

Curriculum Vita
R. Scott Marshall**Education**

Ph.D., International Strategy
M.A., International Affairs
B.A., Business Economics

University of Oregon, 2000
George Washington University, 1993
Willamette University, 1989

Employment

Vice Provost for Academic & Fiscal Planning, Office of Academic Affairs, Portland State University *since March 2015*

- Lead University-wide integrated planning of program review, enrollment forecasting and budget setting.
 - Built enhanced strategic enrollment and budget forecasting tools to engage department chairs and deans in strategic planning processes.
 - Developed and manage annual integrated enrollment and budget setting process, engaging academic deans, fiscal officers and Faculty Senate Budget Committee and closely collaborating with Office of Institutional Research, Budget Office and Business Intelligence.
 - Created and leading the roll-out of a program portfolio assessment system combining trends in enrollment, degree completion, overall headcount and net revenue contribution.
- Oversee University's regional accreditation, academic program review and student learning assessment.
 - Lead multi-year academic program review process in partnership with deans and department chairs and integrated into overall academic unit productivity assessment and annual enrollment planning.
 - Ensure regional accreditation reporting and Oregon Higher Education Coordinating Commission evaluation framework requirements are fulfilled in partnership with faculty-led Institutional Assessment Council, Office of Institutional Research and President's Office.
- Manage inter-institutional partnerships.
 - Served as liaison with Oregon Health and Sciences University to establish new joint School of Public Health, including agreements on academic, research and budgetary aspects.
 - Work with Office of International Affairs and academic deans on international university partnerships.
- Collaborate on campus-wide efforts to integrate diversity and universal design into University curricula.
 - Led efforts to incorporate issues of diversity and inclusion into course and program revision forms.
 - Building comprehensive 'diversity in curriculum' reference website for faculty and department chairs.
- Serve on Academic Leadership Team, Capital Advisory Committee, Institutional Assessment Council, Academic Quality Committee and (Co-Chair) Neuberger Hall Major Renovation Steering Committee.
- Completed 2015-16 *Academy for Innovative Higher Education Leaders* (AIHEL) program co-organized by Georgetown University and Arizona State University.

Dean (Interim), School of Business Administration, Portland State University

August 2014 – June 2015

- Deepened regional business community relationships.
 - Oversaw Business Advisory Council, adding new members, setting agendas and running meetings.
 - Organized and led industry-specific Business Briefings Breakfasts.
 - Hosted top executives for day-long Executive-In-Residences.
- Raised over \$5 million in philanthropic donations.
 - Secured two \$1 million gifts to close business building capital campaign.
- Led School through 5th year AACSB accreditation review.
 - Hosted Peer Review Team for accreditation visit.
 - Enhanced faculty capacity for Assurance of Learning process and systems.
- Co-Chaired Building Steering Committee for renovation/new construction of business school facility.
 - Collaborated with architects, construction firm and University leadership on facility design.
 - Engaged faculty, staff and students in design decision-making and value-engineering processes.
- Expanded international partnerships in Germany (faculty and student exchange), Japan (student exchange), Malaysia (student exchange) and Saudi Arabia (student exchange).

Associate Dean, Graduate Programs, School of Business Administration, Portland State University July 2008 – July 2014

- Partnered with business leaders and faculty on the design and launch of three new graduate programs.
 - New programs launched include Healthcare MBA (in partnership with Oregon Health & Sciences University), Master of Real Estate Development and Masters of Global Supply Chain Management.
- Supervised School's Director of Research for three years.
 - Providing overall direction of School's research strategy.
 - Guided efforts to create website to effectively communicate faculty scholarship.
 - Determined funding and program design for research workshops and visiting scholar presentations.
- Led a major revision to the MBA, leading to #1 Beyond Grey Pinstripes ranking for 'small' programs.
- Achieved top 100 USN&WR rankings for Part-Time MBA, MS Global Supply Chain and Healthcare MBA.
- Managed enrollment forecasts and budget planning for entire graduate program portfolio.
- Supervised integration of AACSB student learning outcomes assessment in graduate programs.
- Expanded international partnerships in Brazil and Qatar (study abroad programs), France (student exchange) and Serbia (faculty exchange).

Founder/Director, Center for Global Leadership in Sustainability (now Impact Entrepreneurs) April 2007-December 2010

- Established and oversaw annual sustainability conference.
- Created sustainable business advisory council comprised of regional business leaders.
- Designed case study writing program, pairing students and faculty with social enterprises.
 - Case studies submitted to oikos Case Study Writing Competition, repeatedly earning top honors.
- Chartered and served as Faculty Advisor for Net Impact Student Chapter.

