

Molly J. Scanlon, Ph.D.

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EDUCATION

Ph.D. Rhetoric and Writing

Virginia Tech. Blacksburg, Virginia. May 2013.

M.A. English: Rhetoric and Composition Concentration

University of Maryland. College Park, Maryland. December 2008.

B.A. Professional Writing

York College of Pennsylvania. York, Pennsylvania. May 2006.

EDUCATION - DEGREE IN PROGRESS

M.S. Marriage and Family Therapy

Nova Southeastern University. Fort Lauderdale, Florida. Expected Degree
Conferment: July 2022.

PEER-REVIEWED PUBLICATIONS & SPONSORED RESEARCH

Lutkewitte, Claire, Juliette C. Kitchens, and Molly J. Scanlon. *Stories of Becoming: Demystifying the Professoriate for Graduate Students in Rhetoric and Composition*. Utah State Univ Press, 2021.

“Mixed Methods Analysis of Mindfulness Meditation in South Florida Veteran Population.” 2020 – 2021 Quality of Life Faculty Community-Based Applied Research Grant: \$10,000. Community Partner: Yoga4Vets.

Dvorak, Kevin, Molly Scanlon, and Judith Slapak-Barski. "Common Practices for First-Year Experience Faculty Development." *The Journal of Faculty Development* Vol. 33, No.3 (September 2019): 53-58.

Scanlon, Molly, and Kevin Dvorak. "Introduction to the Special Section: The Importance of Faculty Development Programs for Teaching First-Year Seminar Courses." *The Journal of Faculty Development* Vol. 33, No. 2 (May 2019): 5-10.

Robert Coogan, Jane Donawerth, and Molly J. Scanlon. “Innovation and Restoration: A History of Introductory Academic Writing at the University of Maryland.”

Perspectives on Academic and Professional Writing. Eds. Shirley Logan and Wayne Slater. SIU Press. 2018.

Llanos-Almeida, R., McDermott, M., Sims, R., Scanlon, M., Hicks, S., Ballester, M., Shuster, T., Lopez-Moreno, K., Dore, M., Anderson, R., Fabius, S., & Torruellas Garcia, J. (2018). *The E-STEAM (Exploring Science, Technology, Engineering, Arts and Math) Project for Girls Mentoring Program*. 11th annual mentoring conference proceedings: Mentoring, coaching, and leadership for innovation and entrepreneurship (11th ed.): [Special Issue 11]. *The Chronicle of Mentoring and Coaching*, Vol. 2, No. 1 (Oct 2018). 667-673.

President's Faculty Research and Development Grant, 2017 – 2018.

Molly Scanlon, Juliette Kitchens, Claire Lutkewitte, and Ginny Gilroy.

“Using Experiential Learning in Course Curriculum: The Case of Core Engineering Graphics Course.” American Society for Engineering Education 125th Annual Conference and Exposition Proceedings. Salt Lake City, Utah. June 24-27, 2018. Martha Snyder, Miguel Salinas, and Molly J. Scanlon.

Scanlon, Molly J. “The Work of Multimodal Composition: Comics Collaborations and Their Implications for Writing Scholarship and Pedagogy.” *Composition Studies*, 43.1 (Spring 2015): 105-130.

CCCC Research Initiative Grant, 2015

“Faculty Identity Construction through Language,” Molly Scanlon, Juliette Kitchens, and Claire Lutkewitte. 2015-2018.

Ekoniak, Mike, Molly J. Scanlon, and Jean Mohammadi-Aragh. “Teaching Peer Review of Writing in a Large First-year Electrical and Computer Engineering Class: A Comparison of Two Methods.” Published Papers: 122nd ASEE Annual Conference & Exposition (2015). Seattle, Washington.

Anthony, Libby, Kathy Kerr, and Molly Scanlon. “A Hitchhiker’s Guide to Community: An Interview with Eli C. Goldblatt.” *Reflections*. 12.1, (Spring 2012): 91-108.

Scanlon, Molly. “Comics, Journalism, and War Discourse.” *Public Knowledge Journal*. 3.1, (May 2011). Web. http://pkjournal.org/?page_id=1443

PUBLICATIONS – BOOK REVIEWS

“Review: *Visualizing Jewish Narrative: Jewish Comics and Graphic Novels* by Derek Parker Royal.” *ImageText*, 10:3 (2019).

http://imagetext.english.ufl.edu/archives/v10_3/scanlon/

“Review: *Beyond Bombshells: The New Action Heroine in Popular Culture* by Jeffrey Brown.” *ImageText*, 9.2 (2017).

http://www.english.ufl.edu/imagetext/archives/v9_2/scanlon/

Review of *The Other Kind of Funnies: Comics in Technical Communication*. *Business and Professional Communication Quarterly*, 79.4 (December 2016): 514-516.

