Preparing Subject Librarians for an Open Access World

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Available at: https://works.bepress.com/linda_masselink/22/
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MLA November 11, 2010

Institutional What?
A Lesson Plan

Session 1: Introduction to Your Repository

Objective: Provide an overview of issues surrounding scholarly communication; demonstrate your repository; share the schedule of dates and topics for the series.

Homework: Reading List

Questions for Discussion: 1) What is an institutional repository?
2) Why would we want to implement one?
3) What does our repository look like?
4) What we are using to populate our institutional repository?
5) Are there particular questions you’d like to see addressed in this series?

Resources: ScholarWorks@GVSU, http://scholarworks.gvsu.edu/
University of Toronto, T-space Guided Tour
http://tspace.library.utoronto.ca/policies/marketing.jsp

Session 2: Scholarly Communication and our Role as Subject Librarians

Objective: Begin conversations about talking to discipline faculty on issues of scholarly communication and open access. Define scholarly communication as it relates to particular disciplines.

Homework: Look at open access journals in specific liaison discipline in DOAJ.

Questions for Discussion: 1) What did DOAJ tell you about trends and issues in scholarly communication in your disciplines?
2) Explore some ideas for learning about the processes and issues of scholarly communication in your disciplines.
3) What are some approaches you could take to promote the repository to your faculty?
4) How might the discussion above influence the language you use when speaking with faculty?

ScholarWorks@GVSU policies and FAQ documentation
Session 3: Outreach Ideas and Author Rights

Objective: Discuss developmental and contributing factors of the crisis in publishing scholarly content; explore outreach options to engage faculty in our IR; learn about author rights issues.

Homework: Come prepared to share questions over material covered thus far in the series.

Questions for Discussion:
1) What existing library programs/services might be used to promote ScholarWorks@GVSU or connect with faculty about their publishing?
2) What ideas do you have for new programs/services that could create more outreach opportunities?
3) What is SPARC and what SPARC resources may be useful?
4) What are copyright transfer agreements?

Resources:
Dean Van Orsdel presentation: “Scholarly Publishing: A System in Crisis”
SPARC video on Author Rights: http://blip.tv/file/743274/
SPARC publications: Author Rights, Know Your Copy Rights, Addendum to Publication Agreement: http://www.arl.org/sparc/
SHERPA/RoMEO, “Publisher Copyright Policies & Self-Archiving”: http://www.sherpa.ac.uk/romeo/

Session 4: Developing Stakeholder Relationships with the University: Where do we go from here?

Objective: Assess expectations in developing stakeholder relationships; what are our next steps as liaison librarians for scholarly communication at GVSU?

Homework: Creative Commons Video, “Get Creative”:
http://mirrors.creativecommons.org/getcreative/
University of Colorado Libraries, “Publish, Not Perish”:
http://www.publishnotperish.org/

Questions for Discussion: Address questions collected from previous session.

Resources:
Dean Van Orsdel presentation: “Developing Relationships with Faculty”
Associate Dean Garrison presentation: “Developing relationships and the role of the liaison librarian”
GVSU Library Guide on Scholarly Communication:
http://libguides.gvsu.edu/scholarlycommunication
Institutional What?
A Reading List

Required reading:


Select 1 or more article(s) from the following list to read:


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<thead>
<tr>
<th>Activities:</th>
<th>Resources:</th>
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<tr>
<td>Celebrate Open Access Week</td>
<td><a href="http://www.openaccessweek.org">http://www.openaccessweek.org</a></td>
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<td>Hold a Mash Up Contest</td>
<td>Sparky Award video that demonstrates the value of sharing information:</td>
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<td>Show a Video</td>
<td><a href="http://www.arl.org/sparc/media/10-0414.shtml">http://www.arl.org/sparc/media/10-0414.shtml</a></td>
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<td>Involving Student Groups</td>
<td>Rip! A Remix Manifesto</td>
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<td>Explore Examples from Other Institutions</td>
<td><a href="http://films.onf.ca/rip-a-remix-manifesto/">http://films.onf.ca/rip-a-remix-manifesto/</a></td>
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<td>Student Statement on the Right to Research</td>
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<td><a href="http://www.righttoresearch.org">www.righttoresearch.org</a></td>
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<td>SHERPA/RoMEO, “Publisher Copyright Policies &amp; Self-Archiving”:</td>
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Link to Prezi presentation:
http://prezi.com/ny4scz5stjuf/preparing-subject-librarians-for-an-open-access-world/