

# Laura Wolf-Powers, Ph.D.

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## EDUCATION

2003. PhD in Urban Planning and Policy Development, Edward J. Bloustein School of Planning and Public Policy, Rutgers University.

- Susan S. Fainstein award for outstanding doctoral scholarship, Edward J. Bloustein School of Planning and Public Policy.
- Barclay Gibbs Jones Award for Best Dissertation, Association of Collegiate Schools of Planning.

1997. Master of Public Affairs with a certificate in urban planning, Woodrow Wilson School of Public and International Affairs, Princeton University.

1990. Bachelor of Arts in American Studies, Yale University (*Summa cum Laude*, Norman Holmes Pearson Prize for best senior essay in American Studies).

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## ACADEMIC APPOINTMENTS

Spring 2016	Visiting faculty in urban planning, Graduate School of Design, Harvard University
2015-present:	Visiting Research Scholar, Center for Human Environments The Graduate Center, CUNY
2008 – 2015:	Assistant Professor of City and Regional Planning School of Design, University of Pennsylvania <ul style="list-style-type: none"><li>• Faculty Fellow, <a href="#">Penn Institute for Urban Research</a></li><li>• Faculty Affiliate, <a href="#">Penn Wharton Public Policy Initiative</a></li></ul>
2005 – 2007:	Chairperson, Graduate Center for Planning and the Environment <a href="#">School of Architecture</a> , <a href="#">Pratt Institute</a>
2002 – 2005:	Assistant Professor of City and Regional Planning <a href="#">School of Architecture</a> , <a href="#">Pratt Institute</a>

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## PUBLICATIONS

### Peer-reviewed journal articles

2016. Laura Wolf-Powers and Anna Levers. Planning, social infrastructure, and the maker movement: The view from New York City (Under review, *Carolina Planning Journal*).

2015. Laura Wolf-Powers. From food deserts to wage deserts: Fresh food financing, policy mobility and the power of spatial metaphors (Under review, *International Journal of Urban and Regional Research*).

2015. Nichola Lowe and Laura Wolf-Powers. Inclusive Innovation in the New Production Economy: The Case of US Biopharmaceuticals (Under review, *Regional Studies*).

2014. Laura Wolf-Powers. Understanding community development in a 'theory of action' framework: Norms, markets, justice. *Planning Theory and Practice*. 15(2):202-219.

2014. Domenic Vitiello and Laura Wolf-Powers. Growing food to grow cities? The potential of agriculture for economic and community development in the urban United States. *Community Development Journal* 49 (4):508-523.

2013. Laura Wolf-Powers. Teaching planners to deal: the pedagogical value of a (simulated) economic development negotiation. *Journal of Planning Education and Research* 33(3) 348-362.

2012. Laura Wolf-Powers. Human-capital-centred regionalism in economic development: A case of analytics outpacing institutions? *Urban Studies* 49(15): 3427-3446.

2010. Laura Wolf-Powers. Community benefits agreements and local government: A review of recent evidence. *Journal of the American Planning Association*. 76(2): 141-159.

2010. Marla Nelson and Laura Wolf-Powers. Chains and ladders: Exploring the opportunities for workforce development and poverty reduction in the hospital sector. *Economic Development Quarterly* 24: 33-44.

2008. Laura Wolf-Powers. Expanding planning's public sphere: STREET magazine, activist planning and community development in Brooklyn, NY 1971-75. *Journal of Planning Education and Research* 28(2): 180-195.

2007. Laura Wolf-Powers. Reading rival union responses to the localization of technical work in the US telecommunications industry. *Environment and Planning A* 38(1): 398-416.

2005. Laura Wolf-Powers. Up-zoning New York City's mixed use neighborhoods: Property-led economic development and the anatomy of a planning dilemma. *Journal of Planning, Education and Research* 24(4): 379-393.

2001. Laura Wolf-Powers. Technology and urban labor markets in the United States. *International Journal of Urban and Regional Research* 25(2): 427-437.

## **Book chapters**

2016 forthcoming. Laura Wolf-Powers. The Policy Context for Urban Manufacturing. In C. Cathcart, R. Lane and N. Rappoport, eds, *The Design of Urban Manufacturing*. New York: Routledge.

2015. Laura Wolf-Powers. National manufacturing policy, local real estate markets, and the missing region: prospects for urban industrial development in the U.S. In J. Bryson, J. Clark and V. Vanchan eds., *Handbook of Manufacturing Industries in the World Economy*. Cheltenham, UK: Edward Elgar.

2014. Laura Wolf-Powers. Achievements and prospects of New York City's self-help housing movement. In N. Gallent and D. Ciaffi eds., *Communities, Community Action, and Planning*. Bristol, UK: Policy Press.

2013. Laura Wolf-Powers. Economic development: Resolving the parallel universe dilemma. In J. Mollenkopf and B. Lander eds. *Toward a Twenty-First Century City for All: A Progressive Agenda for New York*. New York: Center for Urban Research, The Graduate School, City University of New York.