- “Review of Adin, Mariah, *The Brooklyn Thrill-Kill Gang and the Great Comic Book Scare of the 1950s*. H-Law, H-Net Reviews. (February 2016). <http://www.h-net.org/reviews/showrev.php?id=45559>
- “Review: *Understanding Rhetoric: A Guide to Writing* by Elizabeth Losh, Jonathan Alexander, Kevin Cannon, and Zander Cannon.” *Composition Studies*, 43.1 (Spring 2015): 205-8.
- “Review: *Comics and Language: Reimagining Critical Discourse on the Form* by Hannah Miodrag.” *ImageText*, 8.1 (Spring 2015). http://www.english.ufl.edu/imagetext/archives/v8_1/scanlon/

PEER-REVIEWED PRESENTATIONS

- From Graduate School to (Early) Career: Mentoring and Professionalization of Graduate Students. Conference on College Composition and Communication. Online Presenter Resources. 2020. <https://cccc.ncte.org/share-cccc-2020/> Search “Scanlon.”
- “Self-Care and the Art of Breathing.” CAHSS SGA Interdepartmental Annual Symposium. Nova Southeastern University. September 21, 2019.
- “Written Critical Reflections—The Cornerstone of ExEL Assessment.” 2019 ExEL Conference – Experiential Education and Learning Across the Disciplines, Nova Southeastern University. April 23, 2019
- “Faculty Development for Web-Enhanced, Technology-Rich, and Blended Learning in Experiential Learning: Who, Why, and How.” National Society for Experiential Education. St. Pete’s Beach, Florida. September 23 – 25, 2019.
- “Experiential Education and Instructional Technology: Adapting Face-to-Face Courses to Online Spaces Learning Environments.” National Society for Experiential Education. Savannah, Georgia. September 24-26, 2018.
- “Driving Cultural Change: The Role of Distance Learning in an Institutional Experiential Learning Initiative.” Florida Distance Learning Association Conference. Altamonte Springs, Florida, January 16-18, 2018.
- “Embracing a Shifting Tide: Establishing Experiential Education at Nova Southeastern University.” National Society for Experiential Education. St. Pete Beach, Florida, September 25-27, 2017.
- “Now What?: Creating the Post-Job Market Action Plan.” Conference on College Composition and Communication. Portland, Oregon, March 15-18, 2017.
- “Drawn Together: Cultivating Research and Theory at the Intersection of Rhetoric and Comics Studies.” Conference on College Composition and Communication. Portland, Oregon, March 15-18, 2017.
- “Using Micro-Narratives against the Backdrop of Disciplinary Lore: Creating a Mixed Methods Study of Faculty Identity.” *The Qualitative Report* (TQR) 8th Annual

- Conference. Nova Southeastern University, Fort Lauderdale, Florida. Jan 12-14, 2017.
- “Advocating for Ourselves: Constructing Faculty Identities after Graduate School.” National Council for the Teachers of English. Atlanta, Georgia, November 17 – 20, 2016.
- “Strategies of New Writing Faculty: A Discussion on the Construction of Professional Identity.” Conference on College Composition and Communication. Houston, TX, April 6-9, 2016.
- “From Newspaper Novelty to Graphic Novel: A Very Short History of the American Comic Book.” NSU Museum of Art, *Faculty Lecture Series*. January 9, 2016.
- “Building Ethical Relationships: Community-Based Learning and Research Writing.” Conference on Community Writing. Boulder, Colorado, October 15-17, 2015.
- “The Risks and Rewards of Feminist Methodology in Community-Based Learning and Research.” Conference on College Composition and Communication. Tampa, FL, March 18-21, 2015.
- “‘Write Your Name Somewhere Else:’ The Local Street Art Movement in Blacksburg, Virginia.” Pop Culture Association/American Culture Association. Chicago, Illinois. April 16-19, 2014.
- “Multimodal Composition and the Rhetoric of Comics: A Study of Comics Teams in Collaboration.” Modern Language Association. Chicago, Illinois. January 9-12, 2014.
- “Improving Student Writing Through Multiple Peer Feedback.” Frontiers in Education. Oklahoma City, Oklahoma. October 23-26, 2013. Ekoniak, Mike, Jean Mohammadi-Aragh, and Molly Scanlon.
- “Negotiating Issues of Literacy and Writer Identity in the Multimodal Medium of Comics.” Conference on College Composition and Communication. St. Louis, Missouri. March 21-24, 2012.
- “Intercultural Communication and Cultural Difference in Web Comics.” Communication in the 21st Century: New Media, New Ideas. James Madison University, Harrisonburg, Virginia. April 22, 2011.
- “Knowledge and Power: Comics Journalism and War Discourse.” Conference on College Composition and Communication. Atlanta, Georgia. April 6-9, 2011.
- “Making the Leap: The Role of the Writing Center in Transitioning from High School to College Writing,” The National Conference on Peer Tutoring in Writing (NCPTW). Baltimore, Maryland. November 4-6, 2010.
- “Comics Journalism as a Challenge to Mainstream Media.” The Thomas R. Watson Conference on Rhetoric and Composition. University of Louisville, Louisville, KY. October 14-16, 2010.

“Comics Journalism as Alternative Discourse in the 21st Century.” Communication in the 21st Century: Obstacles and Opportunities. James Madison University, Harrisonburg, Virginia. April 16, 2010.

Poster Presentation: “A Breath of Fresh Air: Comics as Alternative Discourse.” With Pen in Hand: Let's Talk About Text. Virginia Tech. Blacksburg, Virginia. February 27, 2010.

Poster Presentation: “Negotiating Collaboration and Concepts of Audience in the Writing Classroom,” with Ashley Patriarca. Conference on Higher Education Pedagogy. Virginia Tech. Blacksburg, Virginia. February 18, 2010.

“A Case Study on the Dependent ESL Student,” Mid-Atlantic Writing Conference Association (MAWCA). The United States Naval Academy, Annapolis, Maryland. April 8, 2006.

PEER-REVIEWED PROFESSIONAL DEVELOPMENT FACILITATION

Half-Day Annual Convention Workshop: “Your Transition Toolkit: Successfully Moving from Graduate Student to Early Career Professional.” Workshop Facilitator. Conference on College Composition and Communication. Kansas City, Missouri, March 14-17, 2018.

Half-Day Annual Convention Workshop: “Composing Comics: Theory and Practice for Writing Teachers.” Workshop Facilitator. Conference on College Composition and Communication. Houston, TX, April 6-9, 2016.

TEACHING EXPERIENCE - Nova Southeastern University, Fort Lauderdale-Davie, Florida

Associate Professor, Department of Writing and Communication
College of Arts, Humanities, and Social Sciences

August 2017 – Present

COMP 1500: College Writing

COMP 1500H: Honors College Writing

COMP 2000: Advanced College Writing

HONR 1000Y: Menace to Society: Comics, Art, & More

UNIV 1000: First-Year Experience

WRIT 5010: Research Methods

WRIT 5800: Editing, Layout, and Design

WRIT 5850: Teaching and Tutoring Second Language Writers

Assistant Professor, Department of Writing and Communication
College of Arts, Humanities, and Social Sciences

August 2013 – August 2017

COMP 1000: Basic Writing

COMP 1500: College Writing (Face-to-face and Online)

COMP 2000: Advanced College Writing (Face-to-face, Online, and Video Conference)

COMP 2000H: Honors Advanced College Writing

UNIV 1000: First Year Seminar

UNIV 1012: Language and Identity

UNIV 1012: Image as Truth; Image as Power

WRIT 4900: Special Topics in Writing - Writing in the Arts

WRIT 5010: Research Methods

WRIT 5200: History and Grammar of the English Language

WRIT 5800: Editing, Layout, and Design

Thesis Advisor, M.A. Composition, Rhetoric, and Digital Media

Department of Writing and Communication, College of Arts, Humanities, and Social Sciences

Ana Benavidez, “International Students and Language Limitations at Nova Southeastern University,” In Progress. Expected July 2020.

Jeffrey LaPointe, “Rhetorical Genre Analysis of Humanities Grant Proposals,” In Progress. Expected July 2020.

Sophonie Gaspard. “Influence vs. Affluence: A Study on Visual Culture of African American Women in the Media,” In Progress. Expected May 2020.

Melissa McGuire, “Rhetorical Narratives of Disability,” December 2018.

Edward Medvecky, “Free (Hate) Speech: Private Social Media Companies and Ownership of the Public Sphere,” May 2018.

Salin Tilley, “Collaborations and Complex Transitions in Comics and Graphic Novels,” May 2016.

