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MY PRIMARY GOAL IS TO ENHANCE THE EFFECTIVENESS OF PUBLIC PROGRAMS AND POLICIES THAT IMPROVE SOCIO-ECONOMIC CONDITIONS, HEALTH & ENVIRONMENT, AND COMMUNITY WELL BEING.

- Accomplished scholar, educator, evaluator, consultant, advocate for diversity, program administrator, executive director, and fundraiser for programs in public education, science, arts, policy and community development.
- Full-Professor: University of California, Davis and Santa Cruz; Michigan State University; and the University of Notre Dame.
- Professor in three disciplines: Sociology, Economics, Chicano/Latino Studies.

CORE COMPETENCIES ENGLISH & SPANISH

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|--------------------------|------------------------------|
| • Principal Investigator | • Fund Raising |
| • Social Scientist | • Partnerships/Networking |
| • Program Development | • Research & Data Management |
| • Program Evaluation | • Public Speaking |
| • Compliance/Procedures | • Race & Ethnicity |
| • Strategic Planning | • Museums/Arts & Humanities |

EDUCATION

- 1971 PhD Michigan State University in Agricultural Economics. Dissertation: "A Micro-Economic Analysis of Smallholder Response to High-Yielding Varieties of Wheat in West Pakistan." Part of Nobel Laureate Green Revolution Team. Major Fields: International Trade, Development, Communication & Applied Statistical Analysis.
- 1969 MA Degree, Michigan State University in Communication.
- 1967 MS Degree, University of Arizona in Agricultural Economics & Anthropology
- 1966 BA Degree, University of California, Berkeley in Economics.

EMPLOYMENT & EXPERIENCE

January 2007 to July 2008

Director/Chair of Chicana/o Studies, UC Davis.

- I oversaw grants totaling over \$3 million for programs in Public Health (LabAspire.org); Education Abroad (Argentina, Mexico and Costa Rica); Artists Taller for Youth (Workshop in Woodland School District); and teaching internships

with Davis High School (Davis Bridge program). Oversaw management of 10 professors and 4 staff.

- Administered Strategic Academic Plan, Faculty/Staff Personnel Performance Plans, and Reviews for Merits and Promotions.

Senior Program Evaluator:

- Developed evaluation plan for a statewide initiative to train and qualify county directors for Public Health laboratories.
- Developed baseline study of California Public Health Labs under grant administered by Chicana/o Studies Program: LabAspire.org.
- Team-worked with the California Department of Health Services, including UC Davis, UCLA and UC Berkeley programs in public health.

Professor (Recalled), UC Santa Cruz in Latin American and Latino Studies.

Teaching: Latino Communities and Economic Development

October 2005 to January 2007

Director for Research and Evaluation, Educational Partnership Center, UC Santa Cruz

- Chief evaluator and manager of program evaluation for federally funded projects totaling over \$20 million (U.S. Department of Education, the NSF and NIH) for K-12 programs in the counties of Santa Cruz, Santa Clara, Benito, and Monterey, California.
- Hired and supervised 5 staff; developed staff training for 50 employees in data collection, analysis and use of data, survey methods and data conversion and a system to handle confidential files & reports from staff and school districts.
- Prepared and managed data sharing agreements with K-12 school partners; drafted reports on programs and grants.
- Installed data-management system to improve time management and optimize operations funds.

September 2003 to October 2005

Executive Director, Society for Advancement of Chicanos/Latinos and Native Americans in Science, (SACNAS)

- Developed co-sponsoring networks and grants with leaders at the National Institutes for Health - NIH (NIGMS, NHGRI, NIMH), the National Science Foundation, the National Security Administration and others.
- Under my leadership, SACNAS received the 2004 Presidential Award for Excellence in Science, Engineering and Mathematics Mentoring.
- Increased conference marketing and attendance from 1,800 to 2,300 and SACNAS' budget from \$2.2 million to \$2.7 million. Excellent audit reviews.
- Developed partnerships for SACNAS with AAAS, Sigma Xi, American Chemical Society, American Mathematical Society, American Geological Society and other organizations. Established corporate sponsorships with Morgan Stanley, Intel, IBM, Agilent, P&G, Eli Lilly, Seagate Technologies, Genentech, and others.

September 2002 through September 2003

Senior Fellow and Professor at the Institute for Latino Studies (ILS), the University of Notre Dame and Associate Director for the Inter-University Program for Latino Research (IUPLR), University of Notre Dame.

- Worked with research directors across the country to strengthen the capacity of University centers to generate policy-relevant, Latino focused research.
- Established the first office in Washington DC at the U.C. Washington Center.
- Developed Washington DC Student Summer Enrichment Program with IUPLR members.

August 1, 1998 to September 2002

Director of the Smithsonian Center for Latino Initiatives and the Smithsonian National Board for Latino Initiatives, Washington D.C.

- Founded the Center, hired staff and developed programs of the Smithsonian Institution's first operation to increase cultural understanding of U.S. Latinos nationwide and among Latin American Embassies in Washington D.C.
 - I initiated and got Trustee approval for the first Smithsonian National Board for Latino Initiatives, a Board of 25 members selected nationwide.
 - I initiated the acclaimed Latino Virtual Gallery, and sponsored traveling exhibitions of national renown, including: *Young Americanos*: photographic images of Latinos by Latino youth, *Americanos*: Latino Life in the U.S., *Ritmos de Identidad*: the story of Afro-Latino music, *Santos*: Substance and Soul, a scientific view of technology for conserving religious artifacts, *Corridos Sin Fronteras*, Mexican histories and ballads of the Southwest, *El Rio Bravo*: Environment, Culture and Life Along the Border, *Beyond the Maine*: A Pictorial View of Havana, just before the War of 1898, and others. I was also the Research Curator for *Young Americanos*. See: <http://www.connectforkids.org/node/321>, and <http://www.youngamericanos.net/>
 - I administered Congressional funds of \$1,000,000 per year and established the first system for competitive grants aimed at Latino related projects within the Smithsonian museums, galleries and research centers.
 - I also co-sponsored exhibitions and programs nationally with various museums and organizations to develop awareness and understanding of Hispanic contributions to U.S. history, culture, arts, music and scientific discovery.
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July 1994 through July 1998

Full Professor of Sociology and Agricultural Economics and Director of the Julian Samora Research Institute (JSRI). www.jsri.msu.edu, Michigan State University.

- Established campus institute with grants and faculty positions in Latino Studies.
- Developed the Midwest Consortium for Latino Research, a regional program to advance networks and scholarship of Latinos at 10 campuses of the Midwest.
- Developed the Midwest's premier website for Latino reports and studies, featuring over 120 original publications.
- Developed and sponsored five regional conferences; published three edited books, and placed on-line news articles on U.S. Latino history, communities, psychology, arts and culture.
- Led JSRI's recognition as a Center of Excellence with USDA funds for National Rural Initiatives in Community Development.
- Concomitantly, served as Professor of Sociology & Agricultural Economics and Principal Investigator with USDA Experiment Station at MSU.

July 1971 through July 1994

Principal Investigator in the Experiment Station and Giannini Foundation (U.C. Berkeley), Full Professor of Agricultural Economics and Chicano Studies at the University of California, Davis.

<http://chi.ucdavis.edu/refugiocv.html> and

<http://giannini.ucop.edu/emeritimembers.htm>, UC Davis

- Achieved tenure and full professor status in two departments and colleges: Department of Agricultural and Resource Economics and Chicana/o Studies.
- Co-founder and chair of two MS degree programs: (1) "Community Development" and (2) "International Agricultural Development."
- Co-founder and Director (3 times) of Chicana/o Studies (BA degree).
- Member of the Executive Council of the Academic Senate
- Chaired the U.C., University-wide Committee on Affirmative Action.
- Published over 120 journal articles, books and manuscripts.
- Consulted in the Middle East and Latin America, developing new programs and fostering research and teaching in international agricultural development.

ACADEMIC POSITIONS – CURRICULUM
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Professor and contributor to curriculum at these institutions:

- Pakistan Civil Service Academy, Rawalpindi 1970, taught Communication.
- University of Colombia, Tibaitata, 1974, taught Production Economics.
- University of California, Davis, 1971-94, Department of Economics: taught intermediate Micro- and Macro-Economics, Monetary Theory & International Trade; Department of Agricultural Economics: taught Agricultural Labor, The Economics of Community Development, International Agricultural Development; Chicana/o Studies: taught Introduction to Chicana/o Studies, Research Methods, American Demographics: A Focus on Latinos.
- Michigan State University, 1994-98, Social Science Research Methods, Introduction to Latino Studies.
- University of Notre Dame, 2002-03, taught Latino Community Development.
- University of California, Santa Cruz, 2006-07, taught Latino Communities and Economic Development.

GRANTS & FUND RAISING

For nearly 20 years, I initiated programs and projects and established supportive relationships with state and federal agencies, non-profits, and corporations. From 2000 to 2008, I directed staff for grants and fund raising at the Smithsonian Institution, UC Davis (Chicana/o Studies), UC Santa Cruz (Educational Partnership Center), SACNAS, Inter-University Program for Latino Research (National Consortium of Latino Think Tanks) and the National Hispanic Foundation for the Arts. From 2000 to date, my fund raising summed to over \$4 million as primary lead and over \$25 million in partnership and/or collaboration with others.

CONSULTANT REPORTS

California's Public Health Labs: A baseline evaluation: Increasing human resource and lab capabilities. March 2008. Adela de la Torre, Ph.D., P.I, Linda Whent, Ph.D. Program Director, and Refugio Rochin, Ph.D., Senior Evaluator (U.C. Davis, c/o labaspire.org)

Latinos in Science: Trends and Opportunities. Contracted by the Texas Guaranteed Student Loan Corporation and the American Association of Hispanics in Higher Education. Published in Journal of Hispanic Higher Education. Oct. 2007, Vol.6 No.4, pp. 305-355.

Agri-Food Systems in Entre Rios, Argentina: Assessment of Challenges and Opportunities, 1997 - 1998, Michigan State University, Published by CMS Energy of Michigan, Jackson, MI.

Evaluation of Cooperative Sector Projects: West Bank/Gaza, October 1992, Distributed by DEVRES, Inc. Bethesda, Maryland.

The Biosphere Reserve and Conservation Project: Guatemala, July 1991, Distributed by DESFIL-Development Strategies for Fragile Lands, Bethesda, Maryland.

Community Land Use Project Evaluation: Ecuador, November 1988, Distributed by Tropical Research and Development, Inc., Gainesville, Florida.

Agricultural Technology Generation and Transfer, Private and Public Sector Roles: Panama, October 1985, U.S. Agency for International Development/Panama.

Accrediting Agribusiness Through the Central Bank Fund: Peru, November 1983, Distributed by Development Alternatives, Washington, D.C.

Agrarian Reform in El Salvador, Jan. 1983, John Strasma, Peter Gore, Jeffrey Nash & Refugio I. Rochin, 127 USAID – No. 127, U.S. Department of State, Distributed by Checchi and Co., Washington, D.C. See reference in Richard F. Klawiter, “The Campesino Struggle in El Salvador and a Vision of Community-Based Lawyering, Stanford Law Review, 1990 p. 1641.

NON-PROFIT BOARD & COMMUNITY SERVICE

Federal-State Appointments

- U.S. National Renewable Energy Laboratory, Advisory Committee for Education, Golden, CO., 2003-05
- U.S. Federal Communications Commission, National Advisory Committee on Consumers/Disabilities Telecommunications, Washington, DC, 2000-2003.

- U.S. National Board for Agricultural Research, Extension, Education, and Economics, Representing National Social Science Associations, appointed by Secretary Glickman, USDA, 1997-2000
- California Board for Food and Agriculture, appointed by Governor Brown, Jr.

