

# SCOTT GRANT

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## PROFESSIONAL HIGHLIGHTS

- ❖ 2015 Old Main Award Recipient  
<http://goo.gl/hpHb5Q>
- ❖ Browns Edge Partnership Program Development  
<http://www.findlay.edu/brownsedge>
- ❖ Invited Panelist for The Ohio State University Sport & Society Initiative – Pay to Participate
- ❖ Specialist in Athletic Administration, Marketing, Branding, Sales, and Student Support Services
- ❖ Developed online Masters level concentration in Athletic Administration with MBA/EDUC program
- ❖ Excellent networking and relationship development skills leading to a 65% increase in internship opportunities
- ❖ NIAAA - Certified Athletic Administrator (CAA)
- ❖ Passionate and dynamic classroom instructor and program director with over 10 years of experience in both face to face and online delivery models
- ❖ Background in personal development and connectivity with high school prospective students and families, leading to a nearly 40% increase in college of business first time freshman enrollment over 3 years
- ❖ Advisor of 2015 Team Champions – American Marketing Association Aurora Regional Sales Conference
- ❖ Developed Class structures bringing external internal to build a functioning agency
- ❖ Proficient in Blackboard, Moodle, Canvas, & Adobe Creative Suite

## EDUCATION

<b>Ed.D.</b>	<b>Bowling Green State University</b> , Bowling Green, Ohio <i>Leadership &amp; Policy – School of Education</i> <i>Expected Graduation: May 2017</i>	<b>2014 - present</b>
	<b>The United States Sports Academy</b> , Daphne, Alabama <i>Coursework: Sport Administration</i>	<b>2013 - 2014</b>
<b>Post Grad.</b>	<b>Ashland University</b> , Ashland, Ohio <i>Post Graduate Coursework – Educational Leadership</i>	<b>2011</b>
<b>MBA</b>	<b>The University of Findlay</b> , Findlay, Ohio <i>Masters of Business Administration GPA 4.0</i> <i>Concentration: Sport Administration</i>	<b>2004 - 2006</b>
<b>B.A.</b>	<b>The University of Findlay</b> , Findlay, Ohio <i>Bachelor of Arts, Secondary Education GPA 3.89</i> <i>Concentration: Adolescent Young Adult (AYA) Integrated Social Studies</i>	<b>2000 - 2004</b>

## TEACHING / STUDENT SUPPORT SERVICES EXPERIENCE

### The University of Findlay, Findlay, Ohio

*Assistant Professor of Business / Director of Sport & Event Management*

*Instructor – Sport & Event Management / Business*

**July 2014 - present**

**June 2013 – July 2014**

#### • PROGRAM DEVELOPMENT:

- Director of all marketing and recruitment efforts for SPEM program:
  - Increased enrollment over 30% since 2013 (over 95 students currently enrolled)
- Director of the College of Business “VIP” Student Recruitment Experience
  - Provide presentations to area high schools / career fairs regarding the college of business