ADMINISTRATIVE EXPERIENCE - Nova Southeastern University, Fort Lauderdale-Davie, Florida

First-Year Experience (FYE) Faculty Coordinator

Academic Affairs, Office of the Provost

March 2018 – June 2020

- Chair the FYE Curriculum Committee, including the development and assessment of student learning outcomes

- Coordinate annual delivery of UNIV 1000: The First-Year Experience
- Provide professional development and support to all FYE Instructors
 - Summer Course Planning Workshops and Open Houses
 - Fall Instructor Support, Workshops, and “FYE Fridays” an informal forum for community building and strengthening
- Collaborate with the Office of ExEL and the First-Year Experience to implement early immersion activities and supervise an inaugural peer leader program for Fall 2018
- Edit custom publication for course common textbook *From Day One: The NSU Edge and Your First Year* (Xanadu, 2019)

Experiential Education & Learning (ExEL) Faculty Coordinator

Academic Affairs, Office of the Provost

July 2016 – June 2018

- Build Experiential Education undergraduate graduation requirement (launched Fall 2017)
- Coordinate Experiential Education & Learning Advisory Council (EELAC) of faculty and professional staff
- Provide Experiential Education support and professional development for faculty and staff via the National Society of Experiential Education
- Advocate for the needs and efforts of faculty in bi-weekly reports to Provost, Associate Provost and Director for Experiential Education

MENTORED-RESEARCH EXPERIENCE

Doctoral Dissertation Diana George, Virginia Tech

Defended / Passed March 2013

“Multimodal Composition and the Rhetoric of Comics: A Study of Comics Teams in Collaboration.”

Master’s Capstone Project, Jane Donawerth, University of Maryland

Defended / Passed August 2008

“A History of the Introductory Writing Program at the University of Maryland (1958 – 1978).”

Senior Internship Project, Michael Zerbe, York College of Pennsylvania

Fall 2005

“A Case Study on a Dependent ESL Student: Practical Applications of Writing Center Theory”

TEACHING AND RESEARCH INTERESTS

- Visual rhetoric (Comics, visual argument, and public art)

- Multimodal collaborative composition
- Professional identity construction
- Dominant Discourse and alternative discourses
- Cultural Studies (language and ideology)
- Mindfulness, Spirituality in higher education

OTHER PROFESSIONAL EXPERIENCE

Graduate Teaching Assistant, Department of English **Virginia Tech**, Blacksburg, Virginia

August 2009 – May 2013

Assistant to the Director of Composition, 2011–2013

Assisted ENGL 5004: Theory and Practice of University Writing Instruction

ENGL 3754: Advanced Composition

ENGL 1106: Writing From Research

ENGL 1105: Special Section for Engineering Students

ENGL 1105: First-year Writing

Assisted ENGL 3744: Writing Center Theory and Practice

PROFESSIONAL SERVICE

Nova Southeastern University: August, 2013 – Present

University Service

- Faculty Advisor: Campus Cursive, a Registered Student Organization
- The NSU “Write from the Start” Writing and Communication Center
 - Teaching Writing Across the Curriculum Series: “Developing and Sequencing Writing Assignments”
 - Graduate Student Writing Workshop Series: “Reflective Writing”
- Shark Preview Weekend, prospective student interviews: 2016, 2017, and 2018
 - Razor’s Edge Research
 - President’s Scholarship
- Director of Communications: American Association of University Women (AAUW) NSU Branch Chapter
- Planning Committee: Breadsticks Fridays monthly faculty development workshops
- Health Professions Division Interprofessional Education Presentation: “Effective Communication in the Health Professions.” April 2016.
- Resident Life and Housing Workshop: “Grades, Professors, Conflict, oh my!”
- Alvin Sherman Library Workshop: “Strategies for Graduate Research Writing”
- Farquhar Honors College Workshop: “Academic Research as a Conversation”

- NSU Leadership Conference, Faculty mentor for student presentations: 2016 & 2017
- NSU Multimedia Conference, Faculty mentor for student presentation: 2016; 2018
- NSU Tools for Success Workshop: “The Rhetorical Situation,” Spring 2014
- *Foundations of Excellence*, Roles and Purposes Committee, 2013 – 2014

