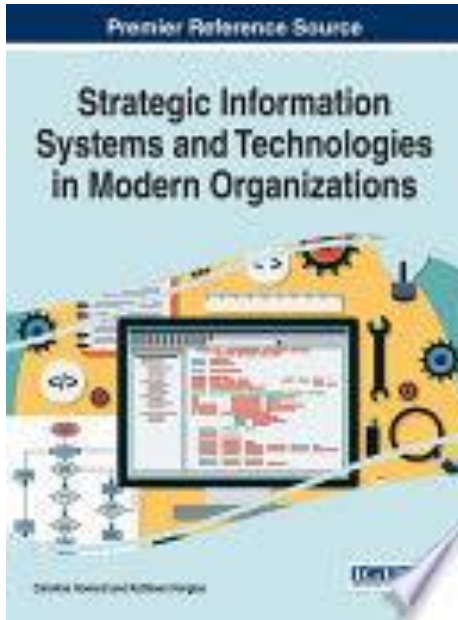


The research work of **Dr. Pankaj Madhani** has been cited / included in following **TWENTY International Books**:

1. **Strategic Information Systems and Technologies in Modern Organizations** (Advances in Business Information Systems and Analytics)



Author: Caroline Howard (Ed.), (HC Consulting, USA) and Kathleen Hargiss (Ed.), (Colorado Technical University, USA)
Publisher: IGI Global, Hershey, PA 17033, USA (January, 2017)

Language: English

ISBN-10: 1522516808

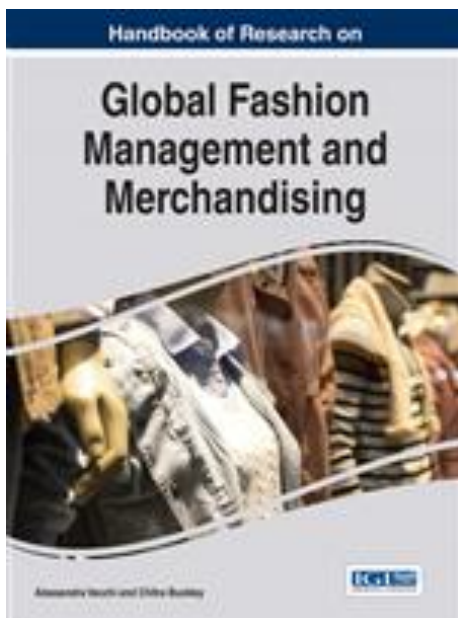
Hardcover: 366 pages

Source: AMAZON

Citation: Madhani, P.M. (2015), "Demand Chain Management: Enhancing Customer Lifetime Value Through Integration of Marketing and Supply Chain Management". *The IUP Journal of Business Strategy*, 12(3): 27-26

Citation: Madhani, P.M. (2013), "Marketing Firms vs SCM-led Firms: DCM Comparatistics". *SCMS Journal of Indian Management*, 10(2): 5-19

2. **Handbook of Research on Global Fashion Management and Merchandising** (Advances in Logistics, Operations, and Management Science)



Author: Alessandra Vecchi (Ed.), London College of Fashion, U.K., Chitra Buckley (Ed.), London College of Fashion, U.K.

Publisher: IGI Global, Hershey, PA 17033, USA (May, 2016)

Language: English

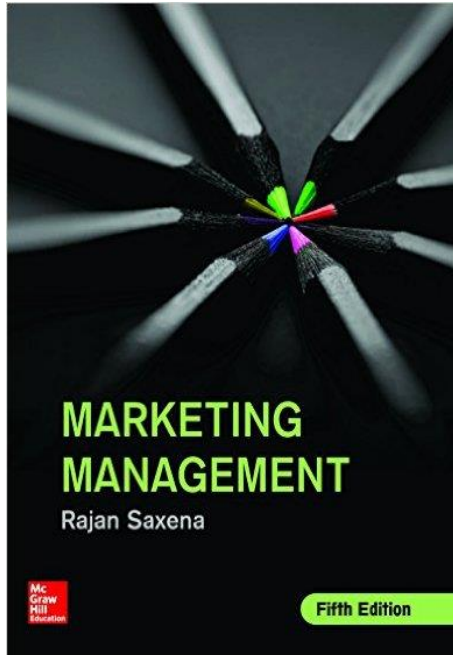
ISBN-10: 152250110X

Hardcover: 799 pages

Source: AMAZON

Citation: Madhani, P.M. (2015), "Enhancing Customer Lifetime Value in Fast Fashion Retailing with RFID Initiatives". *International Journal of Business and Globalisation*, 15(2): 205-237