Executive Director, Master of International Management Program

July 2006-June 2008

Interim Director

January-December, 2005

- Directed redesign of program brand and marketing strategy.
- Increased enrollment by over 25% over three years with targeted recruitment in North and Southeast Asia.
- Organized and led three-week international field study to Japan, South Korea and China.
- Revised curriculum, with greater emphasis on experiential learning and cultural and language training.
- Worked with businesses to scope out and assure timely completion of student-led capstone business projects.

Professor of Management

since July 2010

School of Business Administration, Portland State University

Visiting Professor

January-March, 2006

Waikato Management School, University of Waikato, New Zealand

Associate Professor of Management

July 2005-June 2010

School of Business Administration, Portland State University

Assistant Professor of Management

December 2000-June 2005

School of Business Administration, Portland State University

Deputy Director

March 1995-March 1998

(Assistant Director)

June 1993-March 1994

Free Market Business Development Institute, Portland, Oregon

Senior Associate

March 1994-March 1995

Trade and Development Consortium, Inc., Seattle, Washington

Trade Assistant

June 1992-June 1993

Office of Russia & Newly Independent States, U.S. Department of Commerce, Washington, DC

Courses Taught

- Regional Clusters and Global Strategy, MBA Study Abroad, Doha, Qatar, 2011, 2012.
- Social Innovation Strategy, Entrepreneurs Leadership Program, Mercy Corps, Kathmandu, Nepal, 2011; Bangkok, Thailand, 2013.
- Global Business, Society and Ecology, Master of International Management, Portland State University, 2005-2012.
- Sustainable Business Now, MBA, Portland State University, 2009-2012.
- Managing Sustainable Enterprise, MBA, Portland State University, 2009-2011.
- International Business Strategy and Sustainability, Undergraduate, University of Waikato, New Zealand, 2006.
- Business Strategy and Policy, Undergraduate, Portland State University, 2000-2005.
- Global Business Strategy, Master of International Management, Portland State University, 2003-2005, 2007.
- International Business, Undergraduate, Portland State University, 2003.
- Business Strategy in Emerging Markets, Undergraduate, University of Novi Sad, Novi Sad, Serbia, 2002.
- Managing Multinational Corporations, Master of International Management, Portland State University, 2000-2003.

Dissertation

Cross-Cultural Perspectives on the Dynamic Process of Trust-Building in International Distribution Relationships. Defended March 2000. Charles E. Lundquist College of Business, University of Oregon.

Peer Reviewed Publications

Hamann, Ralph, James Smith, Pete Tashman and R. Scott Marshall (2015). Why do SMEs go green? An analysis of wine firms in South Africa. *Business & Society*.

Plumlee, Marlene, Rachel Hayes, Darrell Brown and R. Scott Marshall. 2015. Voluntary environmental disclosure quality and firm value: Further evidence. *Journal of Accounting and Public Policy*, 34 (4): 336–361.

Rupley, Kathleen, Darrell Brown and R. Scott Marshall. 2012. Governance, media and the quality of environmental disclosure. *Journal of Accounting and Public Policy*, 31 (6): 610-640.

Marshall, R. Scott. 2010. Conceptualizing international for-profit social entrepreneurs. *Journal of Business Ethics*, 98: 183-198.

Marshall, R. Scott, Vladimir Vaiman, Nancy Napier, Sully Taylor, Arno Haslberger & Torben Andersen. 2010. The end of a 'period': Sustainability and the questioning attitude. *Academy of Management Learning and Education*, 9 (3): 477-487.

Marshall, R. Scott, Michele Akoorie, Ralph Hamann and Paresha Sinha. 2010. Environmental practices in the wine industry: An empirical application of the theory of reasoned action and stakeholder theory in the United States and New Zealand. *Journal of World Business – Special Issue – Sustainable Business*, 45: 405-414.

Cordano, M., R. Scott Marshall & Murray Silverman. 2010. How do small and medium enterprises go 'green'? A study of environmental management programs in the U.S. wine industry. *Journal of Business Ethics*, 92: 463-478.

Marshall, R. Scott, Darrell Brown & Marlene Plumlee. 2007. 'Negotiated transparency'? Corporate citizenship engagement and environmental disclosure. *Journal of Corporate Citizenship* 28: 43-60.

Silverman, Murray, R. Scott Marshall & Mark Cordano. 2005. The greening of the California wine industry: Implications for regulators and industry associations. *Journal of Wine Research*, 16 (2): 151-169.

Marshall, R. Scott, Thang V. Nguyen & Scott E. Bryant. 2005. A dynamic model of trust development and knowledge sharing in strategic alliances. *Journal of General Management* Autumn 31(1): 41-57.