- Direct all on campus visits for prospective college of business students
  - Increased enrollment over 40% since 2013 total in undergraduate & masters programs
- Member of the Strategic Development Team that developed the Cleveland Browns Edge Program
  - Browns Edge Homepage: <https://www.findlay.edu/academics/browns-edge/>
  - Partnership Video: <https://www.youtube.com/watch?v=EGlyYsYKtnI#t=39>
  - Announcement Video: <https://www.youtube.com/watch?v=PD2rLtMaVR4>
  - Developed on campus Summit for career development with Browns President and Executive Staff
  - Placed 6 interns in Year 1, as well as nearly 80 students for individual experiential learning
- Developed & implemented an online, asynchronous curricular strand in Interscholastic Athletic Administration in the Masters of Business and Education Graduate Programs designed to assist students preparing to work in Interscholastic Athletics Administration. Courses were housed in the Business MBA program and offered as a MBA second emphasis in Athletic Administration with NIAAA LTI courses embedded.
  - *MBA 661* – Foundations of Athletic Administration Program Management - ONLINE
  - *MBA 667* – Interscholastic Athletics Administration Financial Analysis & Reporting - ONLINE
  - *MBA 671* – Legal and Ethical Issues in Athletic Administration – ONLINE
- Advised conference / experiential learning trips for student groups:
  - 2013 - Cleveland – Sales Conference & visits to Greater Cleveland Sports Commission
  - 2014 - Charlotte – TPG Conference & visits to Panthers / Hornets Facilities
  - 2015 – Chicago – AMA Sales Conference & visits to Chicago Cubs Organization, 1871 organization, SportsDesk Media, Property Consulting Group, and The Upfield Group
  - 2016 – New Jersey – Sales Conference Training & visits with New Jersey Devils / Madison Square Garden.
- Lead Faculty & Advisor – Sport & Event Management Club & All SPEM students
  - Advise 80+ students each semester
- Creator of the “SPEMMY” Awards – Presented to top students in the areas of academics, outreach, personal branding & development.
- Member of the COB ACSBP Accreditation team – Achieved 2013-2014
- Developed student run committee structure within internal department internships focused on the following:
  - Program brand and marketing, Alumni outreach, Event operations
- Faculty Advisor to Student Director – UF Dance Marathon – Student organized / operated event
  - 2014 - Raised over \$15,000 for Mercy Hospital
- **COURSE INSTRUCTION:**
  - *BUAD 220* – Principles of Management – F2F & ONLINE
  - *SPEM 217* - Introduction to Sport & Event Management - F2F & ONLINE
  - *SPEM 317* – Facilities Operations & Design
    - Constructed facility audits, and worked with on campus resources to gain hands on experience in operations of the recreational center.
  - *SPEM 337* – Marketing of Sport & Special Events
    - Developed experiential learning opportunities within the curriculum for students to work directly with the athletic department and teams to create a marketing plan designed to engage key target markets. Also developed creative content for sports media relations department to utilize to increase attendance and brand awareness.
  - *SPEM 417* – Managing Non-Profit Organizations – F2F
  - *SPEM 437* – Tickets and Concession Sales Management
    - Classes completed a college ticket sales training program in partnership with the Cleveland Indians
      - 2014 – Class generated over \$9,000 in sales selling nearly 500 tickets
      - 2015 – Class generated over \$20,000 in sales selling over 1,000 tickets
        - Set new college program record with highest revenue in history
    - Developed class presentations & class sales training with:
      - Cleveland Indians Sales Representatives
      - Cleveland Browns Director of Sales
        - Columbus Crew Sales Representatives
        - San Diego Padres Sales Representatives
        - Mirage Resorts, Las Vegas Corporate Partnership Representatives
  - *SPEM 490* – Sport & Event Management Practicum - ONLINE
  - *SPEM 499* – Internships in Sport & Event Management - ONLINE
  - *MKTG 445* – Professional Selling – F2F
  - *BUAD 495* – Business of Sports – F2F – newly designed course – Spring 2016

- BUAD 496 – Browns Scholar Program - F2F - newly designed course – Spring 2016

### **The University of Findlay, Findlay, Ohio**

*June 2015 - present*

*Center for Teaching Excellence – Marketing and Recruitment Liaison Coordinator*

- Develop and lead monthly workshops to assist all six colleges within The University Findlay and appointed faculty members on creation of a VIP experience for student recruitment.

### **The University of Findlay, Findlay, Ohio**

*June 2013 - present*

*Oiler Success Center – Academic Coach*

- Assist the Oiler Academic Success Center in advising, career exploration, class preparation, tutoring, and other student service needs for all campus students.
- Work directly with individual athletic programs in regards to:
  - Incoming freshman orientation programs – UF's Guide to Athletic & Academic Success
  - Student Athlete Academic Advising
  - Developed UF's Success 101 Guide
  - Meet with students with specific course needs 5 hours per week on top of teaching loads and other duties

### **The University of Findlay, Findlay, Ohio**

*August 2011 – June 2013*

*Adjunct Professor – Sport & Event Management Program - College of Business*

- Instruct the following Sport / Event Management Courses
  - SPEM 217 – Introduction to Sport & Event Management
  - SPEM 337 – Marketing of Sport & Special Events

### **Findlay High School - Findlay City Schools**

*Social Studies Teacher*

*July 2006 – May 2011*

- Instructed and developed 175 students per day between grades 9-12 in Sociology, Economics, Personal Finance, Govt.