3. Marketing Management



Author: Rajan Saxena is founder director of IIM, Indore and Vice Chancellor of NMIMS

Publisher: McGraw Hill
(September, 2015)

Language: English

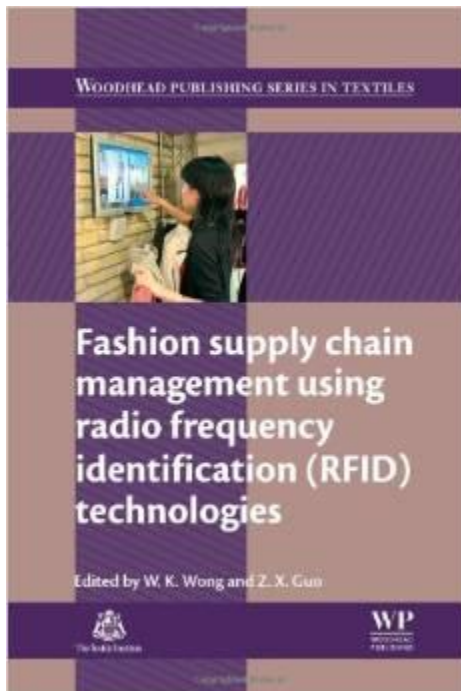
ISBN-10: 9339223306

Hardcover: 852 pages

Source: AMAZON

Citation: Madhani, P.M. (2012), “Value Creation Through Integration of Supply Chain Management and Marketing Strategy”. *The IUP Journal of Business Strategy*, 9(1): 7-26

4. Fashion Supply Chain Management Using Radio Frequency Identification (RFID) Technologies



Author: W. K. Wong is Professor at The Hong Kong Polytechnic University, Hong Kong and Z. X. Guo, Queen Mary University, UK

Publisher: Woodhead
Publishing Ltd
(January, 2014)

Language: English

ISBN-10: 0857098055

Hardcover: 256 pages

Price: \$ 205

Source: AMAZON

Citation: Madhani, P.M. (2011), “RFID Deployment: Fast Fashion Retailing”. *SCMS Journal of Indian Management*, 8(2): 40-51

5. Fast Growing Organizations

To the Multiplicity of Conceptual Unity



Author: Torsten Bergt

Publisher: Disserta Verlag
(March, 2014)

Language: German

ISBN-10: 3954253437

Paperback: 288 pages

Price: \$ 72.99

Source: AMAZON

Citation: Madhani, P.M. (2010), “Realigning Fixed and Variable Pay in Sales Organizations: An Organizational Life Cycle Approach ”. *Compensation & Benefits Review*, 42(6): 488-499

6. Fair Economy

Crises, Culture, Competition and the Role of Law



Authors: Wolfgang Fikentscher; Philipp Hacker and Rupprecht Podszun

Publisher: Springer
(2013)

ISBN-10: 3642361064

Hardback: 157 pages

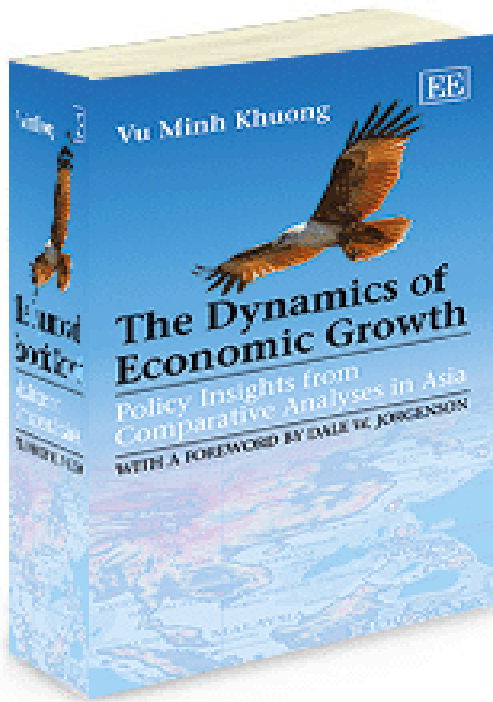
Price: € 99.99

Source: SPRINGER

Citation: Madhani, P.M. (2009), “Bankruptcy of Lehman Brothers: A Pointer of Subprime Crisis”. *The Accounting World*, 9(6): 33-39

