
MOYA L. ALFONSO

Curriculum Vitae

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EDUCATION

2007 PhD, Curriculum and Instruction, Department of Educational Measurement and Research, University of South Florida (USF) College of Education, 4202 E. Fowler Avenue, Tampa, FL 33620

Dissertation: The tip of the blade: Self-injury among early adolescents.

2000 MSPH, Social and Behavioral Sciences, Department of Community and Family Health, USF College of Public Health (COPH), 13201 Bruce B. Downs Blvd., MDC 56, Tampa, FL 33612

Thesis: Problematic support: An exploration of supportive and unsupportive coping assistance within mother-daughter relationships.

1997 BA in Psychology, Minor in Anthropology, Cum Laude USF, 4202 E. Fowler Ave., Tampa, FL 33620

PROFESSIONAL EXPERIENCE

1/11 – Present Prevention Fellow, Florida Prevention Research Center, University of South Florida College of Public Health, Tampa, FL

8/15 – Present Associate Professor, Community Health Behavior and Education, Jiann-Ping Hsu College of Public Health, Georgia Southern University

8/10 – 2015 Assistant Professor, Community Health Behavior and Education, Jiann-Ping Hsu College of Public Health, Georgia Southern University

1/11 – Present Research Lead, Center for Addiction and Recovery, Jiann-Ping Hsu College of Public Health, Georgia Southern University

7/11 – 8/13 Division Director, Community Health Behavior and Education, Jiann-Ping Hsu College of Public Health, Georgia Southern University

10/09 – 12/13 Adjunct Instructor, West Virginia University, Department of Journalism

10/09 – 12/11 Adjunct Instructor, Walden University College of Health Sciences

- 10/09 – 7/10 Visiting Research Assistant Professor, Florida Mental Health Institute, USF
- Conduct community-based participatory research
 - Provide research and evaluation support
 - Analyze data and prepare reports
 - Grant writing
 - Program management
- 1/09 – 7/10 Adjunct Instructor, Department of Community and Family Health, USF College of Public Health
- 10/07 – 9/2009 Research Assistant Professor and Co-Director Methods and Evaluation Unit, Florida Prevention Research Center, USF
- Provide community-based prevention marketing and evaluation support
 - Participate in community coalitions
 - Grant-writing
 - Provide program design guidance
 - Analyze data and prepare manuscripts
 - Supervise graduate students
 - Serve on graduate committees
 - Guest lecture
- 2/09 – 7/09 Study Reviewer, IRB Member, University of Central Florida Office of Research Integrity and Compliance
- Review Exempt and Expedited research
 - Attend monthly IRB meetings
 - Deliver educational presentations
- 12/07 – 11/09 Senior Research Coordinator, the Center for Social Marketing, USF
- Provide community-based prevention marketing and evaluation support
 - Grant-writing
 - Provide program design guidance
 - Analyze data and prepare manuscripts
 - Supervise graduate students
- 8/05 – 9/07 Graduate Research Associate, Florida Prevention Research Center, USF
- Provide community-based prevention marketing and evaluation support
 - Participate in community coalitions
 - Grant-writing
 - Provide program design guidance
 - Analyze data and prepare manuscripts
 - Supervise graduate students
 - Guest lecture

- 4/02 – 4/04 Graduate Research Associate, Florida Prevention Research Center, USF
- Co-PI, YMCA Character Education Evaluation Instrument Development Project, Sarasota, FL
 - Prepared *Social Marketing Coordination Guidebook*
 - Evaluated Safe and Drug Free Schools Grant, Sarasota, Florida
 - Co-PI, Evaluator for Title IV Service Learning Grant, Managing the Middle School Years, Pupil Support Services, School Board of Sarasota County, Florida
 - Supervise master's level graduate students
 - Trained youth researchers
 - *VOICES* – Community Youth Development Project
 - *Diversity* – Tobacco Prevention Project
- 7/02 – 5/03 Graduate Research Associate to Carol Bryant, PhD, Department of Community and Family Health, USF COPH
- Analyzed data and prepared manuscripts
- 8/01 – 12/01 Graduate Research Assistant to Carol Bryant, PhD, USF COPH
- Analyzed data and prepared manuscripts
- 6/01 – 8/01 Contributor, Tanglewood Research
- Summarized research for online practitioner database
- 1/99 – 8/00 Senior Research Assistant, Florida Prevention Research Center, USF
- Conducted literature reviews
 - Trained youth researchers
 - Developed focus group and interview guides
 - Coordinated and conducted qualitative research
 - Analyzed and reported qualitative data
- 1/98 – 12/99 Graduate Assistant to Carol Bryant, PhD, USF COPH
- Wrote part of CDC Prevention Research Center grant
- 8/97 – 7/98 Graduate Assistant to Martha Coulter, DrPH, Director of the James and Jennifer Harrell Center for the Study of Domestic Violence, Louis de la Parte Florida Mental Health Institute, USF, Tampa, FL.
- 3/97 – 4/97 Interviewer, Breast and Cervical Cancer Screening Project COPH, USF, Tampa, FL
- 1/97 – 4/97 Volunteer Interviewer, Nutritional Anthropology and St. Joseph's Hospital Home

CONSULTATION

- 2004 – Present Youth Risk Behavior Survey consultant and analyst, School Board of Sarasota County, Sarasota, FL.
- 2008 - 2012 Evaluator, Community Alcohol Prevention Grant, School Board of Sarasota County, Sarasota, FL.
- 2007 Evaluator, Girls 4 Hope, AIDS Alliance for Children, Youth & Families, Washington, DC.
- 2005 – 2006 Evaluator, Teacher Training/Tobacco Control Grant, School Board of Sarasota County, Sarasota, FL.
- 2004 – 2006 Development of HIV/AIDS Needs Assessment Manual, Needs Assessment Planning and Coordination, HIV/AIDS Network of Sarasota, Sarasota County Health Department, Sarasota, FL.
- 2004 – 2005 Evaluator, Managing the Middle School Years, Pupil Support Services, School Board of Sarasota County, Sarasota, FL.
- 2003 – 2005 Evaluator, CDCynergy Social Marketing Edition Pilot Projects in Minnesota and Virginia, Health Education Innovations, Tampa, FL.
- 2002 – 2004 Evaluator, Students Teach Students Tobacco Prevention Program, School Board of Sarasota County, Sarasota, FL.
- 2003 Focus Group Moderator and Evaluation Consultant, Longitudinal Clinical Experience Evaluation, USF College of Medicine, Tampa, FL.
- 2001 Community Based Prevention Marketing Consultant. Sarasota Prevention Research Center/Newtown Wellness Program, Sarasota, FL.
- 2001 Methodological Consultant and Focus Group Moderator. Shape Up Sarasota, Sarasota, FL.
- 1999 Methodological Consultant and Focus Group Moderator. Hillsborough County Success by Six Initiative, Tampa, FL.

PUBLISHED ARTICLES

Colquitt, G., Walker, A., Alfonso, M.L., Olivas, M., Ugwu, B., & Dipita, T. (in press). Parent perspectives on health and functioning of school-aged adolescents with disabilities. *Journal of School Health*.

Luque, J.S., Tarasenko, Y.S., Reyes-Garcia, C., Alfonso, M.L., Suazo, N., Rebing, L., & Ferris, D.G. (2017). Salud es Vida: a cervical cancer screening intervention for rural Latina immigrant women. *Journal of Cancer Education*, 32(4), 690-699.

Alexander, D.S., **Alfonso, M.L.**, Cao, C., & Wright, A. (2017). Examining whether childhood obesity risk factors and health complications perceptions predicts maternal caregiver's support among African American. *Maternal and Child Health Journal*.

Aguado Loi, C.X., **Alfonso, M.L.**, Chan, Isabella, & Corvin, J. (2016). A mixed methods, CBPR approach to inform the implementation of an EBI among Latinos with chronic illness and minor depression. *Evaluation and Program Planning*, Available online December 24, 2016.

Scott, A., Anderson, A., Harper, K., & **Alfonso, M.L.** (2016). Experiences of students in recovery on a rural college campus: Social identity and stigma. *Sage Open*, Available online November 1, 2016.

Alexander, D.S., **Alfonso, M.L.**, & Cao, C. (2016). Development and psychometric testing of the childhood obesity perceptions (COP) survey among African American caregivers: A tool for obesity prevention program planning. *Evaluation and Program Planning*, 59, 33-40.

Alfonso, M.L., Vogel, R., Gupta, A., & Williams, K. (2016). Understanding Forced Sex during Adolescence: An Exploratory Study of Risk and Protective Factors. *National Youth at Risk Journal*.

Corvin, J.A., Aguado Loi, C., **Alfonso, M.**, Martinez Tyson, D., Chan, I., Pinzon, M., & Gonzales, J. (2016). Translating research into practice: Employing community-based mixed methods approaches to address chronic disease and depression among Latinos. *Journal of Behavioral Health Services & Research*.

Nazaruk, D., Tedders, S.H., **Alfonso, M.L.**, & Vogel, L.R. (2016). The determinants of strength training in rural women, ages 20-44 years: A qualitative study. *Journal of Women's Healthcare*, 5(2), 1-9.

Alfonso, M.L., Colquitt, G., & Walker, A. (2016). Adapting a physical activity intervention for youth in a rural area: A case study. *Journal of the Georgia Public Health Association*, 5(3), 204-211.

Alfonso, M.L., Corvin, J., Aguado Loi, C., Chan, I., Callejas, L.M., Martinez Tyson, D., Serrano, M, Panzano, P., & Gonzales, J. (2016). Latinos' Views of Chronic Disease and Minor Depression. *Journal of Behavioral Health*, 5(1), 1-6.

Luque, J; Tarasenko, Y; Reyes-Garcia, C; **Alfonso, M**; Suazo, N; Rebing, L; Ferris, D. (2016) *Salud es Vida: A Cervical Cancer Screening Intervention for Rural Latina Immigrant Women. Journal of Cancer Education*, Epub ahead of print.

Luque, J., **Alfonso, M.**, Tarasenko, Y., & Watson, L. (2015). Addressing Obesity and Associated Medical Conditions in Latino Immigrant Communities in Southeast Georgia. Morris, C.T. and A.G. Lancey (Eds.). *Applied Anthropology of Obesity: Prevention, Intervention, and Identity*. University of Kentucky Press, Lexington Books.