Non-Profit Organizational Appointments

- Board of Directors, Institute for Teaching, California Teachers Association – **Current.**
- Board of American Society of Hispanic Economists – **Current.**
- Board of Center for the Mathematics Education of Latinos/as, CEMELA, University of Arizona - **Current**
- Council of Economic Advisors, U.S. Hispanic Chamber of Commerce Foundation, Washington D.C.
- MentorNet Board of Directors and Executive Fund Raising Committee, http://www.mentornet.net/Documents/Other/Bios/rrochin_bio.aspx
- Advisory Committee, UCLA Higher Education Research Institute.
- Board of Directors, Inter-University Program for Latino Research. Consortium of 19 university centers - headquarters at the University of Notre Dame.
- Executive Board of Advisors, the Pew Hispanic Center, Washington DC.
- Hispanic Border Leadership Institute, centered at Arizona State University, Tempe.
- Board for Rural California Housing Corporation, Sacramento, CA.
- Former Member, Accreditation Teams of the North Central Association of Colleges and Universities, Chicago, Illinois headquarters. Conducted accreditation assessments of De Paul University, Chicago and the University of New Mexico.
- Endowment Committee on Racial and Ethnic Minorities, Rural Sociological Society.
- Board of Economists of Hispanic Business, Inc., Santa Barbara, California.
- Board of Michigan Educational Opportunity Fund. State of Michigan.
- Advisory Committee on Income and Poverty, National Council of La Raza.
- Board for Save the Children Foundation, Colombia S.A.
- Economics Advisory Group, the Tomas Rivera Policy Center.

<h3>AWARDS & RECOGNITIONS</h3>

- **Lifetime Achievement Award, American Society of Hispanic Economists** for “accomplishments and contributions throughout your career to the economics discipline, to the other social and natural sciences, and to the Hispanic and other minority communities.” 2008.
- **President's Medallion in Arts & Humanities**, California State University, San Bernardino, June 16, 2001.
- **Doctor of Humane Letters**, Northeastern University, 2000, for achievements as "Distinguished Scholar, Accomplished Activist, and Dedicated Humanitarian."
- **George Washington Carver Public Service Hall of Fame**, 2001, Tuskegee University: <http://www.tuskegee.edu/Global/story.asp?S=1549530> The award is given in recognition of individuals whose work mirrors the philosophy of the world recognized scholar, George Washington Carver.
- **Distinguished Lectureship Committee**, Sigma Xi: The Scientific Research Society 2005-2008.
- **HISPA Award**, Lucent Technologies, Hispanic Heritage Month, 2000

- **Bravo Award for Leadership & Public Service**, Northeastern University, 1999
- **Partnership Award**, Hispanic Caucus, American Association of Colleges and Universities, 1999
- **Outstanding Mentor Award** (twice): Michigan State University, DREAMS Program, 1995 & 1997
- **Faculty Mentor Award** (twice), University of California, Davis, 1992 & 1993
- **Hispanic Heritage Award** for Service, Lansing CC, Michigan. 1997
- **Foreign Affairs Scholar & Ford Fellow**, Howard University, Washington, D.C.
- **Listed in:** American Men and Women of Science, Economics, Jacques Cattell Press; Who's Who Among Hispanic Americans, Gale Research Inc., Detroit, Michigan; Who's Who in Finance and Industry; Who's Who in Economics, Marquis Publishers; and Who's Who in the Peace Corps, Reference Press International, Connecticut.

FELLOWSHIPS

- **Grantee to study Ethical Dimensions of Research and Scholarship:** Poynter Center, Indiana University, Bloomington, IN.
- **Grantee to study Research Ethics and Intellectual Property.** American Academy for the Advancement of Science, Washington, DC (Program Scholar).
- **Grantee to study The Art and Science of Successful Administrators**, University of Nebraska, Lincoln. For Administrators of Land Grant Universities.
- **UC President's Fellow for University of California Executive Management Institute**, Served in capacity of Associate Dean in College of Agriculture and Natural Resources at UC Davis.
- **Competitively selected for Ford Foundation Foreign Affairs Scholar**, operated by Howard University and US Department of State, Washington DC.

