Privacy in Public: “Google Glass” and “Creepshots”

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Issues

• Privacy in Public
• Innovative Technology
• The body
• Conclusion: Really not sure!
Privacy in Public?
“Google Glass”: Technology

• Innovation, imagination and the next generation of technology

• Wearable Technology: Part of one’s sensory environment
Human and Technological Co-evolution

- Google says it is about capturing “moments”
  - ethical questions
  - moral consequences
  - psychological competence
  - legal issues
- “Reasonable expectation of privacy”
“What is a Creepshot?”

- Creepshots are candid. If a person is posing for and/or aware that a picture is being taken, then it ceases to be candid and thus is no longer a creepshot.
- A creepshot captures the natural, raw “sexiness” of the subject without their vain attempts at putting on a show for the camera.
- Michael Brutsch, aka “Violentacrez”
The Body Issue: “Sexualisation and Context”

Objectification - Subjectification
  “Imagination”
  “Glassification”
  “Invisible” - “Visible”
Are you Looking at Me?

A WOMAN DOES NOT WALK DOWN THE STREET FOR YOUR ENTERTAINMENT
Conclusion

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