

MARK I. GREENBERG

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EDUCATION

M.L.S. – Library and Information Science, University of South Florida, December 2006
Ph.D. – American History, University of Florida, May 1997
M.A. – Public History, University of Western Ontario, June 1990
B.A. – History and Political Science (with Distinction), University of Toronto, June 1988

EMPLOYMENT

Director of Faculty Global Engagement, Western Washington University, September 2022-
Dean of Libraries, Western Washington University, June 2013-September 2022
Professor, Western Washington University, May 2013-present
Head -- Holocaust & Genocide Studies Center, USF Libraries, December 2008-April 2013
Associate Librarian -- USF Libraries, January 2007-April 2013
Director -- Special and Digital Collections, USF Libraries, January 2004-April 2013
Director -- Florida Studies Center, USF Libraries, November 2001-April 2013
Director -- Oral History Program, USF Libraries, November 2001-April 2013
Resident Historian -- Institute of Southern Jewish Life, Jackson, Miss., May 1997-October 2001
Adjunct Professor -- U.S. Immigrant/Ethnic History, Millsaps College, Jackson, Miss., Fall 1998, 1999
Instructor -- U.S. survey courses, University of Florida, August 1995-May 1997
Assistant Editor -- *Florida Historical Quarterly*, University of Florida, January 1992-July 1995

PUBLICATIONS

Books

Jewish Roots in Southern Soil: A New History, co-edited with Marcie Cohen Ferris. Waltham, MA: Brandeis University Press, 2006.

University of South Florida: The First Fifty Years, 1956-2006. Tampa: University of South Florida, 2006.

Florida's Heritage of Diversity: Essays in Honor of Samuel Proctor, co-edited with William Warren Rogers and Canter Brown, Jr. Tallahassee: Sentry Press, 1997.

Articles and Book Chapters

"Open Access Publishing in Higher Education: Charting the Challenging Course to Academic and Financial Sustainability." *Journal of Educational Controversy*. Vol. 10, No. 1 (2015).

<http://cedar.www.edu/jec/vol10/iss1/5>

"Data-Driven Decision Making: A Holistic Approach to Assessment in Special Collections Repositories," with Melanie Griffin and Barbara Lewis. *Evidence Based Library and Information Practice*. Vol. 8, No. 2 (2013).

<http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/19138/15255>.

"Change or Perish: Implementing Aeon in the University of South Florida Tampa Library's Special Collections," with Barbara I. Lewis. *The Oracle*. Vol. 9. Winter 2011.

"Implementing iPods: A Success Story at the University of South Florida Libraries Oral History Program." *Dialogue: The Newsletter of the Oral History Section, Society of American Archivists*. Vol. 4. May 2008.

"A 'Haven of Benignity': Conflict and Community Among Eighteenth-Century Savannah Jews." *The Georgia Historical Quarterly*. Vol. 86. Winter 2003.

Guest Editor, "A Sunshine State of Mind: Florida's Place in American Culture," *Forum: The Magazine of the Florida Humanities Council*. Vol. 27. Fall 2003.

"Collecting Georgia History: Five De Rennes and their Books." Review Essay of William Harris Bragg. *De Renne: Three Generations of a Georgia Family*. In *The Georgia Historical Quarterly*. Vol. 84. Winter 2000.

"Savannah's Jewish Women and the Shaping of Ethnic and Gender Identity, 1830-1900." *The Georgia Historical Quarterly*. Vol. 82. Winter 1998.

"Becoming Southern: The Jews of Savannah, Georgia, 1830-1870." *American Jewish History*. Vol. 86, March 1998.

Biographical entries on Carrie Simon and Phoebe Yates Pember. *Jewish Women in America: An Historical Encyclopedia*. New York: Routledge, 1997.

"Tampa Mayor Herman Glogowski: Jewish Leadership in Gilded Age Florida." In Mark I. Greenberg, William Warren Rogers, and Canter Brown, Jr., eds. *Florida's Heritage of Diversity: Essays in Honor of Samuel Proctor*. Tallahassee: Sentry Press, 1997.

"Ambivalent Relations: Acceptance and Anti-Semitism in Confederate Thomasville, Georgia." *American Jewish Archives*. Vol. 45. Spring/Summer 1993.

Book Reviews

Eric L. Goldstein and Deborah R. Weiner. *On Middle Ground: A History of the Jews of Baltimore*. In *The Journal of Southern Religion*. Vol. 22. 2020.