Marshall, R. Scott & Stephen S. Standifird. 2005. Organizational resource bundles and institutional change in the U.S. organic food and agricultural certification sector. *Organization and Environment* 18 (3): 265-286.

- Brown, Darrell, Jesse Dillard & R. Scott Marshall. 2005. Strategically informed, environmentally conscious information requirements for accounting information systems. *Journal of Information Systems* 19 (2): 79-103.
- Dillard, Jesse, Darrell Brown & R. Scott Marshall. 2005. An environmentally enabling accounting. *Accounting Forum* 29 (1): 77-101.
- Marshall, R. Scott, Mark Cordano & Murray Silverman. 2005. Exploring individual and institutional drivers of proactive environmentalism in the U.S. Wine Industry. *Business Strategy and the Environment* 14: 92-109.
- Marshall, R. Scott & Sean Harry. 2005. Introducing a new business course: 'Global business and sustainability'. *International Journal of Sustainability in Higher Education* 6(2): 179-196.
- Marshall, R. Scott & Darrell Brown. 2003. The strategy of sustainability: A systems perspective on Norm Thompson Outfitters' environmental stewardship initiatives. *California Management Review* 46 (1): 101-126.
- Marshall, R. Scott. 2003. Building trust early: The influence of first and second order expectations on trust in international channels of distribution. *International Business Review* 12 (4): 421-443.
- Marshall, R. Scott & Darrell Brown. 2003. Corporate environmental reporting: What's in a metric? *Business Strategy and the Environment* 12 (2): 87-106.
- Kahle, Lynn R., R. Scott Marshall, and Fredric Kropp 2003. The new paradigm marketing model. *Journal of Euromarketing*, 12(3/4): 99-121. (Reprinted in Kahle, 2003). (Recipient of Emerald Management Reviews Citation of Excellence for Originality)
- Marshall, R. Scott & David M. Boush. 2001. Dynamic decision-making: A cross-cultural comparison of US and Peruvian export managers. *Journal of International Business Studies* 32 (4), December, 1-21.
- Standifird, Steve S. & R. Scott Marshall. 2000. The transaction cost advantages of *guanxi*-based business practices. *Journal of World Business*, Spring, 21-42. (Reprinted in *Managing International Business Ventures in China*, 2001, Jia Tao Li, Editor, Elsevier).
- Marshall, R. Scott, Gerald Ungson & Yigang Pan. 2000. Organizational learning: A perspective on sequential foreign market entry. *Performance Improvement Quarterly, Special Issue*, Spring, 117-137.

Book Chapters and Case Studies

- Ngawhika, S. & Marshall, R.S. 2014. Clean Water Grow: Go or No Go?
- 2nd place Social Enterprise Track, *oikos Global Case Writing Competition 2013*.
- Marshall, R.S., Brown, D., Sakaris, B., & Cai, M. 2013. Madecasse: Competing with a "4x Fairtrade" business model.
- 1st place Social Enterprise Track, *oikos Global Case Writing Competition 2012*.
 - Forthcoming: *Cases in Social Entrepreneurship – The oikos Collection*, Sheffield, UK: Greenleaf Publishing.
- Marshall, R.S., Peifer, L., & Ferrigno, E. 2011. Tropical Salvage: From recession to expansion.
- 3rd place Social Enterprise Track, *oikos Global Case Writing Competition 2011*.
 - *Journal of International Business Education*. Volume 7. 2012.
 - Forthcoming. *Strategic Management, Concepts and Cases, 2e* by Frank T. Rothaermel
 - Forthcoming: *Cases in Social Entrepreneurship – The oikos Collection*, Sheffield, UK: Greenleaf Publishing

Marshall, R. S., Brown, D. & Plumlee, M. 2011. Driving to distraction or disclosure? Shareholder activism, institutional investors and firms' environmental transparency. In *Enhancing global competitiveness through sustainable environmental stewardship*. Edited by S. Jain and B. Kedia. Edward Elgar Press.

Greene, J. & Marshall, R.S. ALTIS: A micro-finance start-up in Nepal.

- Finalist, *2010 oikos Global Case Writing Competition 2010*.
- *Case Studies in Social Entrepreneurship and Sustainability - The oikos collection* (Volume 2). Eds. J. Hamschidt and M. Pirson. Sheffield, UK: Greenleaf Publishing.

Marshall, R. S., Pullman, M., Anderson, Z., Flax, M., Gambetta, D., & Greene, J. 2009. Sustainability amidst uncertainty: Columbia Forest Products' pursuit of sustainability in a changing market.

- 3rd Place, *oikos Global Case Writing Competition 2009*.

Brown, D., Dillard, J., & Marshall, R. S. 2008. Triple bottom line: A business metaphor for a social construct. In *Understanding the social dimension of sustainability*. Edited by J. Dillard, V. Dujon and M. C. King. Routledge.

