I. PROPOSED PROFESSIONAL DEVELOPMENT WORKSHOP INFORMATION

Title: Ethical Codes and Practices in Higher Education
Short Title: Ethics in Higher Education

This ethics event is a three-part workshop that will provide faculty, administrators, and doctoral students the forum to discuss current issues and challenges related to ethical codes and practices within the higher educational arena. First, the facilitators will briefly outline some of the current issues, trends, and questions in this area (20 minutes). Questions that may be presented include, but are not limited to, the following:

- Should there be a generalized or universal code of ethics in higher education?
- Who should determine ethical codes? Should it be the profession/discipline, institutions, the academy, accreditation bodies, educational boards, or legislators?
- Where should ethical standards be housed?
- Are current codes of ethics effective? Do they make a difference? Is the AOM’s Code of Ethics effective?
- Should business school ethical standards be different than arts and letters/humanities or other disciplines? Are we in business schools now held to higher standards than other disciplines/professions? If so, should we be?
- Who should be the champions of ethical standards (e.g., professional associations; academic academies; institutional leaders such as presidents, VPs, deans, and department chairs; state educational boards, legislatures)?
- Can and should ethical standards be enforced? If so, to what level of detail should they be enforced and who should do it? What are some intended and unintended consequences for enforcement interventions (e.g., newly
What should ethic codes include? Should they include faculty issues and actions related to work ethic, plagiarism, misrepresentation, authorship issues, grading, teaching effort, selection of service assignments, reporting contributions, evaluation, and research standards/ethics?

Second, participants will be asked to reduce the list of questions to the three or four issues of greatest concern and interest (10 minutes). Participants will then form interest roundtables based around the issues identified for further discussion (30 minutes).

Third, in the remaining 20-50 minutes each group will be asked to report on their discussions and facilitate additional comments/discussion from all attendees.

The session will conclude with a review of the major topics and suggestions for next step opportunities. An email list will be circulated for those interested in receiving the notes and ideas from the session and/or continuing the conversation online.

Keywords:
Ethics  Higher Education  Ethical Behavior

Additional Info:
This PDW will provide an engaging forum for the discussion of current issues, challenges, and practices related to ethical codes and practices within the higher educational arena.

Registration?

☐ Pre-registration required
☒ By invitation only
☐ Open, no restriction on participation
☐ Other:

This session does consider how to develop “good” educators. It also considers issues related to developing managers and administrators in higher education with regard to “doing well by doing good.” It is a perfect theme workshop: “Doing Well By Doing Good.” What better way to discuss this theme than by challenging ourselves in doing well, doing good, and doing better! We all need continuous improvement and development in these issues. We must address our own ethics in higher education to do better.

Jim and I offered a PDW last year titled “Faculty Ethics: Issues, Challenges, and Solutions.” It was the first session offered of its kind. It gave both facilitators and participants alike the opportunity to challenges ourselves, our institutions, and the academy, in how we relate to ethical perceptions and practices. It was a wonderful session (despite being scheduled very early), and facilitated active participation among the attendees. We’ve kept a connection with many of the participants since this event. We are also facilitating a panel discussion session at the Western Academy of Management in March and have invited the participants from last summer to attend. We have
also invited some well-known names in the academy to be panelists. This session is titled “We Teach It, But Do We Practice It? Challenging Our Own Ethics in Higher Education.” We would like to continue this momentum by offering this proposed session.

We expect the interest in this subject to continue to grow as related offerings in various settings continue. We believe that we must talk about our own issues with ethics if we want to increase our effectiveness and influence in teaching business ethics in the classroom. It is clear there are currently many unethical practices in institutions of higher education both nationally and internationally making this an important issue in today’s professional development. I (Susan) want to note that I have been a facilitator and presenter in two other successful PDWs (another one last year and one in Hawaii). These have all been sponsored or co-sponsored by the MED. Each of these sessions was well attended and engaging. We both have strong workshop experience and presentation skills!

James H. Davis is an Associate Professor of Management and the Director of the Gigot Center for Entrepreneurial Studies at the University of Notre Dame. He researches and publishes in the area of trust and ethics in corporations.

