

MICHAEL HARVEY
Distinguished Chair of Global Business
School of Business Administration
University of Mississippi
(Joint Appointment)
Bond University,
Australia

June 2009

I. EDUCATIONAL BACKGROUND

<u>Degree</u>	<u>Date</u>	<u>Institution</u>
Ph.D.	1976	University of Arizona
	Areas of Study:	Marketing - major: Management- support Sociology - minor
M.B.A.	1969	Southern Methodist University
	Areas of Study:	Marketing - major: Management- minor
B.B.A.	1967	Southern Methodist University
	Areas of Study:	Marketing - major: Management- minor

II. ACADEMIC AND ADMINISTRATIVE APPOINTMENTS

University of Mississippi (Joint Appointment)	Distinguished Chair of Global Business/Professor of Management	2006-Date
Bond University (Australia)	Professor of Global Business	2006-Date
University of Mississippi	Hearin Chair of Global Business	2003-2006
University of Mississippi	Dean and Hearin Chair of Global Business	2001-2003
University of Oklahoma	Puterbaugh Chair of American Free Enterprise, Professor of Global Business Policy, Professor of Psychology, Professor of Marketing, Director of the Management Division	1992-2001 1995-1997
Phillips and Harvey, Inc.	Acquisition Partnership (See Section IX)	1987-2004

Southern Methodist University	Professor	1982-1988
Southern Methodist University Subject Area	Professor & Chairman Marketing	1980-1982
Southern Methodist University Subject Area	Associate Professor & Chairman, Marketing	1978-1980
Southern Methodist University	Associate Professor (Tenured)	1976-1980
Graz Institute of International Studies, Graz Austria	Visiting Professor	1975
Southern Methodist University	Director of Graduate International Business Programs	1973-1976
Southern Methodist University	Assistant Professor	1971-1976

III. ACADEMIC HONORS AND AWARDS

While at the University of Mississippi

Elected a Fellow of the International Academy of Intercultural Relations	2009
Highly Commended Award Winner: Emerald Literati Network Awards for Excellence	2009
Ranked as the 3 rd Most Productive International Business Researcher Globally in the Top IB Journals during the Decade 1992-2001 (Hyman, Yang, Fam & Straemeyer, 2008)	2008
Ranked as the 4 th Most Productive International Business Researcher Globally out of 1,800 Researchers in the Top IB Journals during the Decade 1996-2005 (Xu, Yalcinkaya & Seggie, 2007)	2007
Outstanding Senior Researcher Award- School of Business Administration	2005
Forty-two Citations of Excellence in Emerald's Authors' Hall of Fame	2000-2005

While at the University of Oklahoma

Oklahoma Regents' Award for Superior Research- University-Wide Award (Annual Research Award Given to Three Faculty Members @ the University of Oklahoma...First College of Business Faculty Member to Receive the Award in over over 50 Years)	2000
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Who's Who in International Business Research (Global Listing of Top 150 Scholars in International Business Research)	1999
Outstanding Reviewer Award- <i>Journal of Marketing Theory and Practice</i>	1999
Outstanding Reviewer Award- <i>Journal of Business Strategies</i>	1999
Outstanding Leadership and Service Award- College of Business Award College of Business Administration Associates Council (CBAAC)	1998
Outstanding Leadership and Service Award- College of Business Award College of Business Administration Associates Council (CBAAC)	1997
Merrick Foundation Outstanding Teaching Award - University Award	1997
University of Oklahoma Outstanding Professor Award – University Award	1997
Outstanding MBA Faculty Member of the Year- College of Business Award	1993
Ranked as the 13 th Most Productive International Business Researcher in the the Top IB Journals during the decade 1982-1991	1991
While at Southern Methodist University	
Nicholas Salgo Outstanding Teaching Award- School of Business Award	1988
Elected One of the Ten Outstanding Professors at SMU	1988
Nicholas Salgo Outstanding Teaching Award- School of Business Award	1985
Contemporary Authors	1983
President Beta Chapter Beta Gamma Sigma	1979-1981
Blue Key (National Honorary)	1978
Elected One of the Ten Outstanding Professors at SMU	1977
Nicholas Salgo Outstanding Teaching Award- School of Business Award	1977
Elected One of the Ten Outstanding Professors at SMU	1973
Nicholas Salgo Outstanding Teaching Award (Finalist)	1972,73,74,76
Sigma Iota Epsilon Key	1969
Beta Gamma Sigma Key	1969
Athletic Scholarship	1962-1966

