Grand Valley State University

From the SelectedWorks of Linda Masselink

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$$$: The High Cost of Sharing Ideas

Linda Masselink, *Grand Valley State University*

Available at: https://works.bepress.com/linda_masselink/8/

$$$: The High Cost of Sharing Ideas

By Linda Masselink, Senior Librarian, Steelcase Library, Liaison to Seidman College of Business

Linda Masselink

What would you rather have … a diamond ring valued at $6,995 or a one-year subscription to Chinawire? The *Student Statement on the Right to Research (www.righttoresearch.org)*, states "The high cost of academic journals restricts access to knowledge; in some fields, prices can reach $20,000 for a single journal subscription or $30 for an individual article." Students need access to research for a successful academic experience.

Open Access provides literature without charge and free of most copyright restrictions. The information is available to users online. OA takes away costs and the need for permission rights to use, copy and distribute literature as long as the creator of the work is acknowledged for that work.

Benefits of Open Access are numerous:

- Scholars agree to provide access to their research without compensation.
- OA provides wider distribution of articles through the Internet.
- OA provides a means to keep research moving forward as results are shared openly with others.
- Publicly funded research such as articles from the National Institute of Health is available to everyone.

During the third week in October, many libraries around the world will be celebrating Open Access Week. This year Open Access is expanded to focus on how technology may be used to advance research and to allow use of media available on the Internet. Many copyright issues arise in making this work for societal and economic benefits for all. University Libraries is sponsoring the showing of *RIP! A remix manifesto.*

RIP! Explores the mashing up of media and pushes boundaries between users and producers. "The film's central protagonist is Girl Talk, a mash-up musician topping the charts with his sample-based songs. But is Girl Talk a paragon of people power or the Pied Piper of piracy?"* You may be viewing a short segment of *RIP!* in one of your classes.

Open Access Week is October 18-24, 2010. Watch for announcements to view the whole 90 minutes of *RIP! A remix manifesto.* A special showing is scheduled for Kirkhof Center on Friday, October 22, 2010. Where do you stand? What do you think is more important, the creative process or the final product? Has the affordability of technology and access to the Internet helped you make change or voice an opinion on an important issue?* Consider these questions and more while watching this engaging and thought provoking film.

**RIP! A remix manifesto*: An education guide: http://www3.nfb.ca/sg/100577.pdf. Linda Masselink may be reached at 331-7337 or masselil@gvsu.edu.

Seidman Intern Wins 2010 Carol Quandt Student Essay Contest

By Tami Kraker, Academic Advisor, Seidman College of Business

Amanda Jarboe

Amanda Jarboe is a senior and a marketing major within the Seidman College of Business. In winter semester 2010, she completed an internship with Vanerum Stelter, a company local to Grand Rapids. From that experience, she had the opportunity to submit an essay for the 2010 Carol Quandt Student Essay Contest sponsored by the Michigan Council for Internships & Cooperative Education (MC_ICE). All essays were reviewed by the MC-ICE Awards and Recognition Committee where Amanda's essay was chosen for First Place. Her work was published in the MC-ICE newsletter and on their Web site. Amanda was invited to attend the MC-ICE Annual meeting where she read her winning essay to event attendees. The 2010 essay topic was "*What changes would you like to see in the academic curriculum to better prepare you for your co-op/internship experience and/or future work experience?*"

The second and third place honors were also given to Seidman College of Business interns, Luis Ballesteros and Ryan Tucker.