7. The Dynamics of Economic Growth

Policy Insights from Comparative Analyses in Asia



Author: VU Minh Khuong is Professor of *Economics* at National University of Singapore. He is MBA and Ph.D. from Harvard University.

Publisher: Edward Elgar Publishing Ltd,
(November, 2013)

ISBN-10: 0857939637

Hardback: 288 pages

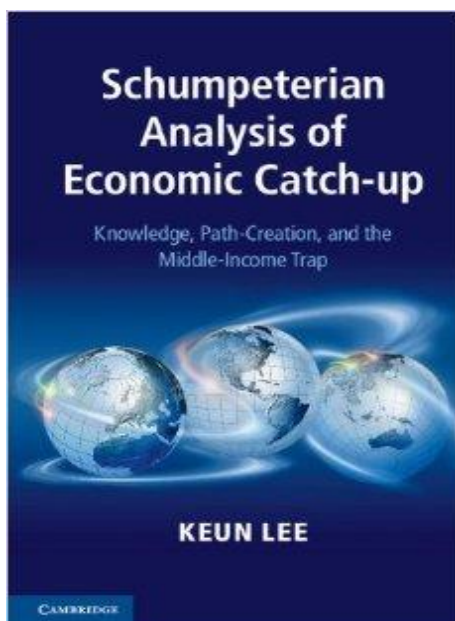
Price: £ 80

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Citation: Madhani, P.M. (2008), “Indian Software Success Story: A Resource-based View of Competitive Advantage”. *The Icfai Journal of Management Research*, 7(8): 61-83

8. Schumpeterian Analysis of Economic Catch-up

Knowledge, Path-Creation, and the Middle-Income Trap



Author: Keun Lee is Professor of *Economics* at Seoul National University. He is a globally recognized expert on the economics of catch-up. He is Ph.D. in Economics from **University of California, Berkeley**.

Publisher: Cambridge University Press,
(November, 2013)

ISBN-10: 1107042682

Hardback: 160 pages

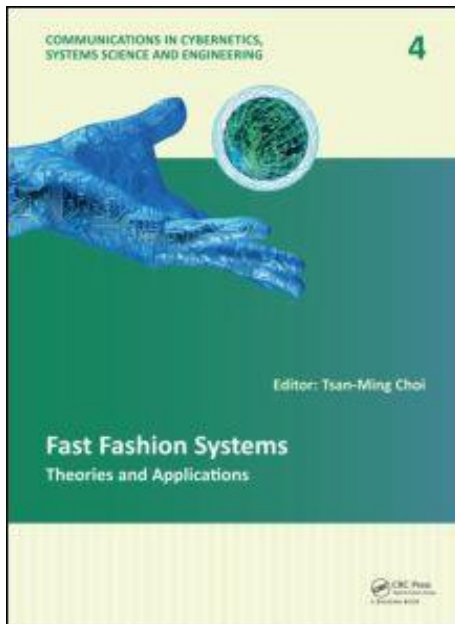
Price: \$121

Source: AMAZON

Citation: Madhani, P.M. (2008), “Indian Software Success Story: A Resource-based View of Competitive Advantage”. *The Icfai Journal of Management Research*, 7(8): 61-83

9. Fast Fashion Systems

Theories and Applications



Editor: Tsan-Ming Choi is Professor in *Fashion Business* at The Hong Kong Polytechnic University. He received the President's Award for Excellent Achievement (the most prestigious award at the university level).

