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From the SelectedWorks of Karl P. Sauvant

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We Need to Think about Policy Implications of Integration

Karl P. Sauvant

Available at: https://works.bepress.com/karl_sauvant/437/
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Letter to the Editor

From Dr Hart P. Slaughter, Professor of International Business, Columbia University, Executive Director, Columbia University International Business Program.

Sustainable multinationalism: an integrated, productive core of the global economy.

specialized activities located in one production system in which some tax multinationals will be integrated.

This raises all sorts of new challenges. For instance, how do you deal with international production systems? Is the host economy more like a national company? Under the new model, it is clear what the host economy is an integrated entity in the stand-alone model. What about the multinational's responsibilities? Also, in what is the answer to the question: At the multinational's exit, what is the corporation's responsibility but still be necessary for the corporation may be inherently unsustainable through which not only shareholders but also those of host countries. Does this lead towards integrated public attention to corporate social responsibility? Have a sense of host country? Is the answer that companies need to accept that this answer is far more of a stakeholder view and create more of a stakeholder view and create.

In any event, it is good that Mr. P. Slaughter draws public attention to the need for more integrated and sustainable corporate social responsibility.