Building a Sustainable Business Model for Library Publishing Services

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Institutional Statistics

- Land-grant University
- Flagship of 5 campus UMass System
- Students – over 27,000 (6000 graduate)
- Faculty – 1,231
- Academic environment
  - 86 bachelor’s; 72 master’s; 51 doctoral programs
- Research
  - Over $156 m/yr
University Libraries Statistics

- Over 3.5 million volumes
- 43,000 journal subscriptions
- 55 librarians and professionals, 72 staff and 59 fte students

Recent initiatives:
- Learning Commons
- Teaching Commons
- Scholarly Communication and IR
Scholarly Communication Office

- Established 2006
  - Scholarly Communication Librarian
  - Part time Metadata Librarian(s)

- Quick wins
  - Pilot projects
  - Graduate School – ETDs & Staff support

- Office of Research
  - Internal grants & Staff support
  - NIH mandates / NSF data management plans

- Office of Outreach
  - Community engagement & Staff support
Budget and Personnel

- Digital Commons & Selected Works Software licenses

- Staffing
  - Scholarly Communication Librarian
  - Digital Repository Resident Librarian – shared funding
  - Scholarly Communication Team

- NSF Grant
  - Additional software cost
  - Ethics Clearinghouse Librarian
Challenges

- Education and Advocacy
  - Library staff
  - Faculty, Administration, Students
- Funding support from partners
- Staffing
  - Temporary – Residents, Interns
  - Permanent
- Infrastructure
- Flexibility & Agility
Opportunities

- Librarian expertise
  - Grant compliance, IP issues

- Partners
  - Research dissemination

- New innovations
Contact information

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