Publisher: CRC Press
(Taylor & Francis)
(November, 2013)

ISBN-10: 1138000299

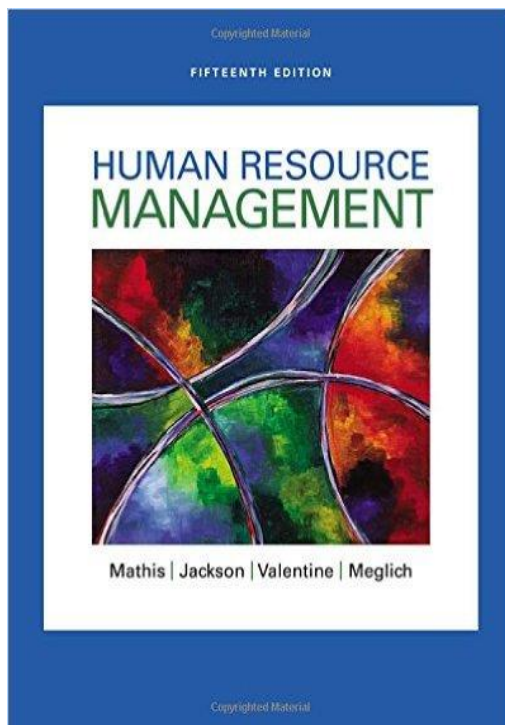
Hardback: 160 pages

Price: \$121

Source: AMAZON

Article: Madhani, P.M. (2013), "Fast Fashion Retailing: RFID Deployment for Enhancing Customer Value Proposition," 35-55.

10. Human Resource Management



Authors: Dr. Robert L. Mathis is professor emeritus at the University of Nebraska, **Dr. John H. Jackson** is Professor at the University of Wyoming, **Dr. Sean R. Valentine** is Professor at the University of North Dakota and **Patricia A. Meglich** is professor at the University of Nebraska at Omaha.

Publisher: Cengage Learning; 15th edition,
(September, 2016)

ISBN-10: 1305500709

Hardback: 705 pages

Price: \$312.95

Source: AMAZON

Citation: Madhani, P.M. (2014), "Aligning Compensation Systems with Organization Culture," *Compensation and Benefits Review*, 46 (2): 103-15.

Citation: Madhani, P.M. (2013), "Realigning Fixed and Variable Pay in Sales Organizations: A Career Life Cycle Perspective," *Compensation and Benefits Review*, 45 (4): 223-30.

11. Human Resource Management

Human Resource Management



Robert L. Mathis | John H. Jackson | Sean R. Valentine

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Authors: **Dr. Robert L. Mathis** is professor emeritus at the University of Nebraska, **Dr. John H. Jackson** is Professor at the University of Wyoming and **Dr. Sean R. Valentine** is Professor at the University of North Dakota.

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Hardback: 688 pages

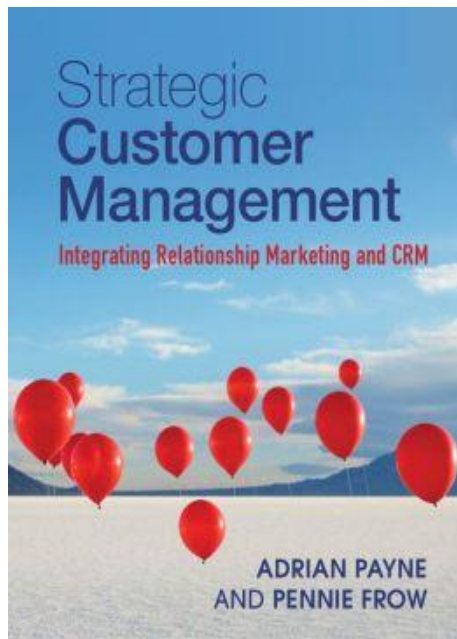
Price: \$292

Source: AMAZON

Citation: Madhani, P.M. (2010), “Rebalancing Fixed and Variable Pay in a Sales Organization: A Business Cycle Perspective,” *Compensation and Benefits Review*, 42 (3): 179-89.

12. Strategic Customer Management

Integrating Relationship Marketing and CRM



Author: **Adrian Payne** is Professor of *Marketing* at the University of New South Wales in Australia and **Pennie Frow** is Professor of *Marketing* at Cranfield University, UK.

