

## SHAWN CHARLES SHIMPACH

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### Education

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|------|---|
| 2004 | <b>Ph.D., New York University, New York, NY</b><br>Department of Cinema Studies<br>Dissertation Title: "Attending to the Movies: Human Science, Progressive Reform, and the Construction of Hollywood's Audience" |
| 1996 | <b>M.A., New York University, New York, NY</b><br>Department of Cinema Studies  |
| 1993 | <b>B.A., Brandeis University, Waltham, MA</b><br>Department of English (Minor in Theatre Arts)<br>Graduated with honors   |

### Positions Held

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| 2006-present | <b>Assistant Professor</b><br>University of Massachusetts Amherst<br>Department of Communication<br><b>Affiliated Faculty</b><br>Interdepartmental Program in Film Studies<br>University of Massachusetts Amherst (2006-present)<br>Five College Film Council<br>Five Colleges Inc, Amherst (2008-present) |
| 2005-2006    | <b>Lecturer in Film and Media Studies</b><br>Washington University in St. Louis<br>Program in Film and Media Studies / Program in American Culture Studies   |

### Research and Teaching Specialties

Cultural History of Film and Media  
Social and Institutional Constructions of the Media Audience  
Genre Theory and Screen Genres  
Screen Industries  
New Media

## **Publications**

### **Book**

Shimpach, S. (2010). *Television in Transition: The Life and Afterlife of the Narrative Action Hero*. Malden, MA: Wiley-Blackwell, 255 pages.

Review:

Kelly, J.P. (2011) *Popular Communication: The International Journal of Media and Culture* 9:3 (2011). 227-229.

### **Peer Reviewed Journal Articles**

Shimpach, S. (2012). "Realty Reality: HGTV and the Subprime Crisis." *American Quarterly* 63:3 (September): 515-542.

Shimpach, S. (2005). "Working Watching: The Creative and Cultural Labor of the Media Audience." *Social Semiotics* 15:3 (December): 343-360.

Shimpach, S. (2005). "The Immortal Cosmopolitan: The International Co-production and Global Circulation of *Highlander: The Series*." *Cultural Studies* 19:3 (May): 338-371.

### **Book Chapters**

Shimpach, S. (2013). "Realty Reality: HGTV and the Subprime Crisis." In *Race, Empire, and the Crisis of the Subprime: A Special Issue of American Quarterly*, Paula Chakravartty and Denise da Silva, eds. Baltimore: Johns Hopkins University Press, (forthcoming: 12,150 words).

Shimpach, S. (2012). "'This is What I Need, This is What Will Travel': Television Programs in the Era of Transition." In *Blackwell's International Companion to Media Studies: Production*, Vicki Mayer, ed. Malden, MA: Wiley-Blackwell, (forthcoming 10,600 words).

Shimpach, S. (2011). "Viewing." In *Handbook of Media Audiences*, Virginia Nightingale, ed. (part of Handbooks in Global Media and Communication Series), Oxford: Wiley-Blackwell, 62-85.

Shimpach, S. (2007). "Representing the Public of the Cinema's Public Sphere." In *Media and Public Spheres*, Richard Butsch, ed. New York: Palgrave Macmillan, 136-148.

### **Books Reviewed**

Shimpach, S. (2012). Review of *Makeover TV: Selfhood, Citizenship, and Celebrity* by Brenda R. Weber and *TV Transformations: Revealing the Makeover Show* edited by Tania Lewis. Accepted for publication in *Journal of Popular Film & Television*, (2100 words).

Shimpach, S. (2002). Review of *Action TV: Tough Guys, Smooth Operators and Foxy Chicks* edited by Bill Osgerby and Anna Gough-Yates. *International Journal of Cultural Studies* 5:3 (September): 368-371.

Shimpach, S. (2002). Review of *Malthusian Worlds: U.S. Leadership and the Governing of the Population Crisis* by Ronald Walter Greene. *Television & New Media* 3:4 (November): 413-417.

