Healthcare Analytics Market | Industry Overview Report, 2018-2025

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Available at: https://works.bepress.com/kritika-walia/128/
According to the global Healthcare Analytics Market report published by Value Market Research, the market is expected to touch USD 45.3 BN by 2024, with a CAGR of 25% growing from USD 9.5 BN in 2017. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the healthcare analytics market include Allscripts Healthcare Solutions, Inc., Cerner Corporation, IBM Corporation, McKesson Corporation, Inc., MEDai, Inc., MedeAnalytics, Inc., OptumHealth, Inc., Oracle Corporation, SAS Institute, Inc., Truven Health Analytics, Inc. and VeriskAnalytics, Inc. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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Market Dynamics

Rising focus on increasing patient outcomes along with minimizing healthcare cost are the prime factors driving the market growth. Favorable governmental support for medical analysis along with technological advancement to impart ease in collection of healthcare data is further boosting market growth. Also, increasing adoption of information systems by various healthcare organizations for betterment of business operation and clinical care is presumed to augment market growth in forecasting period.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter’s five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of healthcare analytics.


Market Segmentation

The broad healthcare analytics market has been sub-grouped into type, component, delivery mode, application and end-user. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target
specific market. This detail will lead to a focused approach leading to identification of better opportunities.

By Type

- Descriptive Analysis
- Predictive Analysis
- Prescriptive Analysis

By Component

- Hardware
- Software
- Services

By Delivery Mode

- On-Premises
- Web-Hosted
- Cloud Based

By Application

- Clinical
- Financial
- Operational And Administrative

By End-Use

- Healthcare Payers
- Healthcare Providers
- Others

Regional Analysis

Furthermore, the report comprises of the geographical segmentation, which mainly focuses on current and forecast demand for healthcare analytics in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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