Peer Reviewed Presentations

American Accounting Association Audit Midyear Conference. 2011. Multi stakeholder governance: Impact on environmental disclosure. With Kathy Rupley and Darrell Brown. Albuquerque, NM, January 2011.

Association of International Business Conference 2010. Environmental practices in the wine industries of New Zealand, South Africa and the United States: An institutional perspective. With Paresha Sinha, Ralph Hamann and Michele Akoorie. Rio de Janeiro, Brazil, June 25-29.

33rd European Accounting Association Annual Congress 2010. Voluntary environmental disclosure and firm value: Roles of venue and industry type. With Marlene Plumlee and Darrell Brown. Istanbul, Turkey, May 19-21.

American Accounting Association – Western Region Meeting 2010. Multi-stakeholder governance: Impact on environmental disclosure. With Kathleen Rupley and Darrell Brown. Portland, Oregon, April 29-May 1.

Annual Corporate Reporting and Governance Conference 2009. Multistakeholder governance: Impact on environmental disclosure. With Kathleen Rupley and Darrell Brown. Fullerton, CA. September 17

Academy of Management Annual Conference 2009. The impact of voluntary environmental disclosure quality on firm value. With Marlene Plumlee and Darrell Brown. *Accepted for presentation. Best Paper Proceedings*. Chicago, IL., August 6-11.

Academy of Management Annual Conference 2009. Perceived institutional pressures in the global wine industry: A three country study of the adoption of environmental practices. With Paresha Singh, Michele Akoorie and Ralph Hamman. Chicago, IL., August 6-11.

Association of International Business Annual Conference 2008. Drivers of environmental practices in three countries' wine industries: An empirical application of the theory of reasoned action and stakeholder theory. With Michele Akoorie, Ralph Hamman and Paresha Sinha. Milan, Italy, June 30-July 3.

International Association of Business and Society Conference 2008. International and for-profit: Investigating a unique form of social enterprise. Tampere, Finland, June 26-29.

Academy of Marketing Science Conference 2008. Technology and the BOP: Building markets by building capacity. Ethics/Social Responsibility Track, Special Session on "The Role of Technology in Serving the Needs of Base-of-the-Pyramid Markets." Vancouver, B.C., May 27-30.

- GRI Global Conference on Sustainability and Transparency 2008. Valdez to G3: Managing legitimacy in corporate sustainability reporting. Amsterdam, May 7-8. With Darrell Brown and Virinder Singh.
- Global Competitiveness Conference 2007 – The Competitiveness Institute. Certifications and the development of sustainability clusters. Portland, Oregon. October 9-11. With Brad Fitch, Jennifer Allen and Darrell Brown.
- Annual Meeting of Western Academy of Management 2007. Institutional investors, boards and the quality of voluntary environmental disclosure. Missoula, Montana. March 21-24. With Darrell Brown and Marlene Plumlee. Past Presidents' Best Paper Award recipient.
- “Is Corporate Citizenship Making a Difference?” 2006, An International Symposium hosted by the United Nations Global Compact, The UNISA Centre for Corporate Citizenship, and the Lindberg Center for Global Citizenship. Accra, Ghana. November 21-22.
- GRI as standard-setter: Creating legitimacy in corporate sustainability reporting. With Darrell Brown and Marlene Plumlee.
 - Engagement with NGOs and investor activists and the disclosure of environmental information. With Darrell Brown and Marlene Plumlee.
- United Nations Collaboration: Business as an Agent of World Benefit Forum 2006. International models of sustainable business: The case of Greenwood Resources in China. Cleveland, Ohio, October 23-25. With Steve S. Standifird.
- IFSAM VIIIth World Congress 2006, Corporate Social Responsibility Track. GRI—Where Wall Street meets Green Street. October. Berlin, Germany. With Darrell Brown.
- Academy of Management Annual Meeting 2006, Public and Nonprofit Division. Institutionalization of ‘organic’ and NFP certification agency strategies: An exploratory study. With Darrell Brown and Steve S. Standifird.
- American Accounting Association Ethics Research Symposium 2005. Triple Bottom Line: A business metaphor for a social construct. With Darrell Brown and Jesse Dillard.
- Academy of Management Meeting 2005. Symbolic representation and transformations of organizational environmental strategies. With Darrell Brown and Jesse Dillard.
- AAA-IS Section Mid-Year Conference 2005. Strategically informed, environmentally conscious information requirements for accounting information systems. New Orleans, Louisiana. With Darrell Brown and Jesse Dillard.
- Academy of International Business Meeting 2005. Sustainable development and multiple certifications in international supply chains: An evaluative framework. July 7-10. Quebec City, Quebec, Canada. With Darrell Brown.
- Ninth Symposium on Ethics in Accounting 2004. Incorporating natural systems as part of accounting's public interest responsibility. August 8-11. Orlando, FL. With Jesse Dillard and Darrell Brown.
- Academy of Management Annual Meeting 2004, Social Issues in Management Division. Can environmental management systems achieve policy goals? An analysis of the determinants, impact, and necessity of environmental management systems in the United States wine industry. August 7-11. New Orleans, LA. With Mark Cordano and Murray Silverman.
- Association for International Business Annual Meeting 2004. The moderating role of internationalization on environmental standards adoption. July 10-13. Stockholm, Sweden. With Darrell Brown.