### **Encyclopedia Entries, Short Articles, and Commentary**

Shimpach, S. (2012). "Mediating the Past: *Mad Men's* Sophisticated Weekly Get Together" for *Antenna: Responses to Media & Culture* media studies blog (April 13). (<http://blog.commart.wisc.edu/2012/04/13/mediating-the-past-mad-mens-sophisticated-weekly-get-together/>). (1003 words).

### **Publications (cont'd)**

Shimpach, S. (2011). "Waiting for Superman" for *Antenna: Responses to Media & Culture* media studies blog (June 11). (<http://blog.commart.wisc.edu/2011/06/11/waiting-for-superman/>). (1100 words).

Shimpach, S. (2011). "The Mad-ness of Precarious Programming?" for *Antenna: Responses to Media & Culture* media studies blog (April 5). (<http://blog.commart.wisc.edu/2011/04/05/the-mad-ness-of-precarious-programming/>). (824 words).

Shimpach, S. (2007). Curator of "Too Much? The Reality of Real Estate" for *In Media Res: A MediaCommons Project* (February 26). (<http://mediacommons.futureofthebook.org/imr/2007/02/26/too-much-the-reality-of-real-estate>). (curator's note: 320 words).

Shimpach, S. (2007). "Primetime's Incompetent Liberalism." *Flow: A Critical Forum on Television and Media Culture* 5:7. (<http://flowtv.org/2007/01/primetimes-incompetent-liberalism/>). (2613 words).

Shimpach, S. (2004). Encyclopedia Entry for "Entertainment Tonight" in *Encyclopedia of Television*, Second Edition. Horace Newcomb, ed. New York: Routledge/Taylor & Francis, 811-813.

Shimpach, S. (2000). "Annotations." *Little Women*. Louisa May Alcott. Random House Modern Library Paperback Classics edition New York: Modern Library. (4498 words).

### **In Preparation**

Shimpach, S. "'A Thing Like That': The *Mad Men* of Television's Manic Makeovers." To be submitted by August 1, 2012, to *Television & New Media*. (9152 words)

Shimpach, S. *Progressive Viewing: Watching Movie-goers at the Start of Modern Media*. Single-authored book manuscript.

Shimpach, S. & Kamrath, C. "Strange Persistences: The Afterlife of Cultural Objects." To be submitted to *Communication and Critical/Cultural Studies*. (3100 words)

### **Fellowships, Grants, Awards**

Office of Faculty Development Flex Grant for Teaching/Faculty Development (2010-2011), University of Massachusetts, Amherst, MA.

Mellon Mutual Mentoring Team Grant participant member for Junior Faculty Writing Group, Department of Communication (2009-2010), University of Massachusetts, Amherst, MA.

Interdisciplinary Seminar in the Humanities and Fine Arts Faculty Fellow, seminar on Public Thought, Public Art, Public Effect (2008-2009), University of Massachusetts, Amherst, MA.

Mellon Mutual Mentoring Micro Grant (2007-2008), University of Massachusetts, Amherst, MA.

CISA Faculty Fellowship (2006-2007), Five College Center for Crossroads in the Study of the Americas, Five Colleges Inc., Amherst, MA.

Jay Leyda Teaching Fellowship (2004), Department of Cinema Studies, New York University, New York.

George Amberg Dissertation Award (2001-2002), Department of Cinema Studies, New York University, New York.

Summer Institute in The Question of Method in Cultural Studies Fellowship (2000), Northwestern University School of Communication, Evanston, IL.

### **Fellowships, Grants, Awards (cont'd)**

Nominated Outstanding Graduate Student Teaching Award (1999-2000), Graduate School of Arts and Sciences, New York University, New York.

Graduate School of Arts and Science Student Travel Grant, NYU (1999, 2000, 2001, and 2003).

NYU Cinema Studies Department Study Center Graduate Research Assistant (1996).

NYU Cinema Studies Tuition Fellowships (1995-1999).

### **Invited Lectures**

Shimpach, S. (2011). "Television in Transition." The Place of Television in the Academy, regional conference, University of Vermont, Burlington, VT (November 18-19).

Shimpach, S. (2007). "The Immortal Cosmopolitan: *Highlander* in/and Popular Culture." Keynote and resident scholar at *Homeward: Highlander Worldwide 8* international fan convention in Vancouver, British Columbia (October 5-7).

