Ken Moores

Family business research is in its infancy as a relatively new multi-disciplinary field of enquiry that draws on a range of behavioural and business disciplines. Dr. Moores pioneered research into, and dissemination/advocacy of, family business issues in Australia in the early 1990s on a “part-time” basis. He has recently returned to working in the area on a full-time basis after a six-year period of senior university administrative responsibilities.

Professor Moores has contributed to the field of family business as a scholar and advocate.

As a scholar his approach exemplifies:
- The scholarship of discovery through research,
- The scholarship of application in terms of his use of ideas in both case scenarios and in his role as a family business director and adviser,
- The scholarship of integration by his endeavors to broaden the interdisciplinary base of the family business field by the integration of new concepts such as control concepts and
- The scholarship of teaching by his unique way of incorporating current research findings into well received formal degree and executive education programs.

Professor Moores’ contributions in the research field of family business have concentrated on strategic planning and control systems areas that leverage his previous training and research in management accounting control systems. Use of clan control thinking to understand the level of controls evident within family firms (Moores and Mula, 2000) was the first to introduce these concepts to understand some of the unique features of family firms. More recently, use of balanced scorecards to integrate both family and business values to inform the strategic planning of family firms has also been at the vanguard of efforts to improve understanding of how to professionalise family firms while maintaining their entrepreneurial and family based values.

As early as 1995 his research was awarded the best research paper at the Family Business Network World Congress and in 2005 he was the only author to present two papers at the American Family Firm Institute Conference in Chicago.

Family Business related Research Published or Forthcoming in Peer-Reviewed Journals/Books is listed

Books


Book Chapters


Journal Articles


**Conference Presentations**


Ken Moores (2005). Balanced Scorecards to Drive Strategic Planning of Family Firms. *Family Firms Institute Annual Conference* (Chicago).


Other Publications


- The Independent, New Zealand, 29 Jan (2004) as Keeping work all in the family.
- Corporate Governance Quarterly (Canada) (2004)
- The Chartered Secretary, (Singapore) September (2004)

Other evidence of impact and contributions to the field (Ken Moores):
Other indications of impact and contribution to this relatively new field include:
- Judge of National Family Business Awards (2000 - present)
- Member, Board Family Business Australia Ltd. (1999 - present)
- Member editorial boards Journal of Small Business Management, Small Business Enterprise: Journal of SEAANZ.
- Editor Search and Selection Committee of Family Firm institute (USA) for Family Business Review (2007)
- Chair, Board of Directors, multi-generational family business
- Retained by KPMG to assist the firm develop and “roll-out” its family business expertise

In summary, some milestones that highlight some of Professor Moores’ contributions to the field include:

- 1992: Awarded grant to undertake first national study of Australian family businesses
- 1994: Established Australian Centre for Family Business (ACFB) at Bond University and appointed inaugural Director
- 1995: Awarded best research paper at FBN World Congress
- 1996: Hosted first national Family Business Conference in Australia at Bond University
- 1997-2003: Moved to Director of Research ACFB while serving as University Vice-Chancellor and President
- 1999-present: Director Family Business Australia (FBA)
- 2003: Published Learning Family Business: Paradoxes and Pathways (Ashgate) - with Mary Barrett.
- 2004: Visiting Professor to Austin Family Business Program, Oregon State University
- 2004: Returned to ACFB as Director to develop Executive Education portfolio
  2004: Designed, and in part presented, inaugural Executive Education programs - Leading the Family Company through Change (Dubai) and Learning to Lead (L2L) (Australia).
- 2004: Appointed Director of third generation family business in part in recognition of his family business expertise (now Chairman)
- 2005: Appointed family business adviser to KPMG.