Walker, A., **Alfonso, M.L.**, Colquitt, G., Weeks, K., & Telfair, J. (2015). "When everything changes": Parent perspectives on the challenges of accessing care for a child with a disability. *Disability and Health Journal*. DOI: <http://dx.doi.org/10.1016/j.dhjo.2015.06.002>

Alfonso, M.L., Walker, A., Gupta, A., Telfair, J., & Colquitt, G. (2015). "It all goes back to the services": A rural/urban comparison of service providers' perceptions of challenges and facilitators to disability services. *Open Journal of Preventive Medicine*, 5, 434-440.

- Alfonso, M.L.**, Jackson, G., Jackson, A., Hardy, D., & Gupta, A. (2015). The Willow Hill Community Health Assessment: Assessing the Needs of Children in a Former Slave Community. *Journal of Community Health, 40*(5), 855-862.
- Mincey, K., **Alfonso, M.**, Hackney, A., & Luque, J. (2015). The influence of masculinity on coping in undergraduate Black men. *The Journal of Men's Studies, 23*, 315-330.
- Clottey, E.N., Scott, A.J., & **Alfonso, M.L.** (2015). Grandparent caregiving among rural African Americans in a community in the American South: Challenges to health and well-being. *Journal of Rural and Remote Health, 15*, 3313
- Luque, J., Tarasenko, Y., Maupin, J., **Alfonso, M.**, Watson, L., Reyes-Garcia, C., & Ferris, D. (2015). Cultural beliefs and understandings of cervical cancer among Mexican immigrants in Southeast Georgia. *Journal of Immigrant and Minority Health, 17*(3), 713-721.
- Hansen, A., **Alfonso M.L.**, Hackney, A.A., & Luque, J.S. (2015) Preschool children's self-reports of fruits and vegetables: Knowledge, preference and perceptions of messages encouraging consumption. *Journal of School Health, 85*(6), 355-364.
- Shah, G.H., **Alfonso, M.L.**, & Jolani, N. (2015). Social media and alcohol use: Adverse impact of Facebook and Twitter on college students. In Benson, V. and Morgan, S. (Eds.) Implications of social media use in personal and professional settings. Hershey, PA: IGI Global Disseminators of Knowledge.
- Mincey, K.D., Alfonso, M., Hackney, A., & Luque, J. (2014). Being a black man: Development of the Masculinity Inventory Scale (MIS) for Black Men. *The Journal of Men's Studies, 22*(3), 167-179.
- Colquitt, G., **Alfonso, M. L.**, & Walker, A. (2014). Becoming the physical activity champion: Empowerment through social marketing. *The GAHPERD Journal*.
- Alexander, D.S., **Alfonso, M.L.**, & Hansen, A.R. (2014). Childhood obesity perceptions among African American caregivers in a rural Georgia community: A mixed methods approach. *Journal of Community Health*.
- Colquitt, G., Walker, A., & **Alfonso, M. L.** (2014). Adapting a community-based physical activity promotion program for rural, diverse youth. *The Physical Educator, 72*(1).
- Mincey, K., **Alfonso, M.**, Hackney, A., & Luque, J. (2014). Understanding masculinity in undergraduate African American men: A qualitative study. *American Journal of Men's Health, 8*, 387-398.
- Alfonso, M.L.** & Martinasek, M. (2013). Consumer-based approaches to creating social change. In J. Johnson & L. Shi, editors, *Public Health Administration: Principles for population based management*. Sudbury, MA: Jones and Bartlett.
- Alfonso, M.L.**, Thompson, Z., Colquitt, G., McDermott, R.J., Jones, J., Bryant, C.A., Courtney, A., Davis, J., & Zhu, Y. (2013). Verb Summer Scorecard: Increasing tween girls' vigorous physical activity. *Journal of School Health, 83*(3), 164-170.

Alfonso, M.L. & Kaur, R. (2013). Self-injury among early adolescents: Identifying segments protected and at risk. *Journal of School Health*, 82(12), 537-547.

Alfonso, M.L., Nickelson, J., & Cohen, D. (2012). Farmers markets in rural communities: A case study. *American Journal of Health Education*, 43(3), 143-151.

Alfonso, M.L., McDermott, R.J., Thompson, Z., Bryant, C., Courtney, A.H., Jones, J.A., Davis, J.L., Zhu, Y. (2011). Kentucky's *VERB™ Summer Scorecard*: Change in Tweens' Vigorous Physical Activity 2004-2007. *Preventing Chronic Disease*, 8(5), A104.

Nickelson, J., **Alfonso, M.L.**, McDermott, R.J., Bumpus, E.C., Bryant, C.A., & Baldwin, J.A. (2011). Characteristics of 'tween' participants and non-participants in the *VERB™* summer scorecard physical activity promotion program. *Health Education Research*, 26(2), 225-238.

McDermott, R.J., Davis, J.L., Bryant, C.A., Courtney, A.H., & **Alfonso, M.L.** (2010). Increasing physical activity in children 8 to 12 years old: experiences with *VERB™* Summer Scorecard. *Perceptual and Motor Skills*, 111(1), 240-248.

Alfonso, M.L. & Dedrick, R. (2010). Self-injury among early adolescents. *American Journal of Health Education*, 41(2), 74-84.

Bryant, C.A., Courtney, A.H., McDermott, R.J., **Alfonso, M.L.**, Baldwin, J.A., Nickelson, J., McCormack Brown, K.R., DeBate, R.D., Phillips, L.M., Thompson, Z., & Zhu, Y. (2010). Promoting physical activity among youth through community-based prevention marketing. *Journal of School Health*, 80(5), 214-224.

Bryant, C.A., McCormack Brown, K., McDermott, R.J., DeBate, R.D., **Alfonso, M.L.**, Baldwin, J.A., Monaghan, P., Phillips, L.M. (2009). Community-based prevention marketing: A new planning framework for designing and tailoring health promotion interventions. In: DiClemente, R.J., Crosby, R.A., & Kegler, M.C. (eds.). *Emerging Theories in Health Promotion Practice and Research: Strategies for Improving Public Health*, 2nd edition. San Francisco, CA: John Wiley & Sons, Inc., pp. 331-356.

DeBate, R.D., Baldwin, J.A., Thompson, Z., Nickelson, J., **Alfonso, M.L.**, Bryant, C.A., Phillips, L.M., & McDermott, R.J. (2009). *VERB™* Summer Scorecard: Findings from a multi-level community-based physical activity intervention for tweens. *American Journal of Community Psychology*. DOI 10.1007/s10464-009-9261-9.

DeBate, R.D., McDermott, R.J., Baldwin, J.A., Bryant, C.A., Courtney, A.H., Hogeboom, D.L., Nickelson, J., Phillips, L.M., & **Alfonso, M.L.** (2009). Factors associated with tweens' intentions to sustain participation in an innovative community-based physical activity intervention. *American Journal of Health Education*, 40(3), 130-138.

McDermott, R.J., Nickelson, J., Baldwin, J.A., Bryant, C.A., **Alfonso, M.**, Phillips, L.M., & DeBate, R.D. (2009). A community-school district-university partnership for assessing physical activity of "tweens." *Preventing Chronic Disease*, 6(1), http://www.cdc.gov/pcd/issues/2009/jan/07_0243.htm.

Alfonso, M.L., Bogues, K., Russo, M., & McCormack Brown, K. (2008). Participatory research and community youth development. *Journal of Community Engagement and Scholarship*, 1(1), 34-46.

Alfonso, M.L., Nickelson, J., Hogeboom, D., Nichols, J., Bryant, C.A., McDermott, R.J., & Baldwin, J.A. (2008). Assessing local capacity for intervention. *Evaluation and Program Planning*, 31, 145-159.

Alfonso, M.L. (2007). Breast disease & screening: My mother's story, my story. K. Myer's (Ed.) *Illness in the Academy*. Purdue University Press.

Alfonso, M.L. (2004). Involving youth in the formative research process. *The Health Education Monograph Series*, 21(1), 52-58.

Alfonso, M.L., Lopez, I., Bryant, C.A., & Bumpus, L. (2001). Planned Approach to Community Health (PATCH): A review and discussion of PATCH in Sarasota County, FL. *Florida Journal of Public Health*, 12(1&2), 19-26.

Bryant, C.A., Forthofer, M.S., McCormack Brown, K., **Alfonso, M.L.**, & Quinn, G. (2000). A social marketing approach to increasing breast cancer screening rates. *Journal of Health Education*, 31(6), 320-328.

Coulter, M., Kuehnle, K., Byers, R., and **Alfonso, M.** (1999). Police-reporting behavior and victim police interaction as described by women in a domestic violence shelter. *Journal of Interpersonal Violence*, 14(12), 1290-1298.

Landis, D.C., **Alfonso, M.**, Ziegler, S.E., Christy, J., Abrenica, K., and Brown, K.M. (1999). Training youth to conduct focus groups and interviews. *Social Marketing Quarterly*, 5(4), 23-29.

PUBLISHED ABSTRACTS

Alfonso, M.L. (2003). Involving youth in research: When should we? How should we? *Social Marketing Quarterly*, 9(4), 71-78.

Fridinger, F., **Alfonso, M.L.**, Hussain, A., Bryant, C., Li, R., Benton-Davis, S., & Grummer-Strawn, L. (2003). A multi-year profile of public beliefs and attitudes regarding breastfeeding practices. *Social Marketing Quarterly*, 9(4), 32-34.

Landis, D.C. & **Alfonso, M.L.** (2000). Community based prevention marketing: Training youth in formative research methods. *Social Marketing Quarterly*, VI(4), 64-65.

UNPUBLISHED MANUSCRIPTS

Alfonso, M.L. (2007). The tip of the blade: Self-injury among early adolescents. Unpublished doctoral dissertation, University of South Florida, Tampa, FL.

Alfonso, M.L. (2000). Problematic support: An exploration of supportive and unsupportive coping assistance within mother-daughter relationships. Unpublished master's thesis, University of South Florida, Tampa, FL.

WORKS IN PROGRESS

Alfonso, M.L., Alexander, D.S., Gupta, A., McDermott, R., & Bryant, C.A. (in progress). Believe in All Your Possibilities: Sustaining and Updating an Effective Community-based Prevention Marketing Campaign. To be submitted to *Journal of School Health*.

Alfonso, M.L. & Olivas, M. (under review). Photovoice as a service learning reflection tool: An innovative approach to measuring students' acquisition of key community health concepts and skills. Submitted to the *Journal of Higher Education Outreach and Engagement*.

Alfonso, M.L., Eisenhart, E., Skuraton, G., & Thorne, D. (under review). Co-morbid alcohol use disorder and overweight/obesity: Formative evaluation results. Submitted to *Cogent Psychology*.

Alexander D.S., Cao, C., & **Alfonso M.L.** (under review). Examining whether the Social Cognitive Theory predicts obesity perceptions among African American caregivers. *Sage*.

Alfonso, M.L., Gupta, A., Olivas, M., & Eisenhart, E. (under review). Underage cigarette and alcohol consumption: An exploration of risk and protective factors among high school youth in the U.S. To be submitted to the *National Youth at Risk Journal*.

Alfonso, M.L., Jackson, G., Jackson, A., Olivas, M., Hardy, S., & Gupta, A. (under review). The Willow Hill Community education assessment: Assessing the educational needs of children in a former slave community. Submitted to the *Journal of African American Studies*.

Alexander, D.S., **Alfonso, M.L.**, Nazuruk, D., & Offoegbu, D. (under review). "It's hard. I know I got to do better": A qualitative study on childhood obesity perceptions among African American caregivers in a rural community. Submitted to *Family & Community Health Journal*.

TECHNICAL REPORTS AND OTHER PUBLICATIONS

Alfonso, M.L. & Spencer, J. (2012). Strategic Prevention Framework: State Incentive Grant Evaluation Report, One Bulloch. Statesboro, GA: Jiann-Ping Hsu College of Public Health, Georgia Southern University.

Alfonso, M.L. & Spencer, J. (2011). Strategic Prevention Framework: State Incentive Grant Evaluation Report, One Bulloch. Statesboro, GA: Jiann-Ping Hsu College of Public Health, Georgia Southern University.

Lindenberger, J., **Alfonso, M.**, Martinasek, M., Bryant, C. A., Lind, J., and Nodarse, J. (2009). Gulf of Mexico Alliance Environmental Awareness Campaign Final Research Brief and Strategy Workbook. Tampa, FL: Center for Social Marketing at the University of South Florida.

Alfonso, M., Bryant, C. A., Lindenberger, J., Martinasek, M., Lind, J., and Nodarse, J. (2009). Gulf of Mexico Alliance Environmental Awareness Campaign Social Marketing Plan. Tampa, FL: Center for Social Marketing at the University of South Florida.

Alfonso, M., Lindenberger, J., Lind, J., Martinasek, M., Nodarse, J. (2008). Gulf of Mexico Alliance Environmental Awareness Campaign Qualitative Research Brief. Tampa, FL: Center for Social Marketing at the University of South Florida.

Florida Prevention Research Center. (2006). Comprehensive evaluation report for the 2005 Sarasota County VERB™ Summer Scorecard Program. Tampa, FL: University of South Florida, Florida Prevention Research Center.

Alfonso, M.L. (2006). Sarasota County HIV/AIDS needs assessment results: Strategy 2 – Implement new models for diagnosing HIV infections outside medical settings. Sarasota FL: HIV/AIDS Network of Sarasota, Sarasota County Health Department.

McCormack Brown, K. R., **Alfonso, M.L.**, & Bryant, C. A. (2005). Obesity Prevention Coordinator's Social Marketing Guidebook. Tampa, FL: Florida Prevention Research Center at the University of South Florida.

Alfonso, M.L. (2005). Managing the middle years: Building resiliency and reducing risks. Final evaluation report. Sarasota, FL: School Board of Sarasota County.

Alfonso, M.L. (2005). Sarasota County HIV/AIDS needs assessment results: Strategy 3 – Prevention with Positives. Sarasota FL: HIV/AIDS Network of Sarasota County, Sarasota County Health Department.

Alfonso, M.L. & McCormack Brown, K.R. (2005). CDCynergy Social Marketing Edition final report. Tampa, FL: Health Education Innovations.

Alfonso, M.L. & Stevens, M. (2004). Character education instrument development project: Item analysis & preliminary program findings. Sarasota, FL: YMCA and School Board of Sarasota County.

Alfonso, M.L. & Stevens, M. (2004). Community Service PLUS: Practical Learning Unites Service. Impact evaluation report. Sarasota, FL: School Board of Sarasota County.

Alfonso, M.L. & Stevens, M. (2004). Community Service PLUS: Practical Learning Unites Service. Program improvement recommendations. Sarasota, FL: School Board of Sarasota County.

Alfonso, M.L. (2004). Managing the middle years: Building resiliency and reducing risks. Annual evaluation report. Program year 2003 – 2004. Sarasota, FL: School Board of Sarasota County.

Alfonso, M.L. (2004). HIV/AIDS needs assessment manual: How to gather strategic information. Sarasota, FL: HIV/AIDS Network of Sarasota, Sarasota County Health Department.

Alfonso, M.L. (2003). Managing the middle years: Building resiliency and reducing risks. Annual evaluation report. Program year 2002 – 2003. Sarasota, FL: School Board of Sarasota County.

Alfonso, M.L. (2002). Managing the middle years: Building resiliency and reducing risks. Annual evaluation report. Program year 2001 – 2002. Sarasota, FL: School Board of Sarasota County.

Alfonso, M.L. (2001). Newtown – youth: Summary of diet, exercise, and body image formative research results from community-based prevention research in Newtown community, Sarasota, FL. Sarasota, FL: Sarasota Prevention Research Center, Sarasota County Health Department.

Alfonso, M.L. (2001). Newtown – adult: Summary of screening, diet, and exercise formative research results from community based prevention research conducted in Newtown community, Sarasota Florida. Sarasota, FL: Sarasota Prevention Research Center, Sarasota County Health Department.

Alfonso, M.L. (2000). Food, fellowship, and fun: Results from preliminary formative research conducted in Newtown Community, Sarasota, Florida. Sarasota, FL: Shape-up Sarasota, Sarasota County Health Department.

Alfonso, M.L. (1999). Child & adolescent development: Issues relevant to the use of social marketing techniques & strategies with youth. Tampa, FL: Florida Prevention Research Center at the University of South Florida.

Alfonso, M.L. (1999). School readiness. Early childhood professionals' experiences with school readiness in Hillsborough County and recommendations for action. Tampa, FL: Hillsborough County Success by Six Initiative.

Baer, R.D., **Alfonso, M.L.**, Gilbertson, T., Kearly, L., Lehmann, H., & Pomerantz, K. (1997). Dietary change in participants in the St. Joseph's Home Visitor Program: Some suggestions on approaches. Tampa, FL: University of South Florida Department of Anthropology.

PEER REVIEWED PRESENTATIONS AT PROFESSIONAL MEETINGS

- 2018 **Alfonso, M.L.** An open discussion of ethical issues using the AEA's Ethical Framework for Evaluators. Round Table Discussion at the annual Southeast Evaluation Association Workshop, Tallahassee, FL.
- 2018 **Alfonso, M.L.** Formative evaluation and community health assessments: A skill building workshop. Presentation at the annual Southeast Evaluation Association Workshop, Tallahassee, FL.
- 2018 Olivas, M. & **Alfonso, M.L.** An Ethnographic Analysis of Health Resources in the Willow Hill Community. Poster presentation at the 2018 Georgia Partnership for Telehealth 9th Annual Conference, Jekyll Isle, GA.
- 2018 **Alfonso, M.L.** & Johnson, A. Using university-community partnerships to stimulate critical thinking. Poster presentation at the 2018 University System of Georgia Teaching and Learning Conference: Best Practices for Promoting Engaged Student Learning, Athens, GA.
- 2018 **Alfonso, M.L.**, Jackson, G., Jackson, A., & Olivas, M. A community cealth assessment of African American health in a former slave community: Findings from Rural Georgia, Workshop at the Georgia Public Health Association Conference, Jekyll Island, GA.
- 2018 **Alfonso, M.L.**, Bear, S., & Jenkins, K. Media Advocacy as a Service Learning Assignment: Assisting a Rural Domestic Violence Shelter. Panel presentation at the Gulf South Summit on Service Learning and Civic Engagement, Birmingham, AL.

- 2018 **Alfonso, M.L.**, Jackson, G., Jackson, A., & Olivas, M. Engaging rural and urban communities to address health disparities. Healthcare Georgia Foundation Connections Conference, Atlanta, GA.
- 2017 **Alfonso, M.L.**, Eisenhart, E., Cromley, J., & Skuraton, G. A qualitative study of co-occurring alcohol abuse and overweight/obesity. Poster presented at the annual American Public Health Association Conference, Atlanta, GA.
- 2017 Alexander, D.S., **Alfonso, M.L.**, Cao, C., Wright, A.R. Do maternal perceptions of childhood obesity risk factors and obesity complications predict support for prevention initiatives among African Americans? Poster presented at the annual Georgia Public Health Association Conference, Atlanta, GA.
- 2017 Olivas, M. & **Alfonso, M.L.** An ethnographic analysis of health resources in the Willow Hill Community. Poster presented at the annual Georgia Southern Research Symposium, Statesboro, GA.
- 2016 Alfonso, M.L., Hardy, S., Gupta, A., Jackson, G. & Jackson, A. Results from an educational needs assessment conducted in a former slave community: Implications for public health policy. Oral presentation at the American Public Health Association annual conference, Denver, CO.
- 2016 **Alfonso, M.L.**, Reynolds, S., Sutton, P., & Coval, H. Addressing violence in our schools: Approaches to program development and evaluation. Round table discussion at the annual American Evaluation Association Conference, Atlanta, GA.
- 2016 **Alfonso, M.L.** & Reynolds, S. Measuring community capacity and coalition functioning: A review and case study of a violence prevention program. Paper presentation at the International Family Violence and Child Victimization Research Conference, Portsmouth, NH.
- 2016 **Alfonso, M.L.** Service learning in the health sciences: An introduction. Poster presentation at the annual Gulf South Summit, Savannah, GA.
- 2016 **Alfonso, M.L.** Service learning and Habitat for Humanity: The Downtown Statesboro, GA Redevelopment Project. Poster presentation at the annual Gulf South Summit, Savannah, GA.
- 2016 **Alfonso, M.L.**, Mullen, L.G., & Denton, W. The service learning faculty/facilitator relationship: Tips for a successful relationship. Poster presentation at the annual Gulf South Summit, Savannah, GA.
- 2016 **Alfonso, M.L.** & Gupta, A. Exploring risk and protective factors for alcohol and tobacco use among youth: An innovative approach. Georgia Southern University Research Symposium, Statesboro, GA.
- 2016 **Alfonso, M.L.** Formative evaluations approaches to identifying target segment. Paper presentation at the annual Southeast Evaluation Association Workshop, Tallahassee, FL.

- 2016 Alexander, D.S., **Alfonso, M.L.**, & Chunhau Cao, M.S. Psychometric testing of the Childhood Obesity Perceptions (COP) Survey for program planners and evaluators. Poster presentation at the Georgia Public Health Association Conference, Atlanta, GA.
- 2016 Luque, J; Tarasenko, Y; **Alfonso, M**; Reyes-Garcia, C; Rebing, L; Ferris, D. “Efficacy Study of a Group-based Promotora Intervention to Increase Cervical Cancer Screening among Immigrant Latina Women,” poster presented at the 2nd Cervical Cancer Free South Carolina Conference (January, 2016), Greenville, SC.
- 2015 Luque, J; Tarasenko, Y; **Alfonso, M**; Reyes-Garcia, C; Rebing, L; Ferris, D. “Efficacy Study of a Group-based Promotora Intervention to Increase Cervical Cancer Screening among Immigrant Latina Women,” poster presented at the 8th AACR Conference on the Science of Health Disparities in Racial/Ethnic Minorities and the Medically Underserved (November, 2015), Atlanta, GA.
- 2015 **Alfonso, M.L.**, Eisenhart, E., Cromley, J., & Skuraton, G. A qualitative study of co-occurring alcohol abuse and overweight/obesity. Poster presentation at the Georgia Southern University Research Symposium, Statesboro, GA.
- 2015 **Alfonso, M.L.** Photovoice as a service learning assessment tool: Feasibility and validity evidence. Poster presentation at the USG Teaching and Learning Conference, Athens, GA.
- 2015 **Alfonso, M.L.** Photovoice as a service learning assessment tool: Feasibility and validity evidence. Poster presentation at the Gulf South Summit, Little Rock, Arkansas.
- 2015 Spencer, J.K. & **Alfonso, M.L.** Using Photovoice to gather formative sexual assault prevention information. Paper accepted for presentation at the annual meeting of the Georgia Public Health Association, Atlanta, GA.
- 2015 Alexander, D.S., **Alfonso, M.L.**, & Hansen, A. Childhood obesity perceptions among African American caregivers in a rural Georgia community: A mixed methods approach. Paper accepted for presentation at the annual meeting of the Georgia Public Health Association, Atlanta, GA.
- 2015 **Alfonso, M.L.**, Jackson, G., Skuraton, G., Earnest, E., Omoraun, J., Pruitt, K., Reeves, K., Robinson, S., Steele, Y., Tseng, P., Wyatt, C., & Jackson, A. 4). *An exploration of the health-related needs and assets of children living in a community founded by former slaves*. Paper accepted for presentation at the annual meeting of the Georgia Public Health Association, Atlanta, GA.
- 2015 **Alfonso, M.L.** Measuring coalition functioning: A review and case study. Southeast Evaluation Association Annual Workshop, Tallahassee, FL.

- 2014 **Alfonso, M.L.**, Jackson, G., Skuraton, G., Earnest, E., Omoraun, J., Pruitt, K., Reeves, K., Robinson, S., Steele, Y., Tseng, P., Wyatt, C., & Jackson, A. (November, 2014). *An exploration of the health-related needs and assets of children living in a community founded by former slaves*. Paper accepted for presentation at the annual meeting of the American Public Health Association, New Orleans, LA.
- 2014 Luque, J.S., Reyes-Garcia, C., Watson, L., Tarasenko, Y., **Alfonso, M.**, Esplin, N., & Ferris, D. (November, 2014). *Salud es Vida: A group-based cervical cancer education, promotora program*. Paper accepted for presentation at the annual meeting of the American Public Health Association, New Orleans, LA.
- 2014 Colquitt, G., **Alfonso, M. L.**, Walker, A. Kendall, K., Li, L., & Dipita, T. (November, 2014). *Functionality and quality of life among youth with disabilities: An examination of multivariate differences*. Paper accepted for presentation at the annual meeting of the American Public Health Association, New Orleans, LA.
- 2014 **Alfonso, M. L.**, Walker, A., Colquitt, G., Gupta, A., & Telfair, J. (November, 2014). *It all goes back to the services": A rural/urban comparison of barriers and facilitators to disability services*. Paper accepted for presentation at the annual meeting of the American Public Health Association, New Orleans, LA.
- 2014 Walker, A., **Alfonso, M. L.**, Colquitt, G., Telfair, J., & Gupta, A. (November, 2014). *Service provider's perspectives on barriers and facilitators to the school-community transition among youth with disabilities*. Paper accepted for presentation at the annual meeting of the American Public Health Association, New Orleans, LA.
- 2014 **Alfonso, M.L.** & Reynolds, S. *Understanding forced sex during adolescence: An exploratory study of risk and protective factors*. Poster Presentation at the International Family Violence and Child Victimization Research Conference (July 13-15, 2014).
- 2014 Hansen, A., **Alfonso, M.**, & Hackney, A. *Fruit and Vegetable Consumption Among Preschool Children: An Income Paradox?* American College of Sports Medicine, Orlando, FL (May 27-31, 2014).
- 2014 Eisenhart, E., **Alfonso, M.**, & Walker, A. *Collegiate addiction recovery: Using Photovoice as a mechanism for change*. Georgia Public Health Association Conference, Atlanta, GA.
- 2014 **Alfonso, M.L.**, Usry, M., & Massey, B. *Service learning in community health: Lessons learned from a multi-course needs assessment*. Gulf South Summit, Auburn, AL.
- 2014 Watson, L., **Alfonso, M.**, Reyes-Garcia, C., Tarasenko, T., & Luque, J. *Knowledge and beliefs about cervical cancer and the human papillomavirus vaccine among*

- Mexican Immigrant women*. Georgia Southern University Research Symposium (April, 2014).
- 2014 Panelist and Lead Organizer, *Community-based participatory public health research: Core principles and participatory approaches to addressing rural and international health disparities*. Georgia Southern University Research Symposium (April, 2014).
- 2014 **Alfonso, M.L.** & Luque, J.S. *Community health assessments: Evaluating communities' Needs and Assets*. Oral presentation at the Southeast Evaluation Association Annual Workshop, Tallahassee, FL.
- 2014 Watson, L.C., Tarasenko, Y.N., **Alfonso, M.L.**, Reyes-Garcia, C., & Luque, J.S. (2014, April). *Perceptions about cervical cancer among Mexican farmworker women in rural Georgia*. Poster presented at the Society for Behavioral Medicine 35th Annual Meeting.
- 2014 Colquitt, G., Dipita, T., Kendall, K., **Alfonso, M.**, & Walker, A. *The relationship between physical function and quality of life among rural youth with disabilities*. American Academy of Sports Medicine Annual Conference, Orlando, FL.
- 2014 Walker, A., **Alfonso, M.**, Li, L., Kendall, K., Colquitt, G., and Dipita, T. *A comparison of providing services to individuals with disabilities in a rural and urban area*. American Academy of Sports Medicine Annual Conference, Orlando, FL.
- 2013 Luque, J., Maupin, J., Tarasenko, Y., **Alfonso, M.**, Watson, L., & Reyes-Garcia, C. (December, 2013). *Cultural consensus analysis of causes and barriers associated with cervical cancer screening among Hispanic farmworkers in South Georgia*. Poster presented at the Sixth AACR Conference, Science of Cancer Health Disparities, Atlanta, GA.
- 2013 Watson, L., Tarensenko, Y., **Alfonso, M.**, Reyes-Garcia, C., & Luque, J. (December, 2013). *Latina farmworkers: Relationships between pap screening behaviors, acculturation and cultural cancer screening scales*. Poster presentation at the annual American Association for Cancer Research (AACR) conference in Atlanta, GA.
- 2013 Walker, A., **Alfonso, M.**, Colquitt, G., & Kendall, K. (November, 2013). *An examination of health-related quality of life, health status, and access to health services of students with disabilities in a rural versus urban area*. Poster presentation at the annual American Public Health Association (APHA) conference in Boston, MA.
- 2013 **Alfonso, M.L.** (November, 2013). *Predicting the frequency of adolescent self-injury*. Poster presentation at the annual American Public Health Association (APHA) conference in Boston, MA.
- 2013 Colquitt, G., **Alfonso, M.**, Walker, A., & Kendall, K. (November, 2013). *Exceptional health for all: Promoting health equity for individuals with disability*.

- Poster presentation at the annual American Public Health Association (APHA) conference in Boston, MA.
- 2013 Hansen, A., **Alfonso, M.**, Vogel, R., Luque, J., Nickelson, J., & Hackney, A. *Evaluating preschool children's fruit and vegetable preference, knowledge and consumption*. Poster presentation at the annual AAHPERD National Convention and Exposition in
- 2013 Hansen, A., **Alfonso, M.**, Luque, J., Mason, M., Nickelson, J., & Vogel, R. *Education about fruit and vegetable consumption includes listening to the children*. Oral presentation at the annual Society for Public Health Education Conference in Orlando, FL.
- 2013 Colquitt, G., **Alfonso, M.**, Walker, A., & Dunmore, V. (April, 2013). *Tailoring a physical activity promotion program for a rural area*. Paper presented at the annual Alliance for Health, Physical Education, Recreation, and Dance Convention, Charlotte, NC.
- 2013 **Alfonso, M.L.** (January, 2013). *VERB™ Summer Scorecard: Adaptation feedback and results*. Oral presentation at the annual Southeast Evaluation Association meeting in Tallahassee, FL.
- 2012 Corvin, J., Aguado Loi, C., Sandoval, E., **Alfonso, M.**, Powers, E., Burges, J., & Gonzales, J. Sustaining positive health outcomes through the augmentation of a chronic disease self-management program for Latinos. SOPHE Annual Meeting. Orlando, FL. April 2013.
- 2012 Corvin, J., Aguado Loi, C., **Alfonso, M.**, Burgess, J., Powers, E., Gonzales, J. Analytical Hierarchical Processing: Using an Innovative technology for the Adaptation of an EBI for Latinos with Minor Depression and Chronic Disease. 2012 Science of Eliminating Health Disparities Summit. Washington, DC; November 2, 2012.
- 2012 Aguado Loi, C., Corvin, J., **Alfonso, M.**, Martinez Tyson, Burgess, J., Powers, E., Gonzales, J. Augmenting the Effect of an EBI for Latinos with Minor Depression and Chronic Disease to Sustain Positive Medical Outcomes. 2012 Science of Eliminating Health Disparities Summit. Washington, DC. November 2, 2012.
- 2012 Spencer, J., **Alfonso, M.**, Harper, K., & Bennett, D. *Assessing changes in community readiness to address driving under the influence in rural Georgia*. Poster Presentation at the 2012 American Evaluation Association Conference. Minneapolis, MN.
- 2012 **Alfonso, M.**, Spencer, J., & Spell, C. *A case study of Re-AIM in rural Georgia: Lessons learned from evaluating a driving under the influence prevention campaign*. Roundtable discussion at the 2012 American Evaluation Association Conference. Minneapolis, MN.

- 2012 Spencer, J., **Alfonso, M.**, Patel, J., McDermott, D., & Spell, C. (May, 2012). *Driving under the influence of alcohol – factors that relate to prevention on rural roadways*. Presented at the 20th Annual Meeting of the Society for Prevention Research, Washington, D.C.
- 2012 Martinasek, M., **Alfonso, M.**, Souza, A. *Understanding the psychosocial aspects of hookah smoking among college students*, Oral Presentation, Ethnographic and Qualitative Research Conference, Ohio, June 2012
- 2012 **Alfonso, M.**, Spell, C., Spencer, J., & Scott, A. (2012, April). *Alcohol-related crashes in rural Georgia: A Community-based prevention case study*. Presented at 33rd Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine, New Orleans.
- 2012 **Alfonso, M.**, Spell, C., Spencer, J., & Scott, A. (2012, April). *Selecting an evaluation framework for community-based interventions: RE-AIM in rural Georgia*. Presented at 33rd Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine, New Orleans.
- 2012 **Alfonso, M.**, Spell, C., Harper, K., & Scott, A. (2012, April). *Advocating for change in a rural community*. Presented at 33rd Annual Meeting and Scientific Sessions of the Society of Behavioral Medicine, New Orleans.
- 2011 **Alfonso, M.**, Thompson, Z., Davis, J., Bryant, C. A., Courtney, A., Jones, J. A., & McDermott, R. J. (2011, October 31). *VERB Summer Scorecard: increasing physical activity among female adolescents*. Presented at 139th Annual American Public Health Association Conference, Washington, DC.
- 2011 Nickelson, J., **Alfonso, M.**, McDermott, R., Bryant, C., & Baldwin, J. (2011, October). *Characteristics of youth who participated in the VERB Summer Scorecard physical activity promotion program*. Presented at 139th Annual American Public Health Association Conference, Washington, DC.
- 2011 Martinasek, M., **Alfonso, M.**, Lindenberger, J., McBride, J., & Hazell, J. (2011, October). *Personal floatation devices: A community based prevention marketing approach to increase wear rates*. Presented at 139th Annual American Public Health Association Conference, Washington, DC.
- 2011 Alfonso, M., Reynolds, S., Lavarello, C., & Woodcum. *Community driven implementation of evidence-based interventions: Findings and lessons learned from Sarasota Mobilizes Alcohol Reduction in Teens (SMART)*. Society for Public Health Education's (SOPHE) 62nd Annual Meeting, Arlington, VA.
- 2011 **Alfonso, M.L.**, Woodcum, H., Reynolds, S., & Luque, J. *The Believe in All Your Possibilities Campaign: Updating a Social Marketing Campaign on a Shoe String Budget*. 60 minute presentation at the 21st Annual Social Marketing in Public Health Conference (with Special Environmental Track), June 15-18, 2011 at the Sheraton Sand Key Resort in Clearwater Beach, Florida.

- 2010 **Alfonso, M.L.**, McCormack Brown, K., Reynolds, S., McDermott, R., & Bryant, C. *Believe in All Your Possibilities: Outcome evaluation results*. Poster presentation at the 23rd Annual Children's Mental Health Research & Policy Conference, Tampa, FL (March 2010).
- 2010 Corvin, J., Martinez Tyson, D., Aguado Loi, C.X., **Alfonso, M.**, Callejas, L., Herrera, J., Panzano, P., Serrano, M., Toyinbo, P., Pinzon, M., & Gonzales, J. *Minor depression & chronic disease among Latinos: Translating research into practice*. Presentation at the 2010 American Public Health Association conference, Denver, CO.
- 2010 Aguado Loi, C.X., Corvin, J., Martinez Tyson, D., **Alfonso, M.**, Callejas, L., Serrano, M., Herrera, J., Panzano, P., Pinzon, M., Toyinbo, P., & Gonzales, J. *A mixed-methods design informed by CBPR for the adaptation of and EBI for Latinos with minor depression and chronic disease*. Poster presentation at the 2010 American Public Health Association conference, Denver, CO.
- 2010 Aguado Loi, C.X., Corvin, J., Martinez Tyson, D., **Alfonso, M.**, Callejas, L., Herrera, J., Panzano, P., Serrano, M., Herrera, J., Panzano, P., Pinzon, M., Toyinbo, P., Pinzon, M., & Gonzales, J. *A mixed-methods design informed by CBPR for the adaptation of an EBI for Latinos with minor depression and chronic disease*. Poster Presentation at the 2010 American Public Health Association conference, Denver, CO.
- 2010 Corvin, J., Martinez Tyson, D., Aguado Loi, C.X., **Alfonso, M.**, Callejas, L., Herrera, J., Panzano, P., Serrano, M., Toyinbo, P., Pinzon, M., & Gonzales, J. *Minor depression & chronic disease among Latinos: Translating research into practice*. Poster Presentation at the 2010 American Public Health Association conference, Denver, CO.
- 2009 **Alfonso, M.**, Lindenberger, J., Bryant, C., Lind, J., Nodarse, J., & Martinasek. *The health of the Gulf of Mexico: Developing an environmental awareness campaign*. Poster Presentation at the 2009 American Public Health Association, conference, Philadelphia, PA.
- 2009 **Alfonso, M.**, Aguado-Loi, C., Serrano, M., Martinez Tyson, D., Corvin, J., Callejas, L., Herrera, J., Pinzon, M., Panzano, P., & Gonzales, J. *Chronic disease and minor depression: Patient and family perceptions*. Oral presentation at the annual American Public Health Association conference, Philadelphia, PA.
- 2009 **Alfonso, M.L.**, Thompson, Z., Phillips, L., Bryant, C., Courtney, A., Jones, J., & McDermott, R. *Verb Summer Scorecard: Changes across time in physical activity*. Oral presentation at the annual American Public Health Association conference, Philadelphia, PA.
- 2009 Martinasek, M., **Alfonso, M.**, Berkowitz, J. *Evaluation of a Secondhand Smoke Prevention Toolkit*. Oral presentation 11/09 American Evaluation Association Conference, Orlando, Fl.

- 2009 Claudia X. Aguado Loi, MPH, Dinorah Martinez Tyson, Ph.D. MPH, MA, **Moya Alfonso, Ph.D.**, MSPH, Jaime Corvin, Ph.D., MSPH, Phyllis Panzano, Ph.D., Maria Serrano, BS, Maria Pinzon, MA, Peter Toyinbo, MB.ChB, MSPH, MA, Junius J. Gonzales, M.D., MBA. *Adapting an EBI for Latinos with Minor Depression and Chronic Disease: Adelante con su Salud (ACSS)*. 20th Mental Health Service Research (MHSR) Conference. July 20-21st, 2009. Washington, D.C.
- 2009 **Alfonso, M.L.**, Martinez-Tyson, D., Loi, C., Corvin, J., & Gonzales, J. *Using focus groups to capture Latino patient and family perceptions of chronic disease and minor depression*. Paper presentation at the annual Ethnographic and Qualitative Research Conference. Cedarville, OH.
- 2009 **Alfonso, M.L.** *Peer self-injury among early adolescents*. Poster presentation at the Society for Behavioral Medicine annual conference, Montreal, Canada.
- 2009 **Alfonso, M.L.** *Audience segmentation*. Poster presentation at the Society for Behavioral Medicine annual conference, Montreal, Canada.
- 2009 **Alfonso, M.L.** *Participatory research and community youth development: VOICES in Sarasota County, Florida*. 20 minute presentation at the Southeastern Evaluation Association annual conference, Tallahassee, Florida.
2008. **Alfonso, M.L.** *Assessing community capacity*. Presentation at the American Evaluation Association annual conference, Denver, Colorado.
- 2008 **Alfonso, M.L.** *Segmentation approaches*. 60 minute presentation at the 17th Annual Social Marketing in Public Health conference, Clearwater, FL.
- 2008 **Alfonso, M.L.**, Nickelson, J.E., Hogeboom, D., McDermott, R., Baldwin, J.A., & Bryant, C.A. (March 2008). *VERBTM Summer Scorecard: Assessing local capacity for community-based intervention*. 2008 American Educational Research Association Annual Meeting and Exhibition.
- 2007 **Alfonso, M.L.** *Segmentation approaches*. 60 minute presentation at the 17th Annual Social Marketing in Public Health conference, Clearwater, FL.
- 2007 **Alfonso, M.L.** *Self-injury during early adolescence*. 60 minute presentation at the Florida School Health Association annual conference, Orlando, FL.
- 2007 **Alfonso, M.L.** *The tip of the blade: Self-injury among early adolescents*. Paper presentation at the American Educational Research Association Conference, Chicago, IL.
- 2007 **Alfonso, M.L.** *Capacity assessment at the local level*. 15 minute oral presentation at the 67th Annual Meeting of the Society for Applied Anthropology, Tampa, FL.
- 2006 Baldwin, J.A., Nickelson, J., **Alfonso, M.**, Bryant, C.A., French, J., Hogeboom, D., McCormack Brown, K.R., Pitt Barnes, S., & McDermott, R.J. *Sarasota VERB Summer Scorecard: The Sarasota County Youth Obesity Prevention Project*. 15

