

Valparaiso University

From the Selected Works of Sara Gundersen

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Economics of COVID-19 In Class Work 13 Creative Industries

Sara Gundersen, *Valparaiso University*



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Available at: <https://works.bepress.com/sara-gundersen/27/>

Sweatpants Forever

8. How did the fashion industry get so much inventory?

9. What did stores like Barneys do to clothes they couldn't sell?

10. What were some other problems with the fashion industry pre-COVID?

11. "The more important question is whether people will buy clothes that aren't sweatpants in the near future." What do you think?

12. How will industry likely change?

13. What is Entireworld's problem now?

14. If you were charged with creating a fashion brand (say, you have money from a venture Capitalist), what would you do?
 - a. Type of clothing?
 - b. How to sell?
 - c. What type of shows, if any?
 - d. How to make your brand unique?

Artwork!

Look up the following pieces of artwork. How did they reflect the times?

From Spanish Flu period

Self-Portrait With the Spanish Flu and *Self-Portrait After the Spanish Flu*, Edvard Munch

"Gustav Klint on his Death Bed," Egon Schiel

"The Family," Egon Schiel

"The Funeral," George Grosz

"View of Rooftops," Morton Schamberg

"Fountain," R. Mutt

Commentary on consumerism and isolation, pre-COVID

"Prada II," Andreas Gursky 1996

"Gregory Crudson" Beneath the Roses, early 2000s

COVID-19 Era

<https://www.nytimes.com/interactive/2020/03/23/world/coronavirus-great-empty.html>

What are some of the themes that you think will inspire artists during COVID? How will they be influenced by the economy?

Activity: stay tuned