- Ellen Eisenberg. *Embracing a Western Identity: Jewish Oregonians, 1849-1950*. In *American Jewish History*. Vol 101. January 2017.
- Anton Hieke. *Jewish Identity in the Reconstruction South: Ambivalence and Adaptation*. In *Journal of Southern History*. Vol. 80. November 2014.
- Benjamin Ginsberg. *Moses of South Carolina: A Jewish Scalawag during Radical Reconstruction*. In *Journal of American History*. Vol. 97. March 2011.
- Deborah R. Weiner. *Coalfield Jews: An Appalachian History*. In *Journal of American Ethnic History*. Vol. 27. Fall 2007.
- Andrea Greenbaum, ed. *Jews of South Florida*. In *Southern Jewish History*. Vol. 10. 2007.
- Valerie Frey et al., comps. *Voices of Savannah: Selections from the Oral History Collection of the Savannah Jewish Archives*. In *Southern Jewish History*. Vol. 9. 2006.
- C. S. Monaco. *Moses Levy of Florida: Jewish Utopian and Antebellum Reformer*. In *Journal of American History*. Vol. 93. December 2006.
- David T. Gleeson. *The Irish in the South, 1815-1977*. In *H-Net*, December 16, 2002.
- Clive Webb. *Fight Against Fear: Southern Jews and Black Civil Rights*. In *The Georgia Historical Quarterly*. Vol. 86. Summer 2003.
- Karen Brodtkin. *How Jews Became White Folks and What That Says About Race in America*. In *American Jewish Archives*. Vol. 51. Nos. 1&2. 1999.
- Mark K. Bauman and Berkley Kalin, eds. *The Quiet Voices: Southern Rabbis and Black Civil Rights, 1880s to 1990s*. In *The Florida Historical Quarterly*. Vol. 77. Spring 1999.
- Bobbie Malone. *Rabbi Max Heller: Reformer, Zionist, Southerner, 1860-1929*. In *The Georgia Historical Quarterly*. Vol. 82. Summer 1998.
- Christopher Morris, *Becoming Southern: The Evolution of a Way of Life, Warren County and Vicksburg, Mississippi, 1770-1860*. In *The Florida Historical Quarterly*. Vol. 75. Summer 1996.
- Gary Phillip Zola, *Isaac Harby of Charleston, 1788-1828: Jewish Reformer and Intellectual*. In *The Georgia Historical Quarterly*. Vol. 79. Spring 1995.
- James William Hagy, *This Happy Land: The Jews of Colonial and Antebellum Charleston*. In *The Florida Historical Quarterly*. Vol. 72. January 1994.

COURSES AND WORKSHOPS TAUGHT

- “Strategically Managing Special Collections,” with Christian Dupont, Academic Impressions, Tampa, 2012

- SPC 6934, “Memory, Trauma and the Holocaust,” with Carolyn Ellis, Department of Communication, University of South Florida, Summer 2011

UNIVERSITY SERVICE

- Member, search committee for Director, Space Administration and Management, 2019-2020
- Member, Space Modeling & Capital Plan Development Working Group, 2019-2020
- Member, Advisory Group for Implementation of Antisemitism Task Force Recommendations, 2018-2019
- Member, ex officio, Faculty Senate, 2018-2021
- Member, Commission on Gender Equity, Western Washington University, 2017-2018
- Member, steering committee, Banner 9 Implementation, Western Washington University, 2018
- Chair, search committee for Vice Provost for Information Technology / Chief Information Officer, Western Washington University, 2017
- Member, Task Force on Preventing and Responding to Antisemitism, Western Washington University, 2016-2017
- Member, Administration Collective Bargaining Team, 2015-2020 Faculty Contract, Western Washington University, 2015
- Member, Waterfront Planning Committee, Western Washington University, 2013-2014
- Member, Disability Advisory Committee, Western Washington University, 2013-2020
- Member, search committee for Dean, College of Fine and Performing Arts, Western Washington University, 2013-2014
- Member, Strategic Planning Committee (2013-2018), USF, 2011-2012
- Chair, search committee for librarian, Holocaust & Genocide Studies Center, USF Tampa Library, 2010
- Chair, search committee for head, Holocaust & Genocide Studies Center, USF Tampa Library, 2009
- Member, Emergency Preparedness for Academic Continuity Committee, USF, 2009
- Member, Campus Safety & Emergency Management Committee, USF 2009
- Member, search committee for Dean, Nelson Poynter Memorial Library, USF St. Petersburg, 2008-2009
- Member, Strategic Planning Subcommittee for Specialized Facilities, USF Tampa Library, 2007
- Leader, faculty development program, Asturias, Spain, USF 2007
- Member, Hurricane Committee, USF Tampa Library, 2006-present
- Historical Consultant, *Green and Gold: A Half Century of USF*, WUSF TV, 2006
- Featured speaker on USF history, “University Beat,” WUSF 89.7 FM, April 23 and September 17, 2006
- Panelist on USF history, “Kathy Fountain Show,” WTVT-TV 13, May 19, 2006
- Member, USF 50th Anniversary Celebration Advisory Committee, 2005-2006
- Member, faculty governance group, USF Tampa Library, 2004-2008
- Faculty Fellow, Sigma Phi Epsilon, USF, 2004-2013
- Co-chair, search committee for two Special Collections Department librarians, USF Tampa Library, 2005
- Member, search committee for director of Technology and Technical Services, USF Tampa Library, 2004