Publisher: Cambridge University Press. (March, 2013)

ISBN-10: 1107649226

Paperback: 542 pages

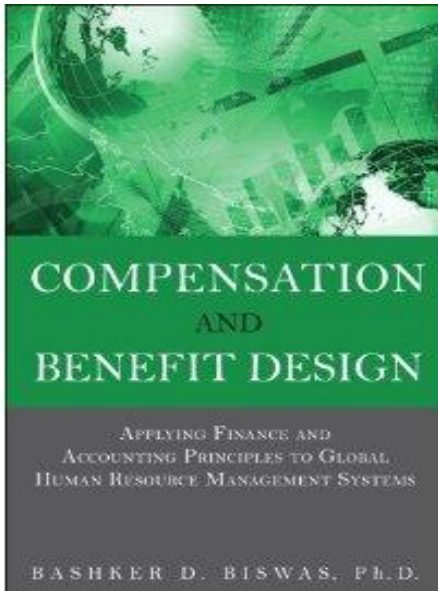
Price: \$162

Source: AMAZON

Citation: P.M. Madhani (2011), “Value Creation Through Cross-Functional Collaboration: Making a Case for SCM and Marketing Integration,” *DHAROHAR, International Management Journal*, 1(1): 36-48

13. Compensation and Benefit Design

Applying Finance and Accounting Principles to Global Human Resource Management Systems



Author: Bashker D. Biswas, is the Principal of the Biswas Group Inc., a Global Consultancy. He is Visiting Professor at Keller School of Management at DeVry University in Sacramento, California.

Citation: Madhani, P.M. (2010), "Rebalancing Fixed and Variable Pay in a Sales Organization: A Business Cycle Perspective," *Compensation and Benefits Review*, 42 (3): 179-89.

Publisher: FT (Financial Times) Press, USA
(December, 2012)

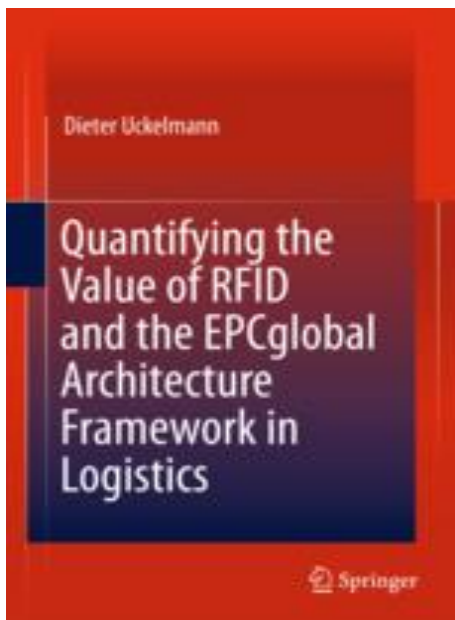
ISBN-10: 0133064786

Hardcover: 368 pages

Price: \$109.99

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14. Quantifying the Value of RFID and the EPCglobal Architecture Framework in Logistics



Author: Uckelmann, Dieter is Professor at University of Bremen, Hochschulring 20, Bremen, 28359, Germany

Citation: Madhani, P.M. (2009), "Investment Decision Tool: 'Real Options'," *SCMS Journal of Indian Management*, 6 (1): 5-17.

Publisher: Springer
(April 26, 2012)

ISBN-10: 3642279902

Hardcover: 200 pages

Price: \$139

Source: AMAZON

15. Human Resource Management

Functions, Applications, Skill Development



Authors: **Robert N. Lussier** is Professor of *Management* at Springfield College, USA and **John Hendon** is Professor at the University of Arkansas at Little Rock, USA.