## **PROFESSIONAL EXPERIENCE**

### **Triple Threat Leadership, LLC**

*President & CEO*

*February – Present*

- TTL provides support to students, families, high schools, colleges, and athletic departments *by adding value, building relationships, and creating opportunities* through:
  - Social Media Branding & Strategy Development Presentations / Workshops
  - Higher Educational Transitioning Presentations / Workshops
  - Interscholastic Athletics Financial Analysis & Strategic Planning
  - Interscholastic Athletic Administration Support

### **The Ohio High School Athletic Association (OHSAA)**

*Assistant to the Tournament Director*

*November 2008 – March 2014*

- Assist with operations / management of the OHSAA Boys' & Girls' State Basketball Championships

### **Van Buren Local Schools – Van Buren Local Schools**

*May 2011 - 2013*

*Director of Athletics / Activities / Facilities*

- Directed the operations of over 100 student activities, 15 varsity sports, 7 middle school programs with over 500 participants and 150 coaches / advisors
- Administered an overall departmental budget of \$300,000 for athletics, as well as \$200,000 for student activities
- Administered department fundraising goals &
- Organized and managed all aspects of high school and middle school athletic events
- Acting ticket manager for all High School & Middle School sporting events generating over \$150,000 in ticket sales
- Tournament Mgr. for the Van Buren Wrestling Invitational – 24 teams, two day event generating nearly \$12,000
- Directed all facility usage and requests for the entire district including school facilities, as well as athletic facilities
  - Approved and monitored over 450 facility request forms, payments, and operations
- Acting Transportation director of all student activities / athletics – averaged over 400 transportation events per year
- Created and directed all sports information / public relations / media content reporting for the entire athletic department
- Managed the creation and implementation of a new athletic website: [www.vanburenathletics.org](http://www.vanburenathletics.org), generating \$5,000 in additional advertising revenue
- Managed the social media marketing strategy in conjunction with the athletic website, providing all daily communication

- Directed the school wide chemical health testing policy
- Liaison between the Athletic Booster Organization and the Van Buren Local School Board
- Directed, managed and performed the preparation and maintenance of all athletic fields for participation – event setup, field preparation, painting, and maintenance

#### **Northwest Ohio District Athletic Board (NWDAB)**

*Tournament Director / Consultant*

***August 2013 - present***

- Direct the Division I, II and III Sectional & District Golf Tournaments at Sycamore Springs G.C.
- Organized and managed all public relations, marketing, as well as financial reconciliation

#### **Duke University, Blue Devil Golf Schools**

*Session Coordinator / Camp Instructor*

***June 2008 - 2013***

- Served as a session coordinator / operations director / counselor of the Duke Blue Devil Golf Schools

#### **Northwest District Golf Coaches Association**

*President / District Board Representative*

***May 2008 – November 2012***

- Handled operational aspects of the Northwest District Golf Coaches Association / Sectional & District Tournament Regulations
- Met annually with District Coaches & District Board to discuss policies / procedures
- Liaison between Northwest District Golf Coaches and Northwest District Athletic Board
- Served on District Golf Advisory Committee to help foster conformity with all sectional & district tournaments

#### **Central Ohio Golf Academy**

*Marketing & Tournament Operations Director / Camp Instructor*

***May 2006 – August 2009***

- Handled all aspects of marketing, promotions, and public relations of the Central Ohio Golf Academy
- Created, developed and managed the COGA Junior Championship Series Golf Tour & COGA website
  - Tournament series - \$15,000 net per year – currently sold out each session and largest two day golf series in the state of Ohio
- Served as counselor and instructor at the Central Ohio Golf Academy & Short Game School

#### **Findlay City Schools**

*Assistant Athletic Director*

***May 2006 – May 2011***

- Assisted the high school athletic director with daily operations of running a large, successful high school athletic department consisting of 22 varsity sports and nearly 700 student athletes
- Developed an after school study program for all athletes, implemented and led cooperatively with head football Coach Mark Ritzler leading to an overall student athlete GPA of 3.1
- Developed a marketing and sponsorship program guide and brochure to solicit corporate sponsors for equipment upgrades and other pertinent FHS department activities increasing revenue by \$50,000
- Developed and implemented a football lift-a-thon that raised over \$5,000 for the Honor Flight of Northwest Ohio
- Served on a coaches council – working to improve school spirit, leadership, and academic integrity among FHS
- Served as head tournament manager for the 2008 GBC league wrestling tournament
- Assisted with operations / game management / security / for 2007 & 2008 OHSAA tournament games
- Handled sports information / public relations / media contact reporting for all tournaments held at Findlay High School