- minute oral presentation at the American Public Health Association Conference, Boston, MA.
- 2006 **Alfonso, M.L.**, Hogeboom, D., Nickelson, J., Pitt Barnes, S., French, J., Baldwin, J.A., Bryant, C.A., McCormack Brown, K., McDermott, R. *Developing sustainable community-based obesity prevention marketing programs: capacity assessment at the local level.* 60 minute oral presentation at the Center for Disease Control and Health Promotion's National Health Promotion Conference, Atlanta, GA.
- 2006 Baldwin, J., Bryant, C.A., Courtney, A., Nickelson, J. E., **Alfonso, M.**, Phillips, L. M., McCormack Brown, K.R. & McDermott, R.J. *Physical activity and VERB™ awareness among elementary school children.* Poster session presented at the International Congress on Physical Activity, Atlanta, GA.
- 2006 Luque, J., Monaghan, P., **Alfonso, M. L.**, Miner J. B., Arriola, L., Contreras, R., Bryant, C.A. & August, E.M. *The Partnership for Citrus Worker Health camp health aide project.* Poster session presented at the annual meeting of the Society for Applied Anthropology, Vancouver, B.C., Canada.
- 2006 Nickelson J. E., McDermott, R. J., Baldwin, J. A., Bryant, C. A., McCormack Brown, K.R., **Alfonso, M.** & Phillips, L. *Physical activity practices of "tweens:." The Sarasota County Youth Obesity Prevention Project.* Poster session presented at the annual meeting of the American Academy of Health Behavior, Carmel, CA.
- 2003 Fridinger, F., **Alfonso, M.L.**, et al. *A multi-year profile of public beliefs and attitudes regarding breastfeeding practices.* USF Social Marketing in Public Health 13th Annual Conference, Clearwater, FL.
- 2003 **Alfonso, M.L.** *Involving youth in research: When should we? How Should we?* USF Social Marketing in Public Health 13th Annual Conference, Clearwater, FL.
- 2002 McCormack Brown, K. Bryant, C., Forthofer, M., Stone, D., Zapata, L., **Alfonso, M.**, McDermott, R. *From research to evidence-based practice for preventing youth alcohol use: The Sarasota County Demonstration Project.* American Academy of Health Behavior Third Scientific Meeting, St. Augustine, FL.
- 2002 Davis, J., Jenkins, D.M., Proch, & M.L., **Alfonso, M.** *Engaging the faith-based community into a health promotion program.* The 130th Annual Meeting of American Public Health Association, Philadelphia, PA.
- 2002 Jenkins, D.M., Proch, M.L., **Alfonso, M.**, & Calkins, S. *Promoting healthy lifestyle changes among African Americans in Sarasota County.* The 130th Annual Meeting of American Public Health Association, Philadelphia, PA.
- 2002 **Alfonso, M.L.**, Jenkins, D., & Calkins, S. *Training and working with youth researchers.* USF Social Marketing in Public Health 12th Annual Conference, Clearwater, FL.

- 2000 Landis, D.C. & **Alfonso, M.L.** *Community based prevention marketing: Training youth in formative research methods*. Social Marketing in Public Health 10th Annual Conference, Clearwater, FL.
- 2000 Bryant, C.A., McCormack Brown, K., Landis, D.C., **Alfonso, M.**, Abrenica, K., McDermott, R.J., Forthofer, M.S., & Reynolds, S. (2000). *Using youth administered research to address alcohol and tobacco use prevention in adolescents: Applications, results and lessons learned*. 128th Annual Meeting of the American Public Health Association, Boston, MA.

STUDENT PRESENTATIONS SUPERVISED

- 2018 Osaji, O., Mickens, A., & Bear, S. C. *Building student competency for community advocacy: Development of a media advocacy kit for Safe Haven Statesboro*. Poster session presented at the 2018 Gulf South Summit: On Service Learning and Civic Engagement through Higher Education, Birmingham, AL.

PRESENTATIONS AND TRAINING SEMINARS (Conducted)

- 2016 Formative Evaluation Approaches to Identifying Target Segments. Webinar for the Southeast Evaluation Association.
- 2014 Community Organizing and Believe in All Your Possibilities. Invited lecture, Health and Kinesiology Community Health Course, Georgia Southern University, Statesboro, GA.
- 2013 Community Organizing and Believe in All Your Possibilities. Invited lecture, Health and Kinesiology Community Health Course, Georgia Southern University, Statesboro, GA.
- 2012 Community-based Prevention Marketing: Changing Physical Activity at the Community Level. Invited workshop, GAPHERD, Savannah, GA.
- 2012 Community Organizing and Believe in All Your Possibilities. Invited lecture, Health and Kinesiology Community Health Course, Georgia Southern University, Statesboro, GA.
- 2011 Community Organizing and Believe in All Your Possibilities. Invited lecture, Health and Kinesiology Community Health Course, Georgia Southern University, Statesboro, GA.
- 2007 Assessing community capacity for implementing a national obesity prevention program. Invited lecture, Community-based Health Promotion, University of South Florida, Tampa, FL.
- 2006 – 2007 Self-injury during adolescence. Best practices in the school setting for children at risk. Professional Development Training, Sarasota County School Board, Pupil Support Services, Sarasota, FL.

- 2005 Focus group facilitation and interviewing skills. Sarasota County Youth Fitness Program, Sarasota, FL.
- 2004 Social marketing, pretesting, and focus groups. Public Health Leadership Institute, USF, Tampa, FL.
- 2004 Ethnographic research, data analysis, survey development, and pretesting. Community Youth Development Center, Sarasota, FL.
- 2003 Focus group research, data analysis, survey development, and pretesting. Community Youth Development Center, Sarasota, FL.
- 2003 Focus group guide development and facilitation. USF COPH, Tampa, FL.
- 2001 Formative research methods for youth researchers. Sarasota Memorial Hospital, Sarasota, FL.

SPECIAL WORKSHOPS (Attended)

- 2018 Why and How Drug Abuse Prevention Programs Should Promote Wellness, Webinar by Chudley Werch.
- 2018 Assessing, addressing, and responding to social determinants of health in vulnerable communities, Webinar by Equality Health.
- 2018 The Fundamentals of Quantitative Text Analysis for Social Scientists: A talk by Nicole Rae Baerg of the University of Essex, Webinar from Sage Publishing
- 2018 APHA Leadership Advocacy Priorities, Webinar, American Public Health Association
- 2018 Interdisciplinary Research Leaders 2018 CFA Applicant Webinar, Robert Wood Johnson Foundation
- 2018 Naming and Navigating the Politics and Tensions of Nonprofit Evaluation, Webinar, Southeast Evaluation Association
- 2018 Teaching a Flipped Classroom, CT2, Georgia Southern University
- 2018 Presentation on Predatory Journals, Jiann-Ping Hsu College of Public Health, Georgia Southern University
- 2018 Getting Students to do the Readings Using Perusall. Georgia Southern University, Statesboro, GA.
- 2017 Writing Intensive Instructor Training through QEP, Georgia Southern University

- 2017 Storytelling in public health: How to tell your research story. Two hour workshop at the American Public Health Association annual conference, Atlanta, GA.
- 2017 Leadership in Complex Public Health Systems: Influencing Outcomes in Collaborative, Cross-sector Spaces. Half day workshop at the American Public Health Association annual conference, Atlanta, GA.
- 2016 Bringing mindfulness into the classroom. Workshop offered by CT2, Georgia Southern University, Statesboro, GA.
- 2016 Developmental Evaluation. Full day workshop at the American Public Health Association annual conference, Denver, CO.
- 2016 ASTHO Delivery & Payment Reform TA Call: Applying the Public Health Approach to Suicide Prevention. Webinar hosted by ASTHO.
- 2016 Data Placemats: A Dataviz Technique to Improve Stakeholder Understanding of Evaluation Results. Webinar sponsored by the Southeast Evaluation Association.
- 2016 Building Health and Wellbeing: Lessons Learned from Transformative Partnerships in Community Development and Health. Webinar sponsored by Dialogue4Health.
- 2016 Analyzing Online Conversations: A Research Framework. UNC's 13th Annual Qualitative Research Intensive, Chapel Hill, NC.
- 2015-2016 Eagle Leadership Program, Georgia Southern University, Statesboro, GA.
- 2015-2016 Governor's Teaching Fellowship, University of Georgia, Athens, GA.
- 2015 Handling Missing Data: Multiple Imputation for the Applied Researcher, Webinar.
- 2015 Self-regulated Learning Series, Georgia Southern University, Statesboro, GA.
- 2015 Flipped Classroom Series, Georgia Southern University, Statesboro, GA.
- 2013 Policy evaluation tools for injury and violence prevention. Webinar hosted by the American Public Health Association (APHA).
- 2013 Developing culturally responsive interventions using storytelling: A novel method for promoting health equity. Learning Institute of the 141st Annual Meeting of the American Public Health Association, Boston, MA.
- 2013 Teaching Academy, The Center for Teaching and Learning, Georgia Southern University, Statesboro, GA.
- 2013 Centers for Disease Control and Prevention's Evaluation Training Institute, Atlanta, GA.
- 2011 Introduction to Epiinfo. Jiann-Ping Hsu College of Public Health, Georgia Southern University, Statesboro, GA.

- 2010 Writing Winning Grants Workshop. Georgia Southern University, Statesboro, GA.
- 2007 Hierarchical Linear Modeling (HLM). Scientific Software International, Chicago, Illinois.
- 2007 Designing and implementing randomized field trials (RFTs) of interventions in schools. American Educational Research Association Annual Meeting, Chicago, Illinois.
- 2007 Teaching community-based research to undergrads. 67th Annual Meeting of the Society for Applied Anthropology, Tampa, FL.
- 2006 Principled discovery: Learning from your data, with reason. AEA/CDC Summer Evaluation Institute, Atlanta, GA.
- 2006 Exploring effect size and measures of association. AEA/CDC Summer Evaluation Institute, Atlanta, GA.
- 2002 – 2010 Mandatory ethical research training through the USF Division of Research Compliance, Tampa, FL.
- 2002 Leaving No Child Behind: Results-Based Strategies for Safe and Drug-Free Schools.
The National Technical Assistance Meeting for the United States Department of Education's Safe and Drug-Free Schools Program. USDOE, Washington, DC.
- 2002 Discovering the Half-Full Glass: Asset-based Social Marketing. USF Social Marketing in Public Health Twelfth Annual Conference, Clearwater, FL.
- 2001 Southeast Region Middle School Drug Prevention and School Safety Coordinators Conference. North East Florida Educational Consortium, Cape Canaveral, Florida.
- 2000 Focusing on the Behavior in Behavior Change. USF Social Marketing in Public Health Tenth Annual Conference, Clearwater, FL.
- 1999 Adolescence: Guiding Youth through the Perilous Ordeal. Gulfcoast South Area Health Education Center, Inc., Tampa, FL.
- 1999 Creative Message Design. USF Social Marketing in Public Health Ninth Annual Conference, Clearwater, FL.
- 1998 Focus Groups, Dr. R. Krueger. USF Social Marketing in Public Health Eighth Annual Conference, Clearwater, FL.

HONORS

- 2017 The Kathryn Grube Unsung Hero Award, as a part of the Leadership Awards, Georgia Southern University.

