Video Analytics Market | Industry Share & Size Report, 2025

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Available at: https://works.bepress.com/kritika-walia/156/
According to the global **Video Analytics Market** report published by Value Market Research, the market is expected to touch USD XXX MN by 2024, with a CAGR of X.X% growing from USD XXX MN in 2017. This is a tailored made research report providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the video analytics market includes Agent Video Intelligence Ltd., AllGoVision Technologies Pvt. Ltd, Aventura Technologies Inc., Axis Communications AB, Bosch Security Systems GmbH, Cisco Systems Inc., Genetec Inc., Honeywell International Inc., i2v Systems Pvt. Ltd. and IBM Corporation. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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**Market Dynamics**

Video analytics market is growing at rapid pace owing to increasing expenditure on development of smart cities by the government. Rising adoption of smart technologies to impart better security is another factor fueling the market growth. Rising crime rates has contributed significantly in product demand. Owing to excellent features such as better accuracy, enhanced reliability and relatively cost-effective is again boosting the market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter’s five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of video analytics.


**Market Segmentation**

The broad video analytics market has been sub-grouped into type, deployment, application and end-use. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

**By Type**

- Software
- Service
By Deployment

- Cloud
- On-Premise

By Application

- Crowd Management
- Facial Recognition
- Intrusion Detection
- License Plate Detection
- Motion Detection
- Others

By End-Use

- BFSI
- City
- Critical Infrastructure
- Education
- Government
- Retail
- Transportation
- Others

Regional Analysis

Furthermore, the report comprises of the geographical segmentation, which mainly focuses on current and forecast demand for video analytics in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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