Grand Valley State University

From the SelectedWorks of Gayle Schaub

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Graphic Language in the Library

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Available at: https://works.bepress.com/schaubg/24/
Learn the Terms is a graphic design/academic library collaborative project in which students create touchpoints that illustrate the meanings of information literacy terms used in libraries, instruction, and college courses. Designed by students in a senior-level design course, the campaign is the product of a large-scale assessment of students' understanding of library research terminology that showed a large percentage of university students do not understand common research and information terms used by professors and librarians.

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Framework
- Empathize
- Define the Problem
- Brainstorm
- Prototyping
- Design
- Test
- Implement
- Assess

Proposals
1. 2. 3. 4.

Students Feedback
- "Working with Gayle and hearing what she wanted was a good opportunity to learn how to communicate with clients".
- "I enjoyed the creativity of collaborating which helped flesh out the project with everyone's ideas."
- "I think learning from other classmates is a valuable asset, and I learned a lot from working with my three group members."
- "It was a lot of people for one group. It was hard to keep things totally consistent."
- "We were able to work and get feedback like we would from an actual client."
- "A graded REQUIREMENT that all members in group projects maintain contact to complete the project".

References