Publisher: Sage Publications, USA
(February, 2012)

ISBN-10: 1412992427

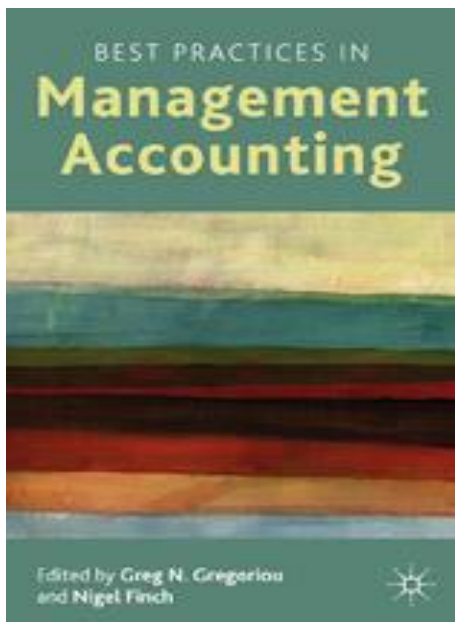
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Citation: Madhani, P.M. (2010), “Rebalancing Fixed and Variable Pay in a Sales Organization: A Business Cycle Perspective,” *Compensation and Benefits Review*, 42 (3): 179-89.

16. Best Practices in Management Accounting



Editors: **GREG N. GREGORIOU** is Professor of *Finance* at State University of New York, USA and **NIGEL FINCH** is faculty in *Accounting* at the University of Sydney Business School, Australia.

Publisher: Palgrave Macmillan, USA.
(January, 2012)

ISBN-10: 0230358365

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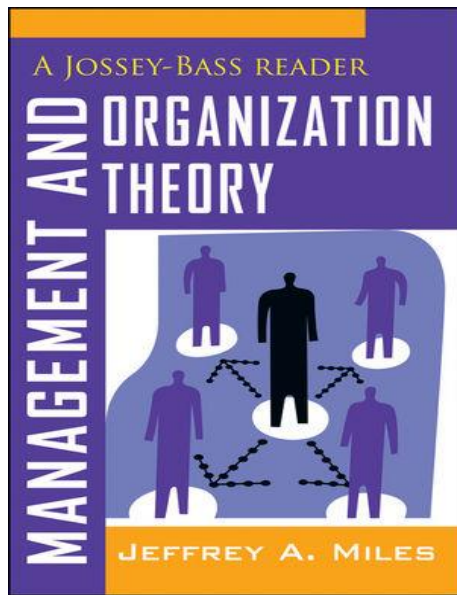
Price: \$100

Source: AMAZON

Article: Madhani, P.M. (2012), “Intangible Assets: Value Drivers for Competitive Advantages,” 147-164.

17. Management and Organization Theory

A Jossey-Bass Reader



Author: Jeffrey A. Miles, is the is a professor of *Management* and organizational behavior in the Eberhardt School of Business at University of the Pacific, California.

Citation: Madhani, P.M. (2010), “Salesforce Compensation: Game Theory,” *SCMS Journal of Indian Management*, 7(4):72–82.

Publisher: Jossey-Bass, USA (January, 2012)

ISBN-10: 1118008952

Paperback: 480 pages

Price: \$40

Source: AMAZON

18. A Framework for Human Resource Management



Author: Gary Dessler is Founding Professor at Florida International University, USA.

Citation: Madhani, P.M. (2009), “Sales Employees Compensation: An Optimal Balance between Fixed and Variable Pay,” *Compensation and Benefits Review*, 41(4): 44-51.

Publisher: Pearson, USA (December 2011)

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Paperback: 432 pages

Price: \$100

Source: AMAZON

19. Impact of the Financial Crisis on the Market for Mergers and Acquisitions in the German Mittelstand



Author: Tobias F. Kern
Publisher: GRIN Verlag,
Germany
(January 2011)

Language: German
ISBN-10: 3640800087
Paperback: 132 pages
Price: \$ 66.50
Source: AMAZON

Citation: Madhani, P.M.
(2009), "Bankruptcy of
Lehman Brothers: A Pointer of
Subprime Crisis," *The
Accounting World*, 9(6): 33-39

20. Dynamic Resource Configuration Management

A functionally-oriented conservation value of strategic competencies



Author: Torsten Klein is
Doctorate in *Economics* &
the University Professor.

Publisher: Lang, Peter,
GmbH, Internationaler
Verlag Der Wissenschaften,
Germany
(October 2010)

Language: German
ISBN-10: 3631609892
Paperback: 310 pages
Price: £99.99
Source: AMAZON

Citation: Madhani, P.M.
(2008), "RO Based Capital
Budgeting: A Dynamic
Approach in New Economy,"
*The ICAFI Journal of Applied
Finance*, 14 (11): 48-68