- Chair, search committee for Floridiana librarian, USF Tampa Library, 2004
- Member, search committee for assistant/association professor of 20th century U.S. South, Department of History, USF 2003-2004
- Fundraising Chair, Florida State Employees Charitable Campaign, USF Tampa Library, 2002

PROFESSIONAL SERVICE

- Member, Governance Task Force, Orbis Cascade Alliance, 2019-2020
- Member, Finance Team, Orbis Cascade Alliance, 2017-2019, 2021-2023
- Secretary, Board of Directors, Orbis Cascade Alliance, 2016-2018
- Member-at-Large, Board of Directors, Orbis Cascade Alliance, 2014-2016
- Peer reviewer, *Journal of the Early Republic*, 2014
- Member, ACRL RBMS Task Force to Review Competencies for Special Collections Professionals, 2013-2016
- Co-Chair, ACRL RBMS Task Force to Review Guidelines on the Selection and Transfer of Materials from General Collections to Special Collections, 2013-2016
- Member, Board of Trustees, Tampa Bay History Center, 2012-2013
- Member, Conference Program Planning Committee – Chicago 2013, ACRL RBMS, 2012-2013
- Member, Preconference Program Planning Committee – Minneapolis 2013, ACRL RBMS, 2012-2013
- Member, Seminars Committee, ACRL RBMS, 2012-2016
- Member, Task Force on Metrics and Assessment, ACRL RBMS, 2012-2013
- Chair, Special Collections Subcommittee, Florida Council of State University Libraries, 2012
- Vice-Chair, Special Collections Subcommittee, Florida Council of State University Libraries, 2011
- Peer reviewer, Georgia Historical Society, 2011
- Peer reviewer, The Filson Historical Society, 2010
- Co-Convener, Collection Development Discussion Group, ACRL/RBMS, 2010-2012
- Member, Budget and Development Committee, ACRL/RBMS, 2010-2012, 2015-2017, 2017-2019
- Peer reviewer, University of North Carolina Press, 2009
- Member, Board of Directors, Hillel of Tampa Bay, 2009-2010
- Member, Special Collections Subcommittee, Florida Council of State University Libraries, 2009-2012
- Secretary, Executive Board, Digital Library of the Caribbean, 2008-2011
- Peer reviewer, major grants, Florida Humanities Council, 2007
- Jurist, Mock Ethics Court, USF School of Library and Information Science, 2006
- Peer reviewer, *The Journal of Southern History*, 2006
- Book Review Editor, *Tampa Bay History*, 2006-present
- Chair, Special Collections Subcommittee, Florida Council of State University Libraries, 2006-2008
- Member, Board of Trustees, Tampa Bay History Center, 2002-2010
- Member, Special Collections Task Force/Subcommittee, Florida Council of State University Libraries, 2004-2006
- Evaluator, grant programs, Florida Humanities Council, 2003, 2004, 2005

- Member, Conference Program Committee, Florida Library Association, 2005
- Judge, K-12 History Fair Competition, Hillsborough County Public School System, 2004, 2005
- Member, Editorial Board, *Florida Historical Quarterly*, 2002-2005
- Co-chair, "Sunshine State of Mind," University of South Florida/Florida Humanities Council/Tampa Bay History Center-sponsored conference, 2003
- Member, Board of Directors, Southern Jewish Historical Society, 1997-2002