#### **S.A.L.T. Director (Student Athlete Leadership Team)**

***August 2009 – May 2011***

- Developed and implemented a student athlete leadership team (S.A.L.T.) focused on building positive leadership skills within current student-athletes at Findlay High School
- Participated in numerous community service events such as Coats for Christmas & Special Olympics
- Organized and implemented sportsmanship statement readings at all home varsity athletic contests

#### **The University of Findlay (NCAA II), Findlay, Ohio**

##### **The University of Findlay Athletic Department**

*Graduate Assistant to the Associate Athletic Director*

***May 2004 – May 2006***

*(Business / Development / Operations / Event Management)*

- Asst. Tournament Manager of the 2006 DII National Wrestling Championship
- Asst. Tournament Manager for the 2006 DII Basketball National Championship Elite Eight
- Handled different aspects of athletic sponsorship and fundraising
- Handled the organization and completion of the football lift a thon sponsorship event as well as collection of payment/receipts.

- Assisted with the development of strategies/brochures/flyers/luncheons to market the Oilers Club, the official sponsorship organization of The University of Findlay Oilers.
- Handled incoming donations/gifts/dues of Oilers Club membership.
- Assisted with coordination of game event management & setup / cleanup of all University of Findlay athletic events under the direction of the Associate A.D.

### **The University of Findlay Intramural Office**

*Intramural Supervisor / Student Assistant Director*

*August 2000 – May 2006.*

- Assisted with direction and marketing of the UF Campus Recreation Department, which maintained a working staff of over 100 employees, and nearly 2,700 students

## **COACHING EXPERIENCE**

### **Findlay High School, Findlay, Ohio**

*Head Varsity Golf Coach - Boys & Girls*

*August 2006 – May 2011*

- Directed the Findlay High School boys and girls golf programs comprised of 31 players and 5 coaches
- Communicated with students, parents, administration, media, while handling all administrative duties such as banquet organization, NWDGA meetings, and other duties as assigned
- Coordinated all in-season and off-season practice sessions, spring trips, budget of \$12,000, scheduling, along with strength and conditioning programs
- *OHSAA State Finalists:*
  - Boys - Team 2008 (6<sup>th</sup> of 12, First top ten placement in state tournament since 1983)
  - Girls - Individual 2010 (5<sup>th</sup> place finish, 1<sup>st</sup> Team All Ohio)
- *Greater Buckeye Conference: (Boys)*
  - League Champions - 4 times
  - Coach Of the Year - 4 times
  - 2008 Tournament Director - Sycamore Springs Golf Course
- *Northwest Ohio Girl's Golf League (NWOGLL Girls):*
  - League Champions - 2009, 2010 (1<sup>st</sup> time in school history)
- *Northwest District Golf Association:*
  - Coach of the Year - 2008 (Boys), 2010 (Girls)
  - 2009 District Tournament Champions (Boys) - Field of 21, won by 10 shots
  - 2009 District Individual Tournament Champion (Boys) - won by 8 shots
  - 2010 District Individual Tournament Champion (Girls) - 1<sup>st</sup> in school history
- *Tournament Creation & Operations - (created, organized, and operated)*
  - Lady Trojans Invitational, exclusively for the top girl's teams in the state of Ohio - Red Hawk Run
  - Trojan Invitational – an elite high school 12 team invitational - Findlay Country Club
  - Northwest Ohio District Preview Invitational - All state qualifiers from previous year - Red Hawk Run
  - Flag City Junior Varsity Invitational - Sycamore Springs Golf Course
- Developed indoor practice facility in the basement of an unused local elementary school consisting of a 1000 sq. ft. putting green, three hitting bays for winter workouts, as well as an education center equipped with computers for study tables exclusively for FHS golf
- Currently have eight former players playing golf college golf, two females at the Division I Level
- Varsity Girls' team set ten school records, and had the first ever female all ohio golfer
- Served on State of Ohio – Northwest District Golf Advisory Board creating post season tournament uniformity
- Program G.P.A. above 3.35 each year, 29 All Ohio academic scholar-athletes with G.P.A. over 3.5
- Designed practice sessions conducive to mental and physical player development / awareness
- Developed an after school study program for all athletes, implemented and led by golf team members
- Acted as a liaison between the Findlay Country Club, Red Hawk Run Golf Course, Sycamore Springs Golf Course, Hillcrest Golf Course and Findlay High School

### **Bluffton High School**

*Junior Varsity Basketball Coach – (full time varsity assistant)*

*August 2006 - 2007*

- Assisted with all aspects of Bluffton basketball program, game day preparation, practices, scheduling, and coordinated weight training program (other duties as assigned).



