Grand Valley State University

From the SelectedWorks of Gayle Schaub

Summer June, 2018

High Impact Librarianship: A Showcase of Collaborative and Experiential Learning Initiatives

Gayle Schaub
Hazel McClure, Grand Valley State University
Lindy Scripps-Hoekstra, Grand Valley State University
Mark Schaub, Grand Valley State University
Vinicius Lima, Grand Valley State University

This work is licensed under a Creative Commons CC_BY International License.

Available at: https://works.bepress.com/schaubg/23/
High Impact Librarianship: A Showcase of Collaborative and Experiential Learning Initiatives
Panelists

Hazel McClure
Associate Librarian
mcclureh@gvsu.edu

Gayle Schaub
Liaison Librarian
schaubg@gvsu.edu

Lindy Scripps-Hoekstra
Liaison Librarian
scrippsl@gvsu.edu

Vinicius Lima
Assistant Professor of G. Design
limav@gvsu.edu

Mark Schaub
Associate Professor of Writing
schaubm@gvsu.edu
High-Impact Educational Practices

- First-years Seminars and Experiences
- Common Intellectual Experiences
- Learning Communities
- Writing-Intensive Courses
- Collaborative Assignments and Projects
- Undergraduate Research
- Diversity/Global Learning
- Service Learning, Community-Based Learning
- Internships
- Capstone Courses and Projects

High-Impact Community Service: What can Academic Librarians Do?

Lindy Scripps-Hoekstra
Gayle Schaub
Community-Based Learning: A High-Impact Practice

Give students direct experience with issues they are studying in the curriculum with the opportunity to both apply what they are learning in real-world settings and reflect in a classroom setting on their service experiences.

Community-Based Learning: A University Strategic Initiative

As a part of the strategic plan, Grand Valley State University is emphasizing the integration of community engagement and high-impact learning experiences into its curriculum.

(Objective 1.A.1; 2016–2021 GVSU Strategic Plan)
So what’s a librarian to do?
01. Seek Opportunities
02. Find Collaborators
03. Involve Students
04. Facilitate Learning
01
Seek Opportunities

Challenge Scholars Initiative

Challenge Scholars Scholarship Program
► Develop a college-going culture by building baseline information literacy skills

TRiO Support Initiative

TRiO Student Support Services
► Equip high school students with skills and knowledge needed for success in college-level research
02
Find Collaborators

Challenge Scholars Initiative

Education Professor
► Looking to get her students into a diverse classroom setting

TRiO Support Initiative

Upward Bound Staff
► Interested in providing after-school learning opportunities for high school students
Involve Students

Challenge Scholars Initiative

- University students in the “Diverse Perspectives in Education” course

TRiO Support Initiative

- University students from area high schools and research consultant program
- University students in the TRiO Teacher Prep program
04 Facilitate Learning

Challenge Scholars Initiative

► Weekly Workshops

TRiO Support Initiative

► Senior Workshop
GVSU Library Summer Scholars Program

Hazel McClure
Lindy Scripps-Hoekstra
Gayle Schaub
Overview

► The GVSU Library Scholars Summer Program provides students with the opportunity to have an intensive research experience using the library’s resources and collections. Mentored by a librarian faculty mentor, the scholar will develop and enhance skills as a means to engage in a disciplinary, scholarly conversation.

► The program is available to undergraduate students at GVSU who have not yet completed the requirements for graduation.
Program Structure

- learn about and explore the library’s resources, services, and staff;
- engage deeply with library collections and/or resources to support a scholarly or creative exploration, using information literacy skills that are honed during the project, and;
- create a finding aid, exhibit, learning object or other product that supports other students’ use of the library and contributes to the library’s mission.

Cayla Dwyer, a writing major with a French minor, worked with Lindy Scripps-Hoekstra to develop a workshop that would teach information literacy to her French classmates. Dwyer said the project sprung from a role-playing game she played in her French class that had her researching newspapers from the French Revolution.
Learning Experiences

- Introduction to the Library Collections, Services, and Spaces;
- Participation in a Cohort Community;
- Mentorship and Research Experience:
- Scholarly or creative product;
- Self-Reflection;
- Summer Showcase;
Products

- Products can take many forms;
- Products are shared with the GVSU community in order to help connect users to the library or specific library collections.

Morgan Hayden, visual studies major, worked with Hazel McClure. Morgan embedded herself into the spaces and practices of the library much in the mode of Mierle Laderman Ukeles, producing poems, texts, performances, and videos. She distributed copies of a zine she made that documents her residency in the Library. Her presentation included images from performances and a short talk that involved text from the zine.
Creating an Open Education Resource (OER) in a writing class

Hazel McClure
Mark Schaub
The 19-Month Leadership Cohort

Earn a Bachelors of Science or Arts in Liberal Studies with an emphasis in Leadership. This degree allows you to develop the skills employers are looking for in a convenient, accelerated format designed for adults!