IV. PUBLICATIONS

Global Business: Journal Articles

- Williams, W., Moeller, M. & Harvey, M. (2009). Inpatriates' Adjustment to Western Cultures: A Social/Cultural Conundrum, ***Leadership and Organizational Development Journal***.
- Harvey, M., McIntyre, N., Heames, J. & Moeller, M. (forthcoming). Mentoring Female Global Managers in the Global Marketplace: The Need for Traditional, Reverse, and Reciprocal Mentoring, ***International Journal of Human Resource Management***.
- Harvey, M. D. Griffith, T. Kiessling, & M. Moeller (forthcoming). A Multi-level Model of Global Decision-Making: Developing a Composite Global Frame-of-Reference, ***Journal of World Business***.
- Harvey, M. & Moeller, M. (forthcoming). Expatriate Managers: A Historical Review, ***International Journal of Management Reviews***.
- Harvey, M. Napier, N., Moeller, M., & Williams, L. (forthcoming). Mentoring Global Dual-Career Couples: A Social Learning Perspective, ***Journal of Applied Social Psychology***.
- Garrison, G., Harvey, M., & N. Napier (forthcoming). Global Decision-Making: The Role of Managerial Curiosity in Assessing Potentially Disruptive Technologies, ***Multinational Business Review***.
- Richey, G., Bachrach, D., Harvey, M & Wang, H. (forthcoming). The Dynamics of Technological Readiness in Marketing Units: Why Cross Cultural Examination is Necessary, ***Advances in International Marketing***.
- Harvey, M., Novicevic, M. & Breland, J. (2009). Global Dual-Career Exploration and the Role of Hope and Curiosity during the Process, ***Journal of Managerial Psychology***. 24 (2).
- Thite, M. & Harvey, M. (2009). Expatriates of Host-Country Origin: 'Coming Home to Test the Waters', ***International Journal of Human Resource Management***. 20 (2).
- Harvey, M., J. Heames, D. Treadway & A. Duke (2009). Bullying in the 21st Century Global Organization: An Ethical Perspective, ***Journal of Business Ethics***. 82 (1).
- Harvey, M., Fisher, R. McPhail & Moeller, M. (2009). Globalization and the Impact on Global Managers' Decision Processes, ***Human Resource Development International***. 12 (4).
- Harvey, M., Kiessling, T. & Richey, R. (2008). The Impact of Global Social Time Perspectives in Marketing: An Application of Reference Point Theory, ***International Marketing Review***. 25 (2). (***Highly Commended Award Winner at the Emerald Literati Network Awards for Excellence, 2009***).

- Robinson, D. & Harvey, M. (2008). Global Leadership in a Culturally Diverse World, *Management Decision*. 46 (3).
- Kiessling, T., Harvey, M. & Dabic, M. (2008). Network Development in Transitional Economies of Central/Eastern Europe: Implications for Knowledge Management and Organizational Performance, *Journal of East-West Business*.14 (2).
- Cavarkapa, B., Flynn, J. & Harvey, M. (2008). Leaders and their Importance in Global Assignments, *Journal of International Business Disciplines*, 2 (3).
- Harvey, M. & Kiessling, T. (2007). Global Organizational Control: A New Role for Inpatriate Managers, *Multinational Business Review*.14 (2).
- Harvey, M., Treadway, D. & Heames, J. (2007).The Occurrence of Bullying in Global Organizations: A Model and Issues Associated with Social/Emotional Contagion, *Journal of Applied Social Psychology*. 37 (11).
- Harvey, M. & D. Griffith (2007). The Role of Globalization, Time Acceleration and Virtual Global Teams in Fostering Successful Global Product Launches, *Journal of Product Innovation Management*. 24.
- Richey, G. & M. Harvey (2007). The Market as a Mechanism for Monitoring Reverse Logistics Programs: A Managerial Framework for Emerging Markets, *Multinational Business Review*. 13 (3).
- Harvey, M., M. Novicevic, N. Leonard & D. Payne (2007). The Role of Curiosity in Global Decision-Making, *Journal of Leadership and Organizational Studies*. 13 (3).
Reprinted in: *The Global Manager*, Icfai (Institute of Chartered Financial Analysts of India), Punjagutta, India.
- Zikic, J., M. Novicevic, M. Harvey (2006). Repatriate Career Exploration: A Path to Career Growth and Success, *Career Development International*. 11 (6-7).
- Harvey, M. (2006). Interfacing Management and Marketing in Today's 'Flat' World, *Organizational Dynamics*, 35 (3).
- Harvey, M. & M. Novicevic (2006). 'The World is Flat': A Perfect Storm for Global Business? *Organizational Dynamics*, 35 (3).
- Griffith, D., M. Myers & M. Harvey (2006). An Investigation of National Culture's Influence on Relationship and Knowledge Resources in Japan and U.S. Inter-Organizational Relationships, *Journal of International Marketing*, 14 (3).
- Tharenou, P. & M. Harvey (2006). Examining the Overseas Staffing Options Utilized by Australian Headquartered Multinational Corporations, *International Journal of Human Resource Management*, 17 (6).

- Kiessling, T. & M. Harvey (2006). The Human Resource Management Issues during a Global Acquisition: The Target Firm's Top Management Team and Key Managers, *International Journal of Human Resource Management*. 17 (7).
- Kamoche, K. & M. Harvey (2006). Managing Knowledge Diffusion in an African Context: An Institutional Theory Perspective, *Thunderbird International Business Review*. 48 (2).
- Harvey, M., D. Treadway, & J. Heames (2006). A Reference Point Perspective on Bullying in Global Organizations, *Journal of World Business*. 41 (2).
- Harvey, M, M. Novicevic & G. Garrison (2005). Global Virtual Teams: A Human Resource Capital Architecture, *International Journal of Human Resource Management*. 16 (9).
- Harvey, M. & M. Novicevic (2005). The Challenges Associated with the Capitalization of Managerial Skills, *International Journal of Human Resource Management*. 16 (8).
- Harvey, M., M. Novicevic & M. Buckley & H. Fung (2005). Reducing Inpatriate Managers' 'Liability of Foreignness' by Addressing Stigmatization and Stereotype Threats, *Journal of World Business*. 40 (3).
- Kiessling, T. & M. Harvey (2005). Strategic Global Human Resource Management Research in the 21st Century: The Role of the Mixed-Method Research Methodology, *International Journal of Human Resource Management*. 16 (1).
Reprinted in: *International Abstracts of Human Resources*, Summer, 2005
- Harvey, M. & T. Kiessling (2004). The Negative Effects of Being a 'Late' Newcomer during an Expatriate Assignment. *International Journal of Intercultural Relations*, 28 (6).
- Harvey, M. & M. Novicevic (2004). The Development of Political Skill and Political Capital by Global Leaders through Global Assignments, *International Journal of Human Resource Management*. 15 (7).
- Kiessling, T. & M. Harvey (2004). Global Networks and the Development of Trust: A Dynamic Capabilities Perspective, *Journal of Marketing Channels*. 11 (4).
- Novicevic, M. & M. Harvey (2004). Staffing Architecture for Expatriate Assignments Supporting Subsidiary Cooperation, *Thunderbird International Business Review*. 46 (6).
- Novicevic, M. & M. Harvey (2004). Export-Import Relationships in a Global Corporation: Relational Contracting Analysis of Subsidiary Behavior, *International Marketing Review*. 21 (4-5).
- Kiessling, T., M. Harvey & G. Garrison (2004). The Role of Boundary Spanners in Global Supply Chains in the 21st Century, *Journal of Global Marketing*. 17 (4).