## MEMBERSHIP, LEADERSHIP, AND SERVICE

### Professional Memberships

- NASSM – North American Society of Sports Management – 2 years
- N4A – National Association for Athletic Academic Advising – 2 year
- NWDAB - Northwest District Athletic Board - Golf Advisory Committee – 6 years
- NWOGL - Northwest Ohio High School Golf Coaches Association
  - *President – 5 years*
- OASSA - Ohio Association of Secondary School Administrators - 3 years
- NIAAA - National Interscholastic Athletic Administrators Association - 5 years
- OIAAA - Ohio Interscholastic Athletic Administrators Association - 5 years
  - *NWOIAAA - Horizon Award Recipient - 2012-2013*
- NIAAA Leadership Training Course Certification – Registered Athletic Administrator
- Board Member – University of Findlay Sport & Event Management National & Regional Advisory Board

### University Committees

- Athletics Committee – Fall 2014 - 2017
- Student Academic Advising Committee – Fall 2014 - 2016
- Student Academic Development Committee – Fall 2014 - 2016
- Faculty Senate (HLC) – Marketing & Recruitment Committee – Dean Appointed – Fall 2013 - present
  - Co-Chair – Undergraduate Admissions – 2013-2014
- Hunter Jumper Equestrian Instructor Search Committee – Spring 2014
- Director of Athletics Search Committee – Spring 2015
- Associate Director of Admissions Search Committee (Chair) – Fall 2015
- Dean – College of Business Search Committee – Fall 2015

### Community Service

- Northwest Ohio Special Olympics
  - Area 3 Regional Basketball Site Asst. Coordinator - Van Buren HS (2011-13)
  - Area 3 Regional Track & Field Volunteer - Bluffton University (2009-13)

## PROJECTS / PRESENTATIONS

- **Current Projects:**
  - Analysis of user fee implementation & costs for OHSAA member schools – In progress
    - Supported by the Ohio High School Athletic Association & Secretary of State John Husted
  - Analysis of user fee implementation and cost of OHSAA state qualifying teams – In progress
  - Analysis of motivational factors for college selection of High School DECA Students – In progress
- **Interviews:**
  - Interviewed by Dr. Coyte Cooper – Assistant Professor of Sport Administration at The University of North Carolina at Chapel Hill
    - *Earn the Right To Live Your Dreams* Podcast
    - November 2015 – Top 5 downloaded episodes on Apple iTunes
- **Professional / Peer Environment:**
  - Panelist – Sport and Society Initiative Forum – The Ohio State University
    - Topic: *Pay to Participate Programs in Interscholastic Athletics*
    - February 2016 with other panelists: Secretary of State John Husted, Senator Cliff Hite, OSU Economics Professor Trevon Logan, PhD.
  - Presentation – 6<sup>th</sup> Alliance for Sport Business Conference – Oklahoma State University
    - Topic: “Bringing the External, Internal – Agency Development Class Delivery Model for Sport Business”
    - Accepted and will present: March 2016
  - Presentation – Excel at Teaching Symposium – The University of Findlay
    - Title of Presentation: *Building a Business Model Within the Classroom Setting: The No Class Class*
    - Accepted and will present: March 2016
  - Presentation – Lead presenter for Ohio Senator Cliff Hite’s Northwest Ohio Open Forum regarding educational changes and pay to participate fee policies.
    - November 2015

