

University of Massachusetts Amherst

From the Selected Works of Marilyn S. Billings

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Building a Sustainable Business Model for Library Publishing Services

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Available at: https://works.bepress.com/marilyn_billings/41/

Building a Sustainable Business Model for Library Publishing Services



Institutional Statistics

- Land-grant University
- Flagship of 5 campus UMass System
- Students – over 27,000 (6000 graduate)
- Faculty – 1,231
- Academic environment
 - 86 bachelor's; 72 master's; 51 doctoral programs
- Research
 - Over \$156 m/yr

University Libraries Statistics

- Over 3.5 million volumes
- 43,000 journal subscriptions
- 55 librarians and professionals, 72 staff and 59 fte students

- Recent initiatives:
 - Learning Commons
 - Teaching Commons
 - Scholarly Communication and IR

Scholarly Communication Office

- Established 2006
 - Scholarly Communication Librarian
 - Part time Metadata Librarian(s)
- Quick wins
 - Pilot projects
 - Graduate School – ETDs & Staff support
- Office of Research
 - Internal grants & Staff support
 - NIH mandates / NSF data management plans
- Office of Outreach
 - Community engagement & Staff support

Budget and Personnel

- Digital Commons & Selected Works Software licenses

- Staffing
 - Scholarly Communication Librarian
 - Digital Repository Resident Librarian – shared funding
 - Scholarly Communication Team

- NSF Grant
 - Additional software cost
 - Ethics Clearinghouse Librarian

Challenges

- Education and Advocacy
 - Library staff
 - Faculty, Administration, Students
- Funding support from partners
- Staffing
 - Temporary – Residents, Interns
 - Permanent
- Infrastructure
- Flexibility & Agility

Opportunities

- Librarian expertise
 - Grant compliance, IP issues

- Partners
 - Research dissemination

- New innovations

- Contact information

Marilyn Billings

Scholarly Communication & Special Initiatives Librarian

University Libraries

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