

Seton Hall University

From the Selected Works of Thomas R. Rondinella

Winter November, 2009

Good Day For It

Thomas R. Rondinella, *Seton Hall University*



Available at: https://works.bepress.com/thomas_rondinella/6/

GOOD DAY FOR IT

"Good Day for It" is a modern day western drama. I produced this feature film along with three other producers. The film was shot in the Poconos, Pennsylvania in November/December of 2009. The twenty-four day shoot was wedged between Thanksgiving and Christmas due to actor availability.

Having been friends with the Director since Graduate School, I became involved in this project in 2004. I initially scouted locations in eight states before settling on Pennsylvania so as to take advantage of state tax incentives. On this project I also made use of many crew and equipment connections. The project was shot on real film (not HD).

The film was completed in March 2011. It has played in four film festivals: Philadelphia Cinefest, 2011; Nashville Film Festival, 2011; Sonoma Film Festival, 2011- WINNER, Audience Award, Best Feature; Newport Beach Film Festival, 2011; Invited - Long Island International Film Festival, 2011. Curb Entertainment, our International Sales distributor, has thus far sold the film worldwide in ten territories. Naedomi Media, our domestic distributor, released the film theatrically in Los Angeles on July 22, 2011. The film debuted on DVD nationally on October 28, 2011 and is available on Netflix Streaming and Redbox.

Here is a link to the main film website: <http://www.gooddayforit.com/?5d1ecc38>

Here is a link to the trailer of the film: [click to link on-line video](#)

Here is a link to Robert Patrick talking about the film: [click to link to on-line video](#)

Here is a link to Hal Holbrook, Robert Patrick and director Nick Stagliano speaking about the film at the Sonoma Film Festival: [click to link to on-line video](#)