

**Grand Valley State University**

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**From the Selected Works of Linda Masselink**

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January, 2007

# Research Beyond Google

Linda Masselink, *Grand Valley State University*



Available at: [https://works.bepress.com/linda\\_masselink/13/](https://works.bepress.com/linda_masselink/13/)

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## Meet & Greet with Your Seidman Undergraduate Advisory Board!

Your fellow students of the Seidman Undergraduate Advisory Board are holding an open house for all business students! Come meet the Board and give us your input about the Seidman College of Business. Business-related speakers will also give short presentations every 30 minutes. Speakers include the following:

- 11:15 a.m. Troy Farley from Career Services
- 11:45 a.m. Chris Sheridan, student entrepreneur
- 12:15 p.m. Norman Christopher on sustainability in business
- 12:45 p.m. Gerrit Arens on his internship experience at Huntington Bank
- 1:15 p.m. Marie McKendall on Seidman assessment exams

Stop by to learn and give us your ideas! Pizza, salad, and cookies will be served! The event is Thursday, January 18, 2007, from 11am-2pm in the University Club of Building C, DeVos Center. For more information, please email: [scbugradadv@gvsu.edu](mailto:scbugradadv@gvsu.edu)

### Research Beyond Google

By Linda Masselink, Associate Librarian



**Linda Masselink,  
Associate Librarian**

Do you ever get frustrated at the number of hits on Google and none of them seem relevant to your research needs? I have a solution for you. My name is Linda Masselink. I work with business students in identifying sources for answering information needs.

The library subscribes to over 180 databases at a cost of over \$1.5 million per year and providing access to 33,000 electronic journals. The databases are specifically selected to support the curriculum at GVSU. Several of these databases support business research. Some of them are geared toward international business. Others are useful for company research, trade and industry information, news sources, accounting, marketing, management and general business topics.

A great variety of resources are available 24/7 right at your fingertips. Go to the Library Home Page, [www.gvsu.edu/library](http://www.gvsu.edu/library) for a listing of what is available to you as a GVSU student. On the website for the Library you will find a listing for "Subject Resources". Business subject pages include *Business*, *Accounting*, *Finance and Taxation*, *Advertising/Marketing*, *Company& Industry Research*, and *International/Country Research*. In addition to a listing of the most useful databases in each of these subject areas, a number of websites are provided for further research. You can access the *Wall Street Journal* online. It is updated daily. Online government sites offer a wealth of information for business facts. The Library Home Page can provide access to online Course Reserve, provide help with citing sources, give you tips on evaluating information sources, allow you to request a book or article from another library and more.

The Steelcase Library has a magnificent reading room for quiet study. It is wired for your laptop use. Don't have a laptop? Check one out! Laptops are available at the check out desk located at the entrance of the Library. Don't forget the books! The Library has over 600,000 to choose from!

If it has been awhile since you have done serious research, ask a librarian for assistance. Did you know you could reach a librarian by email, in person, or through chat? Ask a question or make an appointment for help. I can be reached at 616-331-7337 or email me at [masselil@gvsu.edu](mailto:masselil@gvsu.edu)

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The Seidman College of Business newsletter is published by the business college bi-monthly during the academic year and once each summer. It is compiled by Seidman Undergraduate Student Services, 101B DeVos Center. Telephone: 616-331-7500. Fax: 616-331-7391.

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