: “U.S. Terrorism against the Black Panthers” (2002)  
RDU Campus Radio: “Sporting Experiences at the Sydney Olympics” (2000)  
NewsTalk ZB Radio: Cricket and Club Sport in New Zealand (2000)  
TV3, NZ: “The Olympics and Celebratory Expression” (2000)  
TV3, NZ: “Expression in New Zealand Sport” (1999)  
TV3, NZ: “Sexuality at Sporting Events in NZ and the USA” (1998)

#### *RECENT COMMITTEE WORK*

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SJSU International Study Abroad Committee, Kinesiology Department (2015)  
CSUC President’s Diversity Committee (Education & Scholarship) (2011-2012)  
CSU, Chico Faculty Learning Community on *Implementation of Best Practices for Teaching to Diversity and Creating an Environment of Inclusion*. (2010-2011)  
Diversity Committee, College of Business (2010-2011)  
College of Business Library Liaison (2010-2011)  
Management Department Library liaison (2010-2011)  
CSU, Chico Communication Studies Advisory Board (2010-2011)  
School of Culture, Literature and Society Seminar Coordinator (2007)  
College of Arts Pacific/Samoan Students Working Group (2007)  
President, Staff Club, University of Canterbury (2006-2007)  
Vice President, Staff Club, University of Canterbury (2005-2006)  
Association of University Faculty Promotions Committee (2005, 2006, 2007)  
Head of Program, American Studies (2006-2007)  
School of Culture, Literature & Society Seminar Series Coordinator (2007)  
Staff club of The University of Canterbury, committee member (2003-2007)  
Co-director, American Studies Changing Masculinities Seminar Series (2003)

#### *PAST PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS*

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*Selective Services System (Draft Board), Santa Clara County, (2015-Present)*  
*Board of Directors, BIG STAR Veterans Assistance, Portland, Oregon (2012-Present)*  
*Board of Directors, Great Wilderness, Berkeley, CA (2013-Present)*  
*AACSB Business School Accreditation, Tulane University, 2010*  
*North American Society for the Sociology of Sport*  
American Sociological Association  
Decision Sciences Institute  
Academy of Management  
*Journal of Issues in Intercollegiate Athletics*. Editorial Review Board (2007-present)  
*Journal of African American Studies*. Editorial Board (1997-present)  
*The Sociology of Sport Journal*. Editorial Board (2003-2006)  
*American Sociological Review*. Journal Referee (1992-1996)  
*Religious Studies Department, Visiting Professor, CSU, Chico* (2009)  
Association of Black Sociologists (Executive Committee Member, 1994)  
National Black Graduate Student Association (Executive Council 1991-1995)