- Harvey, M., M. Novicevic & G. Garrison (2004). Challenges to Staffing Global Virtual Teams, *Human Resource Management Review*. 14 (3).
- Harvey, M., M. Novicevic & C. Hartnell (2004). Inpatriation of Foreign Healthcare Workers: A Potential Remedy for the Chronic Shortage of Professional Staff, *International Journal of Intercultural Relations*. 28 (2).
- Harvey, M., M. Novicevic, M. Buckley & J. Halbesleben (2004). The Abilene Paradox after Thirty-years: A Global Perspective, *Organizational Dynamics*. 33 (2).
- Harvey, M. & N. Napier (2004). The Impact of 'Global Time' on the Role of Expatriate Managers, *Research & Practice in Human Resource Management*, 12 (1).
- Halbesleben, J. M. Novicevic, M. Harvey & M. Buckley (2003). The Influence of Temporal Complexity in the Global Leadership of Creativity and Innovation: A Competency-Based Theory, *Leadership Quarterly*. 14 (4-5).
- Novicevic, M., M. Buckley, M. Harvey, J. Halbesleben & S. Des Rosiers (2003). Socializing Ethical Behavior of Foreign Employees in Multinational Corporations, *Business Ethics: A European Review*. 12 (3).
- Harvey, M. & M. Novicevic (2003). Strategic Global Human Resource Management: It's Role in Global Networks, *Research & Practice in Human Resource Management*. 11 (1).
- Harvey, M., M. Novicevic, T. Hench & M. Myers (2003). Global Account Management: A Supply-Side Managerial View, *Industrial Marketing Management*. 32 (7).
- Harvey, M. & K. Kamoche (2003). Managing Knowledge, Learning, and Time in Relationships between Western and African Organizations. *Journal of African Business*. 3 (2).
- Harvey, M., T. Kiessling & M. Novicevic (2003). Staffing Marketing Positions during Global Hypercompetitiveness: A Market-Based Perspective, *International Journal of Human Resource Management*. 14 (2).
- Harvey, M. & R. Mejias (2002). Addressing the United States IT Manpower Shortage: The Role of Inpatriates and Technical Training, *Journal of Information Technology Management*. XIII (3-4).
- Novicevic, M., M. Harvey, M. Buckley (2002). The Appropriateness of Assigning Inpatriate Managers from Emerging Markets, *Journal of Transactional Management Development*. 3 (4).
- Harvey, M., M. Novicevic, L. Tihanyi & M. Dabic (2002). Technology Transfers to Central and Eastern Europe: Developing an Adequate Due Diligence Format, *Journal of East-West Business*. 8 (2).

- Harvey, M. & M. Novicevic (2002). Selecting Appropriate Marketing Managers to Effectively Control Global Channels of Distribution, *International Marketing Review*. 19 (5).
Reprinted in: *Human Potential Management Journal*, Publishing House of Grebennikov, Russia.
- Harvey, M., M. Myers & M. Novicevic (2002). Managerial Issues Associated with Global Account Management, *Thunderbird International Business Review*. 44 (5).
- Harvey, M., M. Novicevic & T. Kiessling (2002). Development of Multiple IQ Maps for Use in the Selection of Inpatriate Managers: A Practical Theory, *International Journal of Intercultural Relations*. 26 (5).
- Harvey, M. & M. Novicevic (2002). The Role of Political Competence in Global Assignments of Expatriate Managers, *Journal of International Management*. 8 (4).
- Harvey, M., M. Novicevic & C. Speier (2002). The Evolution of Strategic Human Resource Systems and Their Application in a Foreign Subsidiary Context, *Asia Pacific Journal of Human Resource Management*. 40 (3).
- Harvey, M. (2002). Human Resource Management in Africa: Alice's Adventures in Wonderland, *International Journal of Human Resource Management*. 13 (7).
- Harvey, M., M. Myers & M. Novicevic (2002). The Role of MNCs in Balancing the Human Capital 'Books' Between African and Developed Countries, *International Journal of Human Resource Management*. 13 (7).
- Harvey, M. & D. Griffith (2002). Developing Effective Intercultural Relationships: The Importance of Communication Strategies, *Thunderbird International Business Review*. 44 (4).
- Harvey, M. & M. Novicevic (2002). The Coordination of Strategic Initiatives within Global Organizations: The Role of Global Teams, *International Journal of Human Resource Management*. 13 (4).
- Harvey, M. & M. Novicevic (2002). The Hypercompetitive Global Marketplace: The Importance of Intuition and Creativity in Expatriate Managers, *Journal of World Business*. 37 (2).
- Griffith, D. & M. Harvey (2001). An Intercultural Communication Model for Use in Global Relational Networks, *Journal of International Marketing*. 9 (3).
- Novicevic, M. & M. Harvey (2001). The Corporate HR Function in Global Organizations of the 21st Century: New Venues of Influence, *International Journal of Human Resource Management*. 12 (8).
Reprinted in: *Strategic Human Resource Management*, 2007. R. Schuler & S. Jackson (Eds.), Blackwell Publishing Company.

Reprinted in: *Human Resources Management in Retrospect and Prospect*, 2007. N. Anderson & L. Havermans (Eds.). Sage Publications.

Harvey, M., C. Speier & M. Novicevic (2001). A Theory-Based Framework of Strategic Global Human Resource Staffing Policies and Practices, *International Journal of Human Resource Management*. 12 (6).

Reprinted in: *International Human Resource Management*, 2009. P. Budhwar, R.Schuler & P. Sparrow (Eds.). Sage Publications, London.

Griffith, D. & M. Harvey (2001). A Resource Perspective on Global Dynamic Capabilities, *Journal of International Business Studies*. 32 (3).

Harvey, M., M. Novicevic & T. Kiessling (2001). Hypercompetition and the Future of Global Organizations in the 21st Century, *Thunderbird International Business Review*. 43 (5).

Myers, M. & M. Harvey (2001). The Value of Pricing Control in Export Channels: A Governance Perspective, *Journal of International Marketing*, 9 (4).

Reprinted in: *International Marketing*, S. Paliwoda & J. Ryans (Eds.) E. Edgar, Cheltenham Glos, UK. 2006.

Harvey, M. & G. Richey (2001). Global Supply Chain Management: The Selection of Globally Competent Managers, *Journal of International Management*. 7 (2). (Top 5 Read Article 2003) (Top 25 Read Article 2004) (Top 25 Read Article 2005)

Harvey, M., Novicevic, M. & M. Dabic (2001). The Politics of Globalizing Expatriate Assignments, *Ekonomski Pregled*. 52 (7-8).

Harvey, M. & M. Novicevic (2001). The Impact of Hypercompetitive 'Timescapes' on the Development of a Global Mindset, *Management Decision Journal*. 39 (6).

Harvey, M. & M. Myers (2001). The Impact of Infrastructure Expansion on the Environment: The Case of Emerging Market Countries, *Global Focus: An International Journal of Business, Economics, and Social Policy*. 13 (2).

Harvey, M. & M. Novicevic (2001). Selecting Expatriates for Increasingly Complex Global Assignments, *Career Development International*. 6 (2).

Harvey, M., C. Speier & M. Novicevic (2001). Strategic Human Resource Staffing of Overseas Subsidiaries, *Research & Practice in Human Resource Management*. 9 (2).

Harvey, M. & M. Novicevic (2001). The Emergence of the Pluralism Construct and the Inpatriation Process, *International Journal of Human Resource Management*. 12 (3).

- Harvey, M., D. Griffith & M. Novicevic (2000). Development of 'Timescapes' to Effectively Manage Inter-organizational Communications, *European Management Journal*. 18 (6).
- Harvey, M., D. Ralston & N. Napier (2000). International Relocation of Inpatriate Managers: Assessing and Facilitating Acceptance in the Headquarters' Organization, *International Journal of Intercultural Relations*. 24 (6).
- Harvey, M., C. Speier & M. Novicevic (2000). An Innovative Global Management Staffing System: A Competency-Based Perspective, *Human Resource Management*. 39 (4).
- Harvey, M. & M. Novicevic (2000). The Influence of Inpatriation Practices on the Strategic Orientation of a Global Organization, *International Journal of Management*. 17 (3).
- Harvey, M. & M. Myers (2000). The Expansion of Infrastructure in Developing Countries and the Resulting Impact on Biodiversity, *Global Focus: An International Journal of Business, Economics, and Social Policy*. 12 (3).
- Harvey, M. & H. Fung (2000). Inpatriate Managers: The Need for Realistic Relocation Reviews, *International Journal of Management*. 17 (2).
- Harvey, M. & M. Novicevic (2000). Staffing Global Marketing Positions: What We Don't Know Can Make a Difference, *Journal of World Business*. 35 (1).
Reprinted in: *Annual Editions: International Business*. 2001. Guilford. CT. Dushkin/McGraw-Hill.
Reprinted in: *Best Practices in International Marketing*. 2001. Czinkota, M. & I. Ronkainen (Eds.) Harcourt College Publishing Series in Marketing.
- Harvey, M., C. Speier & M. Novicevic (2000). Strategic Global Human Resource Management: The Role of Inpatriate Managers, *Human Resource Management Review*. 10 (2).
- Harvey, M., M. Novicevic & C. Speier (1999). The Impact of Emerging Markets on Staffing the Global Organization, *Journal of International Management*. 5 (2).
- Harvey, M., M. Buckley, M. Novicevic & D. Wiese (1999). Mentoring Dual-Career Expatriates: A Sense-making and Sense-giving Social Support Process, *International Journal of Human Resource Management*. 10 (5).
- Harvey, M., C. Speier & M. Novicevic (1999). Inpatriate Managers: How to Increase the Probability of Success, *Human Resource Management Review*. 9 (1).
- Harvey, M. & N. Miceli (1999). Exploring Inpatriate Manager Issues: An Empirical Study, *International Journal of Intercultural Relations*. 23 (3).

- Harvey, M. & M. Novicevic (1999). The Trials and Tribulations of Addressing Global Organizational Ignorance, *European Management Journal*. 17 (4).
- Harvey, M. & N. Miceli (1999). Antisocial Behavior and the Continuing 'Tragedy of the Commons', *Journal of Applied Social Psychology*. 29 (1).
- Harvey, M., C. Speier & M. Novicevic (1999). The Role of Inpatriates in a Globalization Strategy and Challenges Associated with the Inpatriation Process, *Human Resource Planning*. 22 (1).
Reprinted in: *Cross-Cultural Management*, G. Redding & B. Stening (Eds.) Edward Elgar, Cheltenham Glos, United Kingdom, (2002).
- Harvey, M., C. Speier & M. Novicevic (1999). The Role of Inpatriation in Global Staffing. *International Journal of Human Resource Management*, 10 (3).
- Harvey, M. & M. Myers (1999). A Comparison of Infrastructure Development in Select Eastern and Western European Countries: Pre/Post the Fall of the Berlin Wall, *Thunderbird International Business Review*. 41 (1).
- Mejias, R., J. Palmer & M. Harvey (1999). Using Emerging Technologies to Support IT Infrastructure: A Case of Economic Development in Mexico, *Journal of Global Information Technology Management*. 2 (1).
- Speier, C., M. Harvey & J. Palmer (1998). Virtual Management of Global Marketing Relationships, *Journal of World Business*. 33 (3).
- Harvey, M. & D. Wiese (1998). Global Dual-Career Couple Mentoring: A Phase Model Approach, *Human Resource Planning*. 21 (2).
Reprinted in: *International HRM: Managing Diversity in the Workforce*. M. Albrecht (Ed). Blackwell Publishing, (2001).
- Lusch, R., M. Harvey & C. Speier (1998). ROI³: The Building Blocks for Successful Global Companies in the 21st Century, *European Management Journal*. 16 (6).
- Harvey, M. & D. Wiese (1998). The Dual-Career Couple: Female Expatriates and Male Trailing Spouses, *Thunderbird International Business Review*. 40 (4).
- Harvey, M. (1998). Dual-Career Couples during International Relocation: The Trailing Spouse, *International Journal of Human Resource Management*. 8 (2).
- Harvey, M. & M. Buckley (1998). The Process for Developing an International Program for Dual-Career Couples, *Human Resource Management Review*. 8 (1).
- Tersine, R. & M. Harvey (1998). The Consumerization of Global Markets Has Finally Arrived! *European Management Journal*. 16 (1).

- Harvey, M. (1997). Developing Leaders Rather than Managers for the Global Marketplace, *Human Resource Management Review*. 7 (4).
- Harvey, M. (1997). The Impact of the Dual-Career Expatriate on International Human Resource Management, *Journal of International Management*. 3 (4).
- Harvey, M. (1997). Dual-Career Expatriates: Expectations, Adjustment, and Satisfaction with International Relocations, *Journal of International Business Studies*. 28 (3).
- Harvey, M. (1997). Inpatriation Training: The Next Challenge for International Human Resource Management, *International Journal of Intercultural Relations*. 21 (3).
- Harvey, M. & M. Buckley (1997). Managing Inpatriates: Building a Global Core Competency, *Journal of World Business*. 32 (1).
- Harvey, M. (1997). Focusing the International Personnel Appraisal Process, *Human Resource Development Quarterly*. 8 (1).
- Harvey, M. (1996). Addressing the Dual-Career Expatriation Dilemma, *Human Resource Planning*. 19 (4).
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- Harvey, M. (1996). The Selection of Managers for Foreign Assignments: A Planning Perspective, *The Columbia Journal of World Business*. 31 (4).
- Harvey, M. & L. Lucas (1996). Child Labor and the MNC: Developing Strategies for Facing a Global Reality, *Business & the Contemporary World*. VIII (2).
- Harvey, M. & L. Lucas (1996). Intellectual Property Rights Protection: What MNC Managers Need to Know About GATT, *Multinational Business Review*. IV (1).
Reprinted in: *Readings in International Business*. S. Kim, S. Kim, D. Kujawa & G. Ulferts (Eds.). University Press of America. New York. New York. 1997.
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- Harvey, M. & J. Rothe (1995). Environet: Monitoring MNCs Global Environmental Behavior, *Business & the Contemporary World*. VII (4).
- Harvey, M. (1995). The Impact of Dual-Career Families on International Relocations, *Human Resource Management Review*. 5 (3).

- Harvey, M. (1995). Marketing of Banned Pesticides and Unapproved Pharmaceuticals to Developing Countries, *Journal of Global Marketing*. 9 (2).
- Harvey, M. (1995). The MNCs Role and Responsibility in Deforestation of Tropical Forests, *Journal of Macromarketing*. 15 (2).
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Reprinted in: *Readings in International Business*. S Kim, S Kim, D Kujawa & G Ulferts (Eds.). University Press of America. New York. New York. 1997.
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- Harvey, M. (1995). An Entrepreneur's Guide to Deciphering the Former USSR and Eastern European Markets, *Journal of Business Strategies*. 12 (1).
- Harvey, M. (1994). Transnational Corporations and the Deforestation of Tropical Forests. *Business & the Contemporary World*. VI (3).
- Harvey, M. (1993). Empirical Evidence of Reoccurring International Compensation Problems, *Journal of International Business Studies*. 24 (4).
- Harvey, M. (1993). Designing a Global Compensation System: The Logic and a Model, *The Columbia Journal of World Business*. 28 (4).
- Harvey, M. (1993). A Model for Advertising Standardization in International Markets, *Journal of Advertising Research*. 33 (4).
- Harvey, M. (1993). A Survey of Corporate Programs for Managing Terrorist Threats, *Journal of International Business Studies*. 24 (3).
- Harvey, M. (1993). 'Buy American': Economic or Political Slogan, *Business Horizons*. 36 (3).
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Harvey, M. (1988). The Marketing of Potentially Toxic Pesticides Worldwide: The Issues and a Proposed Control System, *Journal of Public Policy and Marketing*. 7 (3).

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Harvey, M. (1983). Violence for Effect: Terrorist vs. MNCs, *Public Relations Journal*. October.

Harvey, M. (1982). The Other Side of Foreign Assignments: Dealing with the Repatriation Dilemma, *The Columbia Journal of World Business*. 17 (1).

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Harvey, M., J. Stieber & R. Kerin (1974). The Price of Middle East Crude Oil: A Shift in the Balance of Power, *Atlanta Economic Review*. Winter.

B. General Business: Journal Articles

Too, L. & Harvey, M. (forthcoming). Accommodating 'Accelerating' Time: The Use of Timescapes in Corporate Real Estate Strategies, *Journal of Corporate Real Estate*.