Susan R. Madsen has been publishing and presenting on higher education issues focused on strategic faculty development and leadership development. While interviewing 10 women university presidents, Susan collected data from these presidents regarding their perceptions of ethics among faculty and administrators in higher education institutions.

Orientation:  
- X Teaching  
- X Management Practice  
- International  
- X Theme – “Doing Well by Doing Good”  
- Research

II. PROPOSED SCHEDULING/TIMING/LOGISTICS (Please note that the final schedule may differ from the proposed time):

Day/Date:  
- ☐ Friday, August 3, 2007  
- X Saturday, August 4, 2007  
- X Sunday, August 5, 2007

We are open to being scheduled anytime on Saturday or Sunday. We would prefer a 1 hour and 50 minute slot but can also design this session to meet a 1 hour 20 or 30 minute timeframe.

Start Time:  
End Time:  See previous note (end time must include 10 minutes for transition between workshop)
Room Size / Est.
Attendance: 30 (approximate number of anticipated attendees)

Seating Configuration:
- Classroom
- Theater
- Banquet (10 people per table)
- Reception

Standard room setup includes an LCD projector with screen, XGA switcher, head table or podium, and water stations. Large rooms will be equipped with a microphone. If you have any additional audio visual or catering needs outside of this standard setup, please specify below. ALL requests MUST be approved by the PDW chairs. The cost for additional audio visual or catering can be high ($300/laptop, $4/soft drink etc.). Please consider this when placing your request.

Will Additional Audio Visual Materials Be Needed? No
(ex. Laptop, overhead projector, etc)

Will Additional Catering Be Needed? No
(ex. Coffee, Breakfast, Lunch, etc.)

Please indicate Other Specific Needs: No
III: SPONSORING DIVISIONS/GROUPS
(Please Number Sequentially. Please note that proposal should ONLY be sent to the first/lead sponsor):

Divisions/Interest Groups:
- (BPS) Business Policy and Strategy
- (CAR) Careers
- (CM) Conflict Management Studies
- (CMS) Critical Management Studies
- (ENT) Entrepreneurship
- (GDO) Gender and Diversity in Organizations
- (HCM) Health Care Management
- (HR) Human Resources
- (IM) International Management
- (MC) Management Consulting
- (MED) Management Education & Development
- (MH) Management History
- (MOC) Managerial and Organizational Cognition
- (MSR) Management Spirituality and Religion
- (OB) Organizational Behavior
- (OCIS) Organizational Communication and Information Systems
- (ODC) Organization Development and Change
- (OM) Operations Management
- (OMT) Organization and Management Theory
- (ONE) Organizations and the Natural Environment
- (PNP) Public and Nonprofit
- (RM) Research Methods
- (SIM) Social Issues in Management
- (TIM) Technology and Innovation Management

Affiliates & Committees:
- (AAM) Asia Academy of Management
- (IAM) Iberoamerican Academy of Management
- (ITC) International Theme Committee
- (MEN) Mentoring Committee
- (NDSC) New Doctoral Student Consortium
- (PTC) Practice Theme Committee
- (TTC) Teaching Theme Committee

[We recommend that the ethics committee be listed. There isn’t a clear division for issues ethical issues in higher education. As you know both ethics and higher education issues are important]

IV: PARTICIPANTS INFORMATION
Submitter (contact person) information
First Name: Susan               Middle Initial: R.               Last Name: Madsen
Affiliation: Utah Valley State College
Address: 800 West University Parkway, Mailcode 119
Phone: (801) 863-6176           Fax: (801)863-7218          E-Mail: madsensu@uvsc.edu
Role in PDW: X Organizer

Additional Role:

PDW Participants:
1) First Name: James               Middle Initial: H.               Last Name: Davis
Affiliation: University of Notre Dame
Address: 243C Mendoza College of Business, Notre Dame, Indiana
Phone: (574)631-8614           Fax:               E-Mail: Davis.31@nd.edu
2) First Name: **Susan**  Middle Initial: **R.**  Last Name: **Madsen**
Affiliation: **Utah Valley State College**
Address: 800 West University Parkway, Mailcode 119, Orem, UT 84058
Phone: (801)863-6176  Fax: (801)863-7218  E-Mail: madsensu@uvsc.edu
Role in PDW: **Facilitator**  Other: