

SARA B. MARCKETTI

Curriculum Vitae

1060 LeBaron Hall/3024 Morrill Hall
Iowa State University
Ames, Iowa 50011-1121
sbb@iastate.edu

EDUCATION

- 2005 Ph.D. Iowa State University, Textiles and Clothing, minor in Higher Education
Dissertation Title: Design piracy in the United States ready-to-wear apparel industry, 1910-1941
- 2002 M.S. The University of Georgia, Textiles, Merchandising and Interiors
Thesis title: African American working class clothing, 1872 to 1898
- 2000 A.B. The University of Georgia, Art History with Honors
Honors Thesis: Practically pop: Pop art and inspired fashions of the 1960s

PROFESSIONAL EXPERIENCE

- 2014- Women's and Gender Studies Faculty Affiliate
- 2013- Associate Director of Scholarship of Teaching and Learning
Center for Excellence in Learning and Teaching (CELT)
- 2012- Associate Professor, Graduate College Faculty Member
Apparel, Merchandising, and Design Program, Iowa State University
- 2009-2013 Curator, Textiles and Clothing Museum, Iowa State University
- 2007-2012 Assistant Professor, Graduate College Faculty Member
Apparel, Merchandising, and Design Program, Iowa State University
- 2005-2007 Lecturer, Textiles and Clothing Program, Iowa State University
- 2002-2005 Graduate Teaching and Research Assistant
Textiles and Clothing Program, Iowa State University
- 2000-2002 Graduate Research Assistant, Historic Costume and Textiles Collection
Textiles, Merchandising, and Interiors Department, The University of Georgia

POSITION RESPONSIBILITY STATEMENT

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|-----------|---------------------------|---------------------|---------------------|-------------------|
| 2013- | <u>50%</u> Administration | <u>25%</u> Research | <u>20%</u> Teaching | <u>5%</u> Service |
| 2011-2013 | <u>40%</u> Teaching | <u>40%</u> Research | <u>20%</u> Service | |
| 2009-2011 | <u>60%</u> Teaching | <u>30%</u> Research | <u>10%</u> Service | |
| 2007-2009 | <u>75%</u> Teaching | <u>25%</u> Research | | |
| 2005-2007 | <u>100%</u> Teaching | | | |

MAJOR FIELDS OF RESEARCH AND TEACHING INTERESTS

Research

Dress history
Museum practices
Scholarship of teaching and learning

Teaching

History of European and American Dress History, AMD 354
History of 20th Century Fashion, AMD 356 dual listed with AMD 556
Creative Thinking and Problem Solving, AESHM 222
Textile Science Introduction, AMD 204 (taught 2002-2012)

HONORS AND AWARDS

Professional Recognition

2015-16 *Emerging Leaders Academy*, Iowa State University.

- 2015 *Scholar's Roundtable*, Costume Society of America, recognizes those who “exemplify high standards in costume scholarship and charges them with leading a national symposium event that stimulates consideration and discussion of an issue pertaining to costume scholarship.” Selected with Jean Parsons, focus on intellectual property.
- 2014-15 *Rossmann Manatt Faculty Development Award*, awarded annually to a tenured faculty member who has demonstrated exceptional level of creativity and productivity in scholarship, teaching, and service and who shows great promise continuing such achievement, College of Human Sciences, Iowa State University.
- 2013 *Greek Community Outstanding Faculty Member*, Iowa State University
- 2013 *Scholar's Roundtable*, Costume Society of America, recognizes those who “exemplify high standards in costume scholarship and charges them with leading a national symposium event that stimulates consideration and discussion of an issue pertaining to costume scholarship.” Selected with Christina Johnson and Ann Wass, focus on museums and dress history education.
- 2011 Faculty escort for Heather Sinclair, College of Human Sciences University Marshal
- 2011 *Early Achievement in Teaching Award*, Iowa State University
- 2011 *Pacesetter Award*, College of Family and Consumer Sciences Alumni Association, The University of Georgia
- 2010 *Early Achievement in Teaching Award*, College of Human Sciences, Iowa State University
- 2009 *Rising Star Award*, First Recipient, International Textile and Apparel Association
- 2008 *VEISHEA Faculty Member of the Year* in College of Human Sciences

- 2006 *Wakonse Fellow*, Center for Excellence in Learning and Teaching, Iowa State University
- 2005 *Teaching Excellence Award*, Graduate College, Iowa State University
- 2004 *Sara Douglas Fellowship for Professional Promise*, First class of recipients, International Textile and Apparel Association
- 2004 *Mary Josephine Cochran National Textiles and Clothing Fellowship*, American Association of Family and Consumer Sciences
- 2004 *Hettie Anthony National Fellowship for Doctoral Research*, Kappa Omicron Nu
- 2004 *Adele Filene Travel Award*, Costume Society of America
- 2003 Kappa Omicron Nu Honor Society
- 2002 *Costume Society of America Travel Award*, Region VI, Costume Society of America
- 2002 Phi Kappa Phi Honor Society
- 2002 Gamma Sigma Delta Honor Society of Agriculture

Papers of Distinction/Best Paper Awards

- 2014 *Paper of Distinction*, Hodges, N., Watchravesringkan, K., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S.**, & Yan, R-N. Developing curriculum to foster students' entrepreneurial knowledge and small business skills from a global perspective: A report on project products, results and outcomes. International Textile and Apparel Association, industry track.
- 2012 *ATEXINC Award for Innovation in Textile Instruction*, Diddi, S. & **Marcketti, S. B.** The role of museum exhibits in teaching textiles related courses. International Textile and Apparel Association.
- 2011 *Paper of Distinction*, Wang, X., & **Marcketti, S. B.** Fair competition in the corset industry, 1933-1935. International Textile and Apparel Association, historic track.
- 2011 *Paper of Distinction*, Watchravesringkan, K., Hodges, N., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S.**, & Yan, R-N. Modeling entrepreneurial career intentions of textile and apparel undergraduates: An examination of the moderating role of entrepreneurial knowledge and skills. International Textile and Apparel Association, professional track.
- 2011 *Highly Commended Award Winning Paper*, Literati Network Awards for Excellence, Yurchisin, J., & **Marcketti, S. B.** (2010). Collectors behaving ethically: An emerging consumption constellation. *Social Responsibility Journal*, 6(1), 45-61.

- 2010 *Paper of Distinction*, Ratute, A., & **Marcketti, S. B.** Using sweatshop history to meet social justice requirements of the undergraduate curriculum. International Textile and Apparel Association, historic/cultural track.
- 2009 *Best Research Paper Award*, **Marcketti, S. B.** Codes of fair competition: The National Industrial Recovery Act, 1933-1935, and the women's ready-to-wear apparel industry. International Textile and Apparel Association, historic/cultural track.
- 2009 *Best Research Paper Award*, Karpova, E., **Marcketti, S. B.**, & Barker, J. Putting the puzzle together: Apparel industry perspectives on creativity. International Textile and Apparel Association, professional track.
- 2008 *Best Research Paper Award*, Karpova, E., **Marcketti, S. B.**, Barker, J. (2008). The efficacy of teaching creativity: Assessment of student creative thinking before and after exercises. International Textile and Apparel Association, professional track.
- 2008 *Highly Commended Award Winning Paper*, Literati Network Awards for Excellence, **Marcketti, S. B.**, & Kozar, J. M. (2007). Leading with relationships: A small firm example. *The Learning Organization: An International Journal*, 14(2), 142-154.

SCHOLARSHIP

Books in Press

In press Kadolph, S. J., & **Marcketti, S. B.** *Textiles*, 12th edition. Hoboken, New Jersey: Pearson.

In press Kadolph, S. J., & **Marcketti, S. B.** *Instructor's Manual* to accompany *Textiles*, 12th edition. Hoboken, New Jersey: Pearson.

2016 **Marcketti, S. B.**, & Parsons, J. L. *Knock it off! A history of design piracy in women's ready-to-wear industry*. Lubbock, TX: Texas Tech University Press.

Books Published

2015 Tortora, P. G. & **Marcketti, S. B.** *Survey of historic costume*, 6th edition. New York, NY: Fairchild Books.

2015 Tortora, P. G. & **Marcketti, S. B.** *Instructor's guide* to accompany *Survey of historic costume*, 6th edition. New York, NY: Fairchild Books.

2007 **Marcketti, S. B.** *Instructor's guide* to accompany *20th century dress in the United States*. New York, NY: Fairchild Books.

2006 **Marcketti, S. B.**, and Kadolph, S. J. *Fabric exam book*. TN: Textile Fabric Consultants.

Encyclopedia Entries

In press **Marcketti, S. B.** Work Apparel, 1860 to 1899. In P. Hunt-Hurst (Ed). *Clothing and Fashion in American History: A Comprehensive Encyclopedia*. Santa Barbara, CA: ABC/CLIO

In press **Marcketti, S. B.** Work Apparel, 1960s and 1970s. In J. Blanco (Ed). *Clothing and Fashion in American History: A Comprehensive Encyclopedia*. Santa Barbara, CA: ABC/CLIO

2010 Kadolph, S. J., & **Marcketti, S. B.** Survey of the developments of the textile industry in North America. In P. Tortora (Ed.), *The Berg encyclopedia of world dress and textiles United States and Canada*, 3 (pp. 71-79). Oxford: Berg Fashion Library, Ltd.

Articles in Books

2012 **Marcketti, S. B.**, & Farrell-Beck, J. “Look like a lady; act like a man; work like a dog:” Dressing for business success. In K. A. Miller-Spillman, Reilly, A., & Hunt-Hurst, P. (Eds.), *The meanings of dress* (pp. 406-421). New York: Fairchild Books.

2009 **Marcketti, S. B.**, & Kadolph, S. J. Style showdown. In E. Parker & M.A Dickson (Eds.), *Sustainable fashion: A handbook for educators* (pp. 41-44). Bristol, UK: Labour Behind the Labor. Publication available in electronic format at <http://fashionanethicalindustry.org/home/>

2009 **Marcketti, S. B.** Design piracy: A constructive controversy. In E. Parker & M.A Dickson (Eds.), *Sustainable fashion: A handbook for educators* (pp. 45-48). Bristol, UK: Labour Behind the Labor. Publication also available in electronic format at <http://fashionanethicalindustry.org/home/>

2009 Marchione, K., & **Marcketti, S. B.** Kathrine Baumman’s crusade against counterfeiting. In N. J. Rabolt & J. K. Miler (Eds.), *Concepts and cases in retail and merchandise management* (2nd ed., pp. 367-373). NY: Fairchild Books.

2009 Kozar, J. M., & **Marcketti, S. B.** Weighing the options: Should Kristen buy a struggling business? In N. J. Rabolt & J. K. Miler (Eds.), *Concepts and cases in retail and merchandise management* (2nd ed., pp. 316-317). NY: Fairchild Books.

2009 **Marcketti, S. B.**, & Yurchisin, J. Student perceptions of a hybrid course. In M. R. Pierson, K. K. Stang, & B. Varner (Eds.), *Sound instruction: Ready to use classroom practice: Vol. 2* (pp. 182-186). Stuyvesant Falls, NY: Rapid Intellect.

Refereed Journal Articles (*graduate student author, **undergraduate student author)

2016 Hodges, N. N., Wachravesringkan, T., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S.**, & Yan, R-N. Identifying the skills that students need to succeed: An exploration of competencies from the perspective of entrepreneurs and small business owners. *International Journal of Fashion Design, Technology and Education*, 9(1), 71-81.

- 2015 *Mamp, M., & **Marcketti, S. B.** Creating a woman's place: The Bonwit Teller presidency of Hortense Odlum, 1934 to 1940. *Fashion, Style, and Popular Culture*, 2(3), 301-320.
- 2015 *Garrin, A., & **Marcketti, S. B.** Teaching social justice through three periods of sweatshop history. *International Journal of Costume and Fashion*, 15(1), 75-85.
- 2015 Hodges, N. N., Wachravesringkan, T., Yurchisin, J., Karpova, E., **Marcketti, S.**, Hegland, J., Yan, R-N, & Childs, M. Women and apparel entrepreneurship: Small business challenges and strategies within a global marketplace. *International Journal of Gender and Entrepreneurship*, 7(2), 191-213.
- 2015 Hodges, N. N., Wachravesringkan, T., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S.**, & Yan, R-N. Developing curriculum to foster students' entrepreneurial knowledge and small business skills from a global perspective. *Family and Consumer Sciences Research Journal*, 43(4), 313-327.
- 2015 **Marcketti, S. B.**, VanDerZanden, A. M., & Leptien, J. SoTL champions: Leveraging their lessons learned. *International Journal for the Scholarship of Teaching and Learning*, 9(1), 1-25.
- 2015 *Mamp, M., & **Marcketti, S. B.** Mildred Custin: Bonwit Teller's man of the year. *Clothing Cultures*, 2(1), 9-26.
- 2014 **Marcketti, S. B.**, & Karpova, E. Getting ready for the real world: A student perspective on bringing industry collaboration into the classroom. *Journal of Family & Consumer Sciences*, 106(1), 27-31.
- 2014 *Diddi, S., & **Marcketti, S. B.** The use of museum exhibits in teaching textile science. *Journal of Family & Consumer Sciences*, 106(1), 47-49.
- 2014 Balassiano, K., Rosentrater, K., & **Marcketti, S. B.** Student perceptions of dual-listed courses. *Journal of Effective Teaching*, 14(1), 20-32.
- 2014 Chung, D., **Marcketti, S. B.**, & Fiore, A. Use of social networking services for marketing art museums. *Museum Management and Curatorship*, 29(2), 188-205.
- 2013 **Marcketti, S. B.**, & **Angstman, E. T. The trend for mannish suits in the 1930s. *Dress* 39(2), 135-152.
- 2013 Karpova, E., **Marcketti, S. B.**, & *Kamm, C. Fashion industry professionals' viewpoints on traits and strategies for creativity development. *Thinking Skills and Creativity* 10, 159-167.
- 2013 *Keist, C. N., & **Marcketti, S. B.** "The new costumes of odd sizes:" Plus-sized women's fashions, 1920-1929. *Clothing and Textiles Research Journal*, 31(4), 259-274.

- 2013 *Kamm, C., & **Marcketti, S. B.** Illustrating the future for smart young women: *Mademoiselle* magazine, 1946-1959. *Studies in American Culture*, 36(1), 107-125.
- 2013 **Marcketti, S. B.**, *Wang, X., & *Greder, K. The importance of attendance in an introductory textile science course. *Journal of Family & Consumer Sciences*, 105(2), 47-49.
- 2013 Wachravesringkan, T., Hodges, N. N., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S.**, & Yan, R-N. Modeling entrepreneurial career intentions among undergraduates: An examination of the moderating role of entrepreneurial knowledge and skills. *Family and Consumer Sciences Research Journal*, 41(3), 325-342.
- 2012 *Stewart, T. S., & **Marcketti, S. B.** Textiles, dress, and fashion museum website development: Practices and strategies. *Museum Management and Curatorship*, 28(2), 523-538.
- 2012 *Keist, C., Kadolph, S. J., & **Marcketti, S. B.** Rayon's introduction to U.S. consumers, 1911-1924. *Journal of Family & Consumer Sciences*, 104(2), 45-47.
- 2011 *Batra, M., **Marcketti, S. B.**, & *Ratute, A. Multimedia in the textiles and clothing classroom. *Journal of Family & Consumer Sciences*, 103(3), 45-46.
- 2011 **Marcketti, S. B.**, Fitzpatrick, J., *Keist, C. N., & Kadolph, S. J. University historic clothing museums and collections: Practices and strategies. *Clothing and Textiles Research Journal*, 29(3), 248-262.
- 2011 **Marcketti, S. B.** Effective learning strategies in the history of dress. *The History Teacher*, 44(4), 547-568.
- 2011 Karpova, E., **Marcketti, S. B.**, & Barker, J. Putting the puzzle together: Apparel professionals' perspectives on creativity. *International Journal of Fashion Design, Technology and Education*, 4(2), 103-113.
- 2011 Kozar, J. M., & **Marcketti, S. B.** Examining ethics and materialism with purchase of counterfeits. *Social Responsibility Journal*, 7(3), 393-404.
- 2011 Karpova, E., **Marcketti, S. B.** & Barker, J. The efficacy of teaching creativity: Assessment of student creative thinking before and after exercises. *Clothing and Textiles Research Journal*, 29(1), 52-66.
- 2011 **Marcketti, S. B.**, Arendt, S. W., & Shelley, M. C., II. Leadership in action: Student leadership development in an event management course. *Leadership and Organization Development Journal*, 32(2), 170-189.

- 2011 **Marcketti, S. B.**, & Kadolph, S. J. Empowering student leadership beliefs: An exploratory study. *International Journal of Teaching and Learning in Higher Education*, 22(2), 131-139.
- 2010 **Marcketti, S. B.** Codes of fair competition: The National Recovery Act, 1933-1935, and the women's dress manufacturing industry. *Clothing and Textiles Research Journal*, 28(3), 189-204.
- 2010 Yurchisin, J., & **Marcketti, S. B.** Collectors behaving ethically: An emerging consumption constellation. *Social Responsibility Journal*, 6(1), 45-61.
- 2010 **Marcketti, S. B.** (2010). The sewing-room projects of the Works Progress Administration. *Textile History*, 41(1), 28-49.
- 2009 **Marcketti, S. B.**, Karpova, E., & Barker, J. Creative problem solving exercises and training in FCS. *Journal of Family & Consumer Sciences*, 101(4), 49-50.
- 2009 **Marcketti, S. B.**, *Lo, Y-T, & Gendle, N. S. Iowa State University fashion show: Why do they attend? *Journal of Family & Consumer Sciences*, 101(4), 47-48.
- 2009 Yurchisin, J., Kwon, Y. J., **Marcketti, S. B.** Consumers of charity bracelets: Cause supporters or fashion-followers? *Journal of Fashion Marketing and Management*, 13(3), 448-457.
- 2009 **Marcketti, S. B.**, & Shelley, M. C., II. Consumer concern, knowledge, and attitude toward counterfeit apparel products. *International Journal of Consumer Studies*, 33(3), 327-337.
- 2009 *Ratute, A., & **Marcketti, S. B.** Enriching inclusive learning: African Americans in historic costume. *Journal of Family & Consumer Sciences*, 101(2), 64-66.
- 2008-09 **Marcketti, S. B.**, & Farrell-Beck, J. "Look like a lady; act like a man; work like a dog:" Dressing for business success. *Dress*, 35, 47-67.
- 2008 **Marcketti, S. B.**, & Kadolph, S. J. A class in research, culture and entrepreneurship. *Academic Exchange Quarterly*, 12(4), 111-116.
- 2008 Kozar, J. M., & **Marcketti, S. B.** Utilizing field-based instruction as an effective teaching strategy. *College Student Journal*, 42(2), 305-311.
- 2008 Kozar, J. M., & **Marcketti, S. B.** Counterfeiting: Education influences ethical decision making. *Journal of Family & Consumer Sciences*, 100(4), 49-50.
- 2007 **Marcketti, S. B.**, & Parsons, J. L. American fashions for American women: Early twentieth century efforts to develop an American fashion identity. *Dress*, 34, 79-95.

- 2007 **Marcketti, S. B.**, Yurchisin, J., & Torntore, S. The process and meaning of collecting ethnographic textiles. *Collections: A Journal for Museum and Archives Professionals*, 3(1), 53-74.
- 2007 **Marcketti, S. B.** Design piracy: Student perceptions of a constructive controversy activity. *College Student Journal*, 41(4), 1046-1054.
- 2007 **Marcketti, S. B.**, & Kozar, J. M. Leading with relationships: A small firm example. *The Learning Organization: An International Journal*, 14(2), 142-154.
Received the 2008 highly commended award winning paper.
- 2006 **Marcketti, S. B.**, & Parsons, J. L. Design piracy and self regulation: The Fashion Originators' Guild of America: 1932-1941. *Clothing and Textiles Research Journal*, 24(3), 214-228.
- 2006 Kozar, J. M., **Marcketti, S. B.**, & Gregoire, M. B. How textiles and clothing students spend their time and the stressors they experience. *Family and Consumer Sciences Research Journal*, 35(1), 44-57.
- 2006 **Marcketti, S. B.**, Niehm, L. S., Fuloria, R. An exploratory study of lifestyle entrepreneurship and its relationship to life quality. *Family and Consumer Sciences Research Journal*, 34(3), 241-259.
- 2006 **Marcketti, S. B.** Computer mediated communication in textiles. *Academic Exchange Quarterly*, 10(2), 216-220.
- 2006 **Marcketti, S. B.**, & Mhango, M. W., & Gregoire, M. B. The experiences of African graduate students in a college of human sciences. *Journal of Family and Consumer Sciences Education*, 24(1), 63-69.
- 2005 Mhango, M. W., **Marcketti, S. B.**, & Niehm, L. S. Small retailers' integration of e-commerce technology: Personal and business perspectives of Iowa business owners. *Journal of Business and Entrepreneurship*, 17(2), 70-90.
- 2005 **Marcketti, S. B.**, & Yurchisin, J. Student perceptions of a hybrid course. *Academic Exchange Quarterly*, 9(3), 317-320.

Exhibit Catalogs

- 2015 **Marcketti, S. B.** The role of the department store in early twentieth century American life. In T.S. Martin's Department Store. Sioux City, Iowa: Sioux City Art Museum.
- 2015 Bix, A., Eisman, A., Gebhart, N., **Marcketti, S. B.**, Popillion, A., Schall, M., Sterle, J., & Jones-Johnson, G. *(Re)discovering S(h)elves: Work from the permanent collection of the Christian Peterson Art Museum*. Ames, IA: University Museums.

- 2013 **Marcketti, S. B.**, & Fitzpatrick, J. E. *Treasures of the Textiles and Clothing Museum*. Ames, IA: Textiles and Clothing Museum.
- 2010 Parsons, J. & **Marcketti, S. B.** *The story of a collector: Anne Zimmerman*. Ames, IA: Textiles and Clothing Museum.
- 2009 Fitzpatrick, J., Kadolph, S. J., & **Marcketti, S. B.** Editors, Exhibit catalog. *Ethnic textile traditions of Iowa immigrant and native populations*. Ames, IA: Textiles and Clothing Museum.

Technical Reports

- 2010 Fitzpatrick, J., Kadolph, S. J., Keist, C., LeSar, S., **Marcketti, S. B.**, Parsons, J. L., & Sheridan, A. H. *Textiles and clothing policies and procedures manual*. Ames, IA: Textiles and Clothing Museum.

Proceedings from Refereed Presentations (*graduate student author, **undergraduate student author)

- 2016 VanDerZanden, A. M., **Marcketti, S. B.**, & Leptien, J. Fellowship program is a SoTL multiplier effect across campus. The 17th Annual Midwest Scholarship of Teaching and Learning (SoTL), April 1, Indiana University South Bend.
- 2016 **Marcketti, S. B.**, VanDerZanden, A. M., Wei, W., & Leptien, J. Course revision guided by student review of class objectives. The 17th Annual Midwest Scholarship of Teaching and Learning (SoTL), April 1, Indiana University South Bend.
- 2016 Parsons, J. L., & **Marcketti, S. B.** Hickson Inc.: Branding, trademarks and the selling of design. Proceedings of the 42nd Annual Meeting and National Symposium of the Costume Society of America, May 28-30, Cleveland, Ohio.
- 2016 Gordon, J., & **Marcketti, S. B.** From trash to fashion: The Ash Can hats of the 1930s – 1950s. Proceedings of the 42nd Annual Meeting and National Symposium of the Costume Society of America, -30, Cleveland, Ohio.
- 2016 Garrin, A., & **Marcketti, S. B.** Connection May 28to the movement: African American women’s hair during the Civil Rights Movement. Proceedings of the 42nd Annual Meeting and National Symposium of the Costume Society of America, May 28-30, Cleveland, Ohio.
- 2015 **Marcketti, S. B.** & Freeman, S. SoTL evidence on promotion and tenure vitas: Five years of evidence. POD Conference, November 5-7, San Francisco, CA.
- 2015 Ogilvie, C., **Marcketti, S.**, *Kao, Y-H, Bovenmyer, K., & Bender, H. Graduate learning communities implementation and assessment. POD Conference, November 5-7, San Francisco, CA.

- 2015 *Garrin, A. R., **Marcketti, S. B.** The “natural:” African American women’s perspective on the historic vs. contemporary natural hair style. International Textile and Apparel Association, November 9-14, Santa Fe, NM.
- 2015 **Marcketti, S. B.**, & **Hall, K. The fashionable side of STEM. International Textile and Apparel Association, November 9-14, Santa Fe, NM.
- 2015 VanDerZanden, A. M., Haynes, C., & **Marcketti, S. B.** Advancing your scholarly teaching into the scholarship of teaching and learning. NACTA, June 16-20, Athens, GA.
- 2015 **Marcketti, S. B.** Teaching historic costume: Innovative learning approaches. Proceedings of the 41st Annual Meeting and National Symposium of the Costume Society of America, May 28-30, San Antonio, TX.
- 2015 *Gordon, J. F., & **Marcketti, S. B.** Florence Eiseman and Helen Lee: A look at mid-twentieth century children’s wear designers. Proceedings of the 41st Annual Meeting and National Symposium of the Costume Society of America, May 28-30, San Antonio, TX.
- 2015 *Gordon, J. F., & **Marcketti, S. B.** A primer of problems: Millinery industry struggles 1920-1950. Proceedings of the 41st Annual Meeting and National Symposium of the Costume Society of America, May 28-30, San Antonio, TX.
- 2015 Ogilvie, C., & **Marcketti, S. B.** Graduate learning communities for first year graduate students. Proceedings of the 71st annual meeting of the Midwestern Association of Graduate Schools, April 15-17, St. Louis, Missouri.
- 2014 **Marcketti, S. B.** “Dress Up America!” Promoting nationalism through consumption. Proceedings of the Costume Society of America Midwestern Regional Annual Symposium and Meeting, Minneapolis, MN, September 26-27, 2014.
- 2014 Hodges, N., Watchravesringkan, K., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S.**, & Yan, R-N. Developing curriculum to foster students’ entrepreneurial knowledge and small business skills from a global perspective: A report on project products, results and outcomes. Proceedings of the 71st Annual Conference of the International Textile and Apparel Association, November, Charlotte, NC. www.itaonline.org.
- 2014 Parsons, J. L., & **Marcketti, S. B.** Historians’ reconstruction of the past: The Internet web of serendipity. Proceedings of the 71st Annual Conference of the International Textile and Apparel Association, November, Charlotte, NC. www.itaonline.org.
- 2014 **Marcketti, S. B.**, *Lee, J. G., *Greder, K., & *Charlton-Halweg, R. America welcomes the king: The Influence of King Tut on American women and fashion. Proceedings of the 71st Annual Conference of the International Textile and Apparel Association, November, Charlotte, NC. www.itaonline.org.

- 2014 *Mamp, M., & **Marcketti, S.** Peacocks roosting: Mildred Custin's introduction of menswear to Bonwit Teller of the 1960s. Proceedings of the 71st Annual Conference of the International Textile and Apparel Association, November, Charlotte, NC. www.itaonline.org.
- 2014 *Mamp, M., & **Marcketti, S.** Hortense Odum: Bonwit Teller's first female president, 1934-1940. Proceedings of the 71st Annual Conference of the International Textile and Apparel Association, November, Charlotte, NC. www.itaonline.org.
- 2014 Freeman, C., & **Marcketti, S. B.**, & Karpova, E. Evaluating student creativity: A modified electronic consensual assessment tool for classroom use. Proceedings of the 71st Annual Conference of the International Textile and Apparel Association, November, Charlotte, NC. www.itaonline.org.
- 2014 **Marcketti, S. B.**, Gidlewski, S., & Leptien, J. SoTL champions: Leveraging their lessons learned. POD Conference, November 5-7, Dallas, TX.
- 2014 Leptien, J., **Marcketti, S.**, Freeman, S., & VanDerZanden, A. M. Leveraging a fellowship program in support of faculty success. POD Conference, November 5-7, Dallas, TX.
- 2014 Karpova, E., **Marcketti, S. B.**, & Perry, L. Assessment of student creativity before and after creative thinking course. Teaching and Learning Conference, April 11, DMAAC-Ankeny, IA.
- 2014 **Marcketti, S. B.**, & Karpova, E. Teaching creative thinking and problem solving. Teaching and Learning Conference, April 11, DMAAC-Ankeny, IA.
- 2014 Parsons, J.L., & **Marcketti, S. B.** Finding the unsung design heroes of the 1930s. Proceedings of the 40th Annual Meeting and National Symposium of the Costume Society of America, May 28-31, Baltimore, MD.
- 2014 *McCracken, A., & **Marcketti, S. B.** "I really am so excited to wear these!" Exploring YouTube haul videos. Proceedings of the 40th Annual Meeting and National Symposium of the Costume Society of America, May 28-31, Baltimore, MD.
- 2013 Hodges, N. N., Watchravesringkan, K., Yurchisin, J., Karpova, E., **Marcketti, S.** Hegland, J., & Yan, R. Developing students entrepreneurial knowledge and skills: Multi-university and multi-country approach to building undergraduate textile and apparel curriculum. Proceedings of the International Scientific and Technical Conference, Kostromoa, Russia, p. 113-115, December 18.
- 2013 **Marcketti, S.** & Karpova, E. Russian-American Industrial Corporation in the 1920s. Proceedings of the International Scientific and Technical Conference, Kostromoa, Russia, p. 105-109, December 18.

- 2013 **Marcketti, S. B.**, & Parsons, J. L. The use of design patents to protect dress, 1910-1950. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2013 **Marcketti, S. B.**, & Fitzpatrick, J. Exhibit preparation and promotion: Treasures of the Textiles and Clothing Museum. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2013 **Marcketti, S. B.**, & Fitzpatrick, J. Correcting misperceptions: Strategies for attracting and educating a reluctant audience to a museum of textiles and clothing. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2013 *Zhang, B., *Yu, P., **Jorgenson, A., & **Marcketti, S. B.** Analysis of college girls and fashion proportion in *Mademoiselle*, 1960-1974. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2013 **Marcketti, S. B.**, *Greder, K., & **Sinclair, H. "Is anything ever new?" Student perceptions of design piracy in their apparel design work and as consumers. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2013 Hodges, N., Watchravesringkan, K., Yurchisin, J., Childs, M., Karpova, E., **Marcketti, S. B.**, Hegland, J., & Yan, R-N. Women and small apparel business ownership: A cross-cultural exploration of the entrepreneurial experience. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2013 Kozar, J., **Marcketti, S. B.**, & Wang, X. A reexamination of factors contributing to apparel majors' stress and abilities to effectively manage their time. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2013 Karpova, E., & **Marcketti, S. B.** Benefits and challenges of incorporating industry projects into the classroom: A student perspective. Proceedings of the 70th Annual Conference of the International Textile and Apparel Association, November, New Orleans, LA www.itaaonline.org.
- 2012 Hodges, N., Watchravesringkan, K., Yurchisin, J., Karpova, E., **Marcketti, S.**, Hegland, J., & Yan, R. (2012). Enhancing students' small business knowledge and entrepreneurial skills from a global perspective: Collaborative curriculum design and assessment. *North American Colleges and Teachers of Agriculture Journal*, 56(1), 62.
- 2012 Hodges, N., Watchravesringkan, K., Yurchisin, J., Karpova, E., **Marcketti, S.**, Hegland,

- J., Yan, R. Identifying the skills that students need to succeed: Perspectives of US and global apparel entrepreneurs and small business owners. Proceedings of the 69th Annual Conference of the International Textile and Apparel Association, November, Honolulu, HI, www.itaonline.org.
- 2012 *Zhou, L. & **Marcketti, S. B.** Donna R. Danielson, Fashion illustrator at Iowa State University, 1964-1991. Proceedings of the 69th Annual Conference of the International Textile and Apparel Association, November, Honolulu, HI, www.itaonline.org.
- 2012 *Diddi, S. & **Marcketti, S. B.** The role of museum exhibits in teaching textiles related courses. Proceedings of the 69th Annual Conference of the International Textile and Apparel Association, November, Honolulu, HI, www.itaonline.org.
- 2012 *Hwang, J. & **Marcketti, S. B.** Stylistic elements of Asian dress as used in 20th century fashion design. Proceedings of the 69th Annual Conference of the International Textile and Apparel Association, November, Honolulu, HI, www.itaonline.org.
- 2012 *Kamm, C., & **Marcketti, S. B.** Illustrating the future for smart young women: *Mademoiselle* magazine, 1946-1959. Proceedings of the Costume Society of America Midwestern Regional Annual Symposium and Meeting, Columbus, Ohio, September 28-29, 2012.
- 2012 *Kamm, C., & **Marcketti, S. B.** The museum world: Career skills and training for jobs in textiles and clothing historic collection. Proceedings of the Costume Society of America Midwestern Regional Annual Symposium and Meeting, Columbus, Ohio, September 28-29, 2012.
- 2012 **Marcketti, S. B.** The Russian-American Industrial Corporation and social unionism. Proceedings of the Costume Society of America Midwestern Regional Annual Symposium and Meeting, Columbus, Ohio, September 28-29, 2012.
- 2011 *Wang, X., & **Marcketti, S. B.** Fair competition in the corset and brassiere industry, 1933-1935. Proceedings of the 68th Annual Conference of the International Textile and Apparel Association, November, Philadelphia, PA, www.itaonline.org.
- 2011 **Marcketti, S. B.**, *Keist, C. N., & *Romeo, L. D. Student perceptions of a hybrid textile science course. Proceedings of the 68th Annual Conference of the International Textile and Apparel Association, November, Philadelphia, PA, www.itaonline.org.
- 2011 Parsons, J. L., & **Marcketti, S. B.** The story of a collector: Research and exhibition of one woman's passion for fashion. Proceedings of the 68th Annual Conference of the International Textile and Apparel Association, November, Philadelphia, PA, www.itaonline.org.
- 2011 Watchravesringkan, K., Hodges, N., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S.**, & Yan, R-N. Modeling entrepreneurial career intentions of textile and apparel

- undergraduates: An examination of the moderating role of entrepreneurial knowledge and skills. Proceedings of the 68th Annual Conference of the International Textile and Apparel Association, November, Philadelphia, PA, www.itaonline.org.
- 2010 *Ratute, A., & **Marcketti, S. B.** Using sweatshop history to meet social justice requirements of the undergraduate curriculum. Proceedings of the 67th Annual Conference of the International Textile and Apparel Association, October 27-30, Montreal, Quebec, Canada, www.itaonline.org.
- 2010 *Keist, C. N., Kadolph, S. J., & **Marcketti, S. B.** The introduction and promotion of rayon, 1910-1924. Proceedings of the 67th Annual Conference of the International Textile and Apparel Association, October 27-30, Montreal, Quebec, Canada, www.itaonline.org.
- 2010 *Jakubauskas, M. L. & **Marcketti, S. B.** Age and the feminine ideal: Beauty and age in 1930s fashion magazines. Proceedings of the 67th Annual Conference of the International Textile and Apparel Association, October 27-30, Montreal, Quebec, Canada, www.itaonline.org.
- 2010 Karpova, E., **Marcketti, S. B.**, Barker, J. Can creativity be taught? Fostering creative minds for careers in the apparel industry. Proceedings of the 67th Annual Conference of the International Textile and Apparel Association, October 27-30, Montreal, Quebec, Canada, www.itaonline.org.
- 2010 Fitzpatrick, J., Keist, C., LeSar, S., & **Marcketti, S. B.** The Textiles and Clothing Museum: Exhibits as a bridge to the community. Iowa Museum Association Annual Meeting and Conference, October 18, Grinnell, IA.
- 2010 **Thomsen, E., & **Marcketti, S. B.** Mannish suits of the 1930s: The factors behind the trend. Proceedings of the 36th Annual Meeting and National Symposium of the Costume Society of America, May 26-29, Kansas City, MO.
- 2010 **Marcketti, S. B.**, Farnan-Leipzig, S., Littell, L., Banning, J. L., Keist, C., & Ratute, A. A Costume Society of America discussion: Teaching dress history. Proceedings of the 36th Annual Meeting and National Symposium of the Costume Society of America, May 28, Kansas City, MO.
- 2009 Karpova, E., **Marcketti, S. B.**, & Barker, J. Putting the puzzle together: Apparel industry perspectives on creativity. Proceedings of the 66th Annual Conference of the International Textile and Apparel Association, October 28-21, 2009, Bellevue, WA, www.itaonline.org.
- 2009 *Ratute, A., & **Marcketti, S. B.** From New York to Chicago: A plan for America's fashion centers. Proceedings of the 66th Annual Conference of the International Textile and Apparel Association, October 28-21, 2009, Bellevue, WA, www.itaonline.org.

- 2009 **Marcketti, S. B.** Codes of fair competition: The National Industrial Recovery Act, 1933-1935 and the women's ready-to-wear apparel industry. Proceedings of the 66th Annual Conference of the International Textile and Apparel Association, October 28-21, 2009, Bellevue, WA, www.itaonline.org.
- 2009 *Batra, M., **Marcketti, S. B.**, & Ratute, A. Multimedia in the textiles and clothing classroom: Student perceptions and intentions to recommend the course. Proceedings of the 66th Annual Conference of the International Textile and Apparel Association, October 28-21, 2009, Bellevue, WA, www.itaonline.org.
- 2009 Parsons, J. L., & **Marcketti, S. B.** Women and sewing: Integrating object analysis with documentary evidence. Proceedings of the 66th Annual Conference of the International Textile and Apparel Association, October 28-21, 2009, Bellevue, WA, www.itaonline.org.
- 2009 *Keist, C. N., & **Marcketti, S. B.** "Down with *avoirdufois!*" The portrayal of stout women, 1910-1920. Proceedings of the Costume Society of America Midwestern Regional Annual Symposium and Meeting, October 9-10, 2009, Lincoln, NE.
- 2009 *White, E., & **Marcketti, S. B.** The true woman and the new woman: Her portrayal in *Harper's Bazar* magazine, 1870 to 1880 and 1890 to 1905. Proceedings of the Costume Society of America Midwestern Regional Annual Symposium and Meeting, October 9-10, 2009, Lincoln, NE.
- 2009 Parsons, J. P., & **Marcketti, S. B.** The fashionable business of design piracy in the apparel industry: The historical perspective. Business History Conference and European Business History Association, "Fashions: Business Practices in Historical Perspective," June 11-13, Milan, Italy.
- 2009 **Marcketti, S. B.**, Kadolph, S. J., & Fitzpatrick, J. Cultural traditions in the fiber/fabric arts of Iowa. Proceedings of the 35th Annual Meeting and National Symposium of the Costume Society of America, May 27-30, Tempe and Phoenix, AZ.
- 2008 **Marcketti, S. B.**, & Parsons, J. L. Design piracy: To originate or to copy? Proceedings of the Costume Society of America Midwestern Regional Annual Symposium and Meeting, Akron, OH, October 3-4, 2008.
- 2008 *Ratute, A., & **Marcketti, S. B.** African American resources for history of costume instructors. Proceedings of the 65th Annual Conference of the International Textile and Apparel Association, November 5-8, 2008, Schaumburg, IL, www.itaonline.org.
- 2008 **Marcketti, S. B.**, *Keist, C., *Stewart, T., & *White, E. One thread, many hands: A sesquicentennial exhibition of historic garments and textile treasures. Proceedings of the 65th Annual Conference of the International Textile and Apparel Association, November 5-8, 2008, Schaumburg, IL, www.itaonline.org.

- 2008 Karpova, E., **Marcketti, S. B.**, Barker, J., & Austin, T. The efficacy of teaching creativity: Assessment of student creative thinking before and after exercises. Proceedings of the 65th Annual Conference of the International Textile and Apparel Association, November 5-8, 2008, Schaumburg, IL, www.itaonline.org.
- 2007 **Marcketti, S. B.**, & Kadolph, S. J. Engaging students in entrepreneurship, history, and research methods: From thinking to doing. Proceedings of the 64th Annual Conference of the International Textile and Apparel Association, November 7-10, 2007, Los Angeles, CA, www.itaonline.org.
- 2007 *Adam, K., & **Marcketti, S. B.** Have you taken your lobster for a walk lately? The importance of dress in the Bohemian literary movement in nineteenth century France. Proceedings of the 64th Annual Conference of the International Textile and Apparel Association, November 7-10, 2007, Los Angeles, CA, www.itaonline.org.
- 2007 Kozar, J. M., & **Marcketti, S. B.** Using the multidimensional students' life satisfaction scale to examine the psychological wellness of today's undergraduate students. Proceedings of the 64th Annual Conference of the International Textile and Apparel Association, November 7-10, 2007, Los Angeles, CA, www.itaonline.org.
- 2007 **Marcketti, S. B.**, & *Fleniken, C. The WPA sewing room project, 1935-1943. Abstracts of the 33rd Annual Meeting and National Symposium of the Costume Society of America, May 29-June 3, 2007, San Diego, CA, p. 34.
- 2007 **Marcketti, S. B.** Design piracy in a quilting community. International Quilt Study Center, Abstracts of the 3rd Biannual Symposium "Traditions and Trajectories: Education and the quiltmaker," University of Lincoln, NE, <http://www.quiltstudy.org>.
- 2006 **Marcketti, S. B.**, & Kozar, J. M. Store ownership or a corporate career? *Online proceedings*, Allied Academies Internet Conference: Academy of Case Studies, <http://www.alliedacademies.org/UI/Proceedings/InternetProceedings/paai-8.pdf>.
- 2006 **Marcketti, S. B.** Consumer concern, knowledge, and attitude towards counterfeit apparel products: An application of the Theory of Reasoned Action. Proceedings of the 63rd Annual Conference of the International Textile and Apparel Association, November 1-5, 2006, San Antonio, TX, www.itaonline.org.
- 2006 Campbell, J. R., & **Marcketti, S. B.** Developing student leadership through fashion show production and promotion. Proceedings of the 63rd Annual Conference of the International Textile and Apparel Association, November 1-5, 2006, San Antonio, TX, www.itaonline.org.
- 2006 Kozar, J. M., & **Marcketti, S. B.** Using field experiences as a teaching tool: Two case examples. Proceedings of the 63rd Annual Conference of the International Textile and Apparel Association, November 1-5, 2006, San Antonio, TX, www.itaonline.org.

- 2005 Niehm, L. S., **Marcketti, S. B.**, Austin, T., Mhango, M., & Gregoire, M. B. Building entrepreneurship potential in the textiles and clothing curriculum. Proceedings of the 62nd Annual Conference of the International Textile and Apparel Association, November 2-5, 2005, Alexandria, VA, www.itaonline.org.
- 2005 **Marcketti, S. B.** Computer mediated communication in a web-based textile science class. Proceedings of the 62nd Annual Conference of the International Textile and Apparel Association, November 2-5, 2005, Alexandria, VA, www.itaonline.org.
- 2005 **Marcketti, S. B.** Collecting ethnographic textiles: The process and meanings of collecting. International Quilt Study Center, Abstracts of the 1st Biannual Symposium "Collectors, collecting, and collections," University of Lincoln, NE, <http://www.quiltstudy.org>.
- 2004 **Brubacher, S.**, & Parsons, J. The Fashion Originator's Guild of America: Promoting American design: 1932-1941. Abstracts of the 30th Annual Meeting and National Symposium of the Costume Society of America, May 25-31, 2004, Houston, TX, p. 33.
- 2004 **Brubacher, S.**, & Farrell-Beck, J. "Look like a lady; act like a man; work like a dog:" The dress for success movement. Abstracts of the 30th Annual Meeting and National Symposium of the Costume Society of America, May 25-31, 2004, Houston, TX, p. 12.
- 2004 **Brubacher, S.**, Kozar, J., & Gregoire, M. Time spent by textiles and clothing undergraduate students: A pilot study. Proceedings of the 61st Annual Conference of the International Textile and Apparel Association, November 3-7, 2005, Portland, OR, www.itaonline.org.
- 2004 Kozar, J., **Brubacher, S.**, & Gregoire, M. Textiles and clothing undergraduates' recent life experiences: Are students stressed-out? Proceedings of the 61st Annual Conference of the International Textile and Apparel Association, November 3-7, 2005, Portland, OR, www.itaonline.org.
- 2004 Parsons, J., & **Brubacher, S.** "American fashions for American women:" Cultivating ready-to-wear American fashion, 1910-1920. Proceedings of the 61st Annual Conference of the International Textile and Apparel Association, November 3-7, 2005, Portland, OR, www.itaonline.org.
- 2004 Niehm, L. S., **Brubacher, S.**, & Mhango, M. Small retailers' technology learning processes and business capabilities: A diffusion of innovations perspective. Proceedings of the 61st Annual Conference of the International Textile and Apparel Association, November 3-7, 2005, Portland, OR, www.itaonline.org.
- 2003 **Brubacher, S.**, & Parsons, J. Design piracy and self-regulation: The Fashion Originators' Guild of America, 1932-1941. Proceedings of the 60th Annual Conference of the International Textile and Apparel Association, November 7-10, 2003, Savannah, GA, www.itaonline.org.

- 2002 **Brubacher, S.**, & Burgess, B. Communicating through dress: An analysis of Julie Andrews in Victor Victoria. Proceedings of the Hawaii International Conference on the Social Sciences, June 12-15, 2002, Honolulu, HI.
- 2002 **Brubacher, S.**, & Hunt-Hurst, P., Southern living: Working class dress in the late nineteenth century. Proceedings of the Hawaii International Conference on the Social Sciences, June 12-15, 2002, Honolulu, HI.
- 2002 Hunt-Hurst, P., **Brubacher, S. B.**, Dunn, H. Ghanaian dress, fabric, and adornment. Abstracts of the Symposium and Annual Meeting of the Southeast, Region VI Costume Society of America, Arlington, VA, August 5-8, 2002.
- 2001 **Brubacher, S. B.** William E. Wilson: A southern photographer. Abstracts of the Symposium and Annual Meeting of the Southeast, Region VI Costume Society of America, Savannah, GA, August 2-4, 2001.
- 2001 **Brubacher, S. B.** The Historic Costume Collection. Abstracts of The University of Georgia's 1st Interdisciplinary Graduate Conference, April, 2001.

Non-Referred or Editor Reviewed Publications (* indicates editor reviewed publications)

- *2015 Tortora, P. G., Mutnick, N., Eicher, J., & **Marcketti, S. B.** Fashion history timeline, 2011-2015. Bloomsbury Web Platform.
- *2015 **Marcketti, S. B.**, & Karpova, E. Editors' note: Creative thinking and problem solving in the textiles and clothing discipline. *Clothing and Textiles Research Journal*, 33(3), 163-166.
- 2015 **Marcketti, S. B.** *Studio* to accompany the *Survey of Historic Costume*. Online resource with video and audio clips corresponding to the 20 chapters of the textbook. Fairchild/Bloomsbury website.
- *2015 Welters, L., & **Marcketti, S. B.** History of the textiles and apparel discipline. In *Envisioning the Future of Textiles and Apparel Research for the 21st Century*. ITAA Monograph #11, 11-15.
- *2015 Ha-Brookshire, J., & **Marcketti, S. B.** Toward quality scholarship which will help us thrive. *Envisioning the Future of Textiles and Apparel Research for the 21st Century*. ITAA Monograph #11, 23-27.
- 2010 Kadolph, S. J., & **Marcketti, S. B.** My textiles lab. Pearson Publishing website.
- *2010 **Marcketti, S. B.** Student choice as an effective learning strategy. *International Textile and Apparel Association Newsletter*, 32(4), 10-11.
- *2008 **Marcketti, S. B.** Lessons learned as a faculty advisor to a student produced event. *Campus Events Professional*, 6-7.

- 2008 Niehm, L. S., & **Marcketti, S. B.** Lifestyle motivates new entrepreneurs. *Policy brief: Informing policymakers through research*. Iowa State University, College of Human Sciences, Ames, IA.
- *2007 **Marcketti, S. B.** Turning a fashion show event into an event planning class. *Campus Events Professional*, 3-4.

Workshops and Professional Development Sessions

- 2015 Ha-Brookshire, J., LaBat, K., Bye, M., Hawley, J., Kaiser, S., Kean, R., Kim, M., Knight, D., Lee, J., Lee, Y., **Marcketti, S. B.**, Park, J., Rabolt, N., Reilly, A., Sanders, E., & Welters, L. Round 2: What does textile and apparel interdisciplinary research and education look like in the 21st century? International Textile and Apparel Association, Special topics session, November.
- 2014 Ha-Brookshire, J., LaBat, K., Bye, M., Hawley, J., Kaiser, S., Kean, R., Kim, M., Knight, D., Lee, J., Lee, Y., **Marcketti, S. B.**, Park, J., Rabolt, N., Reilly, A., Sanders, E., & Welters, L. Envisioning the future of textiles and apparel research for the 21st century. International Textile and Apparel Association, Special topics session, November 14.
- 2014 Karpova, E., **Marcketti, S. B.**, Campbell, J., Freeman, C., & Mary Ruppert-Stroescu. Creative thinking in textiles and apparel teaching, research, and administration. International Textile and Apparel Association, Special topics session, November 13.
- 2011 **Marcketti, S. B.**, & Farnan-Leipzig, S. Teaching dress history: A professional development session. Annual Meeting and National Symposium of the Costume Society of America, Professional development session, June 9.
- 2009 Karpova, E., **Marcketti, S. B.**, & Barker, J. Infusing creative thinking in the textiles and clothing classroom. International Textile and Apparel Association, Pre-conference workshop, October 28.

Gallery Exhibits Curated (*graduate student author, **undergraduate student author)

- 2016 **Marcketti, S. B.** & Fitzpatrick, J. *The fashionable side of STEM*. Mary Alice Gallery, Morrill Hall, January 21-March 11, 2016.
- 2013 **Marcketti, S. B.** & Fitzpatrick, J. *Treasures of the Textiles and Clothing Museum*. Mary Alice Gallery, Morrill Hall, February 3-April 21, 2013. Catalog created to accompany exhibit
- 2012 **Mosley, H., **Feldmann, K., **Drake, C., **Pagel, M., **Marcketti, S. B.**, & Fitzpatrick, J. *Style Tribes: Fashions from the 1960s*. Undergraduate Co-curated exhibit. Mary Alice Gallery, Morrill Hall, January 19-April 22, 2012.
- 2010 **Mullen, A., & **Marcketti, S. B.** *Connected threads: The textiles of West Africa*. Honors project. Mary Alice Gallery, Morrill Hall, September 15-October 30, 2010.

- 2010 Parsons, J. L. & **Marcketti, S. B.** *The story of a collector: Anne Zimmerman*. Mary Alice Gallery, Morrill Hall, January 21-April 19, 2010. Catalog created to accompany exhibit
- 2009 Fitzpatrick, J., Kadolph, S. J., & **Marcketti, S. B.** *Ethnic textile traditions of Iowa immigrant and native populations*. Mary Alice Gallery, Morrill Hall, September 16 through November 20, 2009. Catalog created to accompany exhibit.
- 2009 Parsons, J. L. & **Marcketti, S. B.** "For home-making and a trade:" *The importance of sewing in women's lives, 1870-1920*. Mary Alice Gallery, Morrill Hall, January 20 through April 27, 2009.
- 2008 **Marcketti, S. B.**, *Keist, C., *Stewart, T., & *White, E. *One thread, many hands: Iowa State University's sesquicentennial celebration. An exhibit of the textile treasures and clothing history of Iowa State University*. Mary Alice Gallery, Morrill Hall, February 18 through April 25, 2008.
- 2000-02 **Brubacher, S.** Display case exhibits for The University of Georgia's Historic Costume Collection, including *Ceil Chapman Dresses; Norman Norell and Pauline Trigere; Reflections from Ghana; Corsets and Foundations; Think Pink; East Meets West; Traditional Korean Clothing; Capes of the 1920s; Accessories from the 1920s; Daywear of the 1930s; Traditional Indian Dress; Fur Garments from the Collection.*

GRANTS AND PROJECTS

Extramural Competitive Support (*graduate student author, **undergraduate student author)

- 2014 Ogilvie, C., Bender, H., **Marcketti, S. B.** Graduate student teaching as research development. Great Lakes Higher Education Fund, \$43,100.
- 2012 **Marcketti, S. B.**, Fitzpatrick, J., & LeSar, S. The Textiles and Clothing Museum. Museum Assessment Program, Institute of Library and Museum Services, Valued at \$4,000.
- 2011 **Marcketti, S. B.**, Fitzpatrick, J., & LeSar, S. Fifty treasures of the Textiles and Clothing Museum. Ames Convention and Visitors Bureau Community Grant Program, \$500.
- 2010-12 Hodges, N. N., Watchravesringkan, K., Yurchisin, J., Hegland, J., Karpova, E., **Marcketti, S. B.**, & Yan, R-N. Enhancing students' small business knowledge and entrepreneurial skills from a global perspective: Collaborative curriculum design and assessment. USDA Challenge Grant, \$107,895, ISU funding, \$466,052, total funded.
- 2010 **Marcketti, S. B.**, Fitzpatrick, J., LeSar, S., & Keist, C. Digitizing treasures of the Textiles and Clothing Museum. The College and University Collection Care Grant, Costume Society of America, \$1,500.

- 2010 **Marcketti, S. B.**, & Gendle, N. S. Exhibition and catalog of 28th annual fashion show award winners. Ames Convention & Visitors Bureau Community Grant Program, IA, \$2,000.
- 2009 Lee, Y-A., & **Marcketti, S. B.** Developing a virtual pedagogical world: Simulation exercises for history, design, and textiles. Fairchild Publications Grant, International Textile and Apparel Association. \$1,500.
- 2008 **Marcketti, S. B.** The National Industrial Recovery Administration and the women's ready-to-wear apparel industry. The Pasold Research Fund, London School of Economics and the Courtauld Institute of Art, £300.
- 2007-9 **Marcketti, S. B.**, & Kadolph, S. J. Iowa cultural traditions in fiber arts. Major grant, Humanities Iowa, \$11,745.
- 2007-8 **Marcketti, S. B.** The 1st annual textiles and apparel contest for Iowa high school students. Ames Convention & Visitors Bureau Community Grant Program, IA, \$1,230.
- 2005 **Marcketti, S. B.** The WPA sewing rooms. The Pasold Research Fund, London School of Economics and the Courtauld Institute of Art, £150.
- 2003 Parsons, J., & **Brubacher, S.** Design piracy and the fight for self-regulation: The Fashion Originators' Guild of America, 1932-1941. First recipients, Evelyn Welch Livingstone Grant, Costume Society of America, \$500.

Intramural Competitive Support

- 2014 Karpova, E., & **Marcketti, S. B.** Support for online course conversion. College of Human Sciences, \$6,000.
- 2014 *Gordon, J., & **Marcketti, S. B.** Agatha Huepenbecker Burnet Exhibition. Helen LeBaron Hilton Fund, College of Human Sciences, \$1,000.
- 2013 Karpova, E., & **Marcketti, S. B.** Enhancing women's creative thinking potential at Iowa State University: Development of case studies and workshop. Women's and Diversity Grant Program, \$3,839.
- 2013 **Marcketti, S. B.** Research and grant writing. Faculty Professional Development Assignment (spring semester release from teaching), Iowa State University.
- 2013 **Marcketti, S. B.** Collaboration with Dr. Joy Kozar, Kansas State University. Big 12 Faculty Fellowship, Office of the Senior Vice President and Provost Office, \$1,200.
- 2012 **Drake, C., & **Marcketti, S. B.** Style Tribes of the 1960s: Exhibit in the Mary Alice Gallery. College of Human Sciences Council Student Grant, \$217.

- 2012 Chung, D., **Marcketti, S. B.**, & Fiore A. Assessing the impact of social network services on art museums' performance and relationship with visitors. Seed Grant Program for Untenured Faculty, College of Human Sciences, \$10,000.
- 2011 **Marcketti, S. B.**, Fitzpatrick, J., & LeSar, S. Fifty treasures of the Textiles and Clothing Museum. Iowa State University Publication Subvention Grant, \$12,600.
- 2011 **Marcketti, S. B.** Online components of creative thinking course. College of Human Sciences Faculty Workshop for Online Course Development, \$1,500.
- 2010 Karpova, E., **Marcketti, S. B.**, & Barker, J. Fostering creative minds through development of a university-wide undergraduate creative thinking course. College of Human Sciences Innovative Teaching Initiative, \$15,000.
- 2009 **Marcketti, S. B.**, & Parsons, J. L. Exhibits of 19th and 20th century dress, Mary Alice Gallery. Helen LeBaron Hilton Fund, College of Human Sciences, \$1,000.
- 2008 **Marcketti, S. B.**, Karpova, E., & Barker, J. An exploratory study of the creativity perceptions and creativity assessment of fashion industry professionals. Seed Grant Program for Untenured Faculty, College of Human Sciences, \$5,000.
- 2008 **Marcketti, S. B.** Design piracy: Examination of designs patents from 1890 to 1941. Center for Excellence in the Arts and Humanities Fellowship for Scholarship and Creative Activity, \$5,000.
- 2007-8 **Marcketti, S. B.**, & Kadolph, S. J. Establishing best practices in mentoring relationships with undergraduate and graduate students. Center for Excellence in Learning and Teaching, TEACH grant, \$1,250.
- 2007-8 **Marcketti, S. B.**, & Kadolph, S. J. Leadership development of Apparel, Merchandising, Design, and Production undergraduate students. Center for Excellence in Learning and Teaching, Miller Scholarship of Teaching and Learning Institute, \$1,000.
- 2007-8 **Marcketti, S. B.** Funds to support the 26th annual textiles and clothing fashion show guest designer. F. Wendell Miller Funds, College of Human Sciences, \$1,600.
- 2007-8 Kadolph, S. J., & **Marcketti, S. B.** TC 204 textile science I as a world-wide class. Teaching Innovation Initiative, College of Human Sciences, \$12,150.
- 2007-8 Fiore, A. M., Niehm, L., Fairchild, E., Garasky, S., Jeong, M., Kadolph, S., Karpova, E., **Marcketti, S.**, Oh, H., Russell, D., Swenson, D., & Welk, G. Developing a rural renaissance community index to define, assess, and improve community features that expand human potential and economic development. Entrepreneurial Program Initiative, College of Human Sciences, \$17,482.

- 2007 **Davis, A. S., **Flatgard, J., & **Marcketti, S. B.** Public relations and events management professional guest speaker. Student Council, College of Human Sciences, \$200.
- 2006-7 Karpova, E., & **Marcketti, S. B.** Learning to think like an entrepreneur: Development of creativity modules for experiential classrooms. Kauffman Foundation-Pappajohn Center for Entrepreneurship Grant Awards, \$5,000.
- 2006-7 Niehm, L.S., & **Marcketti, S. B.** Developing a blueprint for entrepreneurship education in the Human Sciences. Kauffman Foundation-Pappajohn Center for Entrepreneurship Grant Awards, \$5,000.
- 2006 **Marcketti, S. B.**, & Kadolph, S. J. Kalona business practices: Engaging students in entrepreneurship, history, and research methods, from thinking to doing. Helen LeBaron Hilton Fund, College of Human Sciences, \$946.
- 2006 **Marcketti, S. B.** A quality of life study of Midwestern entrepreneurs. Research grant for studying quality of life and entrepreneurship, Iowa Agriculture and Home Economics Experiment Station, \$600.
- 2005 **Marcketti, S. B.** Design piracy: The Fashion Originators' Guild of America, 1932-1941. Research grant for dissertation, College of Human Sciences, \$400.

ADVISING

Direction of Doctoral Students

- | | |
|--------------|--|
| 2015-present | Hannah Dong, TBD |
| 2014-present | Gwendolyn Michel, TBD |
| 2014-present | Catherine Murphy, TBD |
| ABD | Beverly Gatterson, TBD |
| ABD | Jody Aultman, TBD |
| 2016 | Jennifer Gordon, The development of the designer childrens' wear industry, 1920s-1960s
<i>Recipient of 2015 ISU Research Excellence Award</i>
<i>Recipient of 2015 Stella Blum Award, Costume Society of America</i> |
| 2016 | Ashley Garrin, Hair and beauty choices of African American women during the Civil Rights Movement, 1960-1974
<i>Recipient of 2014 ISU Teaching Excellence Award and the 2009 Sara Douglas Fellowship for Professional Promise Award</i>
<u>Current Position: Post-Doctoral Fellow, ISU Graduate School</u> |

- 2014 Michael Mamp, Female presidents of Bonwit Teller, Hortense Odlum (1934-44) and Mildred Custin (1965-70).
Recipient of 2013 ISU Teaching Excellence Award.
Current Position: Assistant professor, Central Michigan University
- 2012 Carmen Keist, “Costumes of odd sizes”: The portrayal of stout women
Recipient of 2010 Otto Thieme Memorial Internship and an ISU Teaching Excellence Award.
Current Position: Assistant professor, Western Illinois University

Direction of Master’s Degree Students

- 2015 Emily Cokeley, AMD, The Younkers Tearoom Experience: Historical perspectives
Recipient of 2014 Otto Thieme Memorial Internship, State Historical Society
- 2015 Jeanie Kirkpatrick, IGS, Creative Component, Development of a dating tool: Fifty years of aprons, 1894-1944
- 2013 Nicole Ryan, IGS, Creative Component, Halston and brand extension
- 2013 Katherine Greder, AMD, Thesis, The rise and fall of American marionette theater: The Bil Baird Puppet Collection, 1918-1987
Recipient of 2012 Otto Thieme Memorial Internship, Baird Puppets
- 2013 Caitlyn Kamm, AMD, Thesis, The museum world: Career skills and training for students interested in working with textiles and clothing collections
- 2012 Allison Sheridan, IGS, Creative Component, The Land-Grant Act and museums
- 2011 Ashley Ratute, AMD, Thesis, Expanding social justice knowledge with sweatshop history
- 2010 Tekara Stewart, AMD, Thesis, Best practices of museum website development
- 2009 Carmen Keist, AMD, Thesis, Rayon and its impact on fashion at its introduction, 1910-1924 (Co-advised with Sara Kadolph)
- 2009 Erica White, AMD, Thesis, Representations of the true and the new woman in *Harper’s Bazar*, 1870-1979, 1890-1905