Harvey, M., Moeller, M., & Williams, A. (forthcoming). Understanding the relationship between the role of the self-concept and the destructive impact of obsessive compulsive disorder in managers. *Journal of Applied Social Psychology*.

Kiessling, T. & Harvey, M. (2008). Determining Top Managements 'Value': Pre/Post Acquisition, *Journal of Business and Management*. 14 (1).

- Novicevic, M., Harvey, M. & Buckley, M. (2008). Narrative Reviews of Strategic Management Research: A Critical Assessment, *Journal of Management History*. 14 (4).
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- Harvey, M. & R. Kerin (1974). Standardization/Localization: A Proposed Alternative Methodology for Developing Multinational Promotional Strategies. *Proceedings. American Academy of Advertising*. April.

H. Marketing Conference Proceedings

- Harvey, M & G. Richey (2003). The New Dynamics of Supply Chain Manager Intelligence: An Exploratory Model, *Proceedings. AMA Marketing Theory and Practice Conference*, Hilton Head.
- Rothe, J., M. Harvey (2002). Reverse Logistics...Firestone/Ford Recall: A Textbook Case on How to Create a "Crisis"! *Proceedings. AMA Theory and Practice Conference*. Savannah, GA.
- Rothe, J., J. Ferguson & M. Harvey (2001). All that Was 'Cooking' Was More than Chicken: The Boston Chicken Case History. *Proceedings. AMA Theory & Practice Conference (Outstanding Paper Award)*.
- Myers, M. & M. Harvey (1999). The Value of Pricing Control in Export Channels: An Investigation of Antecedents and Outcomes *Proceedings. Pricing Theory Conference*, Fordham University.
- Harvey, M. (1999). Marketing's Role in Acquisition Due Diligence. *Proceedings. AMA Theory Conference (Outstanding Paper Award)*.
- Harvey, M., J. Rothe & B Cavarkapa (1998). Factory Outlet Malls: Where Have They Been. Where Are They Going? *Proceedings. AMA Theory Conference*.

- Rothe, J. & M. Harvey (1997). Will a Greater Look-a-Like Strategy Create Higher Private Brand Share? *Proceedings. AMA Theory Conference. (Outstanding Paper Award).*
- Harvey, M. & J. Rothe (1997). The Marketing Audit in Practice. *Proceedings. AMA Winter Conference.*
- Harvey, M., J. Palmer, and C. Speier (1997). Intranets and Organizational Learning. *Proceedings. SIGCPR, April.*
- Harvey, M., J. Rothe & B Cavarkapa (1996). A Reprise of the History of the Marketing Audit *Proceedings. AMA Theory Conference.*
- Harvey, M., R. Lusch & B. Cavarkapa (1994). An Expanded View of the Marketing Mix. *Proceedings. AMA Theory Conference. (Outstanding Paper Award).*
- Harvey, M. & J. Stieber (1982). Franchise Agreements: Initial Source of Conflict in Franchise Systems. *Proceedings. AMA Theory Conference: Philosophy of Science Perspectives.* February.
- Kerin, R., A. Dubinsky, M. Harvey & T. Barry (1981). Offer of Results and Mail Survey Response from a Commercial Population: A Test of Gouldner's Norm of Reciprocity. *Proceedings. National AIDS Conference.*
- Rothe, J. & M. Harvey (1978). The New Account: A Study of New Individual Investors at a Securities Firm. *Proceedings. Southwestern Federation of Applied Disciplines.* Dallas. Texas. March.
- Kerin, R. & M. Harvey (1976). The Product Recall Experience Among Consumer-Goods Firms. Marketing: 1776-1976 and Beyond. *Proceedings. American Marketing Association.*
- Harvey, M., T. Barry & R. Hansen (1974). Tri-Ethnic Attitudes Toward Minority Entrepreneurs. *Proceedings. Southern Marketing Association.*
- Harvey, M. (1974). Measurement of the Productivity of Marketing Given the Generic Concept of Marketing. *Proceedings. Southern Marketing Association.*
- Harvey, M. & R. Hansen (1974). An Application of Marketing Concepts in the Public Sector: A Case Study. *New Marketing for Social and Economic Progress. Proceedings, American Marketing Association.* Houston, Texas.

I. Education Conference Proceedings:

- Harvey, M., M. Novicevic & M. Buckley (2003). The Vanishing Leisure of the Faculty Class: Administrative Challenges and Responses. *Proceedings, North American Management Society, Chicago, March (Paper Received Irwin/McGraw Hill*

Distinguished Paper Award for Significant Contribution to the Fields of Management and Human/Industrial Relations).

Novicevic, M., M Harvey, M. Buckley & P. Keaton (2002). Collaborative Teaching Initiative in a Business College: Academics' Goal Conflict Considerations. ***Proceedings***. *Midwestern Academy of Management*, Chicago, March.

Harvey, M., N. Napier & K. Neupert (2000). Examining the Degree of Globalization of Existing Entrepreneurial Education and Conceptually Framing the Concept. ***Proceedings***. McGill University. *International Entrepreneurship Conference*.

Harvey, M., J. Rothe & B. Cavarkapa (1997). Providing a Flexible Organizational Structure for Academic Institutions. ***Proceedings***. *AMA Theory Conference*.

Harvey, M., J. Rothe & B. Cavarkapa (1996). Rethinking the Management of a University Faculty. ***Proceedings***. *AMA Theory Conference*.

Harvey, M. & R. Evans (1995). Internationalization of Entrepreneurial Education: A Survey of Global Educators. ***Proceedings***. *Intent95*. Australia.

Harvey, M. & R. Evans (1994). Preparing Entrepreneurial Students for International Experiences. ***Proceedings***. *Intent94*. Stirling. Scotland.

