June 24, 2018

Even You Can Afford Affordable Learning!: Grace Under the Pressure of Open Educational Resources

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Michael J Monaco, *University of Akron*

Available at: https://works.bepress.com/michael-monaco/19/
Even You Can Afford Affordable Learning: Grace Under the Pressure of OERs

Melanie McGurr & Mike Monaco
University of Akron Libraries
University of Akron
Present practice: Journals

In discovery layer (EDS) but not in OPAC

OA databases selected in EBSCO holdings management

DOAJ “on”

EBSCO Open Access Journal package “on”

Hidawi “off” (overlaps other sets)

Paid packages include some (Wiley, Science)
Present practice: Books

OAPEN open access textbooks

- turned on in EDS
- loaded into catalog (EBSCO discovery records)
Affordable learning initiative: The pressure is on!

OhioLINK joined OTN in 2016

OERs at UA

- 2017 NEXT Conference
- 2018 NEXT pre-conference workshop
- 2018 NEXT Conference
The cost of textbooks … for student achievement

<table>
<thead>
<tr>
<th>%</th>
<th>Event</th>
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<tbody>
<tr>
<td>66.5%</td>
<td>Do not purchase the required textbook</td>
</tr>
<tr>
<td>47.6%</td>
<td>Take fewer courses</td>
</tr>
<tr>
<td>37.6%</td>
<td>Earn a poor grade</td>
</tr>
<tr>
<td>19.8%</td>
<td>Fail a course</td>
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--Florida Virtual Campus, “2016 Student Textbook and Course Materials Survey”
Open Textbook Network’s Open Textbook Library

Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization.

The Open Textbook Library is supported by the Center for Open Education and the Open Textbook Network.
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Open textbooks can be found in the B.C. Open Textbooks Collection, as well as, several other repositories and collections. Some open textbooks contain supplemental or ancillary materials (e.g., test banks, quizzes, PowerPoint slides, videos). Textbooks that include one or more ancillary resources in the B.C. Open Textbooks Collection are marked with an Ancillary Resources flag.
Adding OER textbook records to your catalog
<table>
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<tr>
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<th>BC Open Textbooks</th>
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<tr>
<td>● MARC UTF8 records</td>
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<td>● OTN site delivers as single comprehensive file</td>
<td>● Full set or additions can be downloaded</td>
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<tr>
<td>● OCLC control number in 001</td>
<td>● Unique control number in 001, OCLC number in 035</td>
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</table>
MARC records for open textbooks

Open Textbook Library
- MARC UTF8 records
- Cataloged in RDA
- Provider neutral
- OTN site delivers as single comprehensive file
- OCLC control number in 001

BC Open Textbooks
- MARC8 records
- Cataloged in RDA and AACR2
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- Full set or additions can be downloaded
- Unique control number in 001, OCLC number in 035
Why not use OCLC?
Loading guides

Who manages the set, vets the records, and loads the files?

Where and how often do we get the records, and who is the contact if any?

What local edits need to be made and why?

Notes about the collection and step-by-step instructions in case someone else needs to load them.
Local edits to records (via MarcEdit)

OTL local edits
- 001 remove OCLC prefix
- Add 793 |aOpen Textbook Library

BCC local edits
- 001 prepend a “1” to the bcot prefix
- Add 793 |aBC open textbooks
- Delete 099s with LC-style call numbers

Edits common to both sets
- Add 099 |aElectronic|aBook
- Change 856 |z Connect to resource
- Add 655 \7$aTextbooks.$2lcgft
- Add 949 (Sierra commands to set locations etc.)
- Run Validate Headings report
Concerns

- Ongoing maintenance
- Quality
- Deattributed textbooks
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About the Contributors

Social Problems: Continuity and Change is adapted from a work produced by a publisher who has requested that they and the original author not receive attribution. This adapted edition is produced by the University of Minnesota Libraries Publishing through the eLearning Support Initiative.
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<td>Principles of Marketing by [Author removed at request of original publisher] is licensed ur where otherwise noted.—title page verso.</td>
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Helpful links

Open Textbook Network

Open Textbook Library MARC records

BCcampus Open Textbook Project

BCcampus open textbooks MARC records

Affordable Learning at the University of Akron

New Explorations in Teaching conference
Thank you!
Thank you!
A quick look

Open Textbook Library

https://open.umn.edu/opentextbooks/

BCcampus

https://open.bccampus.ca/find-open-textbooks/
Social Problems: Continuity and Change

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About the Book

Social Problems: Continuity and Change is a realistic but motivating look at the many issues that are facing our society today. As this book’s subtitle, Continuity and Change, implies, social problems are persistent, but they have also improved in the past and can be improved in the present and future, provided that our nation has the wisdom and will to address them.

It is easy for students to read a social problems textbook and come away feeling frustrated by the enormity of the many social problems facing us today. Social Problems: Continuity and Change certainly does not minimize the persistence of social problems, but neither does it overlook the possibilities for change offered by social research and the activities of everyday people.