MIS MOCK Questions (Why MIS in Corporate Turbulant Times)

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Available at: https://works.bepress.com/knowledgeispower/19/
1. Unlike large companies, SMEs are and have been slow to adopt business information technologies (BI). Why in your view, SME’s maybe reluctant to adopt BI technology?

2. How do consolidating data marts into an enterprise data warehouse (EDW) help a company to meet its compliance requirements and a going green initiative?

3. How do consolidating data marts into an enterprise data warehouse (EDW) help a company to meet its compliance requirements and a going green initiative?

4. Identify and discuss two Web-related tools to enhance Customer Relationship Management (CRM).

5. Identify three methods by which IT can facilitate employee recruitment and the benefits of those methods.

6. Identify and discuss different web-related tools to enhance Customer Relationship Management (CRM).

7. Identify three methods by which IT can facilitate employee recruitment and the benefits of those methods.

7. Chief Information Officers (CIO) are nowadays under intense pressure to “…show how the money is spent, the returns they are getting for their investments, and how IT is driving corporate performance” because of increase use and investment in IT. Discuss how effective IT governance structures and frameworks could help CIOs in dealing with such pressures.


9. David Bergen, the new CEO put together a cross-functional team of key managers from IT, finance, and sales to transform Levi’s system to meet Wal-Mart’s requirements. Discuss the relationship between these three business areas and SCM systems.

10. Discuss the pros and cons of MIS and Organizational Strategic alignment?

11. Assume you are appointed the new CEO of the Itaukei Land Trust Board. The Minister of Rural development has outlined priorities you should undertake among:

   a) Address the strategic alignment of the MIS of ITAUKEI with stakeholders priorities
   b) Address issue of slow and lack of responsiveness to data quality.

Your tasks: 1) to interpret these issues and

   2) Devise a methodological approach to solve them