Harvey, M. & R. Evans (1993). Integration of International Students into Entrepreneurial Team Projects. ***Proceedings***. *Intent93*. Vienna. Austria.

Lusch, R. & M. Harvey (1983). The International Component in Undergraduate Marketing Channel Courses. ***Proceedings***. *American Marketing Association Educators Conference*.

Kerin, R., M. Harvey & J. Rothe (1978). Graduate Student Decision Process in a Private Institution: School, Subject Area & Course Selection. ***Proceedings***. *National AIDS Conference*.

Harvey, M., R. Kerin & T. Barry (1976). Marketing Practicum: Student Exposure to Careers. Marketing: 1776-1976 and Beyond. ***Proceedings***. *American Marketing Association*.

Kerin, R., N. Crandall & M. Harvey (1975). Student Course Selection in an Unstructured Business Program. ***Proceedings***. *Western American Institute for Decision Sciences*.

V. EDITORIAL REVIEW

Journal of World Business- Senior Editor, International Marketing Section 1996-Date

Human Resource Management Journal- Editorial Review Board 2004-Date

<i>Journal of Business and Entrepreneurship</i> - Editorial Review Board	1995-Date
<i>Leadership & Organizational Development Journal</i> - Editorial Review Board	2005-Date
<i>International Journal of Family Business</i> - Editorial Review Board	2003-Date
<i>Journal of Business Strategies</i> - Editorial Review Board	1995-Date
<i>Journal of Global Business & Entrepreneurship</i> - Editorial Review Board	2003-Date
<i>Global Business and Organizational Excellence</i> - Editorial Review Board	2006-Date
<i>Advances in Management</i> - Editorial Review Board	2008-Date
<i>Journal of Applied Marketing Theory</i> - Editorial Review Board	2009-Date
<i>Management Decision</i> - Editorial Review Board	2003-2007
<i>Organizational Dynamics</i> - Special Issue Editor	2006
<i>Industrial Marketing Management</i> - Editorial Review Board	1999-2006
<i>Journal of Occupational and Organizational Psychology</i> - (ad hoc)	2001-Date
<i>International Journal of Human Resource Management</i> - (ad hoc)	2001-Date
<i>Multinational Business Review</i> - (ad hoc)	2005-Date
<i>International Business Review</i> - (ad hoc)	1994-Date
<i>Journal of International Management</i> - (ad hoc)	1995-2009
<i>Journal of International Marketing</i> - (ad hoc)	2006-Date
<i>Journal of Business Ethics</i> - (ad hoc)	1994-2009
<i>International Journal of Business Intelligence</i> - Editorial Review Board	2005-2007
<i>Thunderbird International Business Review</i> - Editorial Review Board	1998-2007
<i>Journal of Marketing Theory & Practice</i> - Editorial Review Board	1997-2005
<i>Journal of International Business Studies</i> - Editorial Review Board	1994-2003
<i>Journal of Marketing</i> - Editorial Review Board	1996-1999
<i>Journal of Global Marketing</i> - Editorial Review Board	1997-2004

<i>Human Resource Management Review</i> Special Issue Co-Editor	1998
<i>Journal of Applied Quality Management</i> Editorial Review Board	1997-2000
<i>Journal of Applied Management and Entrepreneurship</i> Editorial Board	1994-2000
<i>Oklahoma Business Bulletin</i> Editorial Review Board	1994-2001
<i>Columbia Journal of World Business</i> Editorial Review Board	1994-1996
<i>Journal of Business & Industrial Marketing</i> Editorial Review Board	1984-1988
<i>Journal of Consumer Marketing</i> Editorial Review Board	1982-1988

VI. COMMITTEE/ADMINISTRATIVE PARTICIPATION

University of Mississippi

Endowment Raised for Undergraduate Scholarships of \$1,200,000	2002
Transferred Economics to College of Liberal Arts	2002
Raised Operating Funds of \$8,400,000	2001
Headed Successful AACSB Reaccreditation Effort	2001
Appointed Dean of the School of Business Administration	2001

University of Oklahoma

McCasland Professorship Nominations Committee	CBA Committee	2001
Technology Development/Transfer Liaison Committee (Co-chair)	University Committee	1999-2001
Ph.D. Committee	CBA Committee	1998-2000
Michael F Price Chair in International Business Nominations Committee	CBA Committee	1998
Rath Chair in Strategic Management Nominations Committee	CBA Committee	1996
World Literature Today: Board of Advisors	University Committee	1995-1997

Siegfried Professorship Nominations Committee	CBA Committee	1995-1996
CBA Board of Advisors: Faculty	CBA Committee	1994-1997
Tenure and Promotion Committee	CBA Committee	1994-1995
McCasland Professorship Nominating Committee (Chairman)	CBA Committee	1993
Internationalization of CBA Programs	CBA Committee	1993
Student Affairs Placement Committee	University Committee	1993

Southern Methodist University

Search Committee for Director of Admissions	University Committee	1985
Executive Council	School of Business	1984
Academic Affairs (Chairman)	School of Business	1984-1986
Tenure Committee	School of Business	1984-1986
Enterprising Task Force	School of Business	1983
Research and Development Council	School of Business	1980-1981
Search Committee for Vice President for Administration	University Committee	1980-1981
Provost's Advisory Committee on Program Discontinuance	University Committee	1980-1981
Tenure Committee (Chairman)	School of Business	1978-1979
Marketing Subject Area Chairman	School of Business	1978-1982
Ad Hoc Committee on Standards and Grading	University Committee	1974-1975
Ad Hoc Committee on Governance	University Committee	1974-1977
Executive Committee	School of Business	1974-1981

