February 12, 2015

Professor Pilar Munday Honored for Digital Teaching Initiatives

Pilar Munday, Sacred Heart University

Available at: https://works.bepress.com/pilar_munday/12/
Thursday, February 12, 2015

Professor Pilar Munday Honored for Digital Teaching Initiatives

Spanish Professor Pilar Munday has won an international award for integrating social media (Instagram) in a global context as part of her digital teaching initiatives. This first-time award was given by Difusión, a publisher of Spanish as a foreign language teaching materials, and the Polytechnic University of Madrid, Spain.

Munday shared the award with her partner, Adelaida Martín Bosque of the University of New Haven-Barcelona for their program, #InstagramELE, which is a monthly challenge where every day of the month offers a designated word in Spanish. Students, or anyone who would like to practice their Spanish, can upload an image related to that word, plus a comment, to the social media platform, Instagram. The picture is then tagged with #InstagramELE. Since the challenge began a year ago, more than 14,500 pictures have been tagged; 43 Spanish instructors from all over the world have participated; and 36 classes from universities, high schools and middle schools at all levels of Spanish have joined the challenge.