

LAWRENCE J. LAD

**Associate Professor
College of Business Administration
Butler University**

EDUCATION

- 1981-1985** Boston University; Boston, Massachusetts
Degree: Doctor of Business Administration
Major: Management Policy
Minor: Organization Behavior
- 1977-1981** Boston University; Boston, Massachusetts
Degree: Master of Business Administration
Major: Management Policy
- 1974-1975** Michigan State University; East Lansing, MI
Degree: Master of Public Administration
Major: Program Planning and Evaluation
- 1970-1974** Michigan State University; East Lansing, MI
Degree: B.S. in Social Science
Major: Labor and Industrial Relations

DISSERTATION

Policy-Making Between Business and Government: A Conceptual Synthesis of Industry Self-Regulation And A Case Study Analysis of The Direct Selling Association Code of Ethics
Dissertation Chairman: Edwin A. Murray Jr.

RESEARCH INTERESTS

Strategic Response to Regulation and Social Issues
Strategic Management of Service Industries

Business-Government Relations
Managing Emerging and Non-Traditional Organizations
Collaboration and Alliances

TEACHING EXPERIENCE

Strategic Management and Business Policy
Business-Government Relations
Business and Society/ Business and the Community
Business Ethics
Leadership
International Strategy

Biographical Sketch

Larry Lad is Associate Professor of Management in the College of Business Administration at Butler University. Previously, he served as Associate Director of Executive Education and Assistant Professor of Management at Indiana University. He teaches MBA and undergraduate courses in Strategy, Leadership, and Ethical Decision-Making including a current assignment in International Strategy in the EMBA in Agribusiness at Purdue University. Larry has won five teaching awards. He has taught in Executive Education Programs for Indiana, Purdue, Louisiana State, and Harvard.

Dr. Lad's current research focuses on how individuals and organizations adapt in new environments. On one project, he is exploring learning styles and pathways to individual self-discovery as a co-author of a book on "Mindfulness and Management". On another, he is utilizing work on cross-sector collaboration to inform work in the area of co-regulation and standards in biotech safety and Internet privacy. Larry's previous work includes a book on industry self-regulation, and academic articles in *Business and Society*, *Academy of Management Review*, *Research in Corporate Social Performance and Policy*, *Business Ethics Quarterly*, and *Futures Research Quarterly*.

Larry hold a Doctorate and MBA from Boston University, and a BS and MPA from Michigan State University. He works with Strategies for Tomorrow, Inc., a consulting firm dedicated to creating 21st century organizations. He is involved in the greater Indianapolis community through a number of not-for-profit organizations. Larry was a varsity gymnast at Michigan State University, is an "outdoor challenge" facilitator, competes in triathlons, and volunteers with the hunger and homeless issue. He is also a published poet and aspiring visual artist. He shares the joys and challenges of growing with his wife Diane, her three children (Adrienne, James, and Stewart) and his three children (Linder, Logan, and Lauren).

PROFESSIONAL EXPERIENCE

- 1991- Present** Associate Professor, College Business, Butler University
- Teach graduate and undergraduate courses in Administrative Policy, Business Policy, Public Policies Toward Business, Business Research, and Business and the Community.
- 2001- Present** Adjunct Associate Professor, Krannert School of Business, Purdue University
- Teach International Strategy in on-line EMBA in Agribusiness
- 1989-1993** Summer Faculty, Graduate School of Education, Harvard University
- 1991-1993 Management Development Program (MDP), Team-Building
- 1989-1990 Institute for Education Management (IEM), Strategic Management and Crisis Management
- 1989-1991** Associate Director of Executive Education, School of Business, Indiana University
- Responsible for the start-up and management of the Indianapolis office. With a budget of \$150,000 marketed a portfolio of 24 programs, supervised a staff of three, and served as a liaison with faculty for course design and delivery.
- 1984-1990** Assistant Professor, School of Business, Department of Management, Indiana University
- Taught graduate and undergraduate courses in Strategic Management; Business, Government and Society; Organization Design; and Perspectives of Future Managers. Earned five teaching awards.
- 1982-1984** Lecturer, School of Management, Boston University