- 4th Asia Pacific Interdisciplinary Research in Accounting Conference 2004. Strategically informed, environmentally conscious information requirements for accounting information systems. July 4-6. Singapore. With Darrell Brown and Jesse Dillard. *Conference Proceedings*.
- Greening of Industry Network Conference 2003. Drivers of proactive environmental practices in the California Wine Industry. October 12-15. San Francisco, CA. With Murray Silverman and Mark Cordano.
- Business Strategy and Environment Conference 2003 Institutional pressures, standards adoption, and public reporting: a cross-national and -industry perspective on 'voluntary' environmental strategies. September 15-16. Leicester, UK. With Darrell Brown.
- Academy of Management Annual Meeting 2003. A dynamic model of trust development and knowledge sharing in strategic alliances. August 2-6. With Thang V. Nguyen and Scott E. Bryant.
- Second International Business and Economy Conference 2003. Industry environmental performance in New World wine producing countries. January 9-12. With Murray Silverman, Terrence Berger and Peggy Duvette.
- Annual Meeting of Academy of Management 2002, Organizations and the Natural Environment Division. Corporate environmental reporting: Are you getting what you want? August 10-14. With Darrell Brown.
- Annual Meeting of Academy of Management 2002, International Management Division. The influence of MNCs' mode and diversification entry strategies on productivity in a developing country: A firm-level analysis of FDI in China. August 10-14.
- Annual Meeting of International Association for Business and Society 2002. The development of environmental practices in the wine industry: An exploratory study. Vancouver, B.C., Canada, June 28-29. *Conference Proceedings*. With Murray Silverman and Mark Cordano.
- Annual Meeting of Western Academy of Management 2002. Strategically managing brand knowledge to create competitive advantage. Santa Fe, New Mexico, March 20-23. With Scott E. Bryant and Richard M. Campbell, Jr.
- Annual Meeting of Western Academy of Management 2002. Pushing the environmental imperative: Developing a conceptual framework for sustainable corporate behavior. Santa Fe, New Mexico, March 20-23. With Steve S. Standifird.
- Annual Meeting of Southern Management Association 2001. The relationship between timing, direction, and mode of entry for transnational corporations: An empirical examination, *Conference Proceedings*, Best Track Paper Award, New Orleans, Louisiana, November 7-10. With Robert Brown.
- Annual Meeting of Academy of Management 2001. Governance issues of public-private partnerships: A transaction-cost analysis of USAID-Enterprise Funds' relationships. Washington, D.C., August 4-8.
- Annual Meeting of Academy of Management 2001. Hierarchy of beliefs, trust, and dynamic managerial decision-making: A cross-national comparison, Finalist, Carolyn Dexter Best International Paper Award. Washington, D.C., August 4-8.
- Annual Meeting of Western Academy of Management 2001. Dynamic decision-making: A cross-cultural comparison of US and Peruvian export managers. April 4-7. With David M. Boush.
- Annual Meeting of Southern Management Association 2000. Interorganizational relationships in a cross-cultural context: The influence of power and trust predispositions on cooperation. Orlando, Florida, November 8-11. *Conference Proceedings*.

Summer Educators' Conference, American Marketing Association 1997. Making the transition from expert power to trust in international strategic alliances. Chicago, August 2-5. *Conference Proceedings*.

Grants

ISS Summer Sustainable Solutions Collaboratory 2011, “Financial and Institutional System Change for Long-Term Human and Ecological Benefit”, with Langdon Marsh, Craig Shinn and Jennifer Allen.

ISS Summer Sustainable Solutions Collaboratory 2011, “Oregon Social Enterprise and Innovation Practicum for Sustainable Economic Development”, with Kim Alter, Cindy Cooper, Alison Dennis, Sheila Martin and John Rueter, Amount: \$24,655.

Steve Berlin/CITGO Grant, “Perceptions of voluntary disclosure: Disclosers and Users of Disclosure”, Period: June 2007-May 2008, Amount: \$10,000.

