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Mass Media and Communication in Global Scenario

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The idea behind putting these research papers and research articles in this book is to give various aspects of communication, a platform where from readers may go through them at one go. The book deals with the research articles and papers dedicated to core areas of Journalism and Mass Communication.

The papers and articles compiled in this book touches the need of students, academicians and researchers on most challenging areas and topics. In the collection of these papers author has discussed about Community Radio, FM Radio, Communication Science, Organizational Communication, Media Accountability, Language Discourse, Higher Education, Television Studies, Traditional and Digital Media, Disaster Management and Media, Wikileaks and Social Media, Terrorism and Television and many other challenging subjects of media studies.

The book is an attempt to see the problems and opportunities in different areas of Journalism and Mass Communication and carries its readers in to deeper side of subjects which are raised in the chapters by giving relevant examples and references.

The book is useful source on many topics of communication and Journalism which readers will find at one place. The language of the book is academic but simple and illustrates many critical issues with flow and without flaw.