

# Nancy J. Whitmore

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Eugene S. Pulliam School of Journalism and  
Creative Media  
Butler University  
4600 Sunset Ave.  
Indianapolis, IN 46208-3485

## EDUCATION

- 2001    Ph.D. in Mass Media, Michigan State University  
        Dissertation: *The Making of a Constitutional Standard: The Development of the Bottleneck Rule in First Amendment Law*
- 1995    M.A. in Communications, University of Nebraska at Omaha  
        Thesis: *Nebraska Press Association v. Stuart: An Understanding of Prior Restraint*
- 1989    B.S., Summa Cum Laude, in Journalism, University of Nebraska at Omaha

## ACADEMIC AND ADMINISTRATIVE APPOINTMENTS

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|----------------|---|
| 2013 – present | Professor of Journalism, Butler University                        |
| 2008 – 2016    | Director, Eugene S. Pulliam School of Journalism                  |
| 2007 – 2013    | Associate Professor of Journalism, Butler University              |
| 2001 – 2007    | Assistant Professor of Journalism, Butler University              |
| 1996 – 2001    | Graduate Teaching Assistant/Instructor, Michigan State University |
| 1991 – 1993    | Graduate Teaching Assistant, University of Nebraska at Omaha      |

## COURSES TAUGHT

- |                |   |
|----------------|---|
| 2001 – present | Butler University, Eugene S. Pulliam School of Journalism and Creative Media <ul style="list-style-type: none"><li>• <i>Media Law</i> (JR414)</li><li>• <i>Media Ethics</i> (JR420)</li><li>• <i>Media Economics and Regulation</i> (JR409)</li><li>• <i>History and Literature of Journalism</i> (JR416)</li><li>• <i>Public Relations Techniques</i> (JR328)</li><li>• <i>Research Methods in Public Relations and Advertising</i> (JR327)</li><li>• <i>Case Problems in Public Relations</i> (JR324)</li><li>• <i>Introduction to Public Relations</i> (JR223)</li><li>• <i>Introduction to News Reporting and Writing</i> (JR112)</li></ul> |
| 1996 – 2001    | Michigan State University, School of Journalism <ul style="list-style-type: none"><li>• <i>News and the Law</i> (JRN430)</li><li>• <i>News Writing and Reporting</i> (JRN200)</li></ul>   |
| 1991 – 1993    | University of Nebraska at Omaha <ul style="list-style-type: none"><li>• <i>News Writing and Reporting</i> (JR215)</li></ul>   |

## ADMINISTRATION

Provided academic leadership for the Eugene S. Pulliam School of Journalism, including curriculum review, revision and development; program assessment; strategic planning; and faculty development and mentorship. Responsible for degree programs in journalism and sports media (2014-2016); journalism and electronic journalism (2010-2014); and journalism, public relations, integrated communication and public and corporate communication (2008-10); and independent student news media, *The Butler Collegian*.

### Key Accomplishments:

Spearheaded the development and implementation of sports media major (Implemented in fall 2014).

Spearheaded the development and implementation of new curriculum that converged the journalism and electronic journalism degree programs (Implemented in fall 2011).

Developed partnership with Central Indiana Community Foundation to provide arts coverage for the Foundation's Sky Blue Window initiative.

Developed partnership with Indianapolis Association of Black Journalists to offer multimedia journalism workshop for area high school students.

Directed School's effort in forming and joining the College of Communication.

Executed School's first comprehensive program review that included external and internal review of program and institution of annual assessment program.

Experienced a rise in student achievements at the national level, including national internships, workshop participation and student reporting experiences and the following first-time awards for student work:

#### *National Competitions and Awards:*

- 2014 Investigative Reporters & Editor Award – *The Butler Collegian*.
- 2013 First Place National Ad Campaign Award, Associated Collegiate Press – *The Butler Collegian*.
- 2012 Society of Professional Journalists Best All-Around Non-Daily Student Paper (Small) – *The Butler Collegian*.
- 2011 Associated Collegiate Press Pacemaker Award – *The Butler Collegian*.

Facilitated an entrepreneurial environment that encouraged faculty-directed initiatives and outreach opportunities.

## BOOK

Nancy J. Whitmore. *Creative Media and the Law*, Rowman Littlefield (forthcoming, 2021).

## JOURNAL ARTICLES

Nancy J. Whitmore. "Extending the Roberts Court's Affirmation of Individual expressive Rights to the First Amendment Claim in Masterpiece Cakeshop," *Elon Law Review* (May 2020).

Nancy J. Whitmore. "Extending Copyright Protection to Combat Free-Riding by Digital News Aggregators and Online Search Engines," *Catholic University Journal of Law and Technology*, Vol. 24, No. 1 (December 2015).

Nancy J. Whitmore. "Facing the Fear: A Free Market Approach for Economic Expression," *Communication Law and Policy*, Vol. 17, No. 1 (Winter 2012): 21-65.

Nancy J. Whitmore. "First Amendment Showdown: Intellectual Diversity Mandates and the Academic Marketplace," *Communication Law and Policy*, Vol. 13, No. 3 (Summer 2008): 321-78.

Nancy J. Whitmore. "Vicarious Liability and the Private University Student Press," *Communication Law and Policy*, Vol. 11, No. 2 (Spring 2006): 255-85.

Nancy J. Whitmore. "Nebraska Suppressed: How Gagging the News Media Intensified Pretrial Press Coverage of the Simants' Murder Case," *Journalism History*, Vol. 29, No. 3 (Fall 2003): 107-22.