Shimpach, S. (2006). "Tokenism and Diversity: The Easy Way Out." Washington University in St. Louis Social Justice Center. St. Louis, MO (February 13).

Shimpach, S. (2002). "Future Trends in Entertainment Television." Special Seminar, Maurice Kanbar Institute of Film and Television, New York University and United States Department of State's Fulbright-Hays International Visitor Program. New York University, New York, NY (April 2).

### **Refereed Conference Papers & Presentations**

Shimpach, S. (2012). "Staging Real Estate: HGTV and the Crisis." Accepted, American Studies Association main annual meeting, San Juan, Puerto Rico (November).

Shimpach, S. (2011). "Life & Afterlife: The Peculiar Biography of Media Today" and chair, "The 'Afterlife' of Media." Society for Cinema and Media Studies annual conference, New Orleans (March).

Shimpach, S. & Kamrath, C. (2010). "Strange Persistences: The Afterlife of Cultural Objects." National Communication Association conference, San Francisco (November). Sponsored by Critical and Cultural Studies Division. Also, Respondent to "Mad' Consumption in 1960s America: Exploring Consumption Through 'Mad Men'" Scholar to Scholar presentation panel.

Shimpach, S. (2010). "The New Time and Space of Television Narrative." Society for Cinema and Media Studies annual conference, Los Angeles (March).

Shimpach, S. (2009). "It's a Mad, Mad, Mad World: Television Looks Back to Look Forward." National Communication Association conference, Chicago (November).

Shimpach, S. (2009). "The International Circulation and Afterlife of *Doctor Who*." *Media in Transition 6* conference at MIT, Cambridge, MA (April).

Shimpach, S. (2008). Roundtable participant in "Failure" *Flow Conference 2008*, University of Texas at Austin (October).

Shimpach, S. (2008). "'No Flights, No Tights': Doing Business with Superman." Society for Cinema and Media Studies annual conference, Philadelphia (March).

### **Refereed Conference Papers & Presentations (cont'd)**

Shimpach, S. (2007). "The Show's Over Folks: The Complex Afterlife of Television Programming." National Communication Association conference, Chicago (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2007). "Defining Media for a New Era (Again)." *Media in Transition 5* conference at MIT, Cambridge, MA (May).

Shimpach, S. (2007). "Representing the Public of the Cinema's Public Sphere." Society for Cinema and Media Studies annual conference, Chicago (March).

Shimpach, S. (2006). Roundtable participant in "Television's Future and the Role of TV Scholarship" *Flow Conference 2006*, the University of Texas at Austin (October).

Shimpach, S. (2006). "Surveillance and Meaning in the Creation of the Motion Picture Audience." Society for Cinema and Media Studies annual conference, Vancouver (March).

Shimpach, S. (2005). "Working and Watching" National Communication Association conference, Boston (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2005). Chair, "Critical Studies in Cinema: Desire and Identification within Capitalist Frameworks." National Communication Association conference, Boston (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2005). "'The vulgarity of it is so unnecessarily incredible': The Role of the Story in Teaching Cultural Consumption Before WWI." *Media in Transition 4* conference at MIT, Cambridge, MA (May).

Shimpach, S. (2004). "The Statistical Imagination of the Early Film Audience" and chair of Spotlight on Scholarship panel "Measuring Media, Mapping Paradigms." National Communication Association conference, Chicago (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2004). "The Ideal Observer: On Becoming an Audience as Political Labor." Fifth International Crossroads in Cultural Studies Conference, Urbana-Champaign (June).

Shimpach, S. (2003). "A-Massing the Early Film Audience: Popular and Progressive Representations of 1910's Filmgoers." National Communication Association conference, Miami Beach (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2003). "Attending (to) the Movies: Constructing Audiences and Americans in the 1910's." Society for Cinema and Media Studies annual conference, Minneapolis (March).

Shimpach, S. (2002). "'A Warrior, a Lover, a Wanderer': The International History of *Highlander*." National Communication Association conference, New Orleans (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2002). "TV Programming and Concepts in Teaching." Workshop: "Theory and Practice: Teaching Media Studies to Pre-Professional Students." Society for Cinema Studies annual conference, Denver (May).