- Presentation – Teaching Partners Program
  - Title of Presentation: *Importance of Context & Status Quo Disruption in Higher Education Teaching*
  - Invited to present November 2015
- Presentation – SoTL Conference (Society of Teaching & Learning) The University of Findlay
  - Title of Proposal: *The Scholarship of Teaching: What is the Mission of Centers for Teaching & Learning.*
  - Accepted and presented April 2015
- Presentation – SoTL Conference (Society of Teaching & Learning) – Indiana University South Bend
  - Title of Proposal: *Assisting students with individual and team skill development through committee structure organization within a sport and event management service learning club*
  - Accepted and presented April 2014
- Presentation - OCEA Conference (Ohio Cooperative Education Association)
  - Title of Proposal: *The University of Findlay using The Ohio Means Internships and Co-op Grant to provide Experiential Learning.*
  - Accepted and presented May 2014
- **Collegiate Environment:**
  - Presentation – University of Findlay Basketball Coaching Staff – August 2015
    - Topic – *“Developing a Strategic Marketing Plan as a Coaching Staff”*
  - Presentation – University of Findlay Basketball Team – September 2015
    - Topic – *“Using Social Media To Your Advantage – Building That Personal Brand”*
  - Presentation – University of Findlay Marketing Club – “Market Yourself for Success” – October 2014 / 2015
    - Topic – *“Skype Interviews 101”*
  - Presentation – Success for Student Athletes Academic Course – September 2014 & 2015
    - Topic – *“UF’s Guide to Athletic / Academic Success”*
  - Presentation – University of Findlay Football Team – July 2014 & 2015
    - Topic – *“UF’s Guide to Athletic / Academic Success”*
  - Presentation – Oiler Connection Career Day – Fall 2013 / 2014 / 2015
    - Topic – *“Importance of building your personal brand”*
  - Guest Speaker - University of Findlay Student Teacher Education Mtg. - Spring 2013 / 2014 / 2015
    - Discussed interviews, resumes, and opportunities from an administrative perspective
  - Guest Speaker – University of Findlay Freshman Education Experience Class – Fall 2012 / 2013
    - Topic – *“Transitioning from the classroom to administration”*
  - Guest Speaker – University of Findlay Introduction to Sports Management Class – Fall 2012
    - Topic – *“Daily life of an interscholastic athletic administrator”*
  - Guest Speaker – University of Findlay Anthropology / Education Class – Spring 2012
    - Topic – *“The changing environment of interscholastic athletics”*
  - Guest Speaker – University of Findlay Sports Marketing – Fall of 2011
    - Topic – *“Generating revenue in interscholastic athletics sea of change”*
  - Guest Speaker – University of Findlay Facilities Class – Fall of 2011
    - Topic – *“Management and oversight of public school athletic and academic facilities”*
- **High School Environment:**
  - Presentation – Delphos St. John’s High School – Spring 2016
    - Topic – *“Personal Branding & Social Media Awareness”*
  - Presentation – Lincolnview Middle & High School – Spring 2016
    - Topic – *“Personal Branding & Social Media Awareness”*
  - Presentation – Crestview Middle / High School – Spring 2016
    - Topic – *“Personal Branding & Social Media Awareness”*
  - Presentation – Northwest Athletic Conference Leadership Council Meeting Fall 2015
    - Topic – *“Personal Branding & Social Media Awareness”*
  - Presentation – Swanton High School Student Leadership Group Presentation Fall 2015
    - Topic – *“Personal Branding & Social Media Awareness”*
  - Presentation – Kenton High School Athletic Parent / Student Athlete Meeting Fall 2015
    - Topic – *“Personal Branding & Social Media Awareness”*
  - Presentation – Findlay High School Student Mentorship / Leadership Program – Spring / Fall 2014 & 2015
    - Topic – *“Being an IMPACT Maker”*
  - Presentation – Western Buckeye League Conference Sportsmanship Committee Program – Fall 2014
    - Topic – *“Impact Trailblazers”*
  - Presentation – Northwest Ohio Interscholastic Athletic Administrators Conference – Fall 2012
    - Topic – *“Effective communication through high school athletic websites”*
  - Presentation – Ohio High School Athletic Association Board of Directors – Spring 2012
    - Topic – *“Financial concerns in high school athletic departments”*

- Presentation – Rhodes State College Career Day – Fall 2013, Fall 2014, Spring 2015
  - Topic – “*Sport Management Programs & Career Discovery*”
- Presentation – Whitmer High School Marketing Courses – Fall 2013
  - Topic – “*College Preparation & Planning*”
- Guest Speaker – Van Buren High School Athletics Department – Fall 2013
  - Topic – “*Leadership & Team Development in Interscholastic Athletics – what is your mission and how are you impacting stakeholders each and every day.*”