Continuing Education Committee	University Committee	1972-1974
Athletic Committee (Chairman 1979-1981)	University Committee	1972-1981
Admissions Committee	University Committee	1972-1975
Faculty Personnel Committee (Chairman)	School of Business	1973-1974
Student Affairs Committee	School of Business	1972-1975

VII. TEACHING EXPERIENCE

Undergraduate

Fundamentals of Marketing (Mass)
 Sales Management
 Integration of the Marketing Mix
 International Marketing
 Consumer Behavior
 Marketing Practicum
 Marketing Policy
 Global Management
 Entrepreneurship
 Introduction to International Business
 International Management
 Global Business Strategy
 The Role of Technology in the Wealth
 of Nations (engineering honors class)
 Strategic HRM
 Small Business Management
 Introduction to Management (Mass Section)

Graduate

Introduction to Marketing
 Marketing Management
 Seminar in Multinational Marketing
 International Management
 Multinational Business Policy
 Production & Distribution Systems
 Marketing Policy
 Seminar in Global HRM
 Marketing Research
 Issues in Global Management
 Global Human Resource Management
 Global Business & the Environment (Ph.D.)
 Global Business Strategy
 Global Business Strategic Management (Ph.D)

VIII. MANAGEMENT TRAINING/EXECUTIVE DEVELOPMENT/CONSULTING AFFILIATIONS COMPANY/ORGANIZATION

National Lead Inc (NL Baroid; NL Shaffer; NL Treating Chemicals): Houston, TX - marketing audits, executive education and special projects over a nine-year time period.

Rockwell International (Automotive/Telecommunication): Flint, MI- Dallas, TX executive education, special projects over a two year time period.

Xerox: Stamford, CT- training seminar one year.

Rohm & Haas: Walnut Creek, CA- Melbourne, Australia; Auckland, New Zealand - marketing audits, executive education. special projects over a five-year time period.

Diamond Shamrock: Dallas, TX- Louisville, KY; San Antonio, TX - marketing audits, executive education. special projects over a four-year time period.

Kodak: Rochester, NY- executive education one year.

Oklahoma Partnership Executive Education Program: designed/coordination cooperative one week executive development program with Oklahoma State University and twelve key companies in the State of Oklahoma...the program has been offered for six years.

Bell Helicopter: Arlington, TX- special projects over a four year time period.

State Farm Insurance Company: Oklahoma/Kansas Region- executive education, special projects over a two-year time period.

Components Corporation of America: Dallas, TX- marketing audits, special projects over a two year time period.

PepsiCo International: Dallas, TX- special projects over a four-year time period

Ft. Worth National Bank- Ft. Worth, TX- special projects over a three-year period.

Dallas Police Department: Dallas, TX- minority police recruiting one-year time period.

Conoco Inc.: Houston, TX- executive education - special projects for six months.

Dallas Power and Light: Dallas, TX- special projects over a three year time period.

Leland Energy Corporation: Los Angeles, CA - marketing audit, advertising campaigns. special projects over a three-year time period.

Balderson Inc.: Wamego, KS- marketing audit, special projects for six months.

Swarthout Industries Inc.: Sherman, TX- marketing audit for one-year time period.

Thompson Companies: George Good Inc- Los Angeles, CA - marketing audit special projects for six months.

Elcor Chemical Company: Ortloff – Midland, TX, Mosley Machine – Waco, TX, Elk Manufacturing – Dallas, TX - marketing audits, special projects over a four-year time period.

The Bonneau Company: Dallas, TX- marketing audit, planning system, special projects over a two-year time period.

Fitz and Floyd: Dallas, TX- marketing audit, planning system, special projects over a three-year time period.

NorthPark Savings and Loan: Dallas, TX- competitive positioning and advertising campaigns over a two-year time period.

Alexander Grant Inc.: Chicago, IL- executive education for two-years.

Small Business Association: Washington, DC - executive education for three-years.

Association of International Certified Public Accountants: Chicago, IL- executive education for two-years.

Shook, Hardy & Bacon L.L.P.: Expert witness-two years.

IX. PARTNERSHIPS AND COMPANIES OWNED

The following companies were ones in which I held a significant ownership position and was actively involved in the day-to-day management of the enterprises:

Phillips and Harvey (1987-1994): a partnership for the acquisition and development of companies.

Universal Display and Fixture (1987-1994): manufacturer of retail display equipment.
Annual Sales \$21,000,000

Inca Metal Products. Inc (1988-1994): manufacturer of warehouse racks, shelving and shop equipment.
Annual Sales \$27,000,000

Andes Metal Processing (1989-1994): silting of coiled metals.
Annual Sales \$8,000,000

Ful-Vue Displays (1989-1994): manufacturing retail carpet displays.
Annual Sales \$5,000,000

Sid's German Automotive (1979-1988): German auto repair and reconditioning operation.
Annual Sales \$1,500,000

Dallas Consulting Group (1975-1984): consultants that contracted with national and international clients to conduct research/management education for their managers.
Annual Sales \$500,000

Transportation International (1975-1982): fleet trucking operation with 20 operating units.
Annual Sales \$4,000,000

Harvey, Barham, and Wasowski Advertising (1972-1979): full service advertising agency, which conducted marketing research and produced advertising for clients.

Annual Billings \$15,000,000

Tombill (1971-1986): Domestic International Sales Organization (DISC) operated in Central and South America selling to fleet truck operators.

Annual Sales \$2,000,000

Tavco (1967-1986): truck reconditioning facility, which was originally started to recondition all of GMC used trucks in the United States.

Annual Sales \$7,000,000

X. PERSONAL INFORMATION

A. Date of Birth: March 31, 1944

B. Children: Jason Harvey 35- B.B.A. University of Oklahoma 1995

Leigh Phillips 32- B.F.A. University of Oklahoma 1999

M.L.A. Southern Methodist University 2007

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