- Taking one 5-week class at a time allows you to focus your energy and delve deep into the content and skills associated with leaders.
- A hybrid class format allows you the convenience of coming to campus only one day a week — the same day each week throughout the 19-month program.
- The leadership cohort allows you to strengthen professional and support networks.
- Coursework includes Leadership for Social Change, Leadership Dynamics, Team Building, Concepts of Management, Social Change and Ethics, Organizational Theory, and more.
- Cohorts starting close to where you live and work -- Downtown Grand Rapids!

Schedule an appointment with an advisor in Grand Rapids.
Publisher Information

Business Communication for Success is adapted from a work produced and distributed under a Creative Commons license (CC BY-NC-SA) in 2010 by a publisher who has requested that they and the original author not receive attribution. This adapted edition is produced by the University of Minnesota Libraries Publishing through the eLearning Support Initiative.

This adaptation has reformatted the original text, and replaced some images and figures to make the resulting whole more shareable. This adaptation has not significantly altered or updated the original 2010 text. This work is made available under the terms of a Creative Commons Attribution-NonCommercial-ShareAlike license.
WRT 350: BCS Chapter Project (team research/writing assignment)

**Author/upgrade/re-publish chapter from online, open-access textbook, Business Communication for Success.**

In a team with other students, you will research, write, edit, and publish a chapter on a genre for business communication.

**Deliverable:** One completed chapter on an assigned topic, that:
- describes the genre, and the appropriate instances for its use
- theorizes the genre in rhetorical terms (audiences, purpose, context, etc.)
- provides illustrative examples of effective documents of this genre, with commentary on why particular elements are effective
- offers appropriate examples of ineffective documents of the genre, with commentary on why particular elements are not effective, and how they might be improved
- provides at least two exercises that will help future students practice in this genre
- cites sources, as appropriate (using APA format)
- parallels the current organization and format for the text, including:
  - Learning objectives (in a box inset)
  - Figures and tables that illuminate the points of the section
  - Subheadings, as appropriate
  - “Key Takeaways” in summary
  - Bibliography or “References” section at the end

**Process and details:**
Three new chapters will be published for the Winter 2017 term; these will be those on:
- Writing effective routine and positive messages
- Intercultural/international business communication
- Employment documents (résumés and application letters)
Business Communication for Success - GVSU Edition

Unnamed Author
Mark Schauer, Grand Valley State University
Jennifer Eckert, Grand Valley State University
Lanessa Fehrholz, Grand Valley State University
Rhonda R. Hoffman, Grand Valley State University
Adam Kruzelak, Grand Valley State University
Tami McCoy, Grand Valley State University
Rachel Jean Norman, Grand Valley State University
Julian Trecano, Grand Valley State University

537 downloads since July 11, 2017

Download Full Text (12.5 MB)

*Publication Note (125 KB)
Effective Business Communication (792 KB)
Delivering Your Message (1023 KB)
Understanding Your Audience (846 KB)
Effective Business Writing (760 KB)
Writing Preparation (584 KB)
Writing (772 KB)
Ranking and Presenting Your Writing (780 KB)

Dissemination
Learn The Terms

Catalog
An online database listing with descriptions of the books, journals, films, and other materials held by a library.

Scholarly
Information created by scholars who are experts in their field. It involves formal study or research.

Database
A collection of information stored in an electronic format that can be searched by a computer.

Journal
A publication, issued on a regular basis, which contains scholarly research published as articles, papers, research reports, or technical reports. Also known as a periodical.

Peer Review
A process by which editors invite experts in the field to review books or articles submitted for publication by the experts' peers. Peer review helps to ensure the quality of an information source.

Subject Heading
A word that describes the subject of an article or book, used in many computer databases.

Abstract
A summary or brief description of the content of an article.

Gayle Schaub
Vinicius Lima
“They [GVSU Librarians] would like to address this issue and, for that, they reached out to the Graphic Design Program at GVSU. They are looking for someone to collaborate with (you!) to create meaningful pieces ‘they can use in the Library that are visual and not the same old handouts or videos they are used to creating and seeing.’”

(Excerpt from Project Brief)
Project Framework

1. Empathize
2. Define Problem
3. Brainstorm
4. Prototype
5. Design
6. Implement
7. Assess
“Working with Gayle and hearing what she wanted was a good opportunity to learn how to communicate with clients.”

(student)
Campaign II

2017
Campaign II

2017
Dissemination
Questions?

Thank You!