Research

From the SelectedWorks of Kritika Walia

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E-Cigarette Market Size & Share Report Till 2025

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According to the global **E-Cigarette Market** report published by Value Market Research, the market is expected to touch USD 42.8 BN by 2024, with a CAGR of 8% growing from USD 25 BN in 2017. This is a tailored made research report providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the e-cigarette market include Altria Group Inc., British American Tobacco plc, FIN Branding Group LLC., Imperial Brands plc., International Vapor Group, Japan Tobacco Inc., NJOY Inc., Philip Morris International Inc., Vapor Hub International Inc., and VMR Products LLC. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

Get more information on "Global E-Cigarette Market Research Report" by requesting FREE Sample Copy at: [https://www.valuemarketresearch.com/contact/e-cigarette-market/download-sample](https://www.valuemarketresearch.com/contact/e-cigarette-market/download-sample)

**Market Dynamics**

The market is experiencing fast paced growth owing to e-cigs are relatively less hazardous as compared to traditional cigarettes. Rise in R&D for development of lesser harmful alternative for smoking is likely to propel the market growth in forecasting period. In addition to this, rising adoption of e-cigarette among the young population to quit smoking is again boosting market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter’s five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of e-cigarette.

**Market Segmentation**

The broad e-cigarette market has been sub-grouped into product, distribution channel and aftermarket. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

**By Product**

- Cig-A-Like
- Disposable
- Rechargeable
- Vaporizer
- Open tank
• Closed System
• Vape Mod

**By Distribution Channel**
• Vape Shops
• Supermarket
• Online
• Tobacconist

**By Aftermarket**
• Refill
• Battery & Charger

**Regional Analysis**
Furthermore, the report comprises of the geographical segmentation, which mainly focuses on current and forecast demand for e-cigarette in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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**About Us:**
Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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