Media Citations (2004-2011)

Matthew L Hale
**Television & Radio Interviews**

WNBC Channel 4: *Christie vs. Cuomo for President in 2016*. (June 29, 2011)

WABC Channel 7: *Christie drops in Polls*. (June 30, 2011)

News 12 New Jersey: *Power and Politics: In-studio guest*. (March 5, 2011)

News 12 New Jersey: *Will unemployment numbers hurt Obama?* (March 5, 2011)


One-on-One with Steve Adubato. CN8. In-studio interview on media coverage of elections. (July 23, 2008)


Stanford Social Innovation Review. Featured an article on my nonprofit research December 5, 2007

Newswatch. *AT&T Tech Channel*. In-studio interview on internet campaigning (part 1). (August 23, 2007). Available at [http://techchannel.att.com/site/home/index.cfm?key=c049d275fffd980060ce26be0a2eb7bd4](http://techchannel.att.com/site/home/index.cfm?key=c049d275fffd980060ce26be0a2eb7bd4)

(part 2) (August 24, 2007) available at [http://techchannel.att.com/site/home/index.cfm?key=b9ea131dfa41c3d6a934b9184f049819](http://techchannel.att.com/site/home/index.cfm?key=b9ea131dfa41c3d6a934b9184f049819)

The Darryl Berger Show: WNPV AM-1440. Interviewed on election coverage by Philadelphia’s television stations. (January 17, 2007)

One-on-One with Steve Adubato. CN8. In-studio interview on media coverage of elections. (October 10, 2006)


*NJN Nightly Newscast*. News story on release of my study on 2005 New Jersey Election coverage. (June 14, 2006)
Newspaper & Magazine Interviews


A high-tech way to skirt the laws on campaigning. (May 27, 2007) Newark Star-Ledger. Interviewed on potential use of text messaging by political candidates.

Politicians work to win with laughs. (April 23, 2007) Denver Post. Interviewed on the effect of videos from the Internet on political campaigns.

Search engine proves that every little click helps. Newark Star-Ledger (October 6, 2006) interviewed on the use of the Internet in political fundraising and campaigning.