2013. Laura Wolf-Powers and Stuart Andreason. Aligning secondary and post-secondary credentialization with economic development strategy, or if low educational attainment = poor metropolitan competitiveness, what can be done about it? In L. Perna and S. Wachter eds. *Preparing Today's Students for Tomorrow's Jobs in Metropolitan America*. Philadelphia: University of Pennsylvania Press.

2012. Laura Wolf-Powers. Community benefits agreements in a value capture context. In G.K. Ingram and Y. Hong eds., *Value Capture and Land Policies*. Cambridge, MA: Lincoln Institute of Land Policy.

2009. Laura Wolf-Powers. Keeping counterpublics alive in planning. In Peter Marcuse, James Connolly, Johannes Novy, Ingrid Olivo, Cuz Potter and Justin Steil eds., *Searching for the Just City*, Routledge.

2005. Laura Wolf-Powers. Beyond the first job: Career-ladder initiatives in telecommunications and related information technology industries.” In Edwin Melendez ed. *Communities and Workforce Development*. W.E. Upjohn Institute, p 253-283.

2004. Laura Wolf-Powers. Building a workforce infrastructure. In R. Hanley ed., *Moving People, Goods and Information in the Twenty-First Century: The Cutting-Edge Infrastructures of Networked Cities*., Routledge, pp. 245-259.

2003. Michael Oden, Laura Wolf-Powers and Ann Markusen. Post-cold war conversion: Gains, losses and hidden changes in the US economy. In S. DiGiovanna, A. Markusen, and Y.S. Lee, eds. *From Defense to Development? Military Industrial Conversion in the Developing World*. Routledge, pp. 15-42.

## Reviews

2015. Tropes of a Storm (Review of *We’re Still Here Ya Bastards: How the People of New Orleans Rebuilt their City*, by Roberta Gratz). *The Architect’s Newspaper*, 10/9.

2014. Review of The metropolitan revolution: How cities and metros are fixing our broken politics and fragile economy. By Bruce Katz and Jennifer Bradley. *Journal of the American Planning Association* 80(3): 282.

2014. Review of Local protest, global movements: Capital, community and state in San Francisco. By Karl Beitel. *Journal of Regional Science* 54(4): 722-724.

2014. Review of Building like Moses with Jacobs in mind. By Scott Larson. *Antipode*. [https://radicalantipode.files.wordpress.com/2014/05/book-review\\_wolf-powers-on-larson.pdf](https://radicalantipode.files.wordpress.com/2014/05/book-review_wolf-powers-on-larson.pdf).

2011. Review of Emerald cities: Urban sustainability and economic development. By Joan Fitzgerald. *Journal of Planning Literature* 26:2.

2007. Dangerous Places (Review of Anna Klingman. Brandsapes: Architecture in the experience economy, and Mike Davis and Daniel Bertrand Monk eds. Evil paradises: Dreamworlds of neo-liberalism). *The Architect’s Newspaper*. 9/19.

2006. Laura Wolf-Powers. Review of Urban ecologies: Detroit and beyond. By Kyong Park. *The Architect’s Newspaper*.

2004. Laura Wolf-Powers. Review of How East New York Became a Ghetto. By Walter Thabit, *Journal of Housing and the Built Environment* 19: 409-411.

2001. Laura Wolf-Powers. Review of Fat of the land: Garbage of New York, the last 200 years. By Benjamin Miller. *Journal of Urban Technology* 8:3, 141-147.

## Technical papers and reports

2015. Marla Nelson, Laura Wolf-Powers, and Jessica Fisch. *Persistent Low Wages in New Orleans' Economic Resurgence: Policies for Improving Earnings for the Working Poor*. In A. Plyer, N. Shrinath & V. Mack eds., *The New Orleans Index at Ten Collection*. New Orleans, LA: The Data Center.

2013. Laura Wolf-Powers. *Predictors of employment growth and unemployment in U.S. central cities, 1990-2010*. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research.

2006. Laura Wolf-Powers with Jeremy Reiss and Margaret Stix. *Building In Good Jobs: Linking Workforce Development with Real Estate-Led Economic Development*. Pratt Center for Community Development.

2004. Brad Lander and Laura Wolf-Powers. *Remaking New York City: Can prosperity be shared and sustainable?*. Pratt Institute Center for Community and Environmental Development.

2002. Laura Wolf-Powers. *The Telecommunications Infrastructure Industry in New York City: Framing Issues for Workforce Developers*. City University of New York Workforce Development Initiative.

2002. Laura Wolf-Powers. *Beyond the First Job: Career-ladder initiatives in telecommunications and related information technology industries*. Community Development Research Center, New School University.

1999. Laura Powers and Ann Markusen. *A Just Transition? Lessons from Defense Worker Adjustment in the 1990s*. Economic Policy Institute

## Journalism and essays

2015. Laura Wolf-Powers. Food Deserts and Wage Deserts: The Importance of Metaphor in Policy and Activism. *Metropolitiques*. <http://www.metropolitiques.eu/Food-Deserts-and-Wage-Deserts-The.html>

2012. Laura Wolf-Powers. Designing an urban industrial future: Philadelphia's lower Schuylkill industrial district. *Progressive Planning Magazine* 190.

2010. Laura Wolf-Powers. Introduction: Pratt Planning Papers, STREET, and City Limits. In Venkataraman, A. ed, *Intractable Democracy: 50 Years of Community-Based Planning*.

2007. Laura Wolf-Powers. Is New Orleans a shrinking city? *PLACES: A Forum of Environmental Design*. 19:2, pp 45-48.

2006 (September/October). Laura Wolf-Powers. Dossier: New York chantiers: Atlantic Yards. *Revue Urbanisme* n°350, pp. 46-47.

2004 (July). Laura Wolf-Powers. How the far West Side will be won. *The Architect's Newspaper*.

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## **HONORS AND AWARDS**

2011. G. Holmes Perkins Award for Distinguished Teaching. School of Design, University of Pennsylvania.

2008. First place winner, economic development category, National Urban Policy Initiatives Competition (with Dr. Marla K. Nelson).

2004. Barclay Gibbs Jones Award for Best Dissertation in Planning. Association of Collegiate Schools of Planning.

2003. Susan S. Fainstein award for outstanding doctoral scholarship, Edward J. Bloustein School of Planning and Public Policy, Rutgers University.

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## **SELECTED LECTURES & PRESENTATIONS**

Ewing Marion Kauffman Foundation Entrepreneurship Ecosystem Conference. “Maker Entrepreneurial Ecosystems: networks and institutional intermediaries in three U.S. regions.” October 2, 2015.

Institute of Medicine, National Academy of Sciences. Roundtable on Obesity Solutions. “Social determinants of obesity: reflecting on the retail, wage and employment security environments of underserved households.” July 15, 2015.

U.S. Census Bureau Local Employment Dynamics Partnership Annual Workshop, “‘Wage Deserts:’ An Exploration of Geographically Concentrated Working Poverty in Philadelphia, Pennsylvania Using Census LEHD Data.” September 8, 2014.

Pew Charitable Trusts Philadelphia Research Initiative, “Philadelphia’s Middle Class: After Decades of Decline, Prospects for Growth.” Discussant and Panel member, February 28, 2014.

CUNY Graduate Center, “Moving New York City Forward in 2014 and Beyond,” Panel moderator and author, November 11th, 2013.

Columbia University School of Architecture, Planning and Preservation, March 5, 2013 (theories of action in community development).

Penn Institute for Urban Research book launch, *Preparing Today's Students for Tomorrow's Jobs in Metropolitan America*, January 30, 2013.

Cornell University Department of City and Regional Planning, October 4-5, 2012 (human capital and economic development).

University of Michigan Taubman College of Architecture and Urban Planning "Emerging Voices" lecture series, March 15-16, 2012 ("Teaching planners to deal").

University of Pennsylvania Graduate School of Education/Institute for Urban Research conference, "Preparing Today's Students for Tomorrow's Jobs in Metropolitan America" May 26, 2011 (Convergence of human capital policy and economic development policy).

Lincoln Institute of Land Policy annual Conference, "Value Capture and Land Policies," May 24-25 2011 (Community benefits agreements).

Columbia University School of Architecture, Planning and Preservation, October 13, 2009 (Community benefits agreements).

Bloustein School of Planning and Public Policy, Rutgers University, February 26, 2009 (Health care career ladders).

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## **SERVICE (selected examples)**

Co-Chair, Regional Planning Track  
[Association of Collegiate Schools of Planning](#) Annual Conference, 2011-present.

Member, Regional Studies Association Research Network  
[Working Regions: Re-Thinking Regional Manufacturing Policy](#), 2012-present.

Research Team Member, [Ewing Marion Kauffman Foundation](#) Research Program on Metropolitan Entrepreneurship, 2014-present.

Editorial Board Member, [Metropolitics](#), 2014-present.

Member, Task Force on Economic Development Incentive Reform, New York City Economic Development Corporation, 2014-present.

Faculty advisor, Penn Planners Network (with Domenic Vitiello). 2008-2015.

Promoting College Access and Democracy Seminar Moorman-Simon Program for Education and Schooling for Democracy and Citizenship. 2013-2014 Academic Year.

Chair, PennDesign Curriculum Committee, 2010-2011 Academic Year.

Assistant Chair, Department of City and Regional Planning, University of Pennsylvania,  
2010-2011 Academic Year.

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## **COURSES TAUGHT**

**University of Pennsylvania:** Urban and Regional Economics; Introduction to Community and Economic Development; Techniques of Urban Economic Development; Metropolitan Labor Markets and Workforce Development; Community and Economic Development Practicum.

**Pratt Institute:** Urban Economics; History and Theory of Urban Planning; Advanced Planning Methods; Economic Development Policy and Practice; Studio; Thesis.

*Syllabi and teaching evaluations available upon request.*

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## **CONTACT INFORMATION**

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