PRESENTATIONS

- D'Amato, K., K. Edwards, M. Greenberg, and M. Kelly. "Drastic Times Call for Drastic Measures: Intentionality, Outreach, and Library Leadership in Times of Financial Crisis." Charleston Library Conference, Charleston, SC, 2019
- Greenberg, Mark I., Amy Badertscher, and Jennifer Nutefall. "Not 'Just a Library Project': How Library Leaders Meet Campus Goals." Association of College and Research Libraries Conference, Baltimore, MD, 2017
- Greenberg, Mark I., Marilyn Moody, Jennifer Nutefall, and Scott Walter. "Library Leaders Make the Case." American Library Association Midwinter Meeting, Atlanta, GA, 2017
- Greenberg, Mark I., Timothy J. Johnson, Melanie J. Meyers, Arvid Nelson, and Brian E. C. Schottlaender. "Retrofitting Expectations or Redefining Reality: What Does the Future of the Special Collections Professional Look Like?" RBMS Conference, Las Vegas, NV, 2014
- "Facing Change by Engaging Faces," with Carmen Werder, John Farquhar, Shevell Thibou, and Nathan Romond, Nakama Conference, Western Washington University, 2013
- "Managing Special Collections: Service, Security, Statistics," with Lisa Janicke Hinchliffe and Richard W. Oram, *Library Journal* webcast, 2012
- "Undergraduate Research Programs and the Academic Library: How Partnership Creates Successful Research Experiences," with Nancy Cunningham, Richard Pollenz, and Drew Smith, ACRL Extending Reach, Providing Value: Collaborations Strengthen Communities, webinar, 2012
- "Open-Source Based Solutions for Processing, Preserving, and Presenting Oral Histories," Armenian Genocide Oral History Collections in North America: Development, Utilization, Potential, University of California Los Angeles, 2011
- "Digital Collections at the University of South Florida," with Barbara Lewis, Information Technology/Digital Initiatives Interest Group, Association of Southeastern Research Libraries, webinar, 2010
- "Managing an Oral History Program in the Digital Age: An Open Source Software Solution at the University of South Florida Libraries," with Richard Bernardy, Oral History Association annual meeting, Pittsburgh, PA, 2008
- "Using Podcasting to Promote Hidden Treasures in Special Collections," Association of Caribbean University, Research and Institutional Libraries (ACURIL) annual meeting, Montego Bay, Jamaica, 2008
- "Using Podcasting to Promote Hidden Treasures in Special Collections," NELINET Bibliographic Services Conference – Revealing Hidden Collections: Making the Lost Found Again, Worcester, MA, 2008
- "Putting the e in Oral History: Creating and Assessing Oral Histories at the University of South Florida Libraries," with Richard R. Bernardy, Jr., ACURIL annual meeting, Montego Bay, Jamaica, 2008

- “Does Format Matter?: Reader, Scholar, Lawyer, Vendor in the Information Revolution,” with Monica Metz-Wiseman and Phyllis Ruscella, *Book 2.0: Can the Book Survive the Information Revolution?* University of South Florida, 2007
- “Conducting Research in American Libraries and Archives: A Practical Guide for Foreign Doctoral Students,” University of Sussex, Brighton, England, 2007
- “Critical Issues for Modern Florida,” Oral History Association Annual Meeting (session chair and commentator), 2006
- “The Balanced Man,” Sigma Phi Epsilon Balanced Man Society Awards Dinner, 2004, 2005, 2006
- “Conducting Oral History Interviews workshop, Thonotosassa Public Library, 2003 & Warner Southern College, 2005
- “Alternative Careers for Historians,” University of Florida History Department, 2005
- “Preserving Tampa History: The University of South Florida Libraries and Tampa Bay History Center Model,” poster session, Florida Library Association Annual Meeting, 2005
- “Between Black and White: The Racial Place of Southern Jews from the Civil War to Civil Rights,” Conference in Honor of Bertram Wyatt-Brown, University of Florida, 2005
- “The Administration of USF President John Allen Years, 1957-1969,” John Allen Society Dinner, USF Foundation, 2004
- Introduction to documentary *Shalom Y'all*, Florida Folklore Society Annual Meeting, 2004
- “Jewish Life in the South,” panel discussion, Tampa Jewish Film Festival, 2004
- “The Bellwether State: Florida’s Changing Place in America,” Induction Ceremony to USF Phi Alpha Theta Rho Nu chapter, 2003
- “Teaching Ethnic Diversity: The Jews of Colonial Savannah,” Georgia Historical Society Teaching American History workshop, 2003
- “Life of Meaning: Southern Jewish Women in the Nineteenth Century,” University of North Carolina Center for Jewish Studies, 2003
- “Jewish Life Along the Mississippi River,” Tulane University Jewish Studies Program, 2002

GRANTS

Project Director, “Interpreting Cultural Heritage: Tampa Cubans and their Club, 1886-present,” from Florida Humanities Council, 2008-2010

Project Director, “Project PastCast: Florida Edition,” from Florida Humanities Council, 2008-2009

Co-Sponsor, “Florida African American History Web Site,” from Florida Humanities Council, 2006-2007

Project Director, Ephemeral Cities Digitization Project, from Institute of Museum and Library Services, 2003-2005

AWARDS/HONORS

- Equity and Inclusion Award, Teaching-Learning Academy, Western Washington University, 2016

- The Honor Society of Phi Kappa Phi, Western Washington University, 2013
- USF Constituent Team Award, University of South Florida Foundation, 2009
- ACURILEAN Star, recognizing excellence in applied technologies for podcasting special collections, Association of Caribbean University, Research and Institutional Libraries, 2008
- Pride Award, Committee on Issues of Sexual Orientation and Gender Identity, University of South Florida, 2007
- George Mason University's History News Network, Top Young Historian, 2007
- Humanities Scholar Award, Mississippi Humanities Council, 2000
- Leo Wasserman Essay Prize, American Jewish Historical Society, 1998
- Southern Jewish Historical Society, Graduate Student Essay Prize, 1996