Summer August 8, 2010

The Social in the Physical All Academy PDW
Montreal 2010

Maria May Seitanidi

Available at: https://works.bepress.com/may_seitanidi/29/
The Social in the Physical—From Management Research Findings to Artifacts
By Scholar-Artists who Dare to Care

All Academy PDW-Montreal, Canada-Sunday 8 August 2010, Le Palais Des Congres 510A
Time: 11:30am-15:00

Welcome

Programme

Part I: Insightful Presentations

The Vision: Dare to Be Elastic & Drastic
Presenter: M. May Seitanidi
11:35 - 11:45

Lecturer, Brunel Business School, Brunel University-UK & Visiting Fellow, ICCSR-International Centre for Corporate Social Responsibility, Nottingham University Business School-UK, email: may.seitanidi@brunel.ac.uk

Introduction into the PDW theme, the rationale and vision for the workshop and the next challenge for management scholars to communicate research findings to universal audiences, increase communication between academic, practitioner audiences and the general public. This is an introduction to our big plan for an exhibition, by management scholars who dare to be elastic and drastic, in order to increase their research impact by delivering a holistic experience through artistic expression.

Dare to Care with Passion and Compassion
Presenter: Dawn R. Elm
11:45 - 12:10

Professor & Chair Ethics & Business Law Department, Opus College of Business, St. Thomas University, US email: drelm@stthomas.edu

Presentation of the synergy between artistic experience and processes and management teaching and learning, through the experiences of scholars including the work of Professor Ed Freeman and Professor Nancy Adler.

Show case 1: Theatre & Ethics
The presentation will showcase ‘Leadership & Theatre: Ethics, Innovation & Creativity’, an initiative at the Darden School of Business, Charlottesville, VA, created by Prof. Ed Freeman and Dr. Laura Dunham.

Show case 2: Film, Literature and Leadership
The presentation will showcase the “Leadership Insight Journal” as well as discuss the use of film in teaching social responsibility and leadership developed by Nancy J. Adler at McGill University.

Dawn Elm will also discuss the connections between the fields of aesthetics and ethics and the role of human emotion as a unifying factor that is able to convey high impact experiences through experiential learning.

At the end of the presentation John Szilagyi, Senior Commissioning Editor, Routledge- New York, will contribute a commentary on the commissioning of the Leadership insight Journal to Prof. Nancy Adler.
Passion in Expression: Becoming A Management Scholar/Artist Who Dares (Not) to Care
Presenter: Mary Jo Hatch
12:10 - 12:30
C. Coleman McGehee Eminent Scholars Research Professor Emerita of Banking and Commerce, University of Virginia; Adjunct and Visiting Professor Copenhagen Business School; Visiting Professor Gothenburg University School of Business, Economics and Law (Business and Design Lab). Email: mjh9d@comm.virginia.edu

Art takes me out of my intellectual head and somewhere where emotion and aesthetics flourish. The stories I will draw on are about how I learned that leaving my head helped me make better art and then, to my surprise, led me to do better intellectual/academic work as well (in my view). I will also talk about seeing and allowing form and beauty to come into life as a means to being creative.

Daring to Care: The Links between Mindfulness, Wisdom, Art and Academic Expression
Presenter: Sandra Waddock
12:30 - 12:45
Galligan Chair of Strategy, Professor of Management, Boston College, Us. Email: waddock@bc.edu

Music has always played an important role in describing social problems—and ultimately being a part of effecting social change. Musical artists as with all artists ‘see’ the world differently than many others do, and are able to articulate that seeing in their music (as other artists do through their media), because making music demands full in-the-moment presence, is holistic, requires courage because it creates exposure and risk, necessitating compassion for self and other, and is an on-going practice.

Provoking Change: Leadership Lessons through Creative Process Experiences
Presenter: Lawrence J. Lad
12:45 - 13:00
Associate Professor, College of Business Administration, Butler University, US. Email: llad@butler.edu

Presentation on the leadership and Art as agents of awareness and change in two stages: I/ Idea/Vision stage in which the conceptualization takes place and II/ Execution/delivery stage in which the artist—like the scholar—has to have the courage, the daring, to put his or her idea into some sort of physical form. Not only do these ideas relate to our expression as scholars, but daring to create and execute art has a place in creating an engaged classroom environment that can help students to find their own voice for action and change.

The Sphere of change: An Example of a Large Scale 3-D Installation demonstrating Management Research Findings
Presenter: M. May Seitanidi
13:00 - 13:05
Lecturer, Brunel Business School, Brunel University-UK & Visiting Fellow, ICCSR-International Centre for Corporate Social Responsibility, Nottingham University Business School-UK, email: may.seitanidi@brunel.ac.uk

Presentation of work-in-progress for the Sphere of Change, a potential museum exhibit based on the book: The Politics of Partnerships by May Seitanidi, aiming to inspire new thinking and encourage social change.

Questions & Answers Session
13:05-13:15

BRIEF LUNCH BREAK before Part II
13:15-13:30
Part II: Experimentations

**Meditation Session: Flying away from the academic to the Artistic Identity**
Guided by: M. May Seitanidi
13:30 - 13:35

A 5 minute guided meditation will take place, with background calming music, in order to relax the participants and inspire a creative atmosphere. The main idea is that we need to shift our focus from academic conventions, replace the esoteric language of academic texts with a creative and imaginative ways of communicating with large universal audiences. To inspire and to be inspired. To imagine and create. To shift from the academic identity to the artist identity who dares to care with passion and compassion.

**Stage I & II in Action: From Idea/Vision to Execution/Delivery**
Facilitator: Lawrence J. Lad
13:35 - 14:05

The participants will experiment during a progressive exercise of developing a simple idea of artistic expression based on the four themes using diverse material that will be provided to them (such as pictures, fabric, ribbons). The experience will allow them to experience the full range from artistic isolation/creativity to artistic collaboration and co-construction of meaning in pairs and teams by finally assembling a collage that will produce elastic meaning incorporating everyone’s understanding and themes. The background music throughout the exercise will be natural sounds of the ocean, the rainforest in order to reinforce the message of simplicity, self-discovery and artistic expression. It will be followed by 5 minute de-briefing.

**Beyond Boundaries: From Intellectual Rigour to Artistic Simplicity**
Facilitators: Lawrence J. Lad, Sandra Waddock, Down R. Elm, Lawrence J. Lad, and Mary Jo Hatch
14:05 - 14:50

The participants will be asked to spend 10 minutes in absolute silence and reflection of their thoughts. To facilitate this exercise they will be asked to make themselves comfortable by removing their shoes, seating on the floor, facing the wall or outside the window. The aim will be for each participant to come up with an idea on how to connect the central idea of their paper to their group theme (change-continuity, co-operation/conflict and so forth) by a/ choosing an artform and b/ arriving at an idea on how to convey the main message. Working in pairs they will be asked to convey in words their idea to each other and examine if they can connect their ideas and artforms (15 minutes). The next stage will be to identify similar artforms within their thematic group and discuss the simplified ideas within smaller groups based on similar artforms.

**Closing Reflections & Thank you**
Facilitator: Sandra Waddock
14:50-15:00

The participants will be asked to complete a form with their reflections of the PDW by revealing anonymously their true feelings/thoughts. They will be invited to share their reflection with the group, if they wish. A form will be distributed demonstrating further interest in participating in an exhibition and encourage communication with the participants throughout the year through AoM Connect.

**Thank you for your active participation!**

Join us in the AoM Connect
The Social in the Physical: From Management Research Findings to Artifacts - TSinTP  
http://connect.aomonline.org/groups/e68f6c00b4/summary

Join the X-Edition