- Taught graduate and undergraduate courses in Management Policy
- 1979-1983** Assistant Professor, College of Business, Southeastern Massachusetts University
- Taught graduate and undergraduate courses in Business Policy, Social Issues in Marketing, Business and Society, Organization Behavior, and Introduction to Business. Managed departmental library acquisitions.
- 1976-1979** Research Analyst-Consultant, Economic and Environmental Analysis Area, Abt Associates Inc., Cambridge, Massachusetts
- At this social research/management consulting firm I carried out both contract and marketing responsibilities including the preparation of proposals in the areas of education, management training, training evaluation, state and local government management, manpower, occupational safety and health, environmental assessment, economic development, and corrections. On various contracts I designed evaluation plans, developed questionnaires and handbooks, conducted field analysis and prepared reports.
- 1974-1975** Administrative Assistant and Instructor, Public Administration Programs, Dept. of Political Science, Michigan State University; Supervisors: Dr. Kent J. Chabotar, Coordinator; Dr. Charles F. Cnudde, Chairman
- 1974** Trainer/Consultant, Intergovernmental Personnel Program U.S. Civil Service Commission
- Conducted training programs and provided consulting for state and local public administrators in training program evaluation in Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin.
- 1973** Research Assistant, Michigan State University, Department of Political Science--Kellogg Foundation
- Aided in design, field analysis, data organizations and report preparation phases on a study of educational accountability in Michigan.

BOOKS

- 2005** (forthcoming) Waddock, S., Claire, J., and Lad, L., *Managing Mindfully: Learning and Teaching Mindful Leadership*.
- 2005** (forthcoming) Lad, L., *Emotion Commotion: A Dad Deals with Divorce and a Life in Transition*, Indianapolis, IN, Phoenix Images
- 1992** Lawrence J. Lad, Current Principles and Practices in Association Self-Regulation, Washington, D.C.: American Society of Association Executives.
- 1974** Kent J. Chabotar and Lawrence J. Lad, Evaluation Guidelines for Training Programs, Lansing, MI: Midwest Intergovernmental Training Committee/U.S. Civil Service Commission.

BOOK CHAPTER

- 1997** Lawrence J. Lad and David Luechauer, "The Path to Servant Leadership", in Spears, L. ed., Reflections on Servant Leadership, Jossey Bass, San Francisco

PUBLICATIONS (refereed research and published proceedings)

- 2002 Waddock, S., Claire, J., Lad, L., "Teaching Management Mindfully, When Crisis Strikes", in Proceeding of IABS, Victoria, BC.
- 2002 Altman, B., Smith, W., Van Dusen, C., Lad, L. "Teaching Business and Society On-Line: Pointers and Perspectives" in Proceeding of IABS, Victoria, BC.
- 2001 L., and Semmel, M., "Experiments in Sustainable Community Development: Capturing Lessons from the Museum and Cultural Affairs Sector", in Proceedings of the Twelfth Annual Conference of the International Association of Business and Society, Duane

Windsor, (ed.)

- 2000 Waddock, S., Baccus, M., Lad, L., " Management Education 2000" in Proceedings of IABS, Essex Junction, VT, Duane Windsor, (ed)
- 1999 Lad, L., Rothenbueller, J., Mahenthrian, S., "Rethinking Regulatory Responsibilities in a Global Economy: Integrating Lessons from Internet Self-Regulation and Professional Attestation", Proceedings of the Tenth Annual Conference of the International Association of Business and Society, Paris, France, pp349-354, Donna Wood and Duane Windsor, (co-editors).
- 1999 Li, L., King, B., Hughes, S., Lad, L., "Capacity Choices in the Current Health Care Environment" Decision Sciences Institute Proceedings
- 1998 Waddock, Freeman, Whetten, Lad, diNorcia, White, Singer, Logsdon, Agle, Hendry "Many Futures, Many Scholarships: A Good Conversation about Business and Society Research for the Year 2020, Proceedings of the Ninth Annual Conference of IABS, Kona, Hawaii, June 11-14, pp 329-334. Jerry Calton and Kathy Rehbein, (co-editors)
- 1996 Lad, Logsdon, Lenn, Bucholtz, Oberman, "A Twenty-Year Retrospective on the Preston and Post Interpenetrating Systems Theory", Business and Society, Fall Issue.
- 1996 Lawrence J. Lad , Camilla Spitz, Ed Burns, and Tom Rogan, "Ecosystems, Networks and Economic Development: The Story of Indiana Business Modernization and Technology in Proceedings International Association of Business and Society Conference Santa Fe, New Mexico, Denis Collins (ed.)
- 1995 Jerry Calton and Lawrence J. Lad, "Social Contracting as a Trust Building Process of Network Governance," Business Ethics Quarterly (April).
- 1995 William Roering and Lawrence J. Lad, "On Metaphors, Myths and Musings: Commentary on Gilbert's Mercenary Monk," in Advances in Strategic Management, JAI Press, Greenwich, CT.
- 1994 Lawrence J. Lad, "Team Building", Proceedings of the International

Association of Business and Society, Hilton Head, S.C., Dennis Collins, (ed.)

- 1994** Susan Hughes, Lawrence J. Lad, Barbara Hawes, "Taking Blame or Shifting Blame: An Empirical Analysis of Press Release Attributions in Environmentally Sensitive Industries," Proceedings of the International Association for Business and Society (IABS) Hilton Head, S.C. Dennis Collins, (ed.)
- 1994** Lenn, Brenner, Burke, Dodd-McCue, Fleisher, Lad, Palmer, Rogers, Waddock, and Wokutch. Managing Corporate Public Affairs and Government Relations: The Case of U.S. Multinational Enterprises in Europe, in Post, J. (ed.) Research in Corporate Social Performance and Policy. JAI Press, Greenwich, CT.
- 1993** Lawrence J. Lad, and Jerry Calton, "Collaborative Governance: The Firm, The Interorganization Field, and Negotiated Order", Proceedings of IABS, San Diego, CA, March, 1993.
- 1993** Lawrence J. Lad, et. al. "Managing Corporate Public Affairs and Government Relations: The Case of U.S. Multinationals in Europe", Proceedings of IABS, San Diego, CA, March, 1993.
- 1992** Lawrence J. Lad, "Reframing Regulation in the Global Securities Industry", Proceedings of the International Association for Business and Society, Brussels, Belgium, June, 1992.
- 1991** Lawrence J. Lad, "Industry Self-Regulation as Interfirm and Multisector Collaboration: The Case of the Direct Selling Industry" in Post, J. (ed.), Research in Corporate Social Performance and Policy, Greenwich, CT: JAI Press.
- 1991** Lawrence J. Lad, "Industry Self-Regulation and Regulatory Reform: Possibility or Pitfall?" in Paul, Karen (ed.), Current Issues in Business Ethics and Politics, Lewiston, NY: Edwin Mellen Press.
- 1989** Douglas R. Austrom and Lawrence J. Lad, "Collaborative Approaches to the Sociopolitical Environment: The Emergence of Issues Management Alliances", Futures Research Quarterly, Winter, 1989.
- 1989** Douglas R. Austrom and Lawrence J. Lad, "Issues Management Alliances: New Responses, New Values, and New Logics", in Post, J. (ed.), Research in Corporate Social Performance and Policy,

Greenwich, CT: JAI Press.

- 1987** Douglas R. Austrom and Lawrence J. Lad, "Strategic Management in a Turbulent Era: The Importance of Collaboration", Proceedings of the Administrative Sciences Association of Canada
- 1986** Douglas R. Austrom and Lawrence J. Lad, "Problem-Solving Networks: Towards a Synthesis of Innovative Approaches to Social Issues Management" in Best Papers Proceedings, Academy of Management.
- 1985** James Post and Lawrence J. Lad, "Business-Government Relation in Transition: Innovations for Managing Change", in Murray, V. (ed.), Theories of Business-Government Relations, York University, 1985.
- 1983** Anil Gupta and Lawrence J. Lad, "Industry Self-Regulation: An Economic, Organizational and Political Analysis", Academy of Management Review, July, 1983.
- 1975** William A. Sederburg, Kent J. Chabotar, and Lawrence J. Lad, "Conflict over Educational Accountability: The Case of Michigan", Kappa Delta Pi Record, 1975.
- 1974** William A. Sederburg, Kent J. Chabotar, and Lawrence J. Lad, "Michigan Pursues Accountability", Planning and Changing, Summer, 1974.

BOOK REVIEW

- 1988** Lawrence J. Lad, Book Review of The New Capitalism, By William Halal, Academy of Management Review, July, 1988.

SYMPOSIA

- 2004** Lad, L. "Business Government Relations in a Global Economy: Broadening the Dialog for Collaborative Standards, Voluntary Codes, and Industry Self-Regulation, Business-Government: New Directions Research Colloquium, Tampere University of Technology, Tampere, Finland

- 2003 Lad, L. "Experiencing Innovations in Teaching: Utilizing Aesthetics, Emotion, and Service in the Business and Society Curriculum, Proceeding of IABS Conference, Rotterdam, Netherlands.
- 2001** Waddock, S., Claire, J., Lad, L., Mindfulness in Management: Experiences in the Classroom, IABS 2001 Conference.
- 2001 Lad, L., Semmel, M., Experiments in Sustainable Community Development: Capturing Lessons from the Arts, Humanities, and Cultural Organization Sector, IABS 2001 Conference
- 2000 Waddock, S., Baccus, M., Lad, L., Management Education 2001: Wisdom, Mindfulness and the Business and Society Curriculum, International Association of Business and Society, Essex Junction, Vermont.
- 1999 Service-Learning and Leadership Development, IABS, Paris, France
- 1997** Business and Society Curriculum at the Crossroads: Visioning a Positive Future, with Holcomb, Collins, Frixel, Lenn, Elm, and Waddock, International Association of Business and Society, Destin, Florida
- 1995** Using Story as a Learning Tool in the Social Issues in Management Classroom, IABS Conference, Vienna, Austria with Sandra Waddock
- 1995** A Twenty Year Retrospective on Preston and Post's Interpenetrating Systems Theory, SIM Division, Academy of Management, Vancouver, B.C. (Chair)
- 1993** Innovations in Teaching Social Issues in Management, Research Roundtable, IABS, San Diego, CA.
- 1987** Collaborative Approaches to Social Issues Management: The Emergence of Hybrid Transorganizational Systems with Douglas R. Austrom, Social Issues in Management Division, Academy of Management, New Orleans.

PUBLICATIONS (research reports)

- 1999 Lawrence J. Lad, Evaluation of the Institute for Leadership in Higher Education, Robert Greenleaf Center and Kellogg Foundation
- 1995 Lawrence J. Lad, Regulating Smart: Compliance Friendly and Consumer Fair, Indiana Economic Development Council, Report to the Governor, State of Indiana.
- 1989 Lawrence J. Lad, "Evaluation of the Indiana Institute for Agriculture, Food and Nutrition", Lilly Endowment, 1989.
- 1987 Lawrence J. Lad and Douglas R. Austrom, "New Views of Corporate Social Responsibility", in P. Cochran (ed.) Social Issues in Management Workshop, 1987.
- 1978 Lawrence J. Lad, "Putting the `Teams' Spirit in Youth Training: The Job Teams Program", Cambridge, MA: Abt Associates Inc., Dept of Labor, Office of Research and Development, 1978.
- 1978 Lawrence J. Lad, "Upgrading Women and Work: The `New' Experience," Cambridge, MA: Abt Associates Inc., Dept. of Labor, Office of Research and Development, 1978.
- 1977 Lawrence J. Lad, Wendell Knox, Marcia Cohen, Marda Mayo, "Jobs, Training, and Business Opportunities Through Section 3: Final Report, Executive Summary, Recipients' Manual, and Area Office Supplement," Cambridge, MA: Abt Associates Inc., Dept. of Housing and Urban Development, Office of Policy Development and Research, 1977.
- 1975 Kent J. Chabotar and Lawrence J. Lad, "Assessment of Training Programs on Training Evaluation," Lansing, MI: Midwest Intergovernmental Training Committee/U.S. Civil Service Commission, 1975.
- 1973 Kent J. Chabotar, William A. Sederburg, and Lawrence J. Lad, "Implementing Educational Accountability: The Michigan Experience," East Lansing, MI: Kellogg Foundation, 1973.

CONFERENCE PAPERS/PRESENTATIONS* and INVITED ADDRESSES

- 2003 Lad, L. Experiencing Innovation in Teaching: Using Aesthetics, Emotion, and Service in the Business and Society Curriculum, IABS, Rotterdam
- 2002 Waddock, S., Claire, J., Lad, L., "Teaching Management Mindfully, When Crisis Strikes", in Proceeding of IABS, Victoria, BC.
- 2002 Altman, B., Smith, W., Van Dusen, C., Lad, L. "Teaching Business and Society On-Line: Pointers and Perspectives" in Proceeding of IABS, Victoria, BC.
- 2001 L., and Semmel, M., "Experiments in Sustainable Community Development: Capturing Lessons from the Museum and Cultural Affairs Sector", in Proceedings of the Twelfth Annual Conference of the International Association of Business and Society, Duane Windsor, (ed.)
- 2000 Waddock, S., Baccus, M., Lad, L., " Management Education 2000" in Proceedings of IABS, Essex Junction, VT, Duane Windsor, (ed)
- 2000 Lad, L., Rothenbueller, J., Mahenthrian, S., "Rethinking Regulatory Responsibilities in a Global Economy: Integrating Lessons from Internet Self-Regulation and Professional Attestation", Proceedings of the Tenth Annual Conference of the International Association of Business and Society, Paris, France, pp349-354, Donna Wood and Duane Windsor, (co-editors).
- 1999 Hughes, S., Lad, L., Mahenthiran, S., Sander, J., "Developing a Meta-Framework for Discretionary Financial Disclosures: Dynamist Rules and Ethical Principles. Ethics Symposium Forum, American Accounting Association Annual Conference, San Diego.
- 1999 Lad, L., Beggs, J., The Many Dimensions of Servant Leadership in Higher Education, Greenleaf Center for Servant Leadership and the National Association for Community Leadership Annual Conference, Indianapolis, June11.
- 1998 Lad, L. Effective and Engaging Teaching: A Case in Point, Doctoral

	Consortium, Eastern Academy of Management, Philadelphia
1996	Lad, Using Creativity in Management, Indiana Recycling Coalition
1994	Lad, Changing Paradigms, Indiana Gas, Human Resources Management Conference
1994*	Lad, Spears, Fraker, "Servant Leadership: Tracing the Roots, Exploring the Archives, and Examining the Applications of the ideas of Robert K. Greenleaf" Distinguished Poster Session, Business History Division, Academy of Management Conference, Dallas, Texas
1994 – 1999	Lad, Values Clarification and Leadership, Richard Lugar Leadership Series
1993*	Lad and Calton, "Collaborative Governance: The Firm, The Interorganizational Field and Negotiated Order", IABS, San Diego
1992*	Lawrence J. Lad, "Collaborating for Control: New Mechanisms for Future-Regulation", Social Issues in Management Division, Academy of Management. Las Vegas, August, 1992.
1992	Lad, "Lessons on Collaborative Organization", Junior League of Indianapolis.
1992	Lad, "Practical Guidelines on City Asset Management", SELTIC, Office of the Mayor.
1991	Lad, "Leadership and Values", Lugar Series on Excellence in Public Service".
1991*	Lad, "Leading from the Center: A Guide for Middle Managers", Indiana Chapter of Fund Raising Executives.
1990	Lad, "Leadership in Transition: Some Lessons in Change," Greater Elkhart Chamber of Commerce.
1990*	Lad, "The Process of Strategic Planning", Council for the Advancement and Support of Education (CASE), Chicago, Illinois.
1989	Lad, "Associations and Self-Regulation: The Third-Party Role", American Society of Association Executives (ASAE) Convention,

Chicago Illinois.

- 1988** Lad, "Associations and Self-Regulation: The Managerial Issues", American Society of Association Executives (ASAE) Joint Convention, Toronto, Canada.
- 1988*** Waddock and Lad, "Research on Collaborative Ventures", Research Workshop, Social Issues in Management Division, Academy of Management, Anaheim, California.
- 1987*** Lad, "Industry Self-Regulation and Regulatory Reform: Possibility or Pitfall?", Public Sector Division, Academy of Management Conference.
- 1987** Lad, "Teaching Ethics in Business", Learning Resources Committee Faculty Symposia, Indianapolis.
- 1987** Lad, "Self-Regulation and Financial Planning", Indianapolis Chapter, International Association of Financial Planners.
- 1987*** Austrom and Lad, "Strategic Management in a Turbulent Era: The Significance of Collaboration", Administrative Sciences Association of Canada.
- 1987*** Lad and Austrom, "New Views of Corporate Social Responsibility", Research Roundtable, Social Issues in Management Division, Academy of Management.
- 1986** Lad, "Regulation and Self-Regulation: Issues for Financial Planners", International Association of Financial Planners, Chicago, Illinois.
- 1986*** Lad, "Problem Solving Networks: Towards a Synthesis of Innovative Approaches", Social Issues Management, Academy of Management Conference, Chicago, Illinois.
- 1984*** Lad, "The Management Consulting Industry: Structure, Direction and Strategy", Academy of Management Conference, Boston, Massachusetts.
- 1983*** Lad, "Ideology and Top Executive Involvement in Public Policy Issues: A Conceptual Framework and Research Methodology", Academy of Management Conference, Dallas, Texas.

- 1981*** Lad, "Analyzing Peak Organizations: Strategic Management at the Business Roundtable", Academy of Management Conference, San Diego, California.
- 1978** Lad, "How to Influence Top Management with Evaluative Information", National Conference of the American Society for Training and Development, Chicago, Illinois.
- 1976** "Application of Evaluation Technology to Training and Educational Programs", panel member, National Conference of the American Society for Public Administration, Washington, D.C.
- 1975** "Evaluating Training Programs", panel member, National Conference of the American Society for the Public Administration in Chicago, Illinois.

RESEARCH GRANTS

- 1998-1999 Lilly Foundation and Butler University, Leadership Pathways Project, research expense and stipend grant 1) to explore how young leaders discover paths to self-discovery and service, and 2) to implement institutional mechanisms to support leadership among students (\$5000).
- 1988** Association and Professional Society Self-Regulation Study, ASAE Foundation, Washington, D.C., research expense grant to Indiana University Foundation for School of Business (\$20,500 for 18 months).

SERVICE ADDRESSES

- 2001 Alliances and Collaboration: Are they right for you? With Cam Brown and Monty Hulse, United Way of Central Indiana Nonprofit Training Center
- 1999 Integrating Business Fundamentals, Roche Diagnostics, Indianapolis

1999-1999	Good People, Tough Decisions: Embracing Right versus Right Ethical Choices, Indiana School Boards Association
1998	Experiential Learning: Theoretical Roots, Frameworks, and Applications, with Ellen Hodge, Mary Madison, and Sandy Carlson, Faculty Development Workshop, Butler University June 17
1998-1999	Servant Leadership in Higher Education, with Richard Smith and Isabel Lopez, Illinois Community College Association
1998	Team-Building, Professional Staff Workshop, National Institute for Fitness and Sport.
1996– 2000	Services Marketing Professional Society (SMPS), on-going seminar series in management, marketing, business fundamentals, and personal development.
1994	"Thinking About Careers", St. Luke's School, Indianapolis.
1994	"Strategic Thinking", Association of Government Accountants, Indianapolis.
1993	"Greenleaf the Storyteller: Lessons for Servant Leaders", R. L. Greenleaf Conference, Indianapolis.
1993	"Emerging Trends in Volunteerism", Junior League of Indianapolis.
1993	"Strategy, Accounting and The Future", Women's Accounting Association.
1993	"Emerging Trends in Manufacturing", Indiana CPA Society.
1992	Butler Business Day, "Strategic Thinking".
1988-1987	Career Day, Perry Meridian High School.
1988-1987	Mini-University, "Preparing for the Future: Becoming Globally Aware", Indiana University.
1988-1987	Management Department Representative, Phase II Meeting, MBA-

CIP Program.

1987 Teacher In-Service, "Preparing Students for the Future", Butler University.

1987 Motivating Volunteers, American Cablevision.

COMMITTEE PARTICIPATION

2002-Present **Butler University Awards Committee**

1999-2000 Butler University Student Leadership Committee; Service Learning Committee; Alcohol Policy Work Group; Hampton House Advisor; Faculty Grievance Committee

1999-2001 College of Business Professional Standards Committee (1996-97)

1998 -present Neighborhood Connect Coordinator and Founder

1996 AACSB, MBA Integration, Assessment, Recruiting, Faculty Advance, College of Business Administration, Butler University

1994 University Assessment, Butler University

1994 Search & Screen Committees - Clowes Memorial Hall; Computer Center; MIS Faculty, College of Business, Butler University

1994 Leadership Major Curriculum Committee, MBA Program, Butler University

1994 Executive Education Research Team, College of Business, Butler University

1993 External Constituencies Committee, Strategic Planning Process, Butler University

1992-1993 Planning Committee for the Strategic Planning Process, Butler University

1993 Program Review and Structures Issues Committee, Butler University

1992-1994	Faculty Liaison, Board of Trustees, Butler University
1992-1993	Executive Committee Representative, College of Business, Faculty Assembly, Butler University
1989-1990	Taskforce on Electronic Classroom, School of Business, Indiana University
1988	Subcommittee on Standards for J518-Strategic Management, Management Department, Indiana University
1987	Undergraduate Teaching Taskforce, Management Department, School of Business, Indiana University
1987	Dissertation Committees (McCutchen, Rich, Erdner), School of Business, Indiana University
1987-1990	Management Department Recruiting Committee, School of Business, Indiana University
1986-1991	Scholarship and Awards Committee, School of Business, Indianapolis Campus
1986-1991	Faculty Representative, Student Affairs Committee, Indianapolis
1987-1991	School of Business Representative, Learning Resources Committee and Subcommittee on Ethics, Indianapolis Campus

APPOINTMENTS

2002-2003	Division Chair, Social Issues in Management Division Academy of Management
2000-2001	Program Chair, Social Issues in Management Division, Academy of Management, Washington, D.C.
1999-2000	Pre-Conference Workshop Chair, Social Issues in Management Division, Academy of Management, Toronto, Ontario, Canada
1999-present	Service Learning Taskforce, Academy of Management

1995 -1997	Member, Governance Committee, Social Issues In Management Division, Academy of Management.
1995 - 1998	Chair, Curriculum Committee, Social Issues in Management Division, Academy of Management.
1993-1995	Co-Chair, Doctoral Consortium, Social Issues in Management Division, Academy of Management
1992-1994	Evaluator, Greenleaf Center Archives Project
1992-Present	Reviewer, <u>Business and Society</u>
1990- Present	Reviewer, <u>Business Forum</u> , California State University
1989-1991	Member, Finance Committee, Social Issues in Management Division, Academy of Management
1987-1992	Member, Ad-Hoc Committee on Self-Regulation, American Society of Association Executives, Washington, D.C
1986-Present	Reviewer, Academy of Management, Social Issues in Management Division, Business Policy and Planning Division
1987-1989	Member, Research Committee, Social Issues In Management Division, Academy of Management

AWARDS

1996	Nominee, Program Chair for 1998 Conference, International Association of Business and Society
1989	Honorary Crane Manager, Crane Naval Weapons Support Center
1989	Teaching Excellence Award, MBA-CIP Program, Indiana University
1988	S.F. Otteson Teaching Award for Undergraduate Teaching, Indiana University
1987	Teaching Excellence Award, MBA-CIP Program, Indiana University

1987	S.F. Otteson Teaching Award for Undergraduate Teaching, Indiana University
1986	Best Paper Award, Social Issues in Management Division, Academy of Management
1986	S.F. Otteson Teaching Award for Undergraduate Teaching, Indiana University
1985	Participation in Doctoral Consortium, Business Policy and Planning and Social Issues in Management Divisions, Academy of Management, San Diego, California

PROFESSIONAL MEMBERSHIPS

1990-Present	International Association for Business and Society
1981-Present	Academy of Management--Business Policy and Planning, Social Issues in Management, and Management History Divisions
1987-Present	The Strategic Leadership Forum--Board Member
1988-1991	Delta Sigma Pi--Professional Business Fraternity (Faculty Advisor).

EXTRACURRICULAR and SERVICE ACTIVITIES

1992-present	Community Advisory Committee, Junior League of Indianapolis
1996 - 1999	Evaluation Committee, United Way, Community Service Council
1994	United Way Campaign, College of Business Representative
1994	Children's Museum Corporate Campaign
1992-1995	The Strategic Leadership Forum-Indianapolis Chapter-President
1993	Volunteer, Kidney Foundation

1992	Advisor, Junior League of Indianapolis, Appointment Collaboration
1986-1987	Community leader, Briefing leader, Teacher In-Service leader - The Hunger Project
1986	Mile Coordinator, Hands Across America - organized 1300 people in rural Indiana for participation in the event
1983	Co-founder, Doctoral Dissertation Support Group, Boston University School of Management
1974-1975	President, MPA Student Association, Michigan State University

Executive Education Experience Dr. Lawrence J. Lad

The following table provides a listing of institutions and topic areas of Executive Education experience. A sample of client organizations for custom programs is provided as well.

Topics	Approaches	<u>1991-Present</u> Butler University	<u>1994-Present</u> Purdue University	<u>1984-Present</u> Indiana University	<u>1989-1991</u> Harvard University
Strategy; Strategic Thinking; Strategy & The Future	Case Studies, Discussions, Issues Analysis, Org. Assessment	Boeringer Mannheim, Roche, Indiana Energy	Pioneer, Novartis, MacDonalds, Am. Seed Trade Institute		Institute in Higher Education Management (IEM), Advanced Development Program (ADP)
Organizational Change	Case Studies, Discussions, Group Projects			MBA Classes	
Building Effective Teams	Group Assessment, Initiatives, Dialogue & Debriefing, Customized Course Design	ASTD, Indiana Companies		Variety of Regional Companies	IEM ADP
Ethics & Decision Making	Case Studies, Role Plays, Discussions, Service Learning Projects	MBA Classes			
Personal Development and	Assessment Tools, Personal Portfolio	MBA Classes, Services Marketing Professional			

