The Comprehensive School Counseling Program: A Data Driven System

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Carmella Fair
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Learning Outcomes

Participants will:

1. Understand factors that impact the need to use data
2. Understand the structure of data, information & knowledge
3. Understand the importance of considering possible implications of data
Education Drivers

- Business World
- Government
  - Federal
  - State
- Social Forces
- Media
- Parents
Reauthorization of the Elementary & Secondary Education Act

All Students College and Career Ready By 2020!
Counselors’ Role in the Reform Efforts

“The primary goal of the school counseling program is to promote and enhance student learning” (Campbell and Dahir, 1997).
Reform Framework

North Carolina Professional School Counseling Standards
Is it data, information, or knowledge?
Is it **data**, information, or knowledge?

Use mental math to solve the problem below.

\[
66 - 46
\]
Is it data, **information**, or knowledge?

66 % white boys graduate from high school
46 % black boys graduate from high school
Is it data, information, or knowledge?

Historical graduation knowledge: North Carolina 2007-2008

66% white boys graduate from high school
46% black boys graduate from high school
What does this mean?
Before we change what we DO
We need to change how we THINK,
Before we can change how we THINK,
We have to change what we BELIEVE.

~Anonymous