2015-2016	Governor's Teaching Fellow, University System of Georgia Southern University
2015 - 2016	Eagle Leadership Development Program, Georgia Southern University
2015	Nominated, Faculty Service Award, Georgia Southern University
2014	Nominated, Faculty Teaching Award, Georgia Southern University
2014	Fellow, Scholarship of Teaching and Learning, Georgia Southern University
2013	Outstanding Teaching and Mentoring Award, Jiann-Ping Hsu College of Public Health, Georgia Southern University
2011	Appointment, Prevention Fellow, Florida Prevention Research Center, University of South Florida College of Public Health
2010	Induction, American Academy of Health Behavior
1999	USF COPH Merit-Based Scholarship for Exemplary Academic Performance
1998 –1999	National Dean's List
1998	USF COPH Dean's List of Scholars
1996	Member, The Honor Society of <i>PsiChi</i>
1996	Member, The Honor Society of <i>Phi Kappa Phi</i>
1996	Member, <i>Arts & Sciences Honor Society</i>

GRANT FUNDING

Concerted Services (Total Direct Costs: \$9,055; Total Indirect Costs: \$3,622)	4/15-8/16
<p>Concerted Services Needs Assessment The purpose of this contract was to conduct a needs assessment for a nonprofit dedicated to the elimination of poverty. Role: Evaluator</p>	
Department of Education (\$50,000)	11/14/14-9/29/16
<p><i>Sarasota SAVES</i> The purpose of this evaluation contract is to evaluate the process and outcomes of a school-based violence prevention program. Role: Evaluator</p>	
Georgia Southern University/Faculty Service Award (\$1,890)	11/19/2014
NIH Office of Behavioral and Social Sciences Research (Grant Number: R21 CA 163159) (Total Direct Costs, \$230,971)	9/21/12 – 8/13/14

Salud es Vida: Reducing Access Barriers to Cervical Cancer Screening Among Underserved Hispanic Women

The purpose of this project is to reduce barriers to cervical cancer screening among underserved Hispanic women.

Role: Co-Investigator

Rural Health Research Institute (\$3200) 1/31/12 – 5/31/13

Chronic Disease Self-Management, Addiction, and Overweight/Obesity

The purpose of this project is to gather formative information necessary for adapting the evidence-based intervention to work for alcoholics in recovery who struggle with overweight/obesity.

Role: PI

Wal-Mart Foundation Grant (\$500) 8/15/2012

VERB Summer Scorecard Bulloch County

The purpose of this service learning project was to provide community-based support for physical activity among 8 to 13 year olds in Bulloch County, Georgia.

Role: PI

JPHCOPH Internal Grant (\$9,920) 1/31/12 – 12/15/12

Cost-Benefit Analysis of VERBTM Summer Scorecard –Bulloch County

The purpose of this project is to evaluate the cost-benefit ratio of a community-based physical activity promotion program for youth implemented in Bulloch County, Georgia.

Role: Co-PI

Georgia Southern University (\$6,706.34) 3/22/12 – 5/31/13

Chronic Alcoholism and Overweight/Obesity: Piloting and Adaptation of the Chronic Disease Self-Management Project

The purpose of this study is to pilot an adapted version of the Chronic Disease Self-Management Program with alcoholics in recovery who struggle with overweight/obesity

Role: PI

Wal-Mart Foundation Grant (\$500) 8/15/2013

VERB Summer Scorecard Bulloch County

The purpose of this service learning project was to provide community-based support for physical activity among 8 to 13 year olds in Bulloch County, Georgia.

Role: PI

Pineland (Via Department of Health and Human Services) (\$50,000) 3/1/11 – 9/30/12

Pineland DUI Evaluation

The purpose of this study is to conduct a local evaluation of a community-based, DUI prevention intervention, which is a part of a national multi-site evaluation.

Role: Evaluator

Georgia Health Foundation (\$20,000) 1/1/12 – 9/30/12

VERB Summer Scorecard Bulloch County

The purpose of this study is to adapt VERB Summer Scorecard for use in a rural, underserved community and assess the feasibility of implementation

Role: PI

Wal-Mart Foundation Grant (\$250) 8/15/2012
 VERB Summer Scorecard Bulloch County
 The purpose of this service learning project was to provide community-based support for physical activity among 8 to 13 year olds in Bulloch County, Georgia.
 Role: PI

Center for Disease Control and Prevention (5R18MN000004-03) [Corvin(PI)] 9/30/10 – 9/29/11
Chronic Illness and Minor Depression: Community and CDSMP
 This study represents a three phase feasibility trial of adapting an evidence based intervention to meet the needs of Latinos struggling with co-morbid chronic illness and minor depression.
 Role: Co-Investigator, Qualitative Lead

Center for Disease Control and Prevention (1R18MN000004-01) [Gonzales(PI)] 9/30/08 – 9/29/09
Chronic Illness and Minor Depression: Community and CDSMP
 This study represents a three phase feasibility trial of adapting an evidence based intervention to meet the needs of Latinos struggling with co-morbid chronic illness and minor depression.
 Role: Co-Investigator, Qualitative Lead

Center for Disease Control and Prevention (5U48DP000062-05) [Bryant (PI)] 9/30/08 – 9/29/09
Community Based Prevention Marketing: Building Local Capacity
 The primary goal of the center is to use an innovative framework, community based prevention marketing, for addressing health behavior (e.g., physical activity).
 Role: Co-Investigator, Co-Director of Methods and Evaluation Unit

GRANTS UNDER REVIEW

Robert Wood Johnson Foundation (Total Costs: \$328,872) Submission Date: 3/14/18

An Exploration of the Effects of Racism on Health in Rural Georgia

The purpose of this leadership grant is to obtain training in health equity research and to explore the effects of racism on health in the Willow Hill Community using a mixed methods design.

Role: PI

Georgia Southern University (Total Costs: \$4,729.50) Submission Date: 2/5/2018

Parenting Survivors of Sexual Abuse/Sexual Assault Survivors: The Role of Vicarious Trauma in Parenting.

The purpose of the Scholarly Pursuit grant is to conduct a mixed methods study of vicarious trauma and other mental health outcomes of parents of sexual abuse/sexual assault survivors, along with parenting and support behaviors.

Role: PI

Robert Wood Johnson Foundation (Total Costs: \$131,003) Submission Date: 6/27/17
Culturally Tailoring a Chronic Disease Self-Management Program to Address Co-Morbid Alcohol Use Disorder and Overweight/Obesity

The purpose of this letter of intent is to seek funding to finish tailoring the chronic disease self-management program to meet the needs of individuals struggling with co-morbid alcohol use disorder and overweight/obesity.

GRANTS WRITTEN BUT NOT FUNDED

America Walks (Total Costs: \$1,500.00)

Submission Date: 11/10/17

Making the Willow Hill School Walkable

The purpose of this small grant was to support the creation of a walking trail at the Willow Hill Heritage and Renaissance Center.

Georgia Health Foundation (Total Costs: \$32,100.00)

Submission Date: 4/3/2017

Adapting a Chronic Disease Self-Management Program to Address Co-Morbid Alcohol Abuse and Overweight/Obesity

This innovative project will adapt and expand Kate Lorig's proven Chronic Disease Self-Management Program to meet the needs of individuals struggling with co-morbid alcohol abuse disorders and overweight/obesity.

NIH R21 (Total Direct Costs: \$179,211.98; Total Indirect Costs: \$71,684.81) Submission Date: October 2016

Enhancing Recovery from Co-Morbid Substance Use Disorders and Overweight/Obesity: A Pilot Study

The purpose of this grant is to modify the Chronic Disease Self-Management Program to assist individuals with co-morbid substance use disorders and overweight/obesity.

Role: PD/PI

Robert Wood Johnson Foundation (Letter of Intent) (Budget Estimate: \$246,286) Submission Date: 6/2/2016

Building Health Equity in a Former Slave Community

The purpose of this action research grant is to gather information necessary for developing a community-based health and wellness center in the Willow Hill Community, Portal, GA.

Role: PD/PI

NIH SAMSHA (Total Direct Costs: \$208,832; Total Indirect Costs (\$83,532) Submission Date: 4/20/2015

2015 GSU Campus Suicide Prevention Coalition

The purpose of this grant was to develop a comprehensive suicide intervention plan for Georgia Southern University.

Role: PI

NIH (Total Direct Costs: \$269,570; Total Indirect Costs (\$105,828)

Submission Date: 2/24/2015

The Effects of a Community-Based Power Training Intervention on Pain and Spasticity among Individuals with Cerebral Palsy

The purpose of this grant was to develop a power training intervention for individuals with cerebral palsy.

Role: Co-Investigator

DHHS OASH (Total Direct Costs: \$75,000; Wait Listed)

Submission Date: 3/31/2014

Salud es Vida: Cervical Cancer Education Using Promotoras de Salud

The purpose of this grant is to support expansion of the delivery of an innovative cancer prevention education program to Latino women.

Role: Evaluator

DHHS OASH (Total Direct Costs: \$355,148; Wait Listed)

Submission Date: 3/31/2014

Promoting Physical Activity in Rural Communities (PPARC)

The purpose of this grant is to use an innovative framework, community-based prevention marketing to adapt, implement, and evaluate VERB Summer Scorecard through the school system, making it a year-round physical activity intervention driven by school-community partnerships, develop a complimentary parent component, and disseminate the program nationally.

Role: PD/PI

Georgia Health Foundation (Total Direct Costs: \$27,556)

Submission: 6/2014

Living well together: A wellness model for exceptional families.

The purpose of this grant is to adapt an evidence-based self-management program for youth with disabilities in rural Georgia.

Role: PI

NIH, R21 (Total Direct Costs: \$292,569)

Submission Date: 11/18/2013

Intoxigenic Virtual Environments and Youth: The Influence of Facebook on Underage Drinking (The IVEY Project)

The specific objectives of this two phased research project are to quantify changes in alcohol use displays (i.e., comments, photos, endorsements of alcohol advertisements, videos) across age cohorts (i.e., 18 to 20 years) of underage college students and to explore impact of the alcohol use displays on these students' recent and future alcohol use and related outcomes.

Role: PD/PI

NIH, BRITE Grant (Total Direct Costs: \$299,673)

Submission Date: 11/1/2013

Reducing Rural Physical Activity Disparities with School-Community Partnerships

The purpose of this grant is to use an innovative framework, community-based

prevention marketing to adapt, implement, and evaluate VERB Summer Scorecard through the school system, making it a year-round physical activity intervention driven by school-community partnerships.
Role: PD/PI

W.T. Grant Foundation (Total Direct Costs: \$358,986)

Submission Date: 8/2013

This mixed-methods intervention study encompasses the identification of levers of change (i.e., barriers, facilitators) that must be changed for rural elementary and middle schools to incorporate a culturally tailored, evidence-based intervention, VERB™ Summer Scorecard (VSS) into regular prevention programming. Role: PD/PI

Healthcare Georgia Foundation (Total Direct Costs: \$133,443)

Submission Date: 7/10/2013

Multi-site Evaluation of Childhood Obesity Prevention in Georgia

The purpose of this grant is to use the RE-AIM evaluation framework to evaluate childhood obesity prevention programs in rural and urban communities in Georgia.