OTHER CONTRIBUTIONS

- **Department of Veterans Affairs, Historian for documentary** (2004): "Combat on Many Fronts: Latino Veterans and PTSD." Close captioned in Spanish and English. Library Call #WM 170 C729 2004.
- **Peace Corps Volunteer Leader** (Colombia, Community Development)
- **Peace Corps Bilingual Trainer** (University of Arizona)
- **Evaluator on Accreditation Teams for the North Central Association of Colleges and Schools**, NCA, Chicago, Illinois.

PUBLICATIONS

My research and publications span topics on labor and family, American demographics, immigration, community and international development (including studies in Pakistan, Bangladesh, Palestine, Egypt, Latin American and the Caribbean). For listings go to: http://scholar.google.com/scholar?hl=en&lr=&q=refugio+i+Rochin&btnG=Search&as_subj=soc

Representative Publications:

Refugio I. Rochin and Monica D. Castillo, "Immigration and Colonia Formation in Rural California" (April 1, 1995). Center for Latino Policy Research. CLPR Working Papers. Classic article: <http://repositories.cdlib.org/issc/clpr/wp/RochinCastillo1995>

Hernandez, Rudy, M. Siles & R.I. Rochin (2000), "Latino Youth: Converting Challenges Into Opportunities," in Montero-Sieburth & Villarruel (Eds), Making Invisible Latino Adolescents Visible, (New York: Garland Publishing).

Rochin, Refugio I. (Fall 2000) "Latinos on the Great Plains: An Overview." Journal of Great Plains Research. (University of Nebraska). Vol. 10(2):243-253.

Refugio I. Rochin & Dennis N. Valdes, Eds. (2000), Towards a New Chicana/o History, (E. Lansing: Michigan State University Press), 307 pages. See www.msu.edu/msupress

Rochin, Refugio I. (Dec. 2002) "California's Latino Legacy," Heritage Matters, National Park Service, U.S. Department of the Interior, www.cr.nps.gov/crdi/publications/HM7.POV-backpage.pdf

Lopez, Elias S. and Refugio I. Rochin (April 2003) California State University Faculty: 1985 to 2001. **California Research Bureau**, Monograph CRB 03-006, 78 pages. www.library.ca.gov.

Jorge Chapa, Rogelio Saenz, and Refugio Rochín, 2004, "Latinos and the Changing Demographic Fabric of the Rural Midwest," Apple Pie and Enchiladas: Latino Newcomers in the Rural Midwest (Austin: University of Texas Press, 2003) by Ann V. Millard and Jorge Chapa with Crane, Jeffers, Diaz McConnell, Rochín, Saenz, & Burillo.

Rochin, Refugio I. (2004) "Impacts of the Homeland Security and Patriot Acts on Midwest Latinos," in La Causa: Latino Civil Rights in the Midwest, Gilberto Cardenas, Editor, Arte Publico Press, the University of Houston, 10 pages. http://www.arte.uh.edu/view_book.aspx?isbn=1558854258

Rochin, Refugio I. and Lionel Fernandez (2005) U.S. Latino Patriots in Defense of America: from the American Revolution to Iraq, a Historic Overview. E-book: Julian Samora Research Institute, Michigan State University. 76 pages. <http://www.jsri.msu.edu/RandS/books/ebooks/MilLatinos.pdf> . Also posted at Pew Hispanic Center: <http://pewhispanic.org/reports/report.php?ReportID=17>

Rochin, Refugio I. & Elaine Allensworth (2005) "The Mexicanization of Rural California," Journal of Latino-Latin American Studies, University of Nebraska at Omaha, Vol. 1-No. 4.

Rochin, Refugio I. & Stephen F. Mello, (2007) "Latinos in Science: Trends & Opportunities," Journal of Hispanic Higher Education, Vol.6 No. 4, SAGE, pp. 305-355. <http://jhh.sagepub.com/cgi/reprint/6/4/305>. Reviewed in Hispanic Outlook in Higher Education, Oct. 06, 2008, Vol.19, No.1, pp. 30-33.