What is Sky Q, How To Subscribe & Things you need to know about the fluid viewing tech?

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Curious to know about Sky Q? Then this article is especially for you. Now bring a halt to the old viewing experience and get ready to explore the world of entertainment and sports with the new “fluid viewing” technology. Yes this is now possible with the Sky Q services. Get your hands on with the Sky’s latest technology known as Sky Q next generation tv services that can be installed in multi rooms.
The services are now on sale with the starting process of £99. If you want to subscribe this service, you need to have a Sky contact number with you. This service promises to offer “reimagined TV” experience, merging live TV, on demand facility, wireless music and many more.

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So what exactly does Sky Q offers?

"Sky Q is a brilliant new way for customers to experience TV on their terms. It reimagines TV so that it's flexible and seamless across different screens," said chief executive Jeremy Darroch." Sky customers watch 20 per cent of
programmes on connected devices and Sky Q is squarely targeted at the most demanding of this on-demand generation,"

And it needs to be; premium customers are the best bet for increasing revenue, as many people are looking to reduce TV bills - indeed ARPUs (average revenue per user) across the industry are fairly stagnant. Sky Q, alongside Now TV's 'buffet' model, means Sky now covers consumers at opposite ends of this spectrum.

And why it is beneficial, you will come to know about all this when you go through the topics mentioned below:

What does the Sky Q Fluid Viewing mean?

From the very beginning, starting at the Sky Q announcement event last year, Sky has described the main selling point of the new system as "Fluid Viewing". It also uses the term on its websites and, most significantly, in its TV advertising.
The adverts even render the concept visually, showing liquid coming out of one TV, travelling through a house, and entering another TV or device. It's arty, but really doesn't explain things that well - especially when the full ad is truncated down to 30 or even 10 seconds.

What Is Sky Q?
This is the most important question and customers who are looking for getting a Sky Q, must know about this service. It is a tv service that is offered by Sky which promises to offer you a different viewing experience. The major aim is create a new environment where all the Sky products or equipments can communicate wirelessly and thus giving you the access of all Sky’s content wherever you want it.

You are not just confined to the access live and on demand tv but also watch your recorded programmes in other rooms on your wireless devices. As Sky Q comes up with a brand new user interface and tv guide, so don’t expect it to work with your existing Sky products such as your existing Sky+ boxes. With Sky Q touch remote you can easily access various features such as Bluetooth, Sky Q apps, Apple AirPlay etc.

A typical Sky Q system has a main box featuring multiple TV tuners - either the Sky Q Silver box with 12 TV tuners or the standard Sky Q box with eight. You will then likely have one or two Sky Q Mini boxes set up in other rooms, which don't have their own tuners but work exactly like a main Sky Q box by linking to it and streaming video (even recordings) over a home network connection.

A Sky Q app is also available for iPad and Android tablets that works similarly to the main Sky Q experience, even giving you the ability to download and watch your recordings when on your travels.

Fluid Viewing means that shows and movies can be watched on any of these devices at any time, with each picking up where the last left off.

Sky Q Fluid Viewing Technology

While marketing their Sky Q device, the company is using the term “Fluid Viewing” technology. But in case you also don’t know about this technology, then let us explain about this technology. In layman language, it is nothing but
being able to watch your programmes anywhere and at anytime you want. With Sky Q box, you can watch the content in any other room of your house on your wireless devices such as tablets or phones.

Can I get Fluid Viewing on my existing Sky+HD box?

Sadly, the pick-it-up-wherever feature is unique to Sky Q for now. It requires a stable, highly-spec'ed ecosystem rather than just the one box and a separate Sky Go app. You'll have to upgrade to Sky Q for the full-on feature.

This is not only restricted to your on demand programmes but you can also watch your recordings too. Pause your programme on one room and resume it on the other room. This is the major advantage of Sky Q box. Same feature is applied to mobile phones, get the latest Skt Q app on your phone or tablet and watch the downloaded shows offline. This shows that the fluid technology is not
only limited to home but outside too. That is why Sky is referring this technology as “Wireless Home Entertainment System”.

What Are The Key Sky Q Features?

Sky Q can be controlled using a new touchpad remote or via a tablet using the Sky Q app. New TV guide and search interfaces are aimed at making it easier to find content, while it's also possible to use apps (such as YouTube and Vevo), view Facebook photos and stream music via the system. Sky Broadband customers, meanwhile, can increase the reach of their Wi-Fi by using all their Sky Q boxes as Wi-Fi hotspots.
And since the new remote is bluetooth – you don't have to point it directly at the set-top box, like Sky+ HD customers are forced to do.

But Sky has also built-in a nifty trick to ensure you never lose its fancy new remote down the back of the sofa.

A tap on the shiny Q logo on the front of the Sky Q box will make the remote bleep at the top of its voice – helping you track it down in the house.

Checkout the following features of Sky Q services:

- You can easily pause a programme on one screen and resume it on the other screen.
- Watch up to five programmes on up to five screens and that too at the same time.
- You can record up to four programmes simultaneously and watch the fifth one at the same time.
- The Sky Q services gives you freedom to access your content everywhere.
- Watch live, on demand and recorded programmes with the help of your Sky Q boxes. Download the latest and upgraded Sky Q app on your Android as well as Apple devices.
- Stream your favourite music with Apple AirPlay or Bluetooth to your Sky Q box.

How To Order Sky Q?

You can order your Sky at anytime whether you are living in UK or in Republic of Ireland. Get connected to the Sky team so that they can help you with the installation. Always remember that your Sky Q box is not operational with the
Sky+ equipments. There are various rumour or talks going on that Sky Q may replace the Sky+ services, but as per our sources this may take a long time to switch from Sky + hardware to completely Sky Q hardware.

To help you decide here's what each service will cost you over the 18-month contract we have found a way to contact Sky customer services here.

Sky Q Subscriptions

The minimum subscription period for Sky Q services is 18 months. It is available at £44-£56/month. The other charges will be Sky Movies which is £18/month, Sky Sports £27.50/month, Sky Broadband Unlimited £10/month for first 12 months and then £20/month, Sky Fibre £10/month, Sky Fibre Unlimited £10/month for first year and then £20/month.

You will also have to pay the Smart Features fee of £150 that will applied for existing Sky Tv customers. If you want an additional tv screen, then the charges applied will be £99 to view your live, recorded and downloaded programmes on another tv via an extra Sky Q Minibox. The installation services will be £10 for new Sky TV customers, usually it is £99.

Customers who install the Q Mini can even pause a programme in one room and pick up from where they left off in another.
But there's an issue and it's a big one.

Sky Q Mini can only be used if you take out an 18-month contract on the more expensive Q Silver bundle.

Even when you order online the Sky Q Mini option disappears as soon as you accept the standard bundle.

Sky Q basic is still a hefty upgrade over the ageing Sky+ service and with the 1TB hard drive, new remote and ability to stream shows to a tablet it will still be appealing to some.

But with Sky boasting its new service will "Set your TV free", many will be left hugely disappointed they can't add TV to other rooms.