Utah Valley University

From the SelectedWorks of Susan R. Madsen

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Susan R. Madsen

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International Leadership Association
3rd Biennial Women and Leadership Conference

Advancing Women in Leadership:
Cultivating Our Whole Selves

June 11-14, 2017
Omega Institute
Rhinebeck, NY, U.S.A.

www.ila-net.org
#ILA2017WLC
Plenaries

Monday 12 June | 9:00 – 10:15 | Main Hall
**Tapping the Power of the Female Vision**

*Sally Helgesen*, Author, Speaker, and Consultant

Drawing on three decades of work with women leaders around the world, Sally will show how women at every level can more powerfully position themselves as leaders by: Articulating a clear, concise and authentic vision; framing what they see in the language of benefit; enlisting allies who can help them act on their vision; identifying what behaviors they need to embrace and what behaviors they need to let go of as they move to the next level and; building a stronger and more distinctive leadership presence.

Participants will come away with an enhanced understanding of what they have to contribute to their organizations, practices that foster more intentional career development and a means for strengthening their personal webs of support.

*Sally Helgesen* is an author and consultant who delivers leadership programs for organizations and associations around the world. Her most recent book, *The Female Vision: Women's Real Power at Work*, explores how women’s strategic insights can strengthen their careers and benefit their organizations. Her best-selling *The Female Advantage: Women’s Ways of Leadership*, hailed as “the classic work” on women’s leadership styles, has been continuously in print for 27 years. The Web of Inclusion: A New Architecture for Building Great Organizations was cited in The Wall Street Journal as one of the best books on leadership of all time.

Tuesday 13 June | 10:30 – 12:00 | Main Hall
**Women and Power: Cultivating Influence**

*Claudia de Castro Caldeirinha*, Executive Director & Senior Leadership Advisor, Redscope Consulting  
*Tuajuanda C. Jordan*, President, St. Mary’s College of Maryland  
*Barbara Kellerman*, James MacGregor Burns Lecturer in Public Leadership, Center for Public Leadership, Harvard Kennedy School  
*Betsy Myers*, Founder, Myers Leadership; Founding Director, Center for Women and Business, Bentley University

Session Moderator: *Susan R. Madsen*, Orin R. Woodbury Professor of Leadership and Ethics, Woodbury School of Business, Utah Valley University

At the center of the word “power” is the word “WE.” We, as global women leaders, must maneuver through complex layers of culture, history, identity, context, and resources to exercise our power. Leading requires balancing both the challenges and the opportunities to capitalize on our individual and collective power. This diverse international panel of four distinguished women explores power and influence in politics, education, business, nonprofits, and communities. This engaging plenary will discuss how women “do power,” how we might “do power differently,” and how cultivating our whole selves can lead to finding and using our influence authentically.

*Executive Director and Senior Leadership Advisor at Redscope Consulting, Claudia de Castro Caldeirinha* has been working on gender issues and women’s empowerment for the past 20 years. She provides strategic and operational advice and support to multilateral and international organizations, private and public companies, and non-profit organizations to develop their leadership, gender diversity strategies, women’s leadership programs, and overall organizational development plans. She has developed leadership modules on these topics for numerous university programs in Europe and is currently working on, *Women Leading the Way in Brussels, a book collecting the stories of inspirational women role models.*

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