Use of Resources Report: Moving Beyond Circulation Statistics, Integrating E-Usage that Matters

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To Integrate equivalent E-Content Use into the current Use of Resources Report which includes mainly print circulation counts.

**Why**

E-Content data must be included in order to communicate a broader view of "use" that goes beyond circulation statistics and tells the story of use at the Coates Library.

**Considerations/Complications**

- Determine what will be used as the E-Content equivalent to a circulation “check out” count.
- What is “use” for different eBook models (PDA, Purchase, Subscription)?
- What criteria will be used to establish a Core list of Databases for the report? What about lack of consistency among databases used?
- Are statistics skewed by our Discovery Layer (EDS)?
- What will the data/report be used for?
- Keep notes on the quantitative factors that may be impacting the data.
- Who will be responsible for compiling these statistics at your library? Do you have a librarian solely dedicated to usage statistics?

**How**

- What E-Resource categories will be included?
  - eBooks, PDA, Streaming Media, Core Databases, EDS, Institutional Repository
- Who will collect the data from the various E-Platforms?
  - The E-Content Analysis Librarian
- What will the report look like?
  - A longitudinal report in some type of dashboard form that includes circulation statistics and E-Content use.
- Who will compile the data into the report?
  - The Circulation Manager & E-Content Librarian
- How & When will the data be collected?
  - The data will be collected in 1 excel spreadsheet on a Monthly basis.

<table>
<thead>
<tr>
<th>E-Content Category</th>
<th>Counter/Standard Used</th>
<th>Platforms Selected</th>
</tr>
</thead>
<tbody>
<tr>
<td>eBooks</td>
<td>BR2 (Number of Successful Section Requests by Month &amp; title)</td>
<td>GVRL, ABC-CLIO, Cambridge Histories Online, EBSCO Academic eBooks, Oxford Handbooks</td>
</tr>
<tr>
<td>PDA Triggers</td>
<td>Trigger Report</td>
<td>Ebrary PDA</td>
</tr>
<tr>
<td>Streaming Media</td>
<td>Music: Tracks Played</td>
<td>DRAM, ArtStor, Classical Music in Video, VAST</td>
</tr>
<tr>
<td></td>
<td>Images: Images Viewed</td>
<td></td>
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<tr>
<td></td>
<td>Videos: Views by Title</td>
<td></td>
</tr>
<tr>
<td>Core Databases</td>
<td>JR1 (Number of Full-Text Article Request by Month &amp; Journal)</td>
<td>Top 15</td>
</tr>
<tr>
<td>Discovery Layer (One Search)</td>
<td>Search Click Report from EBSCO</td>
<td>EBSCO EDS</td>
</tr>
<tr>
<td>Institutional Repository</td>
<td>Number of Downloads</td>
<td>Bepress (Digital Commons)</td>
</tr>
</tbody>
</table>

**Dashboard Sample**

![Total Circulation by Type FY13](image-url)

- Print (46,017)
- Media (9,515)
- Reserves (21,378)
- eBooks (3,480)
- Databases (106,456)

**Contact**

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