

**Valparaiso University**

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**From the Selected Works of Sara Gundersen**

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# Economics of COVID-19 Project 3 Interview and Industry Analysis

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Available at: <https://works.bepress.com/sara-gundersen/11/>

Project 3  
Industry analysis interview and research

For this project, you will analyze the short- and long-run effects of COVID-19 on an industry. You will use an interview and other sources to do so.

Interview: I have reached out to my network and have lots of people willing to help, or you can find your own contact. This might be a great opportunity to connect with someone doing your dream job! Find that person on LinkedIn and reach out!

I would recommend asking the person at least five questions. Some questions may be:

How has the day to day changed for you and your team?

Do you think there will be any long-term changes to your industry?

How has your industry fared? Do you think it has done better or worse than someone might expect?

Have there been any positives from the COVID-19 situation?

But you can also create your own questions.

You may email the person the questions in advance but you **MUST** talk to them somehow--over the phone, Zoom, etc. I would recommend recording the call or meeting.

Analysis: When your interview is done, write an industry analysis. You may wish to separate it into a short-run section and a long-run section. The total report should be 4-6 pages and should contain at least three non-interview sources. Note that you will likely not find academic articles and you may need to turn to industry websites or even blog posts. You will also present this during our final exam period.

The rubric is:

1. Did the student conduct an interview over the phone or via a video call with an industry professional?

Yes

No

2. Did the student draw on this interview to analyze the industry?

Yes

No

3. Did the student use at least three non-interview sources?

Yes

No

4. Was the analysis thorough?

Yes

Borderline

No

5. Did the student properly analyze short-run effects of COVID-19 on the industry?

Yes

Borderline

No

6. Did the student make convincing long-run projections?

Yes	Borderline	No
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7. Is the writing high quality and free of redundancies?

Yes	Borderline	No
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Note that your presentation rubric will be distributed at a later date.