University of Nebraska at Omaha

From the Selected Works of Sachin Pawaskar

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CharityQ - Streamlining donation process between businesses and non-profit organizations

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Available at: https://works.bepress.com/sachin-pawaskar/15/
TAGG

TAGG’s purpose is to revolutionize the way businesses and people do their part to support the community. TAGG has partnered with over 350 local businesses, who will donate a percentage of your purchase to a school or cause of the customer’s choice. The customer simply submits a photo of their receipt using TAGG’s mobile app. This allows the business to donate once they’ve been supported first, and to support the causes their customers care about.

THE OPPORTUNITY

Businesses receive between 25-200 requests for donations per week. These come in through email, phone, walk-ins, and website. While businesses appreciate the current TAGG program as a response to these requests, they are still spending too much time responding and managing them. TAGG had an idea for a donation request management application and partnered with MIS Fall 2017 MIS capstone team-004 to build the initial framework. This was then extended by the Spring 2018 capstone team-004 to complete the application for beta testing.

HOW TO START USING CHARITYQ

The mobile application of Tagg was for consumers while this web application is for businesses. Businesses can self-register, choose a monthly or annual plan, and complete payment through Stripe. This application empowers the businesses as they can set donation approval/rejection criteria. It also helps in monitoring as all the requested donations, amount approved are visible as soon as the user logs in.

APPLICATION OF CHARITYQ

Once registered a business can customize their donation preference to include type of organizations they wish to support, type of request, set a monthly budget, determine if 501c3 status is required, and more. The business can log in anytime to view pending requests via the interactive dashboard, and approve/reject requests with the click of a button. Businesses can also customize email responses to ensure every requestor receives the right response. The application hosts an interactive dashboard to view the sorted list of donations.

TESTIMONIALS AND CHARITYQ PROSPECTS

“This application will allow us to better track our giving and maintain budgets”.

“We are excited to be able to ensure every donation request gets a response, even those who cannot approve.”

“This will ensure consistency across all our locations and allow us to see what are the true needs in our community.”

“We are excited to streamline all donations into one place! What a time saver!”