December 18, 2017

Beware of FDI statistics! (关于 FDI 的统计数据!)

Karl P. Sauvant

Available at: https://works.bepress.com/karl_sauvant/497/
FDI data are widely used to measure the importance of MNEs. However, data limitations make their usefulness increasingly difficult, especially for assessing the impact of FDI, formulating policies and undertaking econometric analyses.¹

Some FDI-data limitations are well known:

- FDI data do not capture non-equity relationships (management contracts, franchising, sub-contracting, etc.) that establish control over enterprises abroad. These are estimated to have accounted for US$2 trillion sales in 2010.²
- Some countries report FDI stock data at book value.³ US inward FDI in 2016 was US$3.7 trillion on a historical-cost basis, US$6.6 trillion on a market-value basis.⁴
- Outward FDI (OFDI) data measure only transfers of parent-firm funds; they do not include capital raised from non-affiliated firms. Thus, US foreign affiliates’ assets amounted to US$15.7 trillion, compared with US$4.4 trillion in OFDI (2012).⁵
- Some OFDI of many countries consists of outflows from foreign affiliates in these countries. This should be subtracted from the OFDI of these countries and possibly be added to the OFDI of the ultimate investing countries, to obtain a true picture of who controls international production.

These limitations underestimate, probably considerably, the share of international production under the common governance of the headquarters of MNEs and who controls it.

Conversely, several factors overstate this share:

- Round-tripping (including inversions) remains an issue. A country’s own firms were among the top ten “foreign” investors (in 2010) in several developed countries (for Spain, Spain itself is the second largest FDI source), and more than half of Russia’s OFDI position (2010) involved round-tripping.⁶
Tax havens and offshore financial centers attract large amounts of FDI. Thus, between 50% and 80% of the outward FDI of the BRIC countries is channeled through them, making it virtually impossible to have a meaningful discussion of the geographic and sectoral distribution of their outward FDI.

Countries that are not tax havens (e.g., Switzerland, Netherlands, Luxembourg) but that are convenient for merely channeling FDI to other countries, especially using special purpose entities (SPEs) and holding companies, have become important FDI conduits: “FDI positions in SPEs hosted by 17 [OECD] countries represent 57% of their total inward FDI position at end 2016.” The share of US OFDI stock held (2015) by holding companies abroad (including SPEs) had risen from 9% in 1982 to 52% in 2016. The real economic activity of SPEs and holding companies is very limited.

Regional headquarters also may serve as mere conduits of FDI funds.

While some FDI may stay in tax havens, financial centers and countries of convenience (and more in regional-headquarters countries), most is trans-shipped to other jurisdictions and hence double-counted.

FDI involves more than finance. Operational data (employment, skill upgrading, technology transfer, value-added, exports) are key to measure the MNE impact on host countries.

Finally, differences in FDI definitions and the recording of flows caused a 20% discrepancy in 2016 world inflows/outflows.

Given these shortcomings, it is virtually impossible to measure, with a reasonable degree of accuracy, the part of international production under the common governance of MNEs and obtain an accurate picture of the geographic and sectoral distribution of a good part of the world’s OFDI, that is, to determine in which countries and industries the genuine OFDI of many firms is ultimately made.

What to do?

All shortcomings need to be addressed. Five have priority:

- Tax-haven, SPE and holding-company data (and data concerning financial centers) should be separately reported by more countries so that they can be excluded from FDI statistics.
- Capital raised from non-affiliated firms should be reported.
- Home countries should track the ultimate host countries of their MNEs.
- More host countries need to obtain information on the ultimate controlling parent firms and hence ultimate investing countries.
- Data on operational MNE activities are needed.

The OECD and EU are addressing these shortcomings, but too few countries have implemented their recommendations.
Better data on the real size of international production and its geographic and sectoral distribution are needed, for example, to determine the size and impact of FDI, identify the most important investment partners, allow screening for national security reasons, or understand the relationship with bilateral investment treaties. International organizations should push for improvements, including by providing technical assistance to emerging markets. Meanwhile, however, FDI data must be used with great care.

* The Columbia FDI Perspectives are a forum for public debate. The views expressed by the author(s) do not reflect the opinions of CCSI or Columbia University or our partners and supporters. Columbia FDI Perspectives (ISSN 2158-3579) is a peer-reviewed series.

** Karl P. Sauvant (karlsauvant@gmail.com) is Resident Senior Fellow, Columbia Center on Sustainable Investment, a joint center of Columbia Law School and the Earth Institute, Columbia University. The author is grateful to Maria Borga and Raymond Mataloni for their helpful comments on an earlier draft of this text, and Jean-François Hennart, Masataka Fujita and Ravi Ramamurti for their helpful peer reviews.


3 For a discussion of stock data, see *Columbia FDI Perspectives* nos. 45 (http://ccsi.columbia.edu/files/2014/01/FDI_45.pdf) and 55 (http://ccsi.columbia.edu/files/2014/01/FDI_55.pdf).


5 Based on OECD, “Harmonization and integration of financial and economic measures of multinational enterprises” (Paris: OECD, 2013), p. 43.


8 Jenniges and Stutzman, op. cit., p. 6.


The material in this Perspective may be reprinted if accompanied by the following acknowledgment: “Karl P. Sauvant, ‘Beware of FDI statistics!’ Columbia FDI Perspectives, No. 215, December 18, 2017. Reprinted with permission from the Columbia Center on Sustainable Investment (www.ccsi.columbia.edu).” A copy should kindly be sent to the Columbia Center on Sustainable Investment at ccsi@law.columbia.edu.

For further information, including information regarding submission to the Perspectives, please contact: Columbia Center on Sustainable Investment, Matthew Schroth, mas2443@columbia.edu.

The Columbia Center on Sustainable Investment (CCSI), a joint center of Columbia Law School and the Earth Institute at Columbia University, is a leading applied research center and forum dedicated to the study, practice and discussion of sustainable international investment. Our mission is to develop and disseminate practical approaches and solutions, as well as to analyze topical policy-oriented issues, in order to maximize the impact of international investment for sustainable development. The Center undertakes its mission through interdisciplinary research, advisory projects, multi-stakeholder dialogue, educational programs, and the development of resources and tools. For more information, visit us at http://www.ccsi.columbia.edu.

Most recent Columbia FDI Perspectives

• No. 211, Mélida Hodgson, “NAFTA 2.0: a way forward for the investment chapter,” October 23, 2017.

All previous FDI Perspectives are available at http://ccsi.columbia.edu/publications/columbia-fdi-perspectives/