Academic Sustainability Program research grant, Portland State University, “Competitive strategies of U.S. and international food and agriculture certification organizations”, Period: January-September, 2004, Amount: \$1,875.

Professional Travel Grant Program, Office of Academic Affairs, Portland State University, Support to attend 2003 Business Strategy and Environment Conference, Period: Summer 2003, Amount: \$750.

Scholarship of Teaching Resource Team award, “Designing and Delivering a ‘Bleeding Edge’ Course: Global Business and Sustainability”, Portland State University, Period: October 2003 – June 2005, Amount: \$500.

KPMG & University of Illinois Business Measurement Research Program, “Voluntary Environmental Disclosure and the Cost of Equity Capital”, Period: May 2003 - May 2004, Amount: \$60,500.

Professional Travel Grant Program, Office of Academic Affairs, Portland State University, Support to attend 2002 Academy of Management Annual Meeting, Period: Summer 2002, Amount: \$745.

Faculty Development Grant, Northwest International Business Educators' Network (NIBEN), Center for International Business Research and Education (CIBER), University of Washington, ‘Developing Case Studies of the Environmental Strategies of Pacific Northwest-based Multinational Corporations’, Period: March - September 2002, Amount: \$1,900.

Professional Travel Grant Program, Office of Academic Affairs, Portland State University, Support to attend 2002 Western Academy of Management Annual Meeting, Period: Winter-Spring 2002, Amount: \$500.

Summer Research Grant 2001, School of Business Administration, Portland State University, with Darrell Brown as Primary Investigator, Period: 2001-2002, Amount: \$2000.

Professional Travel Grant Program, Office of Academic Affairs, Portland State University, Support to attend 2002 Western Academy of Management Annual Meeting, Period, Winter-Spring 2002, Amount: \$300.

Honors

Faculty Sustainability Award, Portland State University, 2012.

Best Paper Conference Proceedings, Academy of Management, 2009 Annual Meeting, Chicago, IL, August 6-11.

Past Presidents' Best Paper Award, Western Academy of Management, 2007 Annual Meeting, Missoula, MO, March 22-24.

Outstanding Reviewer Award, International Management Division, Academy of Management, 2003 Annual Meeting, Seattle, Washington, August 2-6.

Research Productivity Award, School of Business Administration, Portland State University, Amount: \$550.

Outstanding Reviewer Award, International Management Division, Academy of Management, 2002 Annual Meeting, Denver, Colorado, August 9-14.

Outstanding Paper Award, International/Global/Cross-Cultural Management, Annual Meeting, Southern Management Association, New Orleans, LA, November 2001.

Finalist, Carolyn Dexter Best International Paper Award, 2001 Annual Meeting, Academy of Management, Washington, D.C., August 2001.

Doctoral Consortium Fellow, American Marketing Association Doctoral Consortium, University of Georgia, Athens, GA., August 1998.

Other Research and Creative Achievements

Enhancing Global Competitiveness through Sustainable Environmental Stewardship 2009, 'invited' conference sponsored by Centers for International Business Education and Research at University of Connecticut and University of Memphis. International and for-profit social entrepreneurs: Lessons for MNCs? Storrs, CT., May 14-16.

Marshall, R. Scott & Darrell Brown. 2004. Oxford Round Table: Regulating Sustainable Development, Invited Participant and Presenter, August 8-13, 2004, Oxford, UK. Multiple certifications in international value chains: Possibilities and problems for sustainable development.

Brown, Darrell and R. Scott Marshall. 2004. Sustainability as a strategic factor in Emerging Markets: Do environmental and social concerns matter? 9th Scientific International Symposium, Strategic Management and Decision Support Systems in Strategic Management, University of Novi Sad, Faculty of Economics, Subotica, Serbia and Montenegro. Abstract published in *Strategic Management* (Serbian academic journal).

Marshall, R. Scott. 2002. Approaches to environmental management of Pacific Northwest multinational corporations. Curriculum development project for Northwest International Business Educators' Network, Center for International Business Education and Research (University of Washington). Completed September 1.

Brown, Darrell & R. Scott Marshall. 2001. Corporate environmental reporting. Poster session at Society for Environmental Journalists Annual Conference, Portland, Oregon, October 18-21.

Molander, Earl & R. Scott Marshall. 1997. Can Western businesses in Russia benefit from ethical codes? International Trends Conference, International Business Association, Vancouver, B.C. Canada, May 22-25, *Conference Proceedings*.

Molander, Earl & R. Scott Marshall. 1996. Business opportunities in the Russian Far East and American support for Russian Far East development. International Symposium: Economic Cooperation in Northeast Asia in the Era of the Pacific Rim, held by the Faculty of Economics, Niigata University, Japan, July 5-6, *Conference Proceedings*.

