

Sacred Heart University

From the Selected Works of Tuvana Rua

April 28, 2014

Business Administration Club Partners with Junior Achievement of Western Connecticut

Tuvana Rua, *Sacred Heart University*



Available at: https://works.bepress.com/tuvana_rua/S/

Business Administration Club Partners with Junior Achievement of Western Connecticut



Business Administration Club at Daniels Farm Elementary

News Story: April 28, 2014

Sacred Heart University's Business Administration club recently partnered with Junior Achievement of Western Connecticut to host an event at Daniels Farm Elementary School in Trumbull. Junior Achievement (JA) is a nonprofit organization that uses volunteers from the business community to deliver programs to K-12 students. These programs foster work-readiness, entrepreneurship and financial literacy skills by using experiential learning to inspire students to dream big and reach their potential.

“The event consisted of the delivery of a business and entrepreneurship curriculum, developed by JA, to fourth and fifth graders,” said Professor Tuvana Rua, faculty advisor of the Business Administration club. “SHU students delivered this curriculum to eight fourth- and fifth-grade classes, introducing business concepts such as entrepreneurship, product development, running a business, marketing, resources and supply chains and globalization.” In addition to the JA curriculum, Business Club members also helped each class develop a product and slogan and then held a competition among the classes to see which product was the most creative and had the most marketability. The volunteers, grade school teachers and administrators then voted on each of the products, and the best product was selected from each grade level.

Brian Reilly '16 from Mahopac, N.Y., said that working with Junior Achievement was great. “I feel that working with JA has been a rewarding experience. They gave us great information that was clearly laid out to teach the program to the fourth and fifth graders. My favorite part of the event, though, was the competition at the end of the day—it really gave the students the opportunity to express their creativity and apply what they had learned earlier,” he said.

Melissa Poli, president of the Business Administration Club, was thrilled with how the event turned out. “We were able to encourage the children to take initiative in learning more about business and help them become confident and learn how to be successful in their future careers,” the Yonkers, N.Y., native said. “My favorite part of this program was seeing the joy and excitement on the students' faces and seeing them remember and understand the information that was taught to them.”

“We are looking forward to continuing our volunteer work with the Junior Achievement’s fourth- and fifth-grade classes at Daniels Farm Elementary School and hope to expand and work with high school students around Connecticut,” Poli added.

“I thoroughly enjoyed working with the SHU student volunteers. The college students brought a valuable perspective to the elementary school-aged students. They served as role models to the importance of staying in school, and they connected what they learn in the classroom to the real world,” said Kristine Boles, program manager for JA of Western CT.

Rua noted that Junior Achievement is currently offered as one-credit management course, which will allow for expansion into area high schools.