College/Department Service

- Co-Faculty Advisor, *Digressions* Literary Magazine, Vol. 16 (2018-2019)
- Faculty Advisor, *Digressions* Literary Magazine, Vol. 15 (2017-2018)
- Faculty Advisor, *Digressions* Literary Magazine, Vol. 14 (2016-2017)
- Co-Faculty Advisor, *Digressions* Literary Magazine, Vol. 13 (2015-2016)
- Experiential Education & Learning (ExEL) Fellow for the College of Arts, Humanities, and Social Sciences
- Chair, Composition Assessment Committee, 2015 – 2016
- CAHSS Graduate Programs Open Houses, Representative for MA in Composition, Rhetoric, and Digital Media
- Member, Community Engagement and Service Learning Committee
- Judge, *Digressions*: the Literary Magazine, Vol. 12 (Faculty Favorite Awards)
- Oral Presentations Judge, 2015 Undergraduate Student Symposium
- Poster Judge, 2014 Undergraduate Student Symposium
- MA in Writing Workshop: “Applying to MFA and PhD Programs in Writing” 2013

Community Outreach

- Alvin Sherman Library, Summer Teen Writing Workshop Series: “Where do you want to go?: Goal Setting to Get What You Want in Life”. July 2018.
- AAUW-PACE Broward E-STEAM Program: “Goal-Setting Workshops”. November 2017; February 2018.
- Ice Cream Entrepreneurship Program Multimedia Summer Camp, NSU Department of Writing and Communication. July 2017.
- Florida Scholastic Press Association, 7th District Conference hosted at NSU, Judge: News Writing and Creative Writing. October 2016.
- College Admissions Essay Workshops for High School Students (Alvin Sherman Library): April, 2014; November 2015.
- University School Writing Workshop: “The Rhetorical Situation,” 9th Grade English (Winter 2015)
- Judge, Jason Taylor Foundation’s “Louder than a Bomb” Florida! (2015 Blue Apple Poetry Festival Finals)

Diversity, Inclusion, and Culturally-Responsive Pedagogy (DICR) Board
MacMillan Higher Education (2019-2020)

National Society for Experiential Education

Reviewer, Proposal Submissions (2017 and 2018)
Conference Planning Committee (2017)

Enculturation: A Journal of Rhetoric, Writing, and Culture

Copy Editor, (August 2010 – May 2013; August 2014 – 2019)

Reflections: A Journal of Public Rhetoric, Civic Literacy, and Service Learning

Associate Editor, (January 2012 – January 2013)

Virginia Tech: August 2009 – May 2013

PhD Representative, Composition Committee
Custom Publication Revision Committee, *Composition at Virginia Tech*
Mentor for first-year GTAs
Graduate Honor System, Panelist
English Department Graduate/Undergraduate Mentor
GUMP - Graduate/Undergraduate Mentoring Program, The Graduate School
Relay for Life – English Department Graduate Student Fundraising Team

International Writing Center Association (IWCA)

Reviewer, Proposal Submissions (2010 Meeting: Baltimore, Maryland)

PROFESSIONAL AFFILIATIONS

College Composition and Communication (CCC)
National Society for Experiential Education (NSEE)
National Council for the Teachers of English (NCTE)
American Association of University Women (AAUW)

WELLNESS/MINDFULNESS WORK

Certification: Mindfulness-Bases Stress Reduction with Saki F. Santorelli, EdD, MA, and Florence Meleo-Meyer, MS, MA, the Center for Mindfulness in Medicine, Health Care, and Society at UMass. November 2019.

Workshop: “Mid-Term Meditation and Mindfulness Session.” Veteran’s Resource Center, October 9, 2019.

“No Sweat”: Lunchtime Yoga and Mindfulness with Molly. Open to all faculty, staff, and students at Nova Southeastern University (April – December 2109)

Workshop: “Creating Calm in Everyday Life” Veteran’s Wellness Day at Nova Southeastern University, June 22, 2019

Certification: 200-Hour Registered Yoga Teacher (RYT) with Yoga Alliance from the Kali Natha School of Yoga, Kashi Ashram, Sebastian, Florida. July 2018.

AWARDS

2019 *Professor of the Year* STUEY Nominee and Finalist – The Student Life Achievement Awards, affectionately known as the "STUEYS," is an annual celebration of NSU’s best in Academic Excellence, Student Centered, Integrity, Innovation, Opportunity, Scholarship/Research, Diversity, and Community.

2019 – 5-Year Service Award, College of Arts, Humanities, and Social Sciences

2018 *Professor of the Year* STUEY Nominee and Finalist

2016 Faculty Recognition Award, Department of Writing and Communication, CAHSS Spring Faculty Meeting – Year-end honor to one member of each department in the college.

2015 – 2018 External Funding Recognition Award Recipient

2012 Favorite Faculty Award (Student Nominated), Housing & Residence Life - Virginia Tech