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### RESEARCH

#### *Research Interests*

- Valuation of non-market environmental resources
- Regional economic development through tourism
- Evaluation and economic analysis of tourism and recreation projects
- Pedagogy in hospitality and tourism management

### PUBLICATIONS

#### **Refereed Journal Articles**

Walters, G and Raybould, M. (2007). Burnout and perceived organisational support among frontline hospitality employees. *Journal of Hospitality and Tourism Management*, 14(2), 144-156.

Raybould, M. & Wilkins, H. (2006). Generic skills for hospitality management: A comparative study of management expectations and student perceptions. *Journal of Hospitality and Tourism Management*, 13(2), 177-188.

Raybould, M. & Wilkins, H. (2005). Over qualified and under experienced – turning graduates into hospitality managers. *International Journal of Contemporary Hospitality Management*, 17(3), 203-216.

Raybould, M., Digance, J. & McCullough, C. (2000). Fire and festival: Authenticity and visitor motivation at an Australian folk festival. *Pacific Tourism Review*, 3(3), 201-203.

Raybould, M., Mules, T., Fredline, E., & Tomljenovic, R. (1999). Counting the herd. Using aerial photography to estimate attendance at open events. *Festival Management and Event Tourism*, 6(1), 25-32.

Raybould, M. & Mules, T. (1999). A cost-benefit study of Australia's Gold Coast beaches. *Tourism Economics*, 5(2), 121-139

Raybould, M. (1998). Participant motivation in a remote fishing event. *Festival Management and Event Tourism*, 5(4), 231-241.

Faulkner, W. F and Raybould, M. (1995). Monitoring visitor expenditure associated with attendance at sporting events: an experimental assessment of the diary and recall methods. *Festival Management and Event Tourism*, 3 (1), 75-83.

#### **Refereed conference proceedings**

Fredline, E., Raybould, M., Jago, L., & Deery, M. (2005). *Triple Bottom Line Event Evaluation: A Proposed Framework for Holistic Event Evaluation*, Proceedings of the Third International Event Conference, The Impacts of Events: Triple Bottom Line Evaluation and Event Legacies, UTS, Sydney, July 2005, pp. 2-15.

Fredline, E., Raybould, M., Jago, L., & Deery, M. (2004). Triple bottom line event evaluation: Progress toward a technique to assist in planning and managing events in a sustainable manner. Proceedings of Tourism: State of the Art II. The Scottish Hotel School, University of Strathclyde.

Fredline, E. & Raybould, M. (2000). Participatory sporting events and tourism. In J. Rudy and S. Flanagan (Eds.), *Tourism Destination Marketing: Gaining the Competitive Edge*. Proceedings of the Tourism and Travel Research Association (TTRA) European Conference (pp. 111-119). Tourism Research Centre, Dublin Institute of Technology, Ireland.

Fredline, E., Mules, T., Raybould, M., & Tomljenovic, R. (1999). Sweet little rock and roller - the economic impact of the 1998 Wintersun Festival. *Delighting the Senses*. Proceedings of the Ninth Australian National Tourism and Hospitality Conference (pp.12-21), Bureau of Tourism Research, Australia.