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Viva la revolution: Promoting institutional repositories through collaboration

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Available at: https://works.bepress.com/kristy-borda/1/
Viva la revolution: Promoting institutional repositories through collaboration

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Objectives

• Inform on IR’s and OA
• Discuss recent approaches to staffing support for IR @ W&M
• Identify takeaways and challenges
W&M ScholarWorks demonstrates William & Mary’s impact on the global community through a suite of services featuring stable and open access to scholarship and research conducted by W&M scholars.
Open Access (OA)

- More exposure for your work
- Practitioners can apply your findings
- Higher citation rates
- Your research can influence policy
- The public can access your findings
- Compliant with grant rules
- Taxpayers get value for money
- Researchers in developing countries can see your work
Goals for ScholarWorks

- Increase campus awareness of repository
- Demonstrate, commit to & affect OA publishing
- Align with university & library goals
- Promote hidden resources
About IR staffing ...

“How much longer do we have to wait until a customer finds us, walks into this meeting room, and places a big order?”
It Takes a Village

• Digital Scholarship Librarian
• Instruction & Research Librarians
• Head of Digital Services
• Head of Cataloguing
• Cataloguing and Metadata Librarian
• Exhibits Manager
• Student workers
• Library Applications Administrator (prog.)
• Communications staff
Digital Scholarship Librarian role

- Develops strong relationships with library liaisons, faculty and academic departments to build IR content, developing services in support of research, teaching and learning.

- Leads and develops education and outreach programs to provide information and current awareness related to scholarly communication.

- Day-to-day management of the Institutional Repository including establish and manage content submission operations and manage digital collections, train library IR support staff and work with Content Services and VIMS on IR projects such as, retrospective digitization theses & dissertations.
Instruction and Research Librarian Role

The librarian will …

Cultivate partnerships that help the libraries understand and respond to student and faculty informational needs. Be a strong presence in the campus community, building and maintaining close relationships with faculty and students in order to meet their teaching, learning, research, and publication needs.

Engage students in the learning process by providing instruction sessions, workshops, and online guides and tutorials.

Provide individual research assistance, including consultations, and participate in collection development. They will serve as liaison to campus groups and academic disciplines.

Have an opportunity to build expertise as part of William & Mary Libraries’ effort to advance scholarly communication and data management services; therefore, s/he should have an interest in the extensive scholarly communications landscape, including digital scholarship, open access platforms, open educational resources, open data, copyright, and related intellectual property issues.
Outreach

• Four-part pitch
  – Increased impact of their work
  – The ability to get usage statistics
  – Success stories
  – NO effort on their part
The Virginia Institute of Marine Science, located at William & Mary’s Gloucester Point campus, is recognized worldwide for its expertise in coastal marine science.

The faculty and staff of the Institute conduct interdisciplinary research in coastal ocean and estuarine science, educate students and citizens, and provide advisory service to policy makers, industry, and the public. William & Mary’s graduate School of Marine Science is located at the Virginia Institute of Marine Science.
Outreach

• Four-part pitch
  – Increased impact of their work
  – The ability to get usage statistics
  – Success stories
  – NO effort on their part

# of Physical Science & Biology Works Posted by Month

Feb | Mar | apr | May | Jun | July
--- | --- | --- | --- | --- | ---
0   | 0   | 20  | 50  | 100 | 250

15
Collaboration is Key
Building on Existing Relationships

Librarians  Staff  Faculty
Expanding Relationships

Exhibits Manager

Liaisons

Digital Scholarship Librarian

Special Collections

Instruction & Research Librarians

Digital Services
Outreach to Faculty

Africana Studies
Program Faculty
Exhibit
Faculty Scholarship on Display
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Next Step
Building on Existing Relationships
Takeaways

• It may take multiple staff to be successful

• Engage w/other parties that can add to the effort

• All involved with the IR get to know campus community better

• It takes time to build champions, get impact data
Challenges

- Lack of faculty interest
- Identifying and connecting to strategy
- Maintaining consistent, repeated messaging
- Onboarding new staff
Discussion

Feel free to contact us:

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