Nancy J. Whitmore. "The Evolution of the Intermediate Scrutiny Standard and the Rise of the Bottleneck 'Rule' in the Turner Decisions," *Communication Law and Policy*, Vol. 8, No. 1 (Winter 2003): 25-110.

Nancy J. Whitmore. "Congress, the U.S. Supreme Court and Must-Carry Policy: A Flawed Economic Analysis," *Communication Law and Policy*, Vol. 6, No. 1 (Winter 2001): 175-225.

## SELECTED PRESENTATIONS and PANEL DISCUSSIONS

Invited Guest Speaker, "The Nebraska Case: Nebraska Press Assn. v. Stuart," Communication Law & Policy class, University of Nebraska at Omaha, Omaha, NE (Feb. 16, 2021).

Moderator, "Freedom of Information: Examining Access at the State, Federal, and International Levels," Association for Education in Journalism and Mass Communication 2020 Conference, Virtual Conference (Aug. 7, 2020).

Presenter, "Journalism Ethics and the Law," Butler Collegian Bootcamp, Indianapolis, IN (Aug. 22, 2019).

Discussant, "Reputation on Trial: Modern Journalism Law Concerns," Association for Education in Journalism and Mass Communication, Annual Conference, Toronto, Canada (Aug. 9, 2019).

Presenter, "Extending the Roberts Court's Affirmation of Individual Expressive Rights to the First Amendment Claim in Masterpiece Cakeshop," Broadcast Education Association 2019 Convention, Las Vegas, NV (Apr. 7, 2019).

Presenter, "Extending the Roberts Court's Affirmation of Individual Expressive Rights to the First Amendment Claim in Masterpiece Cakeshop," Association for Education in Journalism and Mass Communication, Southeast Colloquium, Columbia, SC (Mar. 8, 2019).

Organizer/Moderator, "Mediating the Nexus: Scholars and Practitioners," Broadcast Education Association 2019 Convention, Las Vegas, NV (Apr. 6, 2019).

Presenter, "Journalism Ethics and the Law," Butler Collegian Bootcamp, Indianapolis, IN (Aug. 15, 2018).

Panel Member, "Majors or Tracks, Sports Media Courses in the Curriculum," Broadcast Education Association 2018 Convention, Las Vegas, NV (Apr. 9, 2018).

Presenter, "Strategies for Integrating Authentic Assessment of Student Learning into the Classroom," Butler University Faculty Development Inquiry Cycle Event, Indianapolis, IN (Oct. 31, 2013).

Moderator, "Independence Limited: Freedom of Speech, or Exception," Association for Education in Journalism and Mass Communication 2013 Conference, Washington, DC (Aug. 10, 2013).

Moderator, "Public Safety, National Security," Law and Policy Division, Association for Education in Journalism and Mass Communication 2011 Conference, St. Louis, MO (Aug. 11, 2011).

Moderator, "The Decline of Print Media," Community Affairs Discussion Group, Indianapolis, IN (Feb. 17, 2011).

Panel Member, McCormick Foundation Colloquium for Journalism Education Evaluation, Association for Education in Journalism and Mass Communication Midwinter Meeting, Louisville, KY (Dec. 6, 2008).

Presenter, "The Nebraska Case: Nebraska Press Assn. v. Stuart," 2008 Death, Murder and Mayhem Symposium, Co-sponsored by University of Nebraska—Lincoln and University of Nebraska at Omaha, Omaha, NE (April 16, 2008).

Presenter, "Vicarious Liability and the Private University Student Press," Association for Education in Journalism and Mass Communication, Law Division, Annual Convention, San Antonio, TX (Aug. 10, 2005).

Presenter, "Media Responsibility," U.S. Senator Richard G. Lugar's Symposium for Tomorrow's Leaders, University of Indianapolis, Indianapolis, IN (Dec. 8, 2001).

Presenter, "Writing Press Releases for Effective Coverage," Outdoor Recreation Management Academy, Department of Parks, Recreation and Tourism Resources at Michigan State University, East Lansing, MI (March 15, 2001).

Presenter, "Must-Carry: A Flawed Economic Analysis," Association for Education in Journalism and Mass Communication, Law Division, Annual Convention, New Orleans, LA (Aug. 7, 1999).

Presenter, "Make 'em Laugh: Assessing the Outcome of Actionable Humor Cases Against Intellectual Property and Publicity Right Challenges," Association for Education in Journalism and Mass Communication, Law Division, Annual Convention, New Orleans, LA (Aug. 7, 1999).

Presenter, "Building a Converged Communications Environment on Established First Amendment Principles," Association for Education in Journalism and Mass Communication, Law Division, Southeast Colloquium, Lexington, KY (March 5, 1999).

Panel Member, "Sure Fire Hits: Tips on Writing Resumes and Cover Letters," Internships and Careers Interest Group, Association for Education in Journalism and Mass Communication, Annual Convention, New Orleans, LA (Aug. 5, 1999).

Presenter, "Cohen v. San Bernardino Valley College: Employee Speech or Academic Freedom," Association for Education in Journalism and Mass Communication, Law Division, Annual Convention, Chicago, IL (July, 31, 1997).

## PROFESSIONAL AFFILIATIONS AND BOARD SERVICE

Association for Education in Journalism and Mass Communication, Law Division (1997 – present).

Broadcast Education Association (2017 – present).

Society of Professional Journalists (2008 – present).

Indiana's National Endowment for the Humanities National Digital Newspaper Program – Advisory Board (2013 – present).