Marshall, R. Scott. 1995. Bringing Russian logs to U.S. mills. *Russian Far East Update*, (June).

Marshall, R. Scott. 1994. Possibilities and pitfalls presented by the Russian forest. *Russian Far East Update*, (June).

Service to the School

Member, Impact Entrepreneurs Advisory Board, September 2012 – June 2014.

Member, Job Candidate Search Committee, Strategy, May 2010 – December 2010.

Moderator, Measuring Sustainability, Business Briefing, School of Business, May 15, 2008.

Co-chair, Job Candidate Search Committee, Management position, May 2008 – February 2009.

Chair, Faculty Council, September 2007 – June 2008.

Founder and Director, Center for Global Leadership in Sustainability, School of Business, Portland State University, July 2007 – present.

Chair, Job Candidate Search Committee, Hannah Andersson Professor of Business and Sustainability, January – May 2008.

Ex-Officio Member, Graduate Programs Committee, September 2007 – June 2008.

Faculty Session Facilitator, SBA Executives in Residence, September 2006 – June 2007.

Executive Director, Master of International Management, School of Business, July 2006 – July 2008.

Vice Chair, Faculty Council, September 2006 – June 2007.

Chair, Graduate Programs Committee, September 2006 – June 2007.

Graduate Programs Committee, September 2004 – June 2005.

New Building Development Committee, School of Business, April 2004 – June 2010.

Member, Job Candidate Search Committee, Strategy and Policy Position, April 2005 – December 2006.

Member, Job Candidate Search Committee, Supply & Logistics Management Position, May 2004-February 2005.

Member, Scholarship Committee, School of Business Administration, Portland State University, 2003-2004.

SBA Preview Day presentation, Management Option, School of Business Administration, January 2003.

Faculty Council Secretary, School of Business Administration, Portland State University, 2002-2003.

Faculty Advisor, International Business Capstone Project, Master of International Management, School of Business Administration, Summer 2002, for Steven Alexander, Anitha, Krittaya Boonma and Charlene Choy: "China market entry analysis for Tecometrix/ESCO."

ADPT Revision Task Force, School of Business Administration, May-June 2002.

MIM Revision Task Force, School of Business Administration, February-August 2002.

MBA Revision Task Force, School of Business Administration, April-December 2002.

Member, Job Candidate Search Committee, Strategy/Management Position, January-December 2002.

SBA Preview Day presentation, Management Option, School of Business Administration, April 2002.

Faculty Research Brown Bag Series presentation, School of Business Administration, Fall 2001.

Member, Undergraduate Curriculum Committee, School of Business Administration, 2001-2002.

SBA Preview Day presentation, Management Option, School of Business Administration, September 2001.

Faculty Advisor, International Business Capstone Project, Master of International Management, School of Business Administration, Summer 2001 for Kathy Hudson-Kerns, Pramote Thampornpipat, Beau Kemawadeeand: "Extended product responsibility for international consumer electronics firms."

Faculty Advisor, International Business Capstone Project, Master of International Management, School of Business Administration, Summer 2001 for Suchada Kitcharoen, Siam Kitiboonyorassanee, Weeraya Rawichutiwan: "Assessment of eco-tourism potential in Vietnam."

Chair, Brown Bag Workshop Subcommittee, Research Committee, School of Business Administration, 2000-2001.

Member, Scholarship Committee, School of Business Administration, 2000-2001.

Service to University

Co-Chair, Neuberger Hall Major Renovation Steering Committee, March 2016 – current.

Member, PSU Online Learning Planning and Strategy Workgroup, September 2012 – December 2013.

Performance-Based Budget Steering Committee, Portland State University, September 2011 – June 2013

Chair, Search Committee, Dean and Associate Vice Provost, Office of Graduate Studies, November 2011 – April 2012.

PSU Graduate Council, Portland State University, July 2008 – June 2010.

Sustainability Advisory Council, Portland State University, Spring 2008 – Spring 2011.

Technical Leadership Team, Built Environment and Sustainable Technologies Signature Research Center, October 2007 – present.

Member, Internationalization Council, September 2007 – September 2008.

OECD Sustainability for Higher Education Focus Group, Wednesday, March 21, 2007.

Member, Advisory Council, Center for Sustainable Policies and Processes, Portland State University, September 2006 – June 2008.

University Faculty Development Committee, Portland State University, 2004-2005.

Ph.D. Thesis Committee – Dawood Abugharbieh, 2003-2005.

Master Thesis Committee – David Hall, 2003-2005.

University Faculty Development Committee, Portland State University, 2003-2004.

Ph.D. Comprehensive Exam Committee – Dawood Abugharbieh, Fall 2003.