Graduate Faculty Committee Member

In progress, PhD	Melissa Abner, AMD, Dissertation
In progress, PhD	Bertha Jacobs, AMD, Dissertation
In progress, PhD	Leslie Simpson, AMD, Dissertation
In progress, PhD	David Loranger, AMD, Dissertation
In progress, PhD	Ling Zhang, AMD, Dissertation
In progress, PhD	Elsa Correa, HRM, Dissertation
2015, MFA	Nichole Staker, Interior Design, Thesis
2014, PhD	Lingling Perry, AMD, Dissertation
2014, PhD	Ja-Young Hwang, AMD, Dissertation
2013, MS	Lindsey VanWyk, IGS, Creative Component
2012, PhD	Amal Bassafar, FCS, Dissertation
2011, MS	Brad Taylor, IGS, Creative Component
2009, PhD	Maureen Tucker, FCS, Dissertation
2009, PhD	Valerie Betz, FCS, Dissertation
2008, MS	Betsey Ratashak, FCS, Creative Component

Undergraduate Research Projects

Louise Rosenfeld Undergraduate Research Internship, College of Human Sciences, ISU

2012	Megan Arnt, Indonesian textiles exhibit planning
2010	Colleen Pokorny, Scaasi museum curation. <i>Presenter at 5th annual undergraduate research symposium.</i>
2010	Amanda Lensch, Iowa retailers and designers museum exhibit research
2010	Heather Sinclair, Designer perceptions of piracy. <i>Presenter at 5th annual undergraduate research symposium</i>

Honors Projects

2012	Amy Hersheway, Treasures of the Textiles and Clothing Museum exhibit research. <i>Amy presented her research at the "Research in the Capital"</i>
2010	Colleen Pokorny, Scassi: Exhibit in the Mary Alice Gallery
2010	Anna Mullen, College of Liberal Arts and Sciences, West African textiles and symbolism: Exhibit in the Mary Alice Gallery. <i>Anna presented her research at the National Collegiate Honors Council Conference, October 2009 and the "Research in the Capital" symposium, March</i>
2009	Emily Thomsen, College of Business, Mannish suits of the 1930s. <i>Emily presented her research at the Costume Society of America symposium</i>
2008	Aerielle Smith, Advice for the 1890s new woman
2008	Danielle Sponder, Culture and dress of the 1920s

2007 Allyson Dierenfeld, College of Liberal Arts and Sciences, Developing an introductory event management and planning course. *Allyson published the results of her project in Campus Events Professionals*

Undergraduate Research Assistants

2015 Ashley Peters VanDyke, Dangerous fashion research project

2014 Katelyn Hall, Fashionable side of stem research project

2010 Taryn Vorwerk, Textiles and Clothing Museum garment processing

2009 Monica Cohen, Culture and dress in 1920s *Women's Wear Daily*

SERVICE CONTRIBUTIONS

Professional

2014 External reviewer for promotion and tenure candidate

2014 External reviewer for TREC Design Lab, University of Wisconsin, Madison

2013 External reviewer for promotion candidate

American Association of Family and Consumer Sciences

2015-16 President – Iowa AAFCS

2014-15 President Elect – Iowa AAFCS

2013-14 Co-Vice President of Professional Development – Iowa AAFCS

2012-13 Vice President Elect of Professional Development – Iowa AAFCS

2003- Member

Costume Society of America

2015- Vice President of Internal Relations

2012-2015 Vice President of Publications (two terms)

2011-2017 National Board of Directors (two terms)

2012-2014 Co-chair professional development sessions, annual meetings

2012 Juror, abstracts for 37th Annual Conference, Atlanta, Georgia

2010 Co-chair national symposium and annual meeting, Kansas City, MO

2010 Co-chair pre- and post-conference excursions, Kansas City, MO

2009 Co-chair silent auction, Midwestern region symposium, Lincoln, NE

2009 CSA angel, One-day conservation project volunteer

2009 Juror, abstracts for Midwestern region symposium

2008-11 Midwest board of directors

2008-09 Newsletter editor, Midwestern region, created 2 newsletters per year

2007 Juror, abstracts for 33rd Annual Conference, Hartford, Connecticut

2006-09 Website liaison, Midwestern region

2000- Member

International Textile and Apparel Association

2014, 11, 08, 06 Presider of research sessions at annual conferences

2014-2015 Co-associate editor of special issue devoted to Creative Thinking

2013-2015	Publications committee member
2013-2015	Invited to participate in Sedona Meeting Group – Visioning for Clothing and Textiles Research and Educational Agendas in the 21 st Century
2013-2014	Elected to Nominating Committee, ITAA member-at-large
2012-15, 06	Reviewer for historical abstracts for annual conferences
2009-11	Track chair historical area for annual conferences
2007-09	Student scholarships and awards committee member
2007	Track chair for textile science abstracts for 64 th annual conference
2006-09	Teaching innovation committee member
2006-09	Educators for Socially Responsible Apparel Businesses Member
2002-	Member

POD

2015	Reviewer for SoTL abstracts for annual conference
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Reviewer for Journals and Books

2015	<i>Fashion and Textiles (FATE)</i>
2015	<i>Journal of Consumer Culture</i>
2014	<i>Family and Consumer Sciences Research Journal</i>
2013-	<i>International Journal of Fashion and Costume</i>
2013-	<i>Journal of Fashion Marketing and Management</i>
2012	<i>The Forum for Family and Consumer Issues</i>
2012	<i>Social Behavior and Personality</i>
2012	<i>Dress</i>
2011	<i>The Land-Grant Act and the People's College</i> , University Museums
2011	<i>Asian Journal of Communication</i>
2011	<i>International Journal of Educational Research</i>
2009	<i>Social Responsibility Journal</i>
2008-	<i>Clothing and Textiles Research Journal</i>
2008	<i>International Journal of Consumer Studies</i>
2008	<i>Research Journal of Textile and Apparel</i>
2008	Special Issue of <i>Clothing and Textiles Research Journal</i> and <i>JKAMS</i>
2007	Book reviewer, <i>Textiles</i> 10 th Edition, Pearson/Prentice Hall, New Jersey

University Service

2014	Women Impacting Iowa State University Calendar Selection Committee
2013-14	Curriculum and Faculty Development Learning Communities Member
2013-14	Taskforce on the Scholarship of Engagement and Outreach
2013-14	President's Enhancing Institutional Excellence Committee, Citations, Publications, and Related Indicators Subcommittee
2012-13	Senior Teaching Partner, Center for Excellence in Learning and Teaching
2014,11,09	Iowa State New Student Family Member Orientation Faculty Panel Member
2010, 09	Judge, Brunner Art Museum Masquerade Ball

College of Human Sciences Service

2011	Reviewer for Teaching Initiatives Proposals
2007-13	Honors Committee, College of Human Sciences
2006-07	Co-coordinator, Helen LeBaron Hilton Endowed Chair

Department Service

2015	Search Committee Chair for AMD social psychological faculty position
2015, 09, 06, 05	“Behind the Scenes” presentations for visiting high school students
2014	Four presentation sessions on creative thinking to State 4H Awardrobe event
2014-15	Mentor to two AMD lecturers: Jan Fitzpatrick and Amanda Lensch
2012-13	Promotion and Tenure Committee member
2011	Search Committee Chair for two AMD design faculty positions
2008, 2011	Judge, Annual College of Human Sciences Entrepreneurship Showcase
2008	Author/Organizer, 1 st Annual Textiles and Clothing FCCLA Contest
2006-08	Faculty Advisor, Annual Student Fashion Show
2006-08	Promotion of the ISU Fashion Show. Presentations to Des Moines area schools including Roosevelt High School, Central Campus, and Weeks Middle School.
2006	Faculty Assistant, May in Manhattan, New York Field Study
2006-	Member, Historic Textiles and Clothing Collection committee
2006	Costume Collection Detectives presentation for Office of Pre-collegiate Programs for Talented and Gifted, November 11.
2005	What’s so scientific about Human Sciences? Presentation for “Taking the road less traveled: A career conference for girls,” October 13.
2004	President, Textiles and Clothing Graduate Student Association
2003	Representative, Textiles and Clothing graduate student to faculty

PROFESSIONAL DEVELOPMENT**Workshops, Seminars, and Other Training****Iowa State University**

2013	Project LE/ARN Teaching Seminar, 2 day training
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Center for Excellence in Learning and Teaching

2015	Many modes of effective teaching: Engaging students with lecture
2014	Maximizing student attention: Low-tech effectiveness in large lecture formats
2014	Why teach critical thinking?
2014	Helping students retain material
2013	CIRTL coffee hour “What our men of color have to tell us”
2009	Teaching high-ability students
2008-09	Teaching Partners junior participant
2007	Inventing to learn with Ed Sobey
2007	Getting students to read
2007	Mentoring: Best practices with JoAnn Moody
2004	Preparing Future Faculty program associate

Regional, National, and International

- 2015 Leadership Workshop, ITAA, Santa Fe, NM
- 2015 Institute for New Faculty Developers, POD, Ashville, NC
- 2014 AAFCS Fall Leadership Workshop, Arlington, VA
- 2014 Quality Matters “Applying the QM Rubric” 2-week online coursework
- 2013 Iowa Creativity Summit Lecture, Des Moines, IA Art Center
- 2012 Course in Creativity (2 days), DeBono Training, Des Moines, IA
- 2008 The Teaching Professor Conference, Orlando, FL
- 2007 Haute couture identification workshop, San Diego, CA
- 2006 The Grant Institute, Grants 101
- 2006 Basics of Archives certification, AASLH
- 2001 Study tour participant, Ghana, West Africa, The University of Georgia