Shimpach, S. (2002). "An Audience for 'Americanism'" and chair, "Silent Cinema: Developing Audiences." Society for Cinema Studies annual conference, Denver (May).

### **Refereed Conference Papers & Presentations (cont'd)**

Shimpach, S. (2001). "'The Gospel of Americanism' in Early U.S. Cinema and Foreign Policy" and chair, "U. S. Media and Inter/National Cultural Policy." National Communication Association conference, Atlanta (November). Sponsored by Critical and Cultural Studies Division.

Shimpach, S. (2001). "Progressive Era Populations and the Institutionalization of Cinema" and chair, "Entertainment and Democracy." Society for Cinema Studies annual conference, Washington, D. C. (May).

Shimpach, S. (2000). "Students of Television: Interstitial Pedagogy, American Television and Youth." Third International Crossroads in Cultural Studies Conference, Birmingham, England (June).

Shimpach, S. (2000). "The Myth of the First Western" and chair, "Film Genre and Nation." Society for Cinema Studies annual conference, Chicago (March).

Shimpach, S. (1999). "Detecting Knowledges: The Rhetorical Strategy and Politics of Film Genre." National Communication Association conference, Chicago (November).

### **Courses Taught**

2006-present	<b>Assistant Professor, University of Massachusetts–Amherst</b> Comm 793M Grad Seminar: Hollywood Industry & Style Comm 791V Grad Seminar: Media Historiography Comm 791E Grad Seminar: Television Studies: Text, Culture, Industry Comm 693A Grad Seminar: Silent Cinema & the Invention of Mass Culture Comm 493K Television in Transition Comm 444 Film Styles & Genres Comm 397QQ Reality on Screen Comm 340 Film History I Comm 297S The Action Film Comm 222 Media Programming & Institutions Comm 140 Introduction to Film Studies
2005-2006	<b>Lecturer, Washington University in St. Louis</b> Race and Ethnicity in American Television Reality on Screen History of Electronic Media The New Hollywood
1999-2005	<b>Instructor, New York University Department of Film and Television</b> History of Television Contemporary Television Programming and Concepts
1999-2004	<b>Instructor, New York University Department of Cinema Studies</b> TV: History and Culture (core curriculum course) (Spring 2004) Comparative Directors: Spielberg & Altman (Summer 2001) Television (introduction to television studies) (Fall 2000) Comparative Directors: Altman, Coppola, Spielberg (Fall 1999) Hollywood and Its Alternatives (world film history 1930-1960) (Spring 1999)
1999	<b>Instructor, New School University Department of Communication</b> Film Theory and Criticism

## Courses Taught (cont'd)

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|-----------|---|
| 1998-2001 | <b>Instructor, Marymount Manhattan College</b><br>Film History I (world film history 1895-1930) (Fall 1998, Fall 2001)<br>Introduction to Film and Video (Fall Semesters, 1998-1999)  |
| 1997-1998 | <b>Teaching Assistant</b> with recitation sections and grading responsibilities<br><b>New York University Department of Cinema Studies</b><br>Language of Television (introduction to television studies)<br>Film Now (world film history 1960-present) |

## Professional Service and Outreach (Discipline and Field)

- Manuscript Evaluation for State University of New York Press
- Manuscript Evaluation for *Communication and Critical/Cultural Studies* journal
- Manuscript Evaluation for *New Media & Society* journal
- Conference Paper Referee for Philosophy of Communication Division of International Communication Association; Critical and Cultural Studies Division of National Communication Association
- National Communication Association Critical and Cultural Studies Division Awards Selection Committee (2006-2007)
- Motion Picture Academy of Arts and Sciences Student Academy Awards Preliminary Judge, New York Region (Spring 1999)

## Professional Service and Outreach (University)

### Five College Film Council

- Representative of University of Massachusetts to Five College Film Council, Five Colleges Inc., Amherst, MA (2008-present)
  - Member, Curriculum Committee (2009-present)
  - Member, search committee for film production faculty (2011)

