

**Macalester College**

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**From the Selected Works of Teresa A. Fishel**

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# Funding OA Initiatives: using a new lens

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Available at: [https://works.bepress.com/teresa\\_fishel/36/](https://works.bepress.com/teresa_fishel/36/)

# Funding OA Initiatives: using a new lens

Oberlin Group Annual  
Meeting, Williams  
College, 2016



DeWitt Wallace Library  
*linking scholars to knowledge*

 MACALESTER COLLEGE

# Setting aside specific funds for

- APCs - article processing charges for OA access
  - Deposit accounts
  - Focus on student co-authored publications
  - Departments without NSF specific funding
- OA initiatives including
  - [Knowledge Unlatched](#)
  - [Open Book Publishers](#)
  - [Open Library of the Humanities](#)
  - [Lever Press](#)
  - [Open Textbook Network/Library](#)
- Started with \$10,000 start up fund

# MIT Strategy as a turning point

IO; In the Open blog(March 2016):

*“Depending on how we spend them, our food dollars can either go to support a food industry devoted to quantity and convenience and ‘value’ or **they can nourish a food chain organized around values**—values like quality and health. Yes, shopping this way takes more money and effort, but as soon you begin to treat that expenditure not just as shopping but also as a kind of vote—a vote for health in the largest sense—food no longer seems like the smartest place to economize.”* — *Michael Pollan, In Defense of Food: An Eater’s Manifesto*

<http://intheopen.net/2016/03/what-organic-food-shopping-can-tell-us-about-transforming-the-scholarly-communications-system/>

# New Lens

“In making a more holistic and values-based assessment, we will be using a new lens: assessing potential purchases in relation to whether they transform the scholarly communication system towards openness, or make a positive impact on the scholarly communication environment in some way, whether via licensing, access, pricing, or another dimension. Of course, like shoppers in the supermarket, we’ll need to view our purchase options with more than just one lens...” (IO blog posting)

# 2016-17 Budget

- Set aside **1% of the entire library program budget** to cover OA initiatives
- Roughly \$23,000 dollars this year. So increase from \$10,000 to \$23,000 for 2016-17
- Commitment to increase that 1% to 1.5% for 2017-18, and incrementally each year moving forward

# Funding this year

- PLoS Deposit account
- Our second open access monograph uploaded to our [DigitalCommons](#) - funded book layout and design
- Lever Press
- Open textbooks

# Included in this year - open textbooks

- Pilot project for stipends to support Open Textbook Adoption
  - \$250 to adopt
  - \$500 to adapt
  - \$1000 to create a new textbook
  - Based on interest from May 2016 faculty workshop on open textbooks
- Currently student government provides copies of most expensive textbooks - \$5,000 each semester
  - Circulation figures for 2015-16 - **6,617** checkouts for **351** copies of textbooks
- Interest by faculty in language programs to develop new online textbooks
  - Grant application in process to help supplement our pilot program

# APCs and AAMs

Evaluating our policy for APCs and which publishers for deposit accounts

- PLoS - more faculty interest in publishing in PLoS

All articles for which we paid the APC have a copy in our Digital Commons/Selected Works pages

- Looking at publisher statements for Author Accepted Manuscripts and IR deposits in place of paying APCs

# Evaluation at end of year

- We will be evaluating how the dollars were spent, if we spent the entire amount
- Leftover funds to approved deposit accounts
- Evaluate any new initiatives that we want to invest in beyond the current initiatives
- Evaluate success rate of obtaining AAM from faculty versus paying APCs
- Make tweaks as necessary

Questions?