

Maya Pope-Chappell

(510) 875-9089 • mayajpc@gmail.com

www.mayapope-chappell.com

PROFESSIONAL EXPERIENCE

Asst. Web Producer

Mar. 2010–Present

The Wall Street Journal, New York

Assisted with launch of the Greater New York section and the N.Y. House of the Day, which I report and produce; report, write and edit articles for paper and blog; publish content online using Methode and WordPress; manage online section pages and blog; create slideshows and interactive graphics; shoot and edit video; write scripts.

Editor-In-Chief

Jan. 2009–2010

INSIGHT Magazine, New York

Launched successful quarterly online arts magazine; managed pitches and submissions including print and artwork; led editorial meetings; edited and wrote stories; published content online; monitored traffic metrics.

Web Radio Host

Mar. 2009–2010

Lives in Focus: Family Life Behind Bars Radio, New York

Conceived topics and wrote scripts; booked guests, including experts; interviewed guests live; posted upcoming shows, content and audio to website.

Research Center Assistant

Sept. 2008–2010

CUNY Graduate School of Journalism, New York

Assisted students with research needs; compiled research databases and subject guides including arts & culture, business and health.

Digital Media Intern

Sept. 2009–Dec. 2009

NBC Local Integrated Media, New York

Wrote and pitched news and entertainment posts for 10 markets across the country; updated website using CMS; created and posted photo galleries and captions; assisted with website expansion and SEO.

Entertainment Intern

June 2009–Aug. 2009

ESSENCE Magazine, New York

Led successful presentation of multi-platform pitch to senior editors and staff; wrote articles, Q&A's and briefs for print and Essence.com; pitched and developed story concepts for print and web; interviewed celebrities; produced and edited video for intern project; fact checked articles.

American Morning Intern

Jan. 2009–May 2009

CNN, New York

Assisted entertainment producer with packages including script and interviews; pitched and researched story ideas; cut stock video; transcribed interviews.

Associate Editor/ Writer

Jan. 2005–Jan. 2009

Whatchusay.com, Oakland, Calif

Wrote features, columns, and reviews on arts and entertainment; managed and edited freelance submissions; posted articles and photos to website using CMS.

Media Relations Intern

Aug. 2007–Dec. 2007

Oakland Raiders, Oakland, Calif

Interviewed Raiders players and staff; wrote and edited Oakland Raiders game recaps and covered events for team's official website.

TV-to-Africa Media Intern

April 2005–June 2005

Voice of America, Washington, D.C.

Produced and edited package for broadcast; assisted with production and scripts of four TV shows; transcribed interviews.

FREELANCE/EDITORIAL

2008–2010

Print/Online: NBCNewYork.com, TheGrio.com, Latina.com, Amsterdam News, Brooklyn Heights Courier, NYCity News Service, Contra Costa Times

Broadcast: WABC-TV

EDUCATION

City University of New York Graduate School of Journalism- M.A. in Journalism, 2009

Interactive (Multimedia) and Arts & Culture concentrations

University of California at Santa Cruz, CA- B.A. in American Studies, 2006

University of the West Indies at Cave Hill, St. Michael, Barbados

Study Abroad Program, African and Caribbean Studies, 2005

University of California - Washington Center, Washington, DC

UCDC, Research and Internship Program, 2005

AWARDS/ HONORS

Time Inc. Scholarship; CUNY Journalism Fellowship

TECHNICAL SKILLS

Final Cut Pro, Adobe Flash, Adobe Photoshop, Pro Tools, WordPress Customization, CMS, HTML

PROFESSIONAL AFFILIATIONS

National Association of Black Journalists (NABJ); Alpha Kappa Alpha Sorority Inc., Pi Upsilon Chapter