### Interdepartmental Program in Film Studies

- Core member, Interdepartmental Program in Film Studies Committee, UMass, Amherst (2006-present)
  - Undergraduate Program Coordinator (2011 – present)
  - Chair and Member, Michael S. Roif Award in Film Studies for Exceptional Creativity and Accomplishment Committee (2009, 2010 [member only], 2011, 2012)
  - Member, Graduate Certificate in Film Studies sub-committee (2009-2011)
- Introduced *Afghan Star* for 16th annual Massachusetts Multicultural Film Festival (March 3, 2010), University of Massachusetts, Amherst, MA.
- Member, UVC TV-19 UMass Film Festival Judging Panel, UMass, Amherst (2009, 2011, 2012)
- Introduced *Czech Dream* for 15th annual Massachusetts Multicultural Film Festival (April 29, 2009), University of Massachusetts, Amherst, MA.
- Introduced and discussed *The Lady Vanishes* (1938, Alfred Hitchcock) at non-profit Amherst Cinema as part of the Essential Art House Series of International Classics. Amherst, MA (May 15, 2008).
- Introduced and discussed *Knife in the Water* (1962, Roman Polanski) at non-profit Amherst Cinema as part of the Essential Art House Series of International Classics. Amherst, MA (May 2007).

### Additional University Service and Outreach

- Member, Faculty Senate Research Library Council (2010-present)
- Member, Faculty Senate University Computer and Electronic Communications Committee (2010-present)
- Member, Scholarship Award Committee, German Academic Exchange Service (DAAD) (2008)
- Co-Chair, Organizing Committee, African Film Festival, Washington University, Washington University in St. Louis (2005-2006)

### **Professional Service and Outreach (University) (cont'd)**

- Invited classroom lecture, "The Genesis of Genres in Broadcasting." New York University Department of Film and Television Undergraduate Division (January 25, 2005).
- Invited classroom lecture, "Where the Networks Came From." New York University Department of Film and Television Undergraduate Division (September 14, 2004).
- Invited classroom lecture, "A Brief History of Television." New York University Department of Film and Television Undergraduate Division (January 27, 2004).
- Invited classroom lecture, "Multi-Channel Television and the Postmodern Moment." Fordham University Communication Department (March 27, 2003).

### **Professional Service and Outreach (Department)**

#### **Department of Communication, UMass, Amherst**

- Member, Undergraduate Studies Committee (Fall 2007; 2008-2009; 2011-2012)
- Member, Graduate Admissions Committee (2011)
- Member, Graduate Studies Committee (2010-2011)
- Member, Search Committee for Undergraduate Academic Advisor position (Spring 2009)
- Lead author, Undergraduate Curriculum Assessment Report in anticipation of NEASC self-study report (Spring 2009)
- Chair, Search Committee for News & Society position (2008-2009)
- Member, Search Committee for Journalism Studies position (2008-2009)
- Co-chair, Instructional Development Program for Communication Department new graduate students (2008 & 2009)
- Member, Center for the Study of Communication Committee (2008-2009)
- Organized and Chaired faculty professionalization discussion panel with graduate students, "What I Wish I Knew: The Trajectory from Grad Student to Professor" (Fall 2007)
- Co-chair, Committee for Community, Diversity, and Social Justice (Fall 2007)
- Member, Committee for Community, Diversity, and Social Justice (2006-2007, Spring 2010)
  - Member, Alumni and Career Night organizing sub-committee (Spring 2010)

#### **Department of Cinema Studies, New York University**

- Moderator and respondent for "The Creative Treatment of History" Graduate Student Conference Panel (March 2005)
- Moderator and respondent for "Ways of Watching: On Spectatorship" Graduate Student Conference Panel (February 2004)
- Organizer and moderator of Colloquium Workshop, "Professionalization Workshop: Preparing Now for a Job in the Academic Market" (November 2001)
- Moderator and respondent for "Television and Mass Media" Graduate Student Conference Panel (March 2001)

### **Professional Affiliations**

- Society for Cinema and Media Studies
  - Member, SCMS Television Studies Interest Group Caucus (SCMSTV)
- American Studies Association
- Modern Language Association
- National Communication Association
  - Member, Critical and Cultural Studies Division
- International Communication Association
- Association for Cultural Studies