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## CERTIFICATIONS / PROFESSIONAL DEVELOPMENT

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- Google Analytics Certification Course (2014)
- NIAAA – National Interscholastic Athletic Administrators Association
  - *Leadership Training Institute Certification Courses*
    - 501 - Philosophy, Leadership Org. & Professional Development (Completed Nov. 2012)
    - 502 - Principles, Strategies, Methods (Completed Oct. 2012)
    - 504 - Legal Issues I: Risk Management (Completed Oct. 2012)
    - 506 - Legal Issues II: Title IX, Sexual Harassment (Completed Nov. 2012)
    - 508 – Legal Issues III: Hazing, AD, Employment Law (Completed Oct. 2013)
    - 608 - Management Strategies & Organization Techniques (Completed 2012)
    - 630 - Athletic Administration – Interscholastic Contest Management (Completed Nov. 2013)
    - 705 – Athletic Administration – A Coach Centered, Character Based Coach to Coach Mentoring Program (Completed Nov. 2013)
  - R.A.A. Certification - Registered Athletic Administrator by the NIAAA (achieved Nov. 2012)
  - C.A.A. Certification – Certified Athletic Administrator by the NIAAA (achieved June 2014)
- National Federation of High Schools Certification Courses
  - *Fundamentals of Coaching* – (Completed 7/30/2012)
  - *Concussion in Sports* – What you need to know – (Completed 9/30/2012)
  - *A Guide to Heat Acclimation & Heat Illness Prevention* – (Completed 10/2/2012)
  - *The Role of the Parent in Sports* – (Completed 10/15/2012)
  - *Creating a Safe & Respectful Environment* – (Completed 10/22/2012)
  - *NCAA Eligibility Center Coaching Education* – (Completed 3/12/2013)
- Pupil Activity Permit / Sports Med Certification – 3 year – 2012-2015
- CPR – 2 year – 2012-2014
- Ohio Department of Education – AYA Integrated Social Studies License – 2013-2018

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## RESEARCH MENTIONS

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- 2015 Pay to Participate Survey – Ohio Athletic Administrators
  - Forbes - <http://goo.gl/qO9cLm>
  - The Ohio State University – The Lantern - <http://goo.gl/0RPTEC>
  - The Columbus Dispatch - <http://goo.gl/gi94bT>
  - Cleveland.com / Cleveland Plain Dealer - <http://goo.gl/HsBDvQ>
  - Channel 10 TV - <http://goo.gl/uHHZAS>
  - WOSU Radio - <http://goo.gl/Kk82S3>
  - Marietta Times - <http://goo.gl/CN15fe>
  - Swanton Enterprise - <http://goo.gl/iB4Yxd>



## **References**

Mark Inkrott, President & Co-Founder The Upfield Group <a href="mailto:Mark.inkrott@upfieldgroup.com">Mark.inkrott@upfieldgroup.com</a>	419-348-3830
Rebecca Butler, Vice President of Enrollment Management The University of Findlay <a href="mailto:butlerr@findlay.edu">butlerr@findlay.edu</a>	937-266-1089
Dr. Dan Ross, Commissioner The Ohio High School Athletic Association <a href="mailto:dross@ohsaa.org">dross@ohsaa.org</a>	614-267-2502
Andrew DiBitetto, Associate Head Men's Golf Coach The University of North Carolina <a href="mailto:afdibite@uncaa.unc.edu">afdibite@uncaa.unc.edu</a>	919-962-0753
Anthony Cangelosi, Manager – Corporate Partnership Activation Cleveland Browns <a href="mailto:acangelosi@clevelandbrowns.com">acangelosi@clevelandbrowns.com</a>	216-225-2877
Jim Givens, Associate Athletic Director of Business Development The University of Findlay <a href="mailto:givens@findlay.edu">givens@findlay.edu</a>	419-434-4793
Jerry Snodgrass, Assistant Commissioner The Ohio High School Athletic Association <a href="mailto:jsnodgrass@ohsaa.org">jsnodgrass@ohsaa.org</a>	614-949-2970
Jon Whithaus, Assistant Women's Golf Coach Duke University <a href="mailto:wgolf@duaa.duke.edu">wgolf@duaa.duke.edu</a> / <a href="mailto:jon@elitelevelgolf.com">jon@elitelevelgolf.com</a>	919-812-1583