University Faculty Development Committee, Portland State University, 2002-2003.

Sustainable Practices Advisory Committee, Portland State University, 2002 to 2004.

PSU Portfolio Committee, Spring 2000 - Spring 2002.

Service to Profession

Presenter, National Conference on Student Recruitment, Marketing and Enrollment Management, Ruffalo Noel Levitz, July 2016.

Member, Editorial Board, *Business Strategy and Environment*, February 2007 – July 2014.

Member, Editorial Board, *Organization and Environment*, February 2010 – July 2014.

Ad hoc Reviewer, *Academy of Management Journal*, 2009.

Ad hoc Reviewer, *Journal of Management*, 2008.

Reviewer, 2009 Academy of Management Annual Meeting, Organizations and Natural Environment Division.

Reviewer, Annual Meeting of Academy of International Business 2008.

Ad hoc Reviewer, *California Management Review*, March 2006.

Ad hoc Reviewer, *International Journal of Manufacturing Technology and Management*, Special Issue on “Value Chain Management”, March 2006

Ad hoc Reviewer, *Journal of International Management*, Special Issue on “The Role of Corporate Social and Environmental Responsibility in International Business”, March 2006

Reviewer, Annual Meeting of Academy of International Business 2005.

Reviewer, International Management Division, Annual Meeting of Academy of Management 2005.

Reviewer, Annual Meeting of Academy of International Business 2004.

Reviewer, International Management Division, Annual Meeting of Academy of Management 2004.

Reviewer, Organizations and the Natural Environment Division, Annual Meeting of Academy of Management 2004.

Reviewer, Strategic management textbook proposal: *Strategic Management: A dynamic perspective*, Prentice Hall, February – November 2003.

Discussant, Getting In: Foreign Investments and the Liability of Foreignness, International Management Division, Annual Meeting of Academy of Management 2003.

Reviewer, Organizations and the Natural Environment Division, Annual Meeting of Academy of Management 2003.

Reviewer, International Management Division, Annual Meeting of Academy of Management 2003.

Discussant, Antecedents and outcomes of international cooperation, Session 686, International Management Division, Annual Meeting of Academy of Management 2002.

Ad Hoc Reviewer, *Journal of International Business Studies*.

Program Committee member, International Management Division, Annual Meeting of Academy of Management 2002.

Reviewer, International Management Division, Annual Meeting of Academy of Management 2002.

Reviewer, Business Policy and Strategy Division, Annual Meeting of Academy of Management 2002.

Program Committee member, Annual Meeting of Western Academy of Management 2002.

Symposium Discussant, "The role of reputation in a globalizing economy," Annual Meeting of Western Academy of Management 2002.

Reviewer, Annual Meeting of Western Academy of Management 2002.

Reviewer, Annual Meeting of Academy of Management 2001, International Management Division

Reviewer, Annual Meeting of Western Academy of Management 2001

Reviewer, Annual Meeting of Association for International Business 2000

Service to Community

Member, Advisory Council, Entrepreneurs Leadership Program, Mercy Corps, June 2009 – June 2013.

Member, Portland Plan Advisory Group, Office of the Mayor Sam Adams, January 2010 – June 2012.

Member, Management Team, Built Environment and Sustainable Technologies (BEST) Signature Research Center, September 2009 – September 2011.

Member, Mayor's Economic Development Strategy Cabinet, City of Portland, March 2009 – June 2011.

Moderator, Sustainability Tourism: Local, National and International Certification Programs, Oregon Governor's Tourism Conference, April 6-8, 2008.

Advisor, The Impact of Traded Sectors on Oregon's Economy, joint project with Oregon Economic and Community Development Department and School of Business, Portland State University, February-June 2008.

Presenter, "The Sustainability Age: How will your company be competitive", EGADE Business Forum, Escuela de Graduados en Administración y Dirección de Empresas, Tecnológico de Monterrey, Campus Guadalajara, Mexico, November 8, 2007.

OEMBA Curriculum Revision Roundtable, February 23, 2007.

Presenter, "Global Business and Sustainability: A New Option for MIM Students", Oregon Environmental Education Association, October 17-18, 2003

Instructor, Summer Business Institute, School of Business Administration, Portland State University, July 28-31, 2003.

Faculty Facilitator, Interactive On-line Forum, "Essentials of General Management for Emerging High Technology Leaders", presented by American Electronics Association (Oregon Chapter), Oregon Graduate School of Science & Engineering, and School of Business Administration, Portland State University, May 2003.

Visiting Instructor, University of Novi Sad, Subotica, Serbia, November 2002.

Co-organizer and Presenter, Conversations on Sustainability, September 2002 - April 2003.