Role: PI

NIH, BRITE Grant (Total Direct Costs: \$299,673) - Scored

Review Date: 3/7/2013

Reducing Rural Physical Activity Disparities with School-Community Partnerships

The purpose of this grant is to use an innovative framework, community-based prevention marketing to adapt, implement, and evaluate VERB Summer Scorecard through the school system, making it a year-round physical activity intervention driven by school-community partnerships.

Role: PD/PI

Johns Hopkins Global Center for Childhood Obesity (Total Direct Costs: \$27,273) Submission Date: 3/29/2012

Enhancing Community School Partnerships for Physical Activity in a Rural Community

The purpose of this grant was to identify factors that would enable VERB Summer Scorecard, a physical activity intervention for youth, to be delivered in a school setting.

Role: PD/PI

NIH NIDDKD (Total Direct Costs: \$296,000)

Review date: 10/2011

A Participatory Action Research (PAR) Approach to Implementing CDC's 'Measures project' Strategies in Rural Communities in the Deep South

The purpose of the grant is to investigate the feasibility of using CDC's Measures Project to assess indicators of community health in rural areas.

Role: Co-I

NIH – R15 (Total Direct Costs: \$394,357)

Submission date: 2011

EHR adaptations, deviations, and workarounds. Reasons and hospital implications
The purpose of this grant is to investigate technology workarounds in hospital settings.

Role: Co-I

PROFESSIONAL SERVICE

2018 - present	Member, Health Communication Committee, CHPPD Section, American Public Health Association
2018- present	Journal Reviewer, <i>International Journal of Environmental Research and Public Health</i>
2018- present	Co-Chair, Membership and Engagement Committee, CHPPD Section, American Public Health Association
2017 – present	Section Councilor, CHPPD, American Public Health Association
2016- 2018	Chair, Membership Engagement and Recruitment Subcommittee, CHPPD Section, American Public Health Association
2016-present	Member Membership Committee, CHPPD Section, American Public Health Association
2016	Member, Review Board of the <i>American Journal of Health Behavior</i>
2015-2016	Georgia Public Health Association Representative at Large
2015	Georgia Public Health Association, Award Committee
2015	Journal Reviewer, <i>Journal of Behavioral Medicine</i>
2014	Grant Reviewer, Centers for Disease Control and Prevention
2014	Grant Reviewer, Federal Department of Education
2014 – present	Abstract Reviewer, American Evaluation Association
2013 – present	Journal Reviewer, <i>Health Promotion Practice</i>
2013 – present	University Representative, Southeast Evaluation Association Board
2013 – present	Abstract Reviewer, American Academy of Health Behavior
2013	Journal Reviewer, <i>The Journal of Behavioral Health Services & Research</i>
2012 – present	Journal Reviewer, <i>Journal of Adolescent Health</i>
2012 – present	Journal Reviewer, <i>Journal of Mixed Methods Research</i>
2011 – present	Abstract Reviewer, American Public Health Association
2011 – present	Journal Reviewer, <i>Journal of School Health</i>

2010 – 2013	Abstract Reviewer, Susan G. Komen Foundation
2009 – 2013	Abstract Reviewer, Society for Behavioral Medicine
2007 – 2013	Journal Reviewer, <i>American Journal of Health Education</i>
2007 – 2010	Journal Reviewer, <i>Progress in Community Health Partnerships: Research, Education, and Action</i>
2007	Abstract Reviewer, American Educational Research Association conference

UNIVERSITY LEVEL SERVICE

2016 – present	Faculty Welfare Committee
2015- present	University Undergraduate Committee
2015 – present	Faculty Senate
2015 – 2017	Academic Affairs Committee
2014 – 2016	University Research Committee Member, Chair (2015 – 2016)
2014 – 2015	QEP Literature Review Subcommittee
2013 – 2015	Faculty Welfare Committee
2012 – present	Service Learning Fellow
2012 – 2014	Alternate, Institutional Review Board
2011 – 2013	Alternate Undergraduate Committee
2011 – 2012	Jiann Ping-Hsu College of Public Health Dean Search Committee
2011 - 2012	Member, QEP
2010 - 2012	Primary Member, Institutional Review Board

COLLEGE LEVEL SERVICE

2017	Faculty Welfare Committee
2017	Women in Academia Committee
2016 – present	SOPHAS Applicant Reviewer
2013	Curriculum Development, Minor in Addiction Studies

2014 – 2016	Undergraduate Curriculum Committee
2013 – 2016	Ad hoc Assessment Committee
2012 – 2014	Student Travel Grant Reviewer
2012 – 2013	Chair, Community Health Search, Department Chair
2012 – 2013	Member, Community Health Search, Assistant/Associate Professor
2012 – 2013	Member, Community Health Search, Assistant Professor
2012	Faculty Senate
2011 – 2012	Awards Committee Member
2011 – 2012	Advisor, Public Health Student Association

COMMUNITY SERVICE

2017	Health Educator, Truth and Light Church, Statesboro, GA
2017- present	Evaluator, YMCA of Statesboro
2013 – present	Evaluator, Willow Hill School, Portal, Georgia
2014 - 2015	Evaluator, Downtown Statesboro Redevelopment Effort
2012 – 2013	Evaluator, Concerted Services, Georgia
2011- 2014	Program Director, VERB Summer Scorecard Bulloch County, Georgia
2010 - present	Board Member, Statesboro Regional Sexual Assault Center (SRSAC)
2004 – 2005	Technical consultant. VOICES II Youth Research Project, Community Youth Development Center, Sarasota, FL.
1999 – 2000	Member, Methodological Consultant, and Focus Group Moderator. USF Collaborative Advisory Committee for the Success by Six Needs Assessment, Louis de la Parte Florida Mental Health Institute, Tampa, FL.

DISSERTATIONS SUPERVISED

2017 – present	Emily Eisenhart, <i>Examining rural, urban, and suburban influences on prescription drug misuse within a university setting: A multi-site study using Structural Equation Modeling to test an integrated model of PDM among university students in the state of Georgia</i>
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2017 - present	Guari Shektavar
2015 – 2017	Gemma Skuraton
2015 – 2017	Marjorie Freeze, <i>The organizational and policy level barriers and facilitators towards stricter tobacco control at an Army installation as examined with the Diffusion of Innovation Theory</i>
2014 – present	Akrati Gupta, <i>Barriers and facilitators to engagement in HIV testing and counseling services among African-American women living in rural areas of Florida</i>
2013- 2014	Ravneet Kaur, <i>Knowledge, attitude, and behavior about cancer of oral cavity and pharynx among public health students in southeast Georgia</i>
2013 - 2014	Amanda Lowe DuBose, <i>Obesity, food insecurity and the impact on perceptions and behaviors toward dietary nutrition in low income women in Georgia</i>
2013 - 2014	Dayna Alexander, <i>Preventing childhood obesity: A mixed methods study into the perceptions of African-Americans in a rural community</i>
2012	Joy Goens Thomas, <i>Evaluating the public health impact of a faith-based diabetes prevention program: A mixed-methods application of the RE-AIM framework</i>
2012	Emmanuel Clottey, <i>African American grandparents raising their grandchildren in rural areas: A phenomenological investigation in South Georgia</i>
2012	Cheryl Gaddis, <i>Are the opportunities provided during the school day sufficient to meet the recommended physical activity levels for children?: An assessment of the physical activity occurrences with the Thomaston-Upson School System Pre-Kindergarten Center and Elementary Schools</i>
2012	Andrew Hansen, <i>Preschool children’s perceptions of fruit and vegetable messages and their relationship to parenting practices, and child knowledge, preference, and consumption</i>
2011	Krista Mincey, <i>Just be a man about it: The influence of masculinity on coping mechanisms in undergraduate African American Men</i>

DISSERTATIONS SERVED

2013 - 2014	Sharon Williamson, <i>Differences in health literacy knowledge and experiences among nursing students.</i>
2013 – 2014	Diyiyana Nazaruk, <i>The determinants of physical activity in rural women, ages 20 – 44 years</i>

- 2013 – 2014 Kellie Penix, *Effects of a weight training personalized system of instruction course on self-efficacy, behavioral intent, fitness levels, and knowledge*
- 2012 – 2013 Chinwe Ejikeme, *Exploring the perceptions, practices, and parents' role related to diet and physical activity among Igbo children in Atlanta, Georgia: Recommendations to support parental involvement*

CAPSTONE PROJECTS SUPERVISED

- 2013 – 2014 Ebonee Kirkwood, *An association between sexual violence and risky sexual behaviors among high school students in southeast Florida*
- 2013 – 2014 Gemma Skuraton, *Youth suffering from psychological trauma due to domestic violence: The augmentation of physical activity in regular treatment protocols.*
- 2012 – 2013 I-sa Ni-Kole Jenkins, *Georgia Southern University college students' knowledge and feasibility of use of the Oraquick Advance (in home HIV rapid testing) to be sold in pharmacies*
- 2012 – 2013 David J. McDermott, *The Patient Protection and Affordable Care Act (PPACA) Community Health Needs Assessment (CHNA): A case study of a rural, not-for-profit hospital*
- 2012 Joanna Spencer, *Using Photovoice to gather formative sexual assault prevention information*
- 2012 Vanessa Dunmore, *African American churches and childhood obesity in Bulloch County, Georgia*
- 2011 – 2012 Brittany Thomas, *College alcohol social norm campaign evaluation*
- 2011 Jaymin Patel, *Outcome evaluation of One Bulloch*
- 2011 Danielle Cohen, *Farmers markets in rural communities: A case study*

PROFESSIONAL MEMBERSHIPS

- 2013 – present Southeast Evaluation Association
- 2012 – present American Evaluation Association
- 2012 – 2016 American Academy of Health Behavior
- 2009 – present American Public Health Association
- 2011 – 2012 Society of Public Health Education
- 2009 – 2012 Society for Behavioral Medicine

2007	Society for Community Research and Action
2006	American Educational Research Association
1997 – 2000	Student Public Health Association

COMPUTER SKILLS

Proficient with Windows 8, XP, and VISTA operating systems.

Proficient with Microsoft Office Applications such as Word, PowerPoint and Excel.

Proficient with Internet technologies..

Proficient with SAS data analysis software.

Proficient with SPSS and Answertree data analysis softwares.

Proficient with HLM6 software.

Proficient with Epiinfo data analysis software.

Proficient with Ethnograph qualitative data analysis software.

Proficient with Visio systems design software.

Proficient with Blackboard and Folio distance learning instruction software.

Proficient with ATLAS.ti qualitative data analysis software.