School of Communication & Media Arts Faculty Receive Cornerstone Author Award

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Sacred Heart University School of Communication & Media Arts faculty members Lori Bindig and Bill Yousman have received the 2017 Cornerstone Author Award from Sage Publishing for their work as the new editors of *Gender, Race, and Class in Media: A Critical Reader*, released in December 2017. The Cornerstone Author Award honors first-rate scholarship, quality writing and lasting impact of the work.

Sage approached Bindig and Yousman in 2016, asking them to be the primary editors of the fifth and future editions at the recommendation of the original editors Gail Dines, professor emerita at Wheelock College, and Jean Humez, professor emerita at the University of Massachusetts Boston.

“The two scholars I trusted the most to maintain the quality and integrity of the book were Bindig and Yousman. I knew that they both had the theoretical depth required to edit such a book, while also being steeped in the latest
scholarship,” Dines says. “In addition, their commitment to multicultural media education made them the perfect candidates.”

“I was so honored when Sage approached us about the 5th edition of *Gender, Race, and Class in Media*. I have every edition and have used them regularly in my own scholarship and teaching. It’s an absolute privilege to be named a co-editor with Bill and have our hard work recognized by Sage,” said Bindig.

Sage editor, Terri Accomazzo notes, “At Sage, we not only champion content and quality scholarship, but care about the influence the work has on both learning and the discipline. We are proud of this milestone edition. Bill and Lori bring a fresh perspective on critical media studies.”

*Gender, Race, and Class in Media* was the first anthology to adopt both a critical theory paradigm and a multicultural approach to media literacy. Each edition features approximately 70 scholarly articles by top scholars in the field that explores some of the most important forms of today’s popular culture, including social media, television, films, music and advertising. The book has been widely adopted in more than 135 colleges and universities world-wide, making it one of the bestselling titles for SAGE, not just in communication but in any discipline.

Along with serving as a primary editor, Yousman’s scholarship on media and the social construction of racial ideologies is featured in the new edition of the book. “It is our hope that the new edition of GRC will be well received by adopters of previous editions while also reaching faculty and students who may be new to the field of critical media studies,” he says.

“I am convinced that the book will not only continue to be highly respected in the academy, but will maintain its reputation as a reader that breaks new ground in offering students a compelling set of articles that remain faithful to the project of combining critical media studies with a multicultural analysis,” Dines adds. “I look forward to seeing future editions by Bindig and Yousman, and I am delighted that a project I started with Dr. Humez 20 years ago is now in such capable hands.”

SHU Sociology Professor Amanda Moras also has a chapter on gender